

ORDER

Orders	Order / Rev:	139491		
	Alt Order #:	26229897		
	Product Desc:	EAFMT		
	Estimate:	7173		KWYB
	Flight Dates:	10/25/18 - 11/05/18	Primary AE:	Katz New York
	Original Date / Rev:	10/24/18 / 10/24/18	Sales Office:	K-NYC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	Name:	Mentzer Media	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		210 W. Pennsylvania Suite 250	Agency Commission:	15%
		Towson, MD 21204		
Advertiser	Name:	POL/ESA Fund	New Business Thru:	
	Demographic:	HH	Advertiser External ID:	
	Product Codes:	PL Issue	Agency External ID:	
	Revenue Code 1:	AGY	Unit Code:	General
	Revenue Code 2:	POL	Order Separation:	00:20:00
	Revenue Code 3:	ISS		
	Priority:	P-5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	6	\$1,350.00	\$1,147.50
10/29/18	11/05/18	19	\$4,675.00	\$3,973.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	6	\$1,350.00	\$1,147.50	0.00
November 2018	19	\$4,675.00	\$3,973.75	0.00
Totals	25	\$6,025.00	\$5,121.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYB	10/28/18	10/28/18	GMA Sa-Su 6a-7a GMA sa-su 6a-7a GOOD MORNING AMERICA WEEKEND Target 302 Index: 123. Nielsen: 0.3	CM	6:00 AM-7:00 AM	-----S	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	-----S	1		\$250.00		0.00						
N 2	KWYB	11/04/18	11/04/18	GMA Sa-Su 6a-7a GMA sa-su 6a-7a GOOD MORNING AMERICA WEEKEND Target 302 Index: 123. Nielsen: 0.3	CM	6:00 AM-7:00 AM	-----S	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	-----S	1		\$250.00		0.00						
N 3	KWYB	10/25/18	10/25/18	M-F 9a-10a M-F 9a-10a RACHAEL RAY Target 302 Index: 122. Nielsen: 0.3	CM	9:00 AM-10:00 AM	---T---	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	---T---	1		\$75.00		0.00						
N 4	KWYB	10/31/18	10/31/18	M-F 9a-10a M-F 9a-10a RACHAEL RAY Target 302 Index: 122. Nielsen: 0.3	CM	9:00 AM-10:00 AM	--W----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00

Order / Rev: 139491
 Alt Order #: 26229897
 Flight Dates: 10/25/18 - 11/05/18

Advertiser: POL/ESA Fund
 Product Desc: EAFMT
 Estimate: 7173
 KQYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----					1	\$75.00		0.00			
N 5	KQYB	11/01/18	11/01/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	---T---	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
RACHAEL RAY Target 302 Index: 122. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					1	\$75.00		0.00			
N 6	KQYB	10/26/18	10/26/18	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	----F--	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
PICKLER & BEN Target 302 Index: 124. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					1	\$75.00		0.00			
N 7	KQYB	10/30/18	10/30/18	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	T-----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
PICKLER & BEN Target 302 Index: 124. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-T-----					1	\$75.00		0.00			
N 8	KQYB	11/01/18	11/01/18	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	--T---	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
PICKLER & BEN Target 302 Index: 124. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					1	\$75.00		0.00			
N 9	KQYB	10/29/18	10/29/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	M-----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
WHO WANTS TO BE A MILLIONAIRE? Target 302 Index: 133. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----					1	\$75.00		0.00			
N 10	KQYB	11/02/18	11/02/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	----F--	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
WHO WANTS TO BE A MILLIONAIRE? Target 302 Index: 133. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--					1	\$75.00		0.00			
N 11	KQYB	11/05/18	11/05/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	M-----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
WHO WANTS TO BE A MILLIONAIRE? Target 302 Index: 133. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$75.00		0.00			
N 12	KQYB	10/30/18	10/30/18	M-F 530p-6p Local News M-F 530p-6p Local News	CM	5:30 PM-6:00 PM	-T-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
ABC MONTANA LOCAL NEWS Target 302 Index: 130. Nielsen: 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-T-----					1	\$500.00		0.00			
N 13	KQYB	11/02/18	11/02/18	M-F 530p-6p Local News M-F 530p-6p Local News	CM	5:30 PM-6:00 PM	----F--	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
ABC MONTANA LOCAL NEWS Target 302 Index: 130. Nielsen: 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--					1	\$500.00		0.00			
N 14	KQYB	11/05/18	11/05/18	M-F 530p-6p Local News M-F 530p-6p Local News	CM	5:30 PM-6:00 PM	M-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
ABC MONTANA LOCAL NEWS Target 302 Index: 130. Nielsen: 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$500.00		0.00			
N 15	KQYB	10/26/18	10/26/18		CM	6:00 PM-6:30 PM	----F--	:30	1	\$250.00	IS	0.00	NM	1	\$250.00

