

ORDER

Orders
Order / Rev: 139491
Alt Order #: 26229897
Product Desc: EAFMT
Estimate: 7173
Flight Dates: 10/25/18 - 11/05/18
Original Date / Rev: 10/24/18 / 10/24/18
Order Type: GENERAL

KWYB
Primary AE: Katz New York
Sales Office: K-NYC
Sales Region: NAT

Agency Name: Mentzer Media
Buying Contact:
Billing Contact:
 210 W. Pennsylvania Suite 250
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ESA Fund
Demographic: HH
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-5

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	6	\$1,350.00	\$1,147.50
10/29/18	11/05/18	19	\$4,675.00	\$3,973.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	6	\$1,350.00	\$1,147.50	0.00
November 2018	19	\$4,675.00	\$3,973.75	0.00
Totals	25	\$6,025.00	\$5,121.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYB	10/28/18	10/28/18	GMA Sa-Su 6a-7a GMA sa-su 6a-7a GOOD MORNING AMERICA WEEKEND Target 302 Index: 123. Nielsen: 0.3	CM	6:00 AM-7:00 AM	-----S	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/18	10/28/18	-----S		1		\$250.00		0.00					
N 2	KWYB	11/04/18	11/04/18	GMA Sa-Su 6a-7a GMA sa-su 6a-7a GOOD MORNING AMERICA WEEKEND Target 302 Index: 123. Nielsen: 0.3	CM	6:00 AM-7:00 AM	-----S	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S		1		\$250.00		0.00					
N 3	KWYB	10/25/18	10/25/18	M-F 9a-10a M-F 9a-10a RACHAEL RAY Target 302 Index: 122. Nielsen: 0.3	CM	9:00 AM-10:00 AM	---T---	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/18	10/28/18	---T---		1		\$75.00		0.00					
N 4	KWYB	10/31/18	10/31/18	M-F 9a-10a M-F 9a-10a RACHAEL RAY Target 302 Index: 122. Nielsen: 0.3	CM	9:00 AM-10:00 AM	--W----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00

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Advertiser: POL/ESA Fund
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 KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KWYB	11/01/18	11/01/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	---T---	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
RACHAEL RAY Target 302 Index: 122. Nielsen: 0.3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 ---W---- 1 \$75.00 0.00															
N 6	KWYB	10/26/18	10/26/18	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	---F--	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
PICKLER & BEN Target 302 Index: 124. Nielsen: 0.3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 ---T--- 1 \$75.00 0.00															
N 7	KWYB	10/30/18	10/30/18	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	-----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
PICKLER & BEN Target 302 Index: 124. Nielsen: 0.3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 -T----- 1 \$75.00 0.00															
N 8	KWYB	11/01/18	11/01/18	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	--T---	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
PICKLER & BEN Target 302 Index: 124. Nielsen: 0.3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 ---T--- 1 \$75.00 0.00															
N 9	KWYB	10/29/18	10/29/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	M-----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
WHO WANTS TO BE A MILLIONAIRE? Target 302 Index: 133. Nielsen: 0.3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 M----- 1 \$75.00 0.00															
N 10	KWYB	11/02/18	11/02/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	----F--	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
WHO WANTS TO BE A MILLIONAIRE? Target 302 Index: 133. Nielsen: 0.3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 ----F-- 1 \$75.00 0.00															
N 11	KWYB	11/05/18	11/05/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	M-----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
WHO WANTS TO BE A MILLIONAIRE? Target 302 Index: 133. Nielsen: 0.3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/18 11/11/18 M----- 1 \$75.00 0.00															
N 12	KWYB	10/30/18	10/30/18	M-F 530p-6p Local News M-F 530p-6p Local News	CM	5:30 PM-6:00 PM	-T-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
ABC MONTANA LOCAL NEWS Target 302 Index: 130. Nielsen: 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 -T----- 1 \$500.00 0.00															
N 13	KWYB	11/02/18	11/02/18	M-F 530p-6p Local News M-F 530p-6p Local News	CM	5:30 PM-6:00 PM	----F--	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
ABC MONTANA LOCAL NEWS Target 302 Index: 130. Nielsen: 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 ----F-- 1 \$500.00 0.00															
N 14	KWYB	11/05/18	11/05/18	M-F 530p-6p Local News M-F 530p-6p Local News	CM	5:30 PM-6:00 PM	M-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
ABC MONTANA LOCAL NEWS Target 302 Index: 130. Nielsen: 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/18 11/11/18 M----- 1 \$500.00 0.00															
N 15	KWYB	10/26/18	10/26/18		CM	6:00 PM-6:30 PM	----F--	:30	1	\$250.00	IS	0.00	NM	1	\$250.00

