

WPMT – FOX43 QUARTERLY REPORT 04/01/08 – 06/30/08

Submitted by:



Sandy Hawk
Public Affairs Coordinator
WPMT FOX43

WPMT FOX43
SECOND QUARTER 2008
4/01/08 – 6/30/08
ISSUES LIST

1. ALCOHOL
2. ANIMALS/ANIMAL CARE
3. CHILDREN
4. COMMUNITY INVOLVEMENT
5. CONSUMER ISSUES
6. DRUGS
7. EDUCATION
8. ENVIRONMENT
9. FAMILY
10. HEALTH
11. MILITARY
12. TEENS/YOUTH
13. NON-PROFIT

ALCOHOL:

Issue: Alcohol
Program: FOX43 News
Anchor: Evan Forrester
Date/Time: May 16, 2008 – 10:00pm
Description: Penn State is looking to combat High Risk Drinking by making it mandatory for first time students to take a class.

Issue: Alcohol
Program: FOX43 News
Anchor: Jaime Garland
Date/Time: June 6, 2008 – 10:00pm
Description: A new study shows alcohol can lower your chance of getting Rheumatoid Arthritis by half. Doctors in Sweden say the chances are lowered by 50% for those who had at least 5 drinks a week.

Issue: Alcohol
Program: FOX43 News
Anchor: Jaime Garland
Date/Time: June 27, 2008 – 10:00pm
Description: A new report shows more than 40% of underage drinkers get their alcohol from adults, even their parents.

CHILDREN:

Issue: Children
Program: FOX43 News
Anchor: Kiersten Mathieu
Date/Time: April 28, 2008 – 7:00am
Description: The US Consumer Product Safety Commission has opened an investigation into possible lead contamination at school playing fields.

Issue: Children
Program: FOX43 News
Anchor: Heather Warner
Date/Time: May 23, 2008 – 10:00pm
Description: Doctors at John Hopkins say babies younger than six months should never be given water to drink. They say consuming too much water can put babies at risk of water intoxication, a condition that's life threatening.

Issue: Children
Program: FOX43 News
Anchor: Kiersten Mathieu
Date/Time: June 16, 2008 – 7:00am
Description: Doctors with a German Research Center have found a strong link between traffic pollution and childhood allergies. They found kids living within 50 yards of a busy road are twice as likely to develop Asthma, Hay Fever, or other allergies.

Issue: Children
Program: FOX43 News
Anchor: Kiersten Mathieu
Date/Time: June 30, 2008 – 7:00am
Description: Great news for parents trying to keep their kids safe from skin cancer. A special bracelet is helping teach them about sun safety.

CONSUMER ISSUES:

Issue: Consumer Issues
Program: FOX43 News
Anchor: Kiersten Mathieu
Date/Time: May 30, 2008 – 7:00am
Description: Kids Station Toys International is recalling about a million little Tikes Chit N' Chat toy cell phones. The hinge cover can come off and possibly cause your child to choke.

Issue: Consumer Issues
Program: FOX43 News
Anchor: Evan Forrester
Date/Time: June 12, 2008 – 10:00pm
Description: Pacific Cycle Incorporated is recalling 15,000 Playsafe Spinning Quad Merry-Go-Rounds. The inner bearing fan fail, causing the seat to drop to the ground

Issue: Consumer Issues
Program: FOX43 News
Anchor: Kiersten Mathieu
Date/Time: June 17, 2008 – 7:00am
Description: The Children's Place Camafrouge PJ sets read "Athletic 90" are being recalled. The print has a dangerous level of lead in it.

Issue: Consumer Issues
Program: FOX43 News
Anchor: Kiersten Mathieu
Date/Time: June 25, 2008 – 7:00am
Description: The Consumer Product Safety Commission announced a voluntary recall of 320,000 Jardine Cribs. The recalled styles are the Berkley, Hilton & Spindle.

DRUGS:

Issue: Drugs
Program: FOX43 News
Anchor: Evan Forrester
Date/Time: April 23, 2008 – 10:00pm
Description: The American Heart Association wants children to get a heart exam before taking any Attention Deficit Hyperactivity Disorder drugs. A new report shows the medications can increase blood pressure and heart rate.

Issue: Drugs
Program: FOX43 News
Anchor: Kiersten Mathieu
Date/Time: June 26, 2008 – 7:00am
Description: Dauphin County leaders are trying to keep addicts out of trouble and out of jail. County Commissioners have moved to set up "Drug Courts", alternatives to prison.

EDUCATION:

Issue: Education
Program: FOX43 News
Anchor: Heather Warner
Date/Time: May 14, 2008 – 10:00pm
Description: A bedtime story may be doing more than jump-starting your child's imagination. Boston City Hospital researchers say children who are read to aloud at home do better in school.

Issue: Education
Program: FOX43 News
Anchor: Kiersten Mathieu
Date/Time: June 18, 2008 – 6:00am
Description: When parents talk to their kids about drugs and alcohol, kids are about half as likely to use and are encouraging parents to use the media as a form of a teachable moment.

HEALTH:

Issue: Health
Program: FOX43 News
Anchor: Kiersten Mathieu
Date/time: April 17, 2008 – 6:00am
Description: A new study shows extracts from Phellinus Linteus Mushrooms may stop breast cancer cells from growing.

Issue: Health
Program: FOX43 News
Anchor: Evan Forrester
Date/Time: April 18, 2008 – 10:00pm
Description: Women who suffer migraines may have heart problems on the horizon. A new Harvard study says how often a woman has a migraine is linked to her risk of heart disease.

Issue: Health
Program: FOX43 News
Anchor: Heather Warner
Date/Time: April 23, 2008 – 10:00pm
Description: Not enough sunshine could raise your risk of breast cancer. Doctors in Germany say women with low Vitamin D blood levels are at a considerably higher risk of being diagnosed with breast cancer.

Issue: Health
Program: FOX43 News
Anchor: Kiersten Mathieu
Date/Time: May 1, 2008 – 7:00am
Description: Researchers from Yale University say expecting moms could ward off serious complications by eating chocolate. They say it could fight off Pre-E-Clamp-Sia, that's what it's called when blood pressure spikes during pregnancy.

Issue: Health
Program: FOX43 News
Anchor: Kiersten Mathieu
Date/Time: June 9, 2008 – 6:00am
Description: The Food and Drug Administration reports the Mercury in the silver-colored metal fillings in your mouth, could cause health problems, like brain and kidney damage.

APPEARANCES

Hawk, Sandy

To: Charles, Lynette
Subject: RE: weather unit for Safety Town

Thank you. Just let me know which dates you want to go and I will contact Bev Landis. Also, following this event and the one at Orendorf Elementary, would you please write a small synopsis of what you did/spoke about to the children so I can have it for the public file.

Have a great day,
Sandy

From: Charles, Lynette
Sent: Friday, May 02, 2008 10:51 AM
To: Hawk, Sandy
Subject: RE: weather unit for Safety Town

Yes, sounds great!

From: Hawk, Sandy
Sent: Friday, May 02, 2008 10:42 AM
To: Charles, Lynette
Cc: Depury, James; Forrester, Evan; Buchanan, Jim
Subject: FW: weather unit for Safety Town

Hi Lynette,
Would you be available to do this event?
Thanks,
Sandy

From: Bev Landis [mailto:BevL@shadowfax.org]
Sent: Friday, May 02, 2008 8:59 AM
To: Hawk, Sandy
Subject: FW: weather unit for Safety Town

Hi Sandy,

I am a director for West Manchester Township Safety Town. We present safety education to pre-school aged children. This year we are considering expanding our curriculum into the aspect of weather safety.

We hold our program at Lincolnway Elementary School from June 16 - 20 and also June 23 - 27 from 9:00 am - 11:30 am. What we need is for someone to pick one day from each week and come to the school and conduct four 15 - 30 minute presentations. We start with the 3-year old class for 15 minutes, and progress up to the 4-year old class, the 5-year old class and finally the combined 6/7 year old class. We need a program that can be adapted for each age group. We would like to have the various types of weather discussed and what to do when certain conditions exist. For example, many children this age are frightened by thunder storms. An explanation or demonstration to ease their nervousness followed by what to do in a storm would be great. Other areas of interest might be tornadoes, floods, blizzards, and other things that can occur in our area.

I am hoping you have an interest in helping us educate our pre-school aged children in the area of weather.

5/2/2008

Please e-mail me in return, or call me at (717)891-0100.

Thank you so much!!

Bev Landis

Hawk, Sandy

From: Depury, James
Sent: Friday, May 02, 2008 9:53 AM
To: Charles, Lynette
Cc: Young, Greg W.; Hawk, Sandy
Subject: RE: Re: School visit

Thank you....Jim

From: Charles, Lynette
Sent: Friday, May 02, 2008 9:52 AM
To: Depury, James
Cc: Buchanan, Jim; Forrester, Evan
Subject: Re: School visit

Jim,

Todd Sadowski asked me to give a weather talk to his daughter's 2nd grade class, per the teacher's request. Therefore, I will be giving a weather talk at Orendorf Elementary School Monday, May 5th at 10:00am.