Advertiser:	POL/ESA Fund
Product Desc:	EAFMT
Estimate:	7173

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6p-630p											
				M-F 6p-630p											
				INSIDE EDITION											
				Target 302 Index: 129. Nielsen: 1.1000000000000001											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	----F--					1	\$250.00		0.00			
N 16	KWYB	10/29/18	10/29/18	M-F 6p-630p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
				M-F 6p-630p											
				INSIDE EDITION											
				Target 302 Index: 129. Nielsen: 1.1000000000000001											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	M-----					1	\$250.00		0.00			
N 17	KWYB	10/31/18	10/31/18	M-F 6p-630p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
				M-F 6p-630p											
				INSIDE EDITION											
				Target 302 Index: 129. Nielsen: 1.1000000000000001											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	--W----					1	\$250.00		0.00			
N 18	KWYB	11/01/18	11/01/18	M-F 6p-630p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
				M-F 6p-630p											
				INSIDE EDITION											
				Target 302 Index: 129. Nielsen: 1.1000000000000001											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	---T---					1	\$250.00		0.00			
N 19	KWYB	11/02/18	11/02/18	M-F 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
				M-F 6p-630p											
				INSIDE EDITION											
				Target 302 Index: 129. Nielsen: 1.1000000000000001											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	----F--					1	\$250.00		0.00			
N 20	KWYB	10/25/18	10/25/18	Late News Rotator M-F	INWS	10:00 PM-10:35 PM	---T---	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
				Late News Rotator M-F											
				ABC LOCAL MONTANA NEWS											
				Target 302 Index: 126. Nielsen: 0.5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	---T---					1	\$500.00		0.00			
N 21	KWYB	10/30/18	10/30/18	Late News Rotator M-F	INWS	10:00 PM-10:35 PM	T-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
				Late News Rotator M-F											
				ABC LOCAL MONTANA NEWS											
				Target 302 Index: 126. Nielsen: 0.5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-T-----					1	\$500.00		0.00			
N 22	KWYB	11/01/18	11/01/18	Late News Rotator M-F	INWS	10:00 PM-10:35 PM	---T---	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
				Late News Rotator M-F											
				ABC LOCAL MONTANA NEWS											
				Target 302 Index: 126. Nielsen: 0.5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	---T---					1	\$500.00		0.00			
N 23	KWYB	10/25/18	10/25/18	Jimmy Kimmel Show	CM	10:35 PM-11:35 PM	--T---	:30	1	\$200.00	IS	0.00	NM	1	\$200.00
				Jimmy Kimmel Show		(10:35 PM-11:35 PM)									
				JIMMY KIMMEL LIVE											
				Target 302 Index: 131. Nielsen: 0.2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	---T---					1	\$200.00		0.00			
N 24	KWYB	11/02/18	11/02/18	Jimmy Kimmel Show	CM	10:35 PM-11:35 PM	---F--	:30	1	\$200.00	IS	0.00	NM	1	\$200.00
				Jimmy Kimmel Show		(10:35 PM-11:35 PM)									
				JIMMY KIMMEL LIVE											
				Target 302 Index: 131. Nielsen: 0.2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	----F--					1	\$200.00		0.00			
N 25	KWYB	11/05/18	11/05/18	Jimmy Kimmel Show	CM	10:35 PM-11:35 PM	-----	:30	1	\$200.00	IS	0.00	NM	1	\$200.00
				Jimmy Kimmel Show		(10:35 PM-11:35 PM)									
				JIMMY KIMMEL LIVE											

Advertiser:	POL/ESA Fund
Product Desc:	EAfmt
Estimate:	7173

KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Target 302 Index: 131. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----		1				\$200.00		0.00			
													Totals	25	\$6,025.00