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 Flight Dates: 10/25/18 - 11/05/18

Advertiser: POL/ESA Fund
 Product Desc: EAFMT
 Estimate: 7173
 KQWB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6p-630p M-F 6p-630p											
INSIDE EDITION Target 302 Index: 129. Nielsen: 1.1000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	----F--			1		\$250.00		0.00				
N 16	KQWB	10/29/18	10/29/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
INSIDE EDITION Target 302 Index: 129. Nielsen: 1.1000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	M-----			1		\$250.00		0.00				
N 17	KQWB	10/31/18	10/31/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
INSIDE EDITION Target 302 Index: 129. Nielsen: 1.1000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	--W----			1		\$250.00		0.00				
N 18	KQWB	11/01/18	11/01/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
INSIDE EDITION Target 302 Index: 129. Nielsen: 1.1000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	---T---			1		\$250.00		0.00				
N 19	KQWB	11/02/18	11/02/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
INSIDE EDITION Target 302 Index: 129. Nielsen: 1.1000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	----F--			1		\$250.00		0.00				
N 20	KQWB	10/25/18	10/25/18	Late News Rotator M-F Late News Rotator M-F	INWS	10:00 PM-10:35 PM	--T---	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
ABC LOCAL MONTANA NEWS Target 302 Index: 126. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	---T---			1		\$500.00		0.00				
N 21	KQWB	10/30/18	10/30/18	Late News Rotator M-F Late News Rotator M-F	INWS	10:00 PM-10:35 PM	-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
ABC LOCAL MONTANA NEWS Target 302 Index: 126. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	-T-----			1		\$500.00		0.00				
N 22	KQWB	11/01/18	11/01/18	Late News Rotator M-F Late News Rotator M-F	INWS	10:00 PM-10:35 PM	--T---	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
ABC LOCAL MONTANA NEWS Target 302 Index: 126. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	---T---			1		\$500.00		0.00				
N 23	KQWB	10/25/18	10/25/18	Jimmy Kimmel Show Jimmy Kimmel Show	CM	10:35 PM-11:35 PM (10:35 PM-11:35 PM)	--T---	:30	1	\$200.00	IS	0.00	NM	1	\$200.00
JIMMY KIMMEL LIVE Target 302 Index: 131. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	---T---			1		\$200.00		0.00				
N 24	KQWB	11/02/18	11/02/18	Jimmy Kimmel Show Jimmy Kimmel Show	CM	10:35 PM-11:35 PM (10:35 PM-11:35 PM)	----F--	:30	1	\$200.00	IS	0.00	NM	1	\$200.00
JIMMY KIMMEL LIVE Target 302 Index: 131. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	----F--			1		\$200.00		0.00				
N 25	KQWB	11/05/18	11/05/18	Jimmy Kimmel Show Jimmy Kimmel Show	CM	10:35 PM-11:35 PM (10:35 PM-11:35 PM)	-----	:30	1	\$200.00	IS	0.00	NM	1	\$200.00
JIMMY KIMMEL LIVE															

Order / Rev: 139491
 Alt Order #: 26229897
 Flight Dates: 10/25/18 - 11/05/18

Advertiser: POL/ESA Fund
 Product Desc: EAFMT
 Estimate: 7173

KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Target 302 Index: 131. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					1	\$200.00		0.00			
													Totals	25	\$6,025.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KMYB - TV Butte, MT	Date: 12/24/18
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I, Tammie Wingrove

do hereby request station time concerning the following issue:

ESA Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: ESA Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

ESA Fund
610 S. Boulevard
Tampa, FL 33606

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President: Brian Baker
Group Treasurer: Nancy Watkins

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

ESA Fund
610 S. Boulevard
Tampa, FL 33606

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President: Brian Baker
Group Treasurer: Nancy Watkins

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Client Information Form
Issue

Advertiser Group Name: ESAFund

Address: 610 S. Boulevard

City, State & Zip Code: Tampa, FL 33606

Phone: 813-254-3369

Website URL: _____

Executive Director/President: Brian Baker

Other Members of Executive
Committee or Board of Directors:
(list all that are applicable)

Joe Ricketts

Group Treasurer: Nancy Watkins

Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.