Thanks,

Lynette

5/2/2008

Hawk, Sandy

From: Warner, Heather
Sent: Wednesday, April 30, 2008 5:06 PM
To: Forrester, Evan; Depury, James; Hawk, Sandy
Subject: appearance request

I have been asked to take part in a couple of events in the coming months.

1.) I've been asked by the Hugh O'Brien Youth Leadership organization (HOBY) to sit on a media panel and answer questions about broadcasting. The topic is "Media & Communications: Do They Report or Create the News?" I'm told thousands of students from around the region will come together for the annual seminar. It is on May 15th at Millersville University from 7 until 9 p.m.. I spoke with Evan about this briefly...it would be tight, but I could definitely get back for the newscast

2.) Lewis Consensco contacted me from the Navy to see about participating in the 19th Annual Wheelchair Basketball Tournament. CJ participated in this last year. The event consists of seven games at Mechanicsburg Middle School... and supports National Disability Awareness Month which takes place in October. The event is Wednesday, September 24th from 6-9ish p.m.

3.) The American Red Cross has asked that I take part in a Shelter Operations class at its York office. I would be assigned to deal with a specific issue with students from Red Lion, Dallastown and Eastern middle schools. For example, I could be a volunteer...that someone tries to pay. Students would have to work through the issue and I will then give them the appropriate response. The dates are May 6th, 13th, and 20th. I'm not sure which dates or time I would be assigned yet...although the class is from 10 a.m. until 1 in the afternoon all three days.

Heather Warner
Anchor/Reporter WPMT Fox 43
(work) 717.843.0043 ext. 278
(cell) 717.873.0735
hwarner@tribune.com

Hawk, Sandy

From: Buchanan, Jim
Sent: Wednesday, April 30, 2008 5:11 PM
To: Hawk, Sandy; Forrester, Evan
Cc: Depury, James; Farish, David
Subject: Request to appear at annual Mark McGahen golf outing

To all...

In response to Jim Depurys latest memo on appearances, here are the details for my requested appearance again this year by Mark McGahen.

Friday May 16th.
11am - 6pm
Valley Green Golf Course
17th Annual Mark McGahen Reunion Golf Outing
Benefit - Gittlen Cancer Research Fund

This will be the second year for golfers to challenge me in the "Beat the Weatherman" contest. The slogan line is...."If you can't beat the weather, maybe you can beat the weatherman". Challengers will make a monetary bet to be closer to the flag than my shot. If so, they double their money. Minimum bet: \$5.00 If I beat them, they are still qualified to win a Fox43 umbrella and \$43.00 cash.

MaryEllen Pann has already been scheduled to do weathercast preparation that afternoon and early evening and be on hand should severe weather occur before 7pm. I will be back to the station by 7:30pm.

Hopefully, this will clarify any questions or inquiries

Jim Buchanan

Hawk, Sandy

From: Forrester, Evan
Sent: Friday, May 02, 2008 5:42 PM
To: Hawk, Sandy
Cc: Depury, James
Subject: EVENTS

Sandy,

Here are a few events/apoearances that I am committed to that aren't/weren't on the list.

Emcee Neuro Olympics	York	Health South	5/13	noonish	
Emcee Boy Scout Dist. Citizen Dinner	York	Fairgrounds	5/13	5pm	
Emcee Boy Scout Eagle Dinner	York	Valencia	5/20	5pm	
Emcee Boy Scout Hanover Cit. Dinner	Hanover	HCC	5/21	5pm	
Clay Shoot for Habitat for Humanity	Wellsville	?? Gun Club	5/28	10-4	

Thanks,

Evan Forrester
Anchor/Asst. News Director
FOX43 News @ 10
(717) 843-0043
www.FOX43.com
"At 10 it's news, at 11 it's history!"

Hawk, Sandy

From: Mathieu, Kiersten
Sent: Monday, April 28, 2008 9:15 AM
To: Depury, James; Hawk, Sandy; Young, Greg W.
Subject: km appearance this weekend

This Saturday, May 3rd I will be tossing the puck for a charity hockey game in Harrisburg.

It's called Paint the Rink Pink and it's for breast cancer.

Here's a link to the site <http://www.slapshot2.org/id54.html>

Just giving you a heads up!

Thanks,
KM

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**Kiersten Mathieu**  
Fox43 Morning News Anchor/Reporter  
717-843-0043

# EVENTS CALENDAR

Version:4/04/08

| Event                                                                                           | Date                    | Time             | Contact | Location                                | Talent                 | Staff     | Other                              | Coverage |
|-------------------------------------------------------------------------------------------------|-------------------------|------------------|---------|-----------------------------------------|------------------------|-----------|------------------------------------|----------|
| York<br>York ARTS, Art in Residence<br><b>PA</b>                                                | Saturday<br>4/26/08     | 7-10 pm          | Sandy   | Bon Ton Distribution Center             | Lynette Charles        | None      |                                    | Yes      |
| York<br>March of Dimes March for Babies<br><b>PA</b>                                            | Sunday<br>4/27/08       | TBA              | Sandy   | John C. Rudy Park                       | Kiersten Mathieu as MC | None      | Website and Calendar               | Yes      |
| York<br>The Arc of York County's Bike and Hike<br><b>PA</b>                                     | Saturday<br>5/3/08      | 10am-noon        | Sandy   | John Rudy County Park                   | 1 News Talent to MC    | None      | PSA, Website, Calendar, and Banner | Yes      |
| Loganville<br>Springfield Elementary's May Day Auction<br><b>PA</b>                             | Saturday<br>5/3/08      | 11:30am - 1:30pm | Jaime   | Springfield Elementary                  | Jaime Garland          | None      | Website and Calendar               | Yes      |
| York<br>Baby & Kids Expo<br><b>PA</b>                                                           | Saturday<br>5/10/08     | 9:00am-4:00pm    | Sandy   | York Expo Center (Memorial Hall East)   | None                   | None      | Calendar and Banner                | Yes      |
| Lancaster<br>Marines Toys for Tots Celebrity Softball Game<br><b>PA</b>                         | Sunday<br>6/29/08       | 2:00pm           | Sandy   | Clipper Magazine Stadium                | Todd Sadowski          | None      | Website and Calendar               | Yes      |
| Gettysburg<br>Amy's Ride for CF (Cystic Fibrosis)<br><b>PA</b>                                  | Saturday<br>6/28/08     | Noon             | Sandy   | Battlefield Harley-Davidson             | None                   | none      | Calendar, SpotLight and Banner     | Yes      |
| York<br>York Fair<br><b>PA</b>                                                                  | Saturday<br>9/5 - 14/08 | TBA              | Sandy   | York Fairgrounds                        | All News Talent/ TBA   | Staff TBA | PSA, Website, Calendar             | Yes      |
| Harrisburg<br>The Harrisburg Regional Chamber & CREDC State of the Region Address,<br><b>PA</b> | Thursday<br>9/18/08     | Noon             | Sandy   | Radisson Penn Harris Hotel & Convention | 1 News Talent to MC    | none      | PSA and Banner                     | Yes      |
| York<br>York ARTS, Art in Motion<br><b>PA</b>                                                   | Friday<br>10/10/08      | TBA              |         | TBA                                     | ?                      | none      | TBA                                | Yes      |
| York<br>Dover Area Fire Departments Fall Festival and Safety Day<br><b>SC</b>                   | Saturday<br>10/11/08    | 11am - 3pm       |         | Dover Fire Department                   | None                   | TBA       | Website and Calendar               | Yes      |
| Harrisburg<br>The Harrisburg Regional Chamber & CREDC Awards Breakfast<br><b>PA</b>             | Tuesday<br>12/2/08      | 7:30am           |         | Radisson Penn Harris Hotel & Convention | 1 News Talent to MC    | none      | PSA, Banner                        | Yes      |
|                                                                                                 |                         |                  |         |                                         |                        |           |                                    |          |

CC = Community Calendar

SC= Safekeeping Calendar

PA= Public Affairs

CR= Client Relations

P= Prerequisite

S= Sales

A= Audience

**EVENT:** York County Heritage Trust's 16<sup>th</sup> Annual Art & Leisure Auction

Heather Warner participated in the York County Heritage Trust's 16<sup>th</sup> Annual Art & Leisure Auction on Friday, April 18, 2008. It took place at the Historical Society Museum at 250 East Market Street.

Heather agreed to be a celebrity chef for the event, cooking up about 15 pounds of rigatoni a la vodka. Heather served her dish to more than 200 people in attendance. She also formally welcomed everyone to the auction for the evening.



**Hawk, Sandy**

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**From:** Mathieu, Kiersten  
**Sent:** Tuesday, April 22, 2008 8:42 AM  
**To:** Hawk, Sandy; Depury, James  
**Subject:** APPEARANCE

Just sending a note about my appearance last week....

I spoke to a classroom (of 40 students!) at Steelton-Highspire High School about my job, the careers of journalism and the future of our industry.

It was on Thursday, April 18<sup>th</sup>.