Contract # 26229897	Changes as of: 10/24/2018 at 9:13 AM	Version: Original Order	
CPE: 478/589/7173	Flight: 10/25/18 - 11/5/18	Station: KWTB	Con Type: POLITICAL/NOTE
Agency: MIENTZER MEDIA SERVIC	Advertiser: ESACFund	Market: Butte, MT	Total \$: \$6,025.00
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: EAFMT	Office: NEW YORK	Total Spots: 25
Agency Order #: 7885952	Buyer: David, Brady	Service: Nielsen	Total CPP: \$130.41
Salesperson: ELISSA JANOFFSKY 232-373-8155	Primary Demo: Adults 18+	Assistant: SUSAN FIORE 212-373-8150	Total GRP: 46.2
Separation:			
Comments: Separation: 30			

[illegible]

Makegood Comments			
Date/Time	Action	Added by	Comment
10/24/18 8:14 AM	New	ELISSA JANOFISKY	Separation: 30

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KMYB-TV Butte, MT	Date: 10/24/18
--	---

I, Tammie Wingrove

do hereby request station time concerning the following issue:

ESA Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: ESA Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

ESA Fund
610 S. Boulevard
Tampa, FL 33606

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President: Brian Baker
Group Treasurer: Nancy Watkins

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

ESA Fund
610 S. Boulevard
Tampa, FL 33606

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Executive Director/President: Brian Baker
Group Treasurer: Nancy Watkins

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/23/18 [Signature] 813-254-3369
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Kathleen Delaney Kathleen Delaney NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Client Information Form
Issue

Advertiser Group Name:

ESAFund

Address:

610 S. Boulevard

City, State & Zip Code:

Tampa, FL 33606

Phone:

813-254-3369

Website URL:

Executive Director/President:

Brian Baker

Other Members of Executive
Committee or Board of Directors:
(list all that are applicable)

Joe Ricketts

Group Treasurer:

Nancy Watkins

Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.

ORDER

Orders

Order / Rev:	139492
Alt Order #:	26229908
Product Desc:	EAFMT
Estimate:	7173
Flight Dates:	10/25/18 - 11/05/18
Original Date / Rev:	10/24/18 / 10/24/18
Order Type:	GENERAL

	NWYB
Primary AE:	<u>Katz New York</u>
Sales Office:	<u>K-NYC</u>
Sales Region:	NAT

Agency

Name:	Mentzer Media
Buying Contact:	
Billing Contact:	
	210 W. Pennsylvania Suite 250
	Towson, MD 21204

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	POL/ESA Fund
Demographic:	HH
Product Codes:	PL Issue
Revenue Code 1:	AGY
Revenue Code 2:	POL
Revenue Code 3:	ISS
Priority:	P-5

New Business Thru:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	3	\$2,000.00	\$1,700.00
10/29/18	11/05/18	7	\$3,250.00	\$2,762.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	3	\$2,000.00	\$1,700.00	0.00
November 2018	7	\$3,250.00	\$2,762.50	0.00
Totals	10	\$5,250.00	\$4,462.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NWYB	10/28/18	10/28/18	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
FOX NEWS SUNDAY Target 302 Index: 110. Nielsen: 0.7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 -----S 1 \$250.00 0.00															
N 2	NWYB	11/04/18	11/04/18	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
FOX NEWS SUNDAY Target 302 Index: 110. Nielsen: 0.7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 -----S 1 \$250.00 0.00															
N 3	NWYB	10/29/18	10/29/18	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	M-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
BIG BANG THEORY Target 302 Index: 117. Nielsen: 1.8 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 M----- 1 \$500.00 0.00															
N 4	NWYB	10/30/18	10/30/18	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	-T-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
BIG BANG THEORY Target 302 Index: 117. Nielsen: 1.8															