ORDER

Orders
Order / Rev: 139492
Alt Order #: 26229908
Product Desc: EAFMT
Estimate: 7173
Flight Dates: 10/25/18 - 11/05/18
Original Date / Rev: 10/24/18 / 10/24/18
Order Type: GENERAL

NWYB
Primary AE: Katz New York
Sales Office: K-NYC
Sales Region: NAT

Agency Name: Mentzer Media
Buying Contact:
Billing Contact:
 210 W. Pennsylvania Suite 250
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ESA Fund
Demographic: HH
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-5

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	3	\$2,000.00	\$1,700.00
10/29/18	11/05/18	7	\$3,250.00	\$2,762.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	3	\$2,000.00	\$1,700.00	0.00
November 2018	7	\$3,250.00	\$2,762.50	0.00
Totals	10	\$5,250.00	\$4,462.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	NWYB	10/28/18	10/28/18	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$250.00	IS	0.00	NM	1	\$250.00												
FOX NEWS SUNDAY Target 302 Index: 110. Nielsen: 0.7 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/22/18</td> <td>10/28/18</td> <td>-----S</td> <td>1</td> <td>\$250.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/22/18	10/28/18	-----S	1	\$250.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/22/18	10/28/18	-----S	1	\$250.00	0.00																						
N 2	NWYB	11/04/18	11/04/18	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$250.00	IS	0.00	NM	1	\$250.00												
FOX NEWS SUNDAY Target 302 Index: 110. Nielsen: 0.7 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/18</td> <td>11/04/18</td> <td>-----S</td> <td>1</td> <td>\$250.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/18	11/04/18	-----S	1	\$250.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/18	11/04/18	-----S	1	\$250.00	0.00																						
N 3	NWYB	10/29/18	10/29/18	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	M-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00												
BIG BANG THEORY Target 302 Index: 117. Nielsen: 1.8 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/18</td> <td>11/04/18</td> <td>M-----</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/18	11/04/18	M-----	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/18	11/04/18	M-----	1	\$500.00	0.00																						
N 4	NWYB	10/30/18	10/30/18	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	-T-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00												
BIG BANG THEORY Target 302 Index: 117. Nielsen: 1.8																											

Order / Rev: 139492
 Alt Order #: 26229908
 Flight Dates: 10/25/18 - 11/05/18

Advertiser: POL/ESA Fund
 Product Desc: EAFMT
 Estimate: 7173
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	NWYB	11/02/18	11/02/18	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	----F--	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
BIG BANG THEORY Target 302 Index: 117. Nielsen: 1.8 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 -T----- 1 \$500.00 0.00															
N 6	NWYB	11/05/18	11/05/18	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	M-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
BIG BANG THEORY Target 302 Index: 117. Nielsen: 1.8 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 ----F-- 1 \$500.00 0.00															
N 7	NWYB	10/27/18	10/27/18	MSU/UM LOCAL MSU/UM LOCAL	CM	2:00 PM-5:30 PM (2:00 PM-5:30 PM)	-----S-	:30	1	\$1,250.00	IS	0.00	NM	1	\$1,250.00
COLLEGE FOOTBALL: Target 302 Index: 116. Nielsen: 0.6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 -----S- 1 \$1,250.00 0.00															
N 8	NWYB	10/26/18	10/26/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	----F--	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
FOX MONTANA NEWS @ 9 Target 302 Index: 125. Nielsen: 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 ----F-- 1 \$500.00 0.00															
N 9	NWYB	11/02/18	11/02/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	----F--	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
FOX MONTANA NEWS @ 9 Target 302 Index: 125. Nielsen: 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 ----F-- 1 \$500.00 0.00															
N 10	NWYB	11/05/18	11/05/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	M-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
FOX MONTANA NEWS @ 9 Target 302 Index: 125. Nielsen: 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/18 11/11/18 M----- 1 \$500.00 0.00															
Totals													10	\$5,250.00	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: NWYB-TV, Butte, MT	Date: 12/24/18
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I, Tammie Wingrove

do hereby request station time concerning the following issue:

ESA Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: ESA Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

ESA Fund
610 S. Boulevard
Tampa, FL 33608

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President: Brian Baker
Group Treasurer: Nancy Watkins

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

ESA Fund
610 S. Boulevard
Tampa, FL 33606

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President: Brian Baker
Group Treasurer: Nancy Watkins

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Client Information Form
Issue

Advertiser Group Name: ESAFund

Address: 610 S. Boulevard

City, State & Zip Code: Tampa, FL 33606

Phone: 813-254-3369

Website URL: _____

Executive Director/President: Brian Baker

Other Members of Executive
Committee or Board of Directors:
(list all that are applicable)

Joe Ricketts

Group Treasurer: Nancy Watkins

Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.