Thanks,  
KM

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Kiersten Mathieu
Fox43 Morning News Anchor/Reporter
717-843-0043

4/22/2008

FOX SUNDAY MORNING NEWS SYNOPSIS

4/6/2008	<p><u>TOPIC:</u> Politics, Iraq, Petraeus testimony, Democrats</p> <p><u>GUESTS:</u> Sen. John McCain (R-AZ), Sen. John Kerry (D-MA), Joe Urschel, Executive Director of the Newseum</p>	<p><u>TOPIC:</u> America Votes 08, Iraq, Pope's U.S. Visit, Religion and Politics</p> <p><u>GUESTS:</u> Rep. John Murtha (D-PA), Rev. David O'Connell president of Catholic University, Sen. Chris Dodd (D-CT), Sen. Dick Durbin (D-IL), Sen. John Cornyn (R-TX)</p>	<p><u>TOPIC:</u> Iraq, Democratic Politics</p> <p><u>GUESTS:</u> Sen. Jim Webb (D-VA), Sen. Lindsey Graham (R-SC), DNC Chairman Howard Dean</p>	<p><u>TOPIC:</u> Democratic Politics, King assassination anniversary</p> <p><u>GUESTS:</u> Sen. Bob Casey (D-PA), Gov. Ed Rendell (D-PA), Michael Eric Dyson, Amb. Andrew Young</p>	<p><u>TOPIC:</u> Campaign 2008</p> <p><u>GUESTS:</u> DNC Chairman Howard Dean</p>
4/13/2008	<p><u>TOPIC:</u> Pennsylvania Primary, Obama, Clinton, US-China Policy, Olympics, US Policy toward Iraq and Iran</p> <p><u>GUESTS:</u> Fmr. Sen. Maj. Ldr. Tom Daschle (D-SD), Mayor Michael Nutter-D-Philadelphia, Stephen Hadley National Security Adviser, US Olympic Gold Medalist Joey Cheek, Washington Capitals Left Wing Alex Ovechkin</p>	<p><u>TOPIC:</u> Iraq War Hearings, War on Terrorism, 2008, Pennsylvania Primary Review, Iraq War, Troop Timetable</p> <p><u>GUESTS:</u> Sen. Richard Lugar (R-IN), Sen. Joe Biden (D-DE), Sen. Bob Casey (D-PA), Hoshyar Zebari, Sen. Joe Lieberman (I-CT)</p>	<p><u>TOPIC:</u> Nepalese Elections</p> <p><u>GUESTS:</u> Jimmy Carter, White House National Security Adviser Stephen Hadley.</p>	<p><u>TOPIC:</u> Presidential Politics</p> <p><u>GUESTS:</u> James Carville, Bob Shrum, Mary Matalin, Mike Murphy</p>	<p><u>TOPIC:</u> Iraq, Olympics, and Presidential Politics</p> <p><u>GUESTS:</u> Secretary of Defense Robert Gates, Rep. Nancy Pelosi (D-CA) Speaker of the House.</p>
4/20/2008	<p><u>TOPIC:</u> Campaign 2008, PA Primary</p> <p><u>GUESTS:</u></p>	<p><u>TOPIC:</u> PA Preview, America Votes 2008, Religion in</p>	<p><u>TOPIC:</u> Presidential Politics</p> <p><u>GUESTS:</u></p>	<p><u>TOPIC:</u> Who should capture Democratic nomination?</p>	<p><u>TOPIC:</u> PA Primary</p> <p><u>GUESTS:</u> Sen. Bob Casey</p>

	<p>Sen. Dick Durbin (D-IL), Sen. Charles Schumer (D-NY), Karl Rove.</p>	<p>America, Economy in Turmoil <u>GUESTS:</u> Bill Bradley, Gov. Jon Corzine (D-NJ), Mayor Michael Nutter D-Philadelphia, Rep. Chaka Fattah (D-PA), Rev. David O'Connell, Delia Gallagher, Carly Fiorina.</p>	<p>Sen. John McCain (R-AZ)</p>	<p><u>GUESTS:</u> David Axelrod – Obama chief strategist, Geoff Garin – Clinton new chief strategist.</p>	<p>(D-PA), Gov. Ed Rendell (D-PA)</p>
4/27/2008	<p><u>TOPIC:</u> Campaign 2008, <u>GUESTS:</u> Sen. Barack Obama (D-IL)</p>	<p><u>TOPIC:</u> Israeli Strike on Syria, War in Iraq, Nuclear Iran, Clinton vs. Obama, War on Terrorism <u>GUESTS:</u> Sen. Dianne Feinstein (D-CA), Rep. Peter Hoekstra (R-MI), Jamie Rubin –Clinton Foreign Policy adviser, Susan Rice – Obama Foreign Policy adviser</p>	<p><u>TOPIC:</u> 2008 Presidential Race <u>GUESTS:</u> Sen. Evan Bayh (D-IN), Fmr. Sen. Tom Daschle (D-SD), Rep. Artur Davis (D-AL), Rep. Sheila Jackson Lee (D-TX)</p>	<p><u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> DNC Chairman Howard Dean</p>	<p><u>TOPIC:</u> Campaign 2008 <u>GUESTS:</u> David Axelrod – Obama chief strategist, Howard Wolfson – Clinton communications director, Roger Mudd.</p>
5/4/2008	<p><u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> DNC Chairman Howard Dean, Fmr. DNC Chairman Joe Andrew (Obama Supporter), Fmr. DNC Chairman Terry McAuliffe</p>	<p><u>TOPIC:</u> Campaign 2008 <u>GUESTS:</u> Sen. Lindsey Graham (R-SC), Gov. Michael Easley (D-NC), Gov. Bill Richardson (D-NM), Robert Reich (Obama</p>	<p><u>TOPIC:</u> 2008 Presidential Race <u>GUESTS:</u> Sen. Hillary Clinton (D-NY)</p>	<p><u>TOPIC:</u> Decision 2008 <u>GUESTS:</u> Sen. Barack Obama (D-IL)</p>	<p><u>TOPIC:</u> Campaign 2008 <u>GUESTS:</u> House Majority Whip Rep. James Clyburn (D-SC), Richmond, VA Mayor Doug Wilder (D), Sen. Evan Bayh (D-IN)</p>

	(Clinton adviser)	Supporter), Gene Sperling (Clinton adviser), Rep. Charles Rangel (Clinton Supporter), Donna Brazille			
5/11/2008	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> David Axelrod – Chief Strategist, Obama Campaign; Howard Wolfson – Communications Director, Clinton Campaign; Ben Stein	<u>TOPIC:</u> Economy in Crisis, War in Iraq, America Votes 2008 <u>GUESTS:</u> Rep. Roy Blunt (R-MO), Rep. Chris Van Hollen (D-MD), Lt. Gen. Ricardo Sanchez, Samir Sumaidaie	<u>TOPIC:</u> Democratic Presidential Race <u>GUESTS:</u> Sen. Harry Reid (D-NV), Carly Fiorina	<u>TOPIC:</u> Decision 2008 <u>GUESTS:</u> Sen. Christopher Dodd (D-CT) – Obama Supporter, Terry McAuliffe— Clinton campaign	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> John Edwards, Terry McAuliffe— Clinton campaign
5/18/2008	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Sen. Jon Kyl (R- AZ), Sen. Chris Dodd (D-CT), Karl Rove, Big Brown-Kentucky Derby and Preakness Stakes Winner, Rick Dutrow, Jr.— Trainer of Big Brown	<u>TOPIC:</u> Economy in Crisis, Castro's Cuba, Housing Crunch. <u>GUESTS:</u> Carlos Gutierrez, Fmr. Sen. Trent Lott (R-MS), fmr. Sen. Gary Hart.	<u>TOPIC:</u> Partisan politics overseas, President's role in '08, troubles for GOP at home. <u>GUESTS:</u> Sen. Joe Biden (D-DE), Rep. John Boehner (R-OH)	<u>TOPIC:</u> Presidential Politics, delegates <u>GUESTS:</u> Sen. Jim Webb (D-VA), Fmr. Rep. Harold Ford, Jr. (D-TN), Mike Huckabee, Mike Murphy, Bob Shrum.	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Gov. Charlie Crist (R-FL), Fmr. Gov. Mario Cuomo (D-NY), Fmr. Gov. Roy Romer (R-CO)
5/25/2008	<u>TOPIC:</u> Congress- Democratic Majority <u>GUESTS:</u> Rep. Tom Cole (R-OK), Rep. Chris Van Hollen (D-MD), Terry McAuliffe, Col. Michael Colburn	<u>TOPIC:</u> Iraq War, Economy, oil prices, housing <u>GUESTS:</u> Maj. Gen. Mark Hertling, Rep. Jane Harman (D-CA), Rep. David Dreier (R- CA), Fmr.	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Karl Rove, David Axelrod.	<u>TOPIC:</u> 2008 Election <u>GUESTS:</u> David Brody, Maureen Dowd, Doris Kearns Goodwin, Ruth Marcus, Jon Meacham, Michele Norris.	<u>TOPIC:</u> Campaign 2008 <u>GUESTS:</u> Howard Wolfson, Sen. Lindsey Graham (R-SC), Sen. Dick Durbin (D-IL)

		Labor Secretary Robert Reich, Gene Sperling, Douglas Holtz-Eakin, Mary Tillman.			
6/1/2008	<u>TOPIC:</u> Democratic Politics <u>GUESTS:</u> Howard Wolfson-Communications Director Clinton Campaign, David Bonior – Obama supporter, Fmr. MI Representative.	<u>TOPIC:</u> America Votes 2008, DNC Decision on Delegates, Puerto Rico Primary, <u>GUESTS:</u> Sen. Chris Dodd (D-CT), Sen. Bill Nelson (D-FL), Jamal Simmons – Obama supporter, Leslie Sanchez, Hillary Rosen.	<u>TOPIC:</u> 2008 Presidential Campaign <u>GUESTS:</u> Terry McAuliffe	<u>TOPIC:</u> Scott McClellan's new book, Puerto Rico Votes <u>GUESTS:</u> Scott McClellan, Fmr. Sen. Tom Daschle (D-SD), Harold Ickes.	<u>TOPIC:</u> Race for the Democratic Nomination <u>GUESTS:</u> Sen. Claire McCaskill (D-MO) Obama Supporter, Gov. Ed Rendell (D-PA) Clinton Supporter, Mandy Grunwald Clinton Adviser, Roger Simon Chief Political Columnist, Politico.
6/8/2008	<u>TOPIC:</u> Election politics and VP nominations <u>GUESTS:</u> Gov. Tim Kaine (D-VA), Gov. Tim Pawlenty (R-MN)	<u>TOPIC:</u> War in Iraq, U.S. Economy, War on Terrorism, Hunt for bin Laden, Musharraf's Government, Obama's General Election Campaign, Clinton's Future, Uniting the Democratic Party. <u>GUESTS:</u> Sen. Jon Kyl (R-AZ) McCain supporter, Sen. Bob Casey (D-PA) Obama Supporter, Husain Haqqani,	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Sen. John Kerry (D-MA), Sen. Lindsey Graham (R-SC), Sen. Dianne Feinstein (D-CA)	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Rob Allen, Lee Cowan, David Gregory, Andrea Mitchell, Kelly O'Donnell, others.	<u>TOPIC:</u> Clinton Campaign <u>GUESTS:</u> Howard Wolfson, Rep. Charles Rangel (D-NY, Sen. James Webb (D-VA)

		Rep. James Clyburn (D-SC), Howard Wolfson.			
6/15/2008	<u>TOPIC:</u> Gas Prices, Campaign Analysis <u>GUESTS:</u> Sen. Kay Bailey Hutchison (R-TX), Sen. Byron Dorgan (D-ND), Red Cavaney, Karl Rove, Tim Russert	<u>TOPIC:</u> A Tribute to Tim Russert, Oil Crisis, McCain vs. Obama, Guantanamo Ruling, Troop Timetable <u>GUESTS:</u> Rep. John Boehner (R-OH), Gov. Janet Napolitano (D-AZ), Rep. Chris Van Hollen (D-MD), Sen. Arlen Specter (R-PA), Douglas Holtz-Eakin, Dan Tarullo, Hoshyar Zebari.	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Fmr. Sen. Fred Thompson (R-TN), Fmr. Sen. John Edwards (D-NC)	<u>TOPIC:</u> Special Edition Dedicated to Tim Russert <u>GUESTS:</u> Tom Brokaw hosts	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Gov. Bobby Jindal (R-LA), Fmr. House Speaker Newt Gingrich
6/22/2008	<u>TOPIC:</u> Presidential Election <u>GUESTS:</u> Fmr. Sen. Tom Daschle (D-SD), Fmr. Gov. Tom Ridge (R-PA), Kathleen Rogers	<u>TOPIC:</u> Obama Campaign, Economy, McCain's Campaign, Offshore Oil Drilling, Candidate Economic Policies, War on Terrorism <u>GUESTS:</u> Gov. Bill Richardson (D-NM), Gov. Tim Pawlenty (R-MN), Rep. Robert Wexler (D-FL), Rep. Eric Cantor (R-	<u>TOPIC:</u> Energy Prices <u>GUESTS:</u> Sen. Kay Bailey Hutchison (R-TX), Rep. Edward Markey (D-MA), Red Cavaney- President of API, Jeffrey Sachs, The Earth Institute at Columbia University.	<u>TOPIC:</u> 2008 presidential debate issues <u>GUESTS:</u> Sen. Joe Biden (D-DE), Sen. Lindsey Graham (D-SC) Host: Brian Williams	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Carly Fiorina – McCain adviser, Gov. Bill Richardson (D-NM) Obama supporter.

		VA), Robert Reich, Douglas Holtz-Eakin, Ahmed Rashid, Peter Bergen.			
6/29/2008	<p><u>TOPIC:</u> Obama and Clinton meeting, Supreme Court death penalty and gun control decisions, 2008 campaign</p> <p><u>GUESTS:</u> Gov. Ed Rendell (D-PA) Obama Supporter, Fmr. Rep. Rob Portman (R-OH) McCain Supporter, Fmr. Rep. Bob Barr (R-GA) Libertarian Party Presidential Candidate.</p>	<p><u>TOPIC:</u> War in Iraq, Troop timetable, Candidates and Iraq, Obama vs. McCain, Oil and the Economy.</p> <p><u>GUESTS:</u> Amb. Ryan Crocker, Sen. Mitch McConnell (R-KY), Gov. Jon Corzine (D-NJ), Gov. Bobby Jindal (R-LA), Terry McAuliffe Clinton Campaign Chairman.</p>	<p><u>TOPIC:</u> 2008 Presidential Race.</p> <p><u>GUESTS:</u> Rep. Rahm Emanuel (D-IL), Gov. Tim Pawlenty (R-MN), Ralph Nader Independent Presidential candidate.</p>	<p><u>TOPIC:</u> Obama versus McCain, Western political landscape.</p> <p><u>GUESTS:</u> Gov. Arnold Schwarzenegger (R-CA), Gov. Dave Freudenthal (D-WY), Gov. Bill Ritter (D-CO), Chuck Todd.</p>	<p><u>TOPIC:</u> Campaign 2008, North Korea.</p> <p><u>GUESTS:</u> Sen. Joe Lieberman (I-CT) McCain Supporter, Gen. (ret.) Wesley Clark Obama Supporter, David Sanger New York Times.</p>

WPMT FOX43
Second Quarter 2007
3/31/08 – 6/29/08

Public Service Program:

On Sunday, June 8th, at 10:00am we ran a thirty minute Public Service program titled “Countdown to DTV: Are You Ready?” from the PAB highlighting the coming changes from analog television to digital television.

A documentary educated the viewers on the actions needed pending DTV change on February 17, 2009.

TO: ALL GENERAL MANAGERS, GENERAL SALES MANAGERS, PROGRAM DIRECTORS, PROMOTION MANAGERS,
AND PUBLIC AFFAIRS DIRECTORS

FROM: RUTH LEVENSON FBC
LOUISE CARTER FBC

DATE: JULY 1, 2008

RE: NETWORK PRIMETIME/SPORTS/LATE-NIGHT PSA "2ND" QUARTER 2008 REPORT

BELOW IS THE LIST OF PSAS THAT AIRED IN 2ND QTR 2008:

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
4/01/08	HELL'S KITCHEN	TUE 9P	9:17:35P	CNMM 74301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF SLASHER"	:30
4/02/08	MOMNT TRUTH	WED 8P	8:09:49P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION	:30
4/03/08	SMARTER THAN	THU 8P	8:53:23P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION	:30
4/04/08	BONES	FRI 8P	8:59:09P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
4/04/08	CNTBURY LAW	FRI 9P	9:55:02P	PSA15PAUSE08	KAISER FOUNDATION/ '08	:15
4/05/08	COPS	SAT 8P	8:51:09P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
4/06/08	FAMILY GUY	SAT 9P	9:11:32P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
4/07/08	NEW AMSTRDM	MON 9P	9:58:43P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
4/08/08	AMERICAN IDOL	TUE 8P	8:10:10P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
4/09/08	AM IDL GIVS BCK	WED 8P	8:14:41P	ONE3282008URL	ONE.ORG/BOND	:30
4/10/08	AMERICAN IDOL	THU 8P	8:52:37P	FZAA 0483	FOUNDATION FOR A BETTER LIFE "HOMECOMING QUEEN"	:30
4/11/08	CNTBURY LAW	FRI 9P	9:54:36P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
4/13/08	AMER DAD	SUN 9:30P	9:58:21P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
4/14/08	BONES	MON 8P	8:46:54P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
4/15/08	AMRCN IDOL	TUE 8P	8:12:54P	VSPA022930G10	MYSPACE.COM/INTERNET SAFETY	:30
4/16/08	BACK TO YOU	WED 8:30P	8:55:32P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
4/17/08	FORGET LYRCS	THU 9P	9:10:40P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
4/18/08	CNTBURY LAW	FRI 9P	9:53:29P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
4/19/08	AMW	SAT 9P	9:54:25P	CNMM 62301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS"	:30
4/20/08	AMERICN DAD	SUN 9:30P	9:58:21P	VSPA022930G10	MYSPACE.COM/INTERNET SAFETY	:30
4/21/08	BONES	MON 8P	8:58:59P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
4/22/08	HELL'S KITCHEN	TUE 9P	9:54:23P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30

<u>DATE</u>	<u>PROGRAM</u>	<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
4/23/08	BACK TO YOU WED 8:30P	8:37:04P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
4/24/08	SMARTER THAN THU 9P	9:09:48P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
4/25/08	FOX MOVIE FRI 8P	9:47:31P	VSPA022930G10	MYSAPCE.COM/INTERNET SAFETY	:30
4/26/08	AMW SAT 9P	9:55:33P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
4/27/08	NASCAR POST SUN 5:30P	5:45:13P	AUT 2008	AUTISM SPEAKS	:30
4/27/08	AMERICAN DAD SUN 9:30P	9:58:21P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
4/28/08	BONES MON 8P	8:07:54P	VSPA022930G10	MYSAPCE.COM/INTERNET SAFETY	:30
4/29/08	AMERICAN IDOL TUES 8P	8:10:19P	DETP 0230	TEEN LINGO/DRUG FREE AMERICA	:30
4/30/08	TIL DEATH WED 8P	8:25:09P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
5/01/08	FORGET LYRICS THU 9P	9:10:20P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
5/02/08	FOX MOVIE FRI 9P	9:51:00P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
5/04/08	KING OF HILL SUN 7P	7:08:40P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
5/05/08	HOUSE MON 9P	9:24:09P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
5/06/08	AMERICAN IDOL TUE 8P	8:10:36P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
5/07/08	AMERICAN IDOL WED 9P	9:52:17P	ZOMN 0197	PREVENT TEEN PREGNANCY/"SOCCER"	:30
5/08/08	SMARTER THAN THU 8P	8:53:58P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
5/09/08	FOX MOVIE FRI 8P	9:47:15P	DETP 0230	TEEN LINGO/DRUG FREE AMERICA	:30
5/10/08	MAD TV SAT 11P	12:26:25A	ZOMN 0307	PREVENT TEEN PREGNANCY/ "ICE"	:15
5/11/08	KING OF HILL SUN 8:30P	8:38:51P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
5/12/08	BONES MON 8P	8:07:52P	ZOMN 0177	PREVENT TEEN PREGNANCY "TRAMPOLINE"	:30
5/13/08	HELL'S KITCHN TUE 9P	9:38:31P	DETP 0230	TEEN LINGO/DRUG FREE AMERICA	:30
5/14/08	TIL DEATH WED 8P	8:11:28P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
5/15/08	FORGET LYRCS THU 9P	9:09:34P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
5/16/08	FOX MOVIE FRI 8P	9:49:22P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
5/17/08	AMW SAT 9P	9:56:44P	CNMM 62301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS"	:30
5/17/08	MAD TV SAT 11P	11:47:33P	ZOMN 0307	PREVENT TEEN PREGNANCY/"ICE"	:15
5/18/08	AMERICAN DAD SUN 9:30P	9:58:21P	ZOMN 0177	PREVENT TEEN PREGNANCY "TRAMPOLINE"	:30
5/19/08	BONES MON 8P	8:08:08P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
5/20/08	AMERICAN IDOL TUE 8P	8:11:57P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
5/21/08	AMERICAN IDOL	WED 8P	9:04:00P	PSA15 PAUSE08R	KAISER FAMILY FOUNDATION	:15
5/21/08	AMERICA IDOL	WED 8P	9:27:46P	ZOMN 0307	PREVENT TEEN PREGNANCY/"ICE"	:15
5/22/08	SO YOU DANCE	THU 8P	8:19:52P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
5/22/08	SO YOU DANCE	THU 8P	8:59:57P	CHALKBOARD30	AD COUNCIL/ PARENTAL CONTROL	:30
5/23/08	FOX MOVIE	FRI 8P	8:16:47P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
5/23/08	FOX MOVIE	FRI 8P	9:18:06P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
5/24/08	COPS	SAT 8P	8:13:29P	MYANMAR01	UNICEF/BEN STILLER	:30
5/24/08	MAD TV	SAT 11P	11:49:58P	ZOMN 0307	PREVENT TEEN PREGNANCY/"ICE"	:15
5/25/08	CHRLTTE 600	SUN 5:30P	10:03:07P	AUTISMSPEAKS	AUTISM SPEAKS	:30
5/26/08	SO YOU DANCE	MON 8P	8:19:53P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
5/26/08	SO YOU DANCE	MON 8P	8:48:17P	USOE 0860	USO DAY IN THE LIFE	:60
5/26/08	SO YOU DANCE	MON 8P	9:00:02P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
5/27/08	MOMENT TRUTH	TUE 8P	8:51:40P	FZAA 0381	FOUNDATION/THE GOOD STUFF	:60
5/27/08	HELL'S KITCHN	TUE 9P	9:13:54P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
5/28/08	SO YOU DANCE	WED 8P	8:14:03P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
5/28/08	SO YOU DANCE	WED 8P	9:12:03P	FKFF 6122	KAISER FOUNDATION/ "PATTERN"	:15
5/29/08	SO YOU DANCE	THU 8P	8:12:39P	ZOMN 0177	PREVENT TEEN PREGNANCY "TRAMPOLINE"	:30
5/29/08	SO YOU DANCE	THU 8P	9:01:35P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
5/30/08	FOX MOVIE	FRI 8P	9:23:58P	ZOMN 0177	PREVENT TEEN PREGNANCY "TRAMPOLINE"	:30
5/31/08	AMW	SAT 9P	9:57:04P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
5/31/08	MAD TV	SAT 11P	11:47:25P	ZOMN 0307	PREVENT TEEN PREGNANCY/"ICE"	:15
6/01/08	DOVER 400	SUN 1:30P	2:39:16P	AUTISMSPEAKS	AUTISM SPEAKS	:30
6/01/08	SIMPSONs	SUN 8P	8:01:35P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/02/08	HOUSE	MON 9P	9:58:16P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
6/03/08	MOMENT TRUTH	TUE 8P	8:16:26P	FBL#17NONE	FOUNDATION/ HOLDING THE LIGHT	:60
6/03/08	MOMENT TRUTH	TUE 8P	8:44:35P	CNMM 74301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF SLASHER"	:30
6/04/08	SO YOU DANCE	WED 8P	8:22:44P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
6/04/08	SO YOU DANCE	WED 8P	9:03:29P	FZAA 0713	FOUNDATION/THE GREATEST	:60

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
6/05/08	SO YOU DANCE	THU 8P	8:14:44P	FBL#17NONE	FOUNDATION/ HOLDING THE LIGHT	:60
6/05/08	SO YOU DANCE	THU 8P	9:00:14P	CNMM 71301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/05/08	SO YOU DANCE	THU 8P	9:48:56P	FZAA 0707	FOUNDATION/SPECIAL ATHLETE	:60
6/06/08	FOX MOVIE	FRI 8P	8:23:12P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/07/08	COPS	SAT 8P	8:22:02P	MYANMAR01	UNICEF/BEN STILLER	:30
6/08/08	FORGET LYRICS	SUN 7P	7:13:49P	CNMM 62301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS"	:30
6/09/08	BONES	MON 8P	8:06:53P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/10/08	MOMENT TRUTH	TUE 8P	8:11:19P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
6/11/08	SO YOU DANCE	WED 8P	8:11:55P	CNCY 81301	UNICEF/MY ANMAR/DAVID DUCHOVNY	:30
6/12/08	SMARTER THAN	THU 8P	8:13:22P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/13/08	FOX MOVIE	FRI 8P	8:21:11P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
6/14/08	AMW	SAT 9P	9:56:46P	CNMM 62301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS"	:30
6/15/08	AMERICAN DAD	SUN 9:30P	9:58:21P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
6/16/08	HOUSE	MON 9P	9:03:53P	CNMM 62301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS"	:30
6/17/08	MOMENT TRUTH	TUE 8P	8:12:34P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/17/08	MOMENT TRUTH	TUE 8P	8:43:45P	FKFFPADDLES30R3	KAISER FOUNDATION/"PATTERN"	:30
6/17/08	MOMENT TRUTH	TUE 8P	8:50:27P	MAW 002	FOX SPORTS/MLB/MAKE A WISH	:30
6/18/08	SO YOU DANCE	WED 8P	8:14:56P	CNMM 71301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/19/08	SMARTER THAN	THU 8P	8:13:13P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
6/20/08	FOX MOVIE	FRI 8P	8:21:15P	MYANMAR01	UNICEF/BEN STILLER	:30
6/21/08	COPS	SAT 8P	8:22:32P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/22/08	FORGET LYRICS	SUN 7P	7:10:36P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/23/08	HOUSE	MON 9P	9:04:29P	ARCR 1700	RED CROSS	:30
6/24/08	HELL'S KITCHEN	TUE 8P	8:10:46P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
6/25/08	SO YOU DANCE	WED 8P	8:09:30P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/26/08	SMARTER THAN	THU 8P	8:21:57P	CNMM 71301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/27/08	FOX MOVIE	FRI 8P	8:24:17P	CNMM 74301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF SLASHER"	:30

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
6/29/08	FOX MOVIE	SUN 7P	7:21:47P	MAW002	FOX SUPPORTS MAKE A WISH FOUNDATION	:30
6/29/08	FOX MOVIE	SUN 7P	8:37:21P	MAW002	FOX SUPPORTS MAKE A WISH FOUNDATION	:30
6/30/08	HOUSE	MON 9P	9:04:27P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30

*ONDCP STANDS FOR "OFFICE OF NATIONAL DRUG COUNCIL POLICY"

**PDFA STANDS FOR "PARTNERSHIP FOR A DRUG-FREE AMERICA"

SHOULD YOU HAVE ANY QUESTIONS REGARDING THIS REPORT, PLEASE CONTACT LOUISE CARTER AT (310) 369 - 1329.

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
3/31/08 THROUGH 4/06/08

RUN DATE: 7/08/08
RUN TIME: 2:32P

PAGE 1

WEEK OF 3/31/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME	
OTHER TIME RANGE PSA								
3/31/08	MO	6:24:41A	:30	.00	PAB/	ELDER INVESTMNT SCAM	FOX43 MORNING NEWS @ 6	
		6:25:11A	:30	25.00	PSA FILL	MARCH FOR BABIES	FOX43 MORNING NEWS @ 6	
		7:23:11A	:30	.00	PAB/	ELDER INVESTMNT SCAM	FOX43 MORNING NEWS @ 7	
		9:41:08A	:30	25.00	PSA FILL	BIKE & HIKE 08	MONTEL	
		11:43:53A	:30	25.00	PSA FILL	DR JOHN BLEVINS	STEVE WILKOS SHOW	
		12:35:45P	:30	25.00	PSA FILL	2008 WALK	TEMPATION	
		3:43:48P	:30	125.00	PSA FILL	BIKE & HIKE 08	ROSEANNE	
		6:58:23P	:30	.00	PAB/	ELDER INVESTMNT SCAM	EVERYBODY LOVES RAYMOND	
		7:55:04P	:30	.00	PAB/	ELDER INVESTMNT SCAM	EVERYBODY LOVES RAYMOND	
		3:02:48A	:30	10.00	ED RENDELL	OK TO PLAY	COPS (20TH)	
		3:46:37A	:30	10.00	PSA FILL	MARCH FOR BABIES	MONTEL	
		4:12:29A	:30	10.00	HRC CREDC	DID YOU KNOW	MONTEL	
		4:25:40A	:30	10.00	PSA FILL	BIKE & HIKE 08	MONTEL	
TOTALS FOR DAY								
4/01/08		UNITS	LENGTH	PRICE				
		13	6:30	265.00				
4/01/08 TU								
4/01/08	TU	9:40:17A	:30	25.00	PSA FILL	MARCH FOR BABIES	MONTEL	
		1:41:20P	:30	25.00	PSA FILL	BRUCE HUTTON	MERV GRIFFINS CROSSWORDS	
		2:38:05P	:30	25.00	HRC CREDC	DID YOU KNOW	FAMILY FEUD	
		4:10:30P	:30	125.00	PSA FILL	MARCH FOR BABIES	MALCOLM IN THE MIDDLE	
		10:29:59P	:30	.00	PAB/	THE GREAT PA CLEANUP	FOX 43 NEWS @ 10	
		11:15:56P	:30	75.00	HRC CREDC	DID YOU KNOW	FAMILY GUY	
		1:48:49A	:20	10.00	PSA FILL	DR JOHN BLEVINS	FAMILY GUY	
		1:59:48A	:30	10.00	PSA FILL	MARCH FOR BABIES	FAMILY GUY	
		2:56:16A	:30	10.00	PSA FILL	SCRAP YARD	THAT 70'S SHOW	
		3:38:26A	:30	10.00	HRC CREDC	DID YOU KNOW	MONTEL	
TOTALS FOR DAY								
4/02/08		UNITS	LENGTH	PRICE				
		10	4:50	315.00				
4/02/08 WE								
4/02/08	WE	9:36:36A	:30	25.00	PSA FILL	BRUCE HUTTON	MONTEL	
		1:42:37P	:30	25.00	HRC CREDC	DID YOU KNOW	MERV GRIFFINS CROSSWORDS	
		4:38:01P	:30	125.00	PSA FILL	MARCH FOR BABIES	KING OF THE HILL	
		2:59:10A	:30	10.00	PSA FILL	MARCH FOR BABIES	THAT 70'S SHOW	
TOTALS FOR DAY								
4/03/08		UNITS	LENGTH	PRICE				
		4	2:00	185.00				
4/03/08 TH								
4/03/08	TH	5:58:38A	:30	.00	PAB/	THE GREAT PA CLEANUP	PAID PROGRAM 530A	
		6:09:34A	:30	25.00	PSA FILL	BRUCE HUTTON	FOX43 MORNING NEWS @ 6	
		9:40:04A	:30	25.00	PSA FILL	BIKE & HIKE 08	MONTEL	
		11:41:50A	:30	25.00	PSA FILL	MARCH FOR BABIES	STEVE WILKOS SHOW	
		4:38:45P	:30	125.00	PSA FILL	BRUCE HUTTON	KING OF THE HILL	
		11:15:42P	:30	75.00	PSA FILL	MARCH FOR BABIES	FAMILY GUY	
		12:39:06A	:30	10.00	PSA FILL	2008 WALK	SEX & THE CITY	
		1:58:39A	:30	10.00	PSA FILL	SCRAP YARD	FAMILY GUY	

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
3/31/08 THROUGH 4/06/08

RUN DATE: 7/08/08
RUN TIME: 2:32P
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WEEK OF 3/31/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
.....	2:09:17A	:30	10.00	HRC CREDC	DID YOU KNOW	WILL & GRACE
.....	3:54:05A	:30	10.00	PSA FILL	2008 WALK	MONTEL

TOTALS FOR DAY	UNITS	LENGTH	PRICE	
4/04/08	10	5:00	315.00	

4/04/08	FR	5:29:20A	:30	10.00	PSA FILL	MARCH FOR BABIES	PAID PROGRAM SA
		11:07:38A	:30	25.00	PSA FILL	BIKE & HIKE 08	STEVE WILKOS SHOW
		4:27:42P	:30	125.00	PSA FILL	MARCH FOR BABIES	MALCOLM IN THE MIDDLE
		11:14:43P	:30	75.00	PSA FILL	BRUCE HUTTON	FAMILY GUY
		2:42:04A	:30	10.00	HRC CREDC	DID YOU KNOW	THAT 70'S SHOW

TOTALS FOR DAY	UNITS	LENGTH	PRICE	
4/05/08	5	2:30	245.00	

4/05/08	SA	5:06:17A	:30	10.00	PSA FILL	MARCH FOR BABIES	US FARM REPORT
		5:13:16A	:30	10.00	PSA FILL	BIKE & HIKE 08	US FARM REPORT
		5:29:59A	:30	10.00	ED RENDELL	OK TO PLAY	US FARM REPORT
		5:45:36A	:20	10.00	PSA FILL	DR JOHN BLEVINS	US FARM REPORT
		5:55:49A	:30	10.00	PSA FILL	LOCAL RECRUITMENT	US FARM REPORT
		7:20:12A	:30	25.00	PSA FILL	ALL BULLYING HURTS	DEGRASSI
		7:26:42A	:30	25.00	PSA FILL	HOG COMMANDOS	DEGRASSI
		7:27:12A	:30	25.00	PSA FILL	CAT MAGNET	DEGRASSI
		7:29:24A	:30	25.00	PSA FILL	BANDAGE PULLER	DEGRASSI
		7:29:54A	:10	12.50	HOMEFRONT	HOMEWORK	DEGRASSI
		7:54:36A	:30	25.00	PSA FILL	MEET THE ROBINSONS	DEGRASSI
		7:56:07A	:30	25.00	ED RENDELL	OK TO PLAY	DEGRASSI
		7:57:07A	:30	25.00	PSA FILL	BULLESEY	DEGRASSI
		7:59:19A	:30	25.00	PSA FILL	ATM	DEGRASSI
		8:15:29A	:30	12.50	HOMEFRONT	WATCH VIDEOS	DEGRASSI
		8:15:59A	:30	25.00	PSA FILL	RAISE YOUR HAND	VIVA PINATA
		8:16:28A	:30	25.00	PSA FILL	COMMITMENT TO AM	VIVA PINATA
		8:44:54A	:30	25.00	PSA FILL	RUSSELL SIMMONS	VIVA PINATA
		8:45:24A	:30	25.00	PSA FILL	OZ	VIVA PINATA
		8:45:54A	:30	25.00	PSA FILL	ATM	VIVA PINATA
		9:16:05A	:30	25.00	PSA FILL	BULLESEY	CHAOTIC
		9:16:35A	:30	25.00	ED RENDELL	MEET THE ROBINSONS	CHAOTIC
		9:17:05A	:30	25.00	PSA FILL	OK TO PLAY	CHAOTIC
		9:45:43A	:30	25.00	PSA FILL	NARNIA	CHAOTIC
		9:46:13A	:30	25.00	PSA FILL	CAT MAGNET	CHAOTIC
		9:46:39A	:30	25.00	PSA FILL	ALL BULLYING HURTS	CHAOTIC
		10:16:09A	:30	25.00	PSA FILL	HOG COMMANDOS	CHAOTIC
		10:16:39A	:30	25.00	PSA FILL	RAISE YOUR HAND	TMNT
		10:45:15A	:30	25.00	PSA FILL	MONTAGE	TMNT
		10:45:45A	:30	25.00	PSA FILL	CAMELOT	TMNT
		10:46:15A	:30	25.00	PSA FILL	VEGGIE THERAPY	DINOSAUR KING
		11:15:53A	:30	25.00	PSA FILL	BULLESEY	DINOSAUR KING
		11:16:23A	:30	25.00	PSA FILL	RUSSELL SIMMONS	YU-GI-OH STUNT
					PSA FILL	MEET THE ROBINSONS	YU-GI-OH STUNT

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
3/31/08 THROUGH 4/06/08

RUN DATE: 7/08/08
RUN TIME: 2:32P

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WEEK OF 3/31/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
		11:46:58A	:30	.00	PAB/	THE GREAT PA CLEANUP	ADRENALINE PROJECT 6041
		11:47:28A	:30	25.00	PSA FILL	CAT MAGNET	ADRENALINE PROJECT 6041
		11:47:58A	:30	25.00	PSA FILL	ALL BULLYING HURTS	ADRENALINE PROJECT 6041
		11:59:50A	:10	12.50	HOMEFONT	HOMWORK	ADRENALINE PROJECT 6041
		12:29:49P	:10	50.00	PSA FILL	OUR NATURAL FORESTS	THIS WEEK IN BASEBALL 6159
		12:46:34P	:30	100.00	PSA FILL	MARCH FOR BABIES	DEGRASSI 6114
		1:14:41A	:20	10.00	PSA FILL	DR JOHN BLEVINS	FAMILY GUY 6343
		2:03:07A	:30	10.00	PSA FILL	BIKE & HIKE 08	THE SHIELD 6402
		2:40:06A	:30	10.00	PSA FILL	LOCAL RECRUITMENT	THAT 70'S SHOW 1245
		3:52:16A	:30	10.00	PSA FILL	MARCH FOR BABIES	AMERICAN IDOL REMIND 6445
		4:53:32A	:30	10.00	PSA FILL	EMERGENCY PREP	SOUL TRAIN 1119
TOTALS FOR DAY		UNITS	LENGTH	PRICE			
4/06/08		46	21:20	1,037.50			
4/06/08	SU	7:00:03A	:10	12.50	HOMEFONT	WATCH VIDEOS	DEGRASSI 6114
		7:26:53A	:30	25.00	PSA FILL	CAT MAGNET	DEGRASSI 6114
		7:27:23A	:30	25.00	PSA FILL	ATM	DEGRASSI 6114
		7:30:01A	:10	12.50	HOMEFONT	HOMWORK	DEGRASSI 6114
		7:48:02A	:30	.00	PAB/	THE GREAT PA CLEANUP	DEGRASSI 6114
		7:56:35A	:30	25.00	PSA FILL	OZ	DEGRASSI 6114
		7:59:44A	:10	12.50	HOMEFONT	LATE NIGHT	DEGRASSI 6114
		10:29:30A	:20	25.00	PSA FILL	DR JOHN BLEVINS	PAID PROGRAM 10A 6000
		12:21:41P	:30	100.00	HRC CREDC	DID YOU KNOW	AMERICAN IDOL REMIND 6198
		11:43:23P	:30	75.00	PSA FILL	BIKE & HIKE 08	SEINFELD 6310
		12:58:39A	:30	10.00	HRC CREDC	DID YOU KNOW	SEX & THE CITY 1705
		1:58:40A	:30	10.00	PSA FILL	2008 WALK	FRIENDS 7410
		2:13:16A	:20	10.00	PSA FILL	DR JOHN BLEVINS	WILL & GRACE 1520
		2:44:53A	:30	10.00	PSA FILL	MARCH FOR BABIES	WILL & GRACE 1520
		4:12:48A	:30	10.00	PSA FILL	MARCH FOR BABIES	LATE MOVIE 6370
TOTALS FOR DAY		UNITS	LENGTH	PRICE			
		15	6:10	362.50			

PSA
TOTALS FOR WEEK
3/31/08
UNITS 103
LENGTH 48:20
PRICE 2,725.00

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
4/07/08 THROUGH 4/13/08

RUN DATE: 7/08/08
RUN TIME: 2:32P

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WEEK OF 4/07/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
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OTHER TIME RANGE PSA
4/07/08 MO

10:54:35A	:20	25.00	PSA FILL	DR JOHN BLEVINS	TYRA	0293
12:36:14P	:30	25.00	PSA FILL	MARCH FOR BABIES	TEMPTATION	0318
3:12:50P	:20	125.00	PSA FILL	DR JOHN BLEVINS	ROSEANNE	0116
5:19:12P	:30	.00	PAB/	THE GREAT PA CLEANUP	SIMPSONS M-F 1ST PLAY	0500
11:27:38P	:20	75.00	PSA FILL	DR JOHN BLEVINS	FAMILY GUY	1003
1:47:16A	:30	10.00	PSA FILL	LOCAL RECRUITMENT	FAMILY GUY	6343
2:44:16A	:30	10.00	PSA FILL	2008 WALK	THAT 70'S SHOW	1245
4:21:31A	:30	10.00	PSA FILL	MARCH FOR BABIES	MONTEL	6355

TOTALS FOR DAY

UNITS	8
LENGTH	3:30
PRICE	280.00

4/08/08 TU

5:29:20A	:30	10.00	PSA FILL	MARCH FOR BABIES	PAID PROGRAM 5A	6000
6:29:04A	:30	25.00	HRC CREDC	DID YOU KNOW	FOX43 MORNING NEWS @ 6	0025
10:54:29A	:30	25.00	PSA FILL	MARCH FOR BABIES	TYRA	0293
2:38:32P	:30	25.00	PSA FILL	MARCH FOR BABIES	FAMILY FEUD	0111
4:37:20P	:30	125.00	PSA FILL	2008 WALK	KING OF THE HILL	0152
11:31:08P	:30	75.00	HRC CREDC	DID YOU KNOW	SEINFELD	1112
2:29:36A	:20	10.00	PSA FILL	DR JOHN BLEVINS	WILL & GRACE	1520
3:21:43A	:30	10.00	HRC CREDC	DID YOU KNOW	COPS (20TH)	1300

TOTALS FOR DAY

UNITS	8
LENGTH	3:50
PRICE	305.00

4/09/08 WE

5:59:09A	:20	10.00	PSA FILL	DR JOHN BLEVINS	PAID PROGRAM 530A	6000
9:40:22A	:30	25.00	PSA FILL	MARCH FOR BABIES	MONTEL	0147
1:28:49P	:30	.00	PAB/	THE GREAT PA CLEANUP	MERV GRIFFINS CROSSWORDS	0320
4:37:13P	:30	125.00	PSA FILL	BIKE & HIKE 08	KING OF THE HILL	0152
11:22:45P	:30	75.00	PSA FILL	2008 WALK	FAMILY GUY	1003
2:16:09A	:30	10.00	HRC CREDC	DID YOU KNOW	WILL & GRACE	1520
4:13:13A	:30	10.00	PSA FILL	BIKE & HIKE 08	MONTEL	6355

TOTALS FOR DAY

UNITS	7
LENGTH	3:20
PRICE	255.00

4/10/08 TH

10:16:08A	:30	25.00	PSA FILL	MARCH FOR BABIES	TYRA	0293
12:35:40P	:30	25.00	PSA FILL	BIKE & HIKE 08	TEMPTATION	0318
3:12:03P	:30	125.00	PERFORMING ARTS FOR	AWARENESS	ROSEANNE	0116
4:36:35P	:30	125.00	HRC CREDC	DID YOU KNOW	KING OF THE HILL	0152
12:27:06A	:30	75.00	PERFORMING ARTS FOR	AWARENESS	FRIENDS	7410
1:47:01A	:30	10.00	PSA FILL	BIKE & HIKE 08	FAMILY GUY	6343
2:55:45A	:30	10.00	PSA FILL	2008 WALK	THAT 70'S SHOW	1245
4:04:38A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	MONTEL	6355

TOTALS FOR DAY

UNITS	8
LENGTH	4:00
PRICE	405.00

4/11/08

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
4/07/08 THROUGH 4/13/08

RUN DATE: 7/08/08
RUN TIME: 2:32P

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WEEK OF 4/07/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME	
4/11/08	FR	9:40:14A	:30	25.00	PSA FILL	MARCH FOR BABIES	MONTEL	0147
		1:41:23P	:30	25.00	PERFORMING ARTS FOR	AWARENESS	MERY GRIFFINS CROSSWORDS	0320
		2:38:53P	:30	.00	PAB/	THE GREAT PA CLEANUP	FAMILY FEUD	0111
		3:25:50P	:30	125.00	PSA FILL	BIKE & HIKE 08	ROSEANNE	0116
		11:31:07P	:30	75.00	HRC CREDC	DID YOU KNOW	SEINFELD	1112
		1:15:15A	:30	10.00	PSA FILL	2008 WALK	SEINFELD	7415
		3:01:00A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	COPS (20TH)	1300
		3:37:42A	:30	10.00	PSA FILL	BIKE & HIKE 08	MONTEL	6355
		3:38:37A	:20	10.00	PSA FILL	DR JOHN BLEVINS	MONTEL	6355

TOTALS FOR DAY
4/12/08
UNITS 9
LENGTH 4:20
PRICE 290.00

4/12/08	SA	5:29:20A	:30	10.00	HRC CREDC	DID YOU KNOW	US FARM REPORT	7000
		5:50:19A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	US FARM REPORT	7000
		6:59:51A	:10	12.50	HOMEFRONT	WATCH VIDEOS	PAID PROGRAM 630A	6000
		7:27:16A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI	6114
		7:29:29A	:30	25.00	ED RENDELL	OK TO PLAY	DEGRASSI	6114
		7:29:59A	:10	12.50	HOMEFRONT	HOMEWORK	DEGRASSI	6114
		7:55:37A	:30	25.00	PSA FILL	ATM	DEGRASSI	6114
		7:56:07A	:30	25.00	PSA FILL	BULLSEYE	DEGRASSI	6114
		7:59:50A	:10	12.50	HOMEFRONT	LATE NIGHT	DEGRASSI	6114
		8:15:48A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	VIVA PINATA	6037
		8:16:18A	:30	25.00	PSA FILL	CAT MAGNET	VIVA PINATA	6037
		8:45:09A	:30	25.00	PSA FILL	BIKE & HIKE 08	VIVA PINATA	6037
		8:46:09A	:30	25.00	PSA FILL	2008 WALK	VIVA PINATA	6037
		9:17:49A	:30	25.00	PSA FILL	CAT MAGNET	CHAOTIC	6034
		9:18:19A	:30	25.00	PSA FILL	ATM	CHAOTIC	6034
		9:47:28A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	CHAOTIC	6034
		9:47:58A	:30	.00	PAB/	THE GREAT PA CLEANUP	CHAOTIC	6034
		10:17:22A	:30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	TMNT	6042
		10:45:09A	:30	25.00	ED RENDELL	OK TO PLAY	DINOSAUR KING	6039
		10:46:09A	:30	25.00	PSA FILL	2008 WALK	DINOSAUR KING	6039
		11:15:15A	:30	25.00	PSA FILL	CAT MAGNET	YU-GI-OH STUNT	6054
		11:15:45A	:30	25.00	PSA FILL	ATM	YU-GI-OH STUNT	6054
		11:47:22A	:30	25.00	ED RENDELL	OK TO PLAY	WINK CLUB	6109
		11:48:22A	:30	25.00	PSA FILL	BIKE & HIKE 08	WINK CLUB	6109
		11:59:50A	:10	12.50	HOMEFRONT	WATCH VIDEOS	WINK CLUB	6109
		12:59:26P	:10	50.00	HOMEFRONT	WATCH VIDEOS	DEGRASSI	6114

TOTALS FOR DAY
4/13/08
UNITS 26
LENGTH 11:20
PRICE 570.00

4/13/08	SU	5:26:09A	:30	10.00	HRC CREDC	DID YOU KNOW	THAT 70'S SHOW	1245
		7:00:08A	:10	12.50	HOMEFRONT	LATE NIGHT	DEGRASSI	6114
		7:26:54A	:30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	DEGRASSI	6114
		7:27:24A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	DEGRASSI	6114
		7:29:36A	:30	25.00	PSA FILL	OZ	DEGRASSI	6114
		7:30:06A	:10	12.50	HOMEFRONT	HOMEWORK	DEGRASSI	6114
		7:49:36A	:10	12.50	HOMEFRONT	WATCH VIDEOS	DEGRASSI	6114

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

PSA/PROMO DETAIL ANALYSIS BY DATE
4/07/08 THROUGH 4/13/08

RUN DATE: 7/08/08
RUN TIME: 2:32P

WEEK OF 4/07/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
		7:55:42A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI 6114
		7:56:12A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	DEGRASSI 6114
		11:27:28P	:30	75.00	HRC CREDC	DID YOU KNOW	SEINFELD 6310
		1:59:43A	:30	10.00	PSA FILL	MARCH FOR BABIES	FRIENDS 7410
TOTALS FOR DAY		UNITS	LENGTH	PRICE			
		11	4:30	257.50			
PSA TOTALS FOR WEEK		UNITS	LENGTH	PRICE			
4/07/08		77	34:50	2,362.50			

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

PSA/PROMO DETAIL ANALYSIS BY DATE
4/14/08 THROUGH 4/20/08

RUN DATE: 7/08/08
RUN TIME: 2:32P

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WEEK OF 4/14/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
OTHER TIME RANGE PSA							
4/14/08	MO	9:41:21A	:30	25.00	PSA FILL	BIKE & HIKE 08	MONTEL
		1:41:12P	:30	25.00	PSA FILL	MARCH FOR BABIES	MERV GRIFFINS CROSSWORDS
		3:41:41P	:30	125.00	PERFORMING ARTS FOR	AWARENESS	ROSEANNE
		4:40:10P	:30	.00	PAB/	THE GREAT PA CLEANUP	SEX & THE CITY
		12:38:28A	:30	10.00	PSA FILL	BIKE & HIKE 08	SEX & THE CITY
		2:40:55A	:20	10.00	PSA FILL	DR JOHN BLEVINS	THAT 70'S SHOW
		3:11:37A	:30	10.00	PSA FILL	2008 WALK	COPS (20TH)
TOTALS FOR DAY							
4/15/08	TU	9:36:35A	:30	25.00	PSA FILL	KIDS EXPO 30	MONTEL
		11:33:39P	:30	75.00	PSA FILL	KIDS EXPO 30	SEINFELD
TOTALS FOR DAY							
4/16/08	WE	11:08:19A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	STEVE WILKOS SHOW
		2:08:37P	:30	25.00	PSA FILL	KIDS EXPO 30	FAMILY FEUD
		4:15:02P	:30	125.00	PSA FILL	LUNG 30	MALCOLM IN THE MIDDLE
		12:12:46A	:30	75.00	PSA FILL	KIDS EXPO 30	FRIENDS
		1:14:23A	:30	10.00	PSA FILL	BIKE & HIKE 08	SEINFELD
TOTALS FOR DAY							
4/17/08	TH	6:29:53A	:30	.00	PAB/	THE GREAT PA CLEANUP	FOX43 MORNING NEWS @ 6
		11:14:39P	:30	75.00	PSA FILL	LUNG 30	FAMILY GUY
		12:08:57A	:30	75.00	PSA FILL	KIDS EXPO 30	FRIENDS
		2:57:05A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	THAT 70'S SHOW
		3:40:36A	:30	10.00	PSA FILL	MARCH FOR BABIES	MONTEL
TOTALS FOR DAY							
4/18/08	FR	8:29:11A	:30	.00	PAB/	THE GREAT PA CLEANUP	PAID PROGRAM 8A
		9:38:53A	:30	25.00	PSA FILL	MARCH FOR BABIES	MONTEL
		10:52:47A	:30	25.00	PSA FILL	LUNG 30	TYRA
		11:43:27A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	STEVE WILKOS SHOW
		1:59:19P	:20	25.00	PSA FILL	DR JOHN BLEVINS	MERV GRIFFINS CROSSWORDS
		12:09:20A	:30	75.00	PSA FILL	BIKE & HIKE 08	FRIENDS
		12:37:29A	:30	10.00	PSA FILL	2008 WALK	SEX & THE CITY
		1:26:57A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	SEINFELD
		1:56:14A	:30	10.00	PSA FILL	LUNG 30	FAMILY GUY
		1:57:14A	:30	10.00	PSA FILL	LOCAL RECRUITMENT	FAMILY GUY
		2:46:17A	:30	10.00	PSA FILL	2008 WALK	THAT 70'S SHOW
TOTALS FOR DAY							
4/18/08	FR	8:29:11A	:30	.00	PAB/	THE GREAT PA CLEANUP	PAID PROGRAM 8A
		9:38:53A	:30	25.00	PSA FILL	MARCH FOR BABIES	MONTEL
		10:52:47A	:30	25.00	PSA FILL	LUNG 30	TYRA
		11:43:27A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	STEVE WILKOS SHOW
		1:59:19P	:20	25.00	PSA FILL	DR JOHN BLEVINS	MERV GRIFFINS CROSSWORDS
		12:09:20A	:30	75.00	PSA FILL	BIKE & HIKE 08	FRIENDS
		12:37:29A	:30	10.00	PSA FILL	2008 WALK	SEX & THE CITY
		1:26:57A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	SEINFELD
		1:56:14A	:30	10.00	PSA FILL	LUNG 30	FAMILY GUY
		1:57:14A	:30	10.00	PSA FILL	LOCAL RECRUITMENT	FAMILY GUY
		2:46:17A	:30	10.00	PSA FILL	2008 WALK	THAT 70'S SHOW

WEEK OF 4/14/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
4/19/08	SA	6:59:51A	:10	12.50	HOMERONT	HOMERONT	PAID PROGRAM 630A
		7:17:58A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI 6000
		7:18:58A	:30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	DEGRASSI 6114
		7:30:01A	:10	12.50	HOMERONT	LATE NIGHT	DEGRASSI 6114
		7:49:23A	:10	25.00	CYBER CHICKEN	CYBER CHICKEN 30	DEGRASSI 6114
		7:56:09A