Order / Rev: 139492
 Alt Order #: 26229908
 Flight Dates: 10/25/18 - 11/05/18

Advertiser: POL/ESA Fund
 Product Desc: EAFMT
 Estimate: 7173
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	-T-----	1	\$500.00		0.00								
N 5	NWYB	11/02/18	11/02/18	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	----F--	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
BIG BANG THEORY Target 302 Index: 117. Nielsen: 1.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	----F--	1	\$500.00		0.00								
N 6	NWYB	11/05/18	11/05/18	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	M-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
BIG BANG THEORY Target 302 Index: 117. Nielsen: 1.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 11/05/18		11/11/18	M-----	1	\$500.00		0.00								
N 7	NWYB	10/27/18	10/27/18	MSU/UM LOCAL MSU/UM LOCAL	CM	2:00 PM-5:30 PM (2:00 PM-5:30 PM)	-----S-	:30	1	\$1,250.00	IS	0.00	NM	1	\$1,250.00
COLLEGE FOOTBALL: Target 302 Index: 116. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/22/18		10/28/18	-----S-	1	\$1,250.00		0.00								
N 8	NWYB	10/26/18	10/26/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	----F--	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
FOX MONTANA NEWS @ 9 Target 302 Index: 125. Nielsen: 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/22/18		10/28/18	----F--	1	\$500.00		0.00								
N 9	NWYB	11/02/18	11/02/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	----F--	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
FOX MONTANA NEWS @ 9 Target 302 Index: 125. Nielsen: 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	----F--	1	\$500.00		0.00								
N 10	NWYB	11/05/18	11/05/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	M-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
FOX MONTANA NEWS @ 9 Target 302 Index: 125. Nielsen: 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 11/05/18		11/11/18	M-----	1	\$500.00		0.00								
													Totals	10	\$5,250.00



KATZ TELEVISION GROUP

125 West 55th St.
New York, NY 10019

Contract # 26229908	Changes as of: 10/24/2018 at 9:22 AM	Version: Original Order	Con Type: POLITICAL/VOTE
CPE: 478/589/7173	Flight: 10/25/18 - 11/5/18	Station: NMYB	Total \$: \$5,250.00
Agency: MENTZER MEDIA	Advertiser: ESACFund	Market: Butte, MT	
SERVIC	Product: EAFMT	Office: NEW YORK	Total Spots: 10
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Agency Order #: 7885948	Service: Nielsen	Total CPP: \$175.00
	Buyer: David, Brady	Primary Demo: Adults 18+	Total GRP: 30.0
	Salesperson: ELISSA JANOFISKY	Assistant: SUSAN FIORE	
	232-373-8155	212-373-8150	
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	Total Spots	Total \$	CPP*	GRP*
1	Su 8a-9a		FOX NEWS SUNDAY	\$250.00	1.5	0.0	30	0	0	0	1	0	0	0	0	0	0	1	0	2	\$500.00	\$166.67	3.0
Target 302 Index: 110, Nielsen: 0.7																							
2	Th-F M-W 6p-7p		BIG BANG THEORY	\$500.00	3.9	0.0	30	0	0	0	0	1	1	0	0	1	0	0	1	4	\$2,000.00	\$128.21	15.6
Target 302 Index: 117, Nielsen: 1.8																							
3	Sa 1:30p-5p		COLLEGE FOOTBALL:	\$1,250.00	3.0	0.0	30	0	0	1	0	0	0	0	0	0	0	0	0	1	\$1,250.00	\$416.67	3.0
Target 302 Index: 116, Nielsen: 0.6																							
4	Th-F M-W 9p-9:35p		FOX MONTANA NEWS @ 9	\$500.00	2.8	0.0	30	0	1	0	0	0	0	0	1	0	0	0	1	3	\$1,500.00	\$178.57	8.4
Target 302 Index: 125, Nielsen: 1																							
TOTALS:								0	1	1	1	1	1	0	0	2	0	1	2	10	\$5,250.00	\$175.00	30.0

Makegood Comments

Date/Time	Action	Added by	Comment
10/24/18 9:22 AM	New	ELISSA JANOFISKY	Separation: 30

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: NWUB-TV, Butte, MT	Date: 12/24/18
--	--

I, Tammie Wingrove

do hereby request station time concerning the following issue:

ESA Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: ESA Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

ESA Fund
610 S. Boulevard
Tampa, FL 33606

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President: Brian Baker
Group Treasurer: Nancy Watkins

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

ESA Fund
610 S. Boulevard
Tampa, FL 33606

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Executive Director/President: Brian Baker
Group Treasurer: Nancy Watkins

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/23/15 [Signature] 813-254-3369
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Kathleen Delaney Kathleen Delaney NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Client Information Form
Issue

Advertiser Group Name:

ESAFund

Address:

610 S. Boulevard

City, State & Zip Code:

Tampa, FL 33606

Phone:

813-254-3369

Website URL:

Executive Director/President:

Brian Baker

Other Members of Executive
Committee or Board of Directors:
(list all that are applicable)

Joe Ricketts

Group Treasurer:

Nancy Watkins

Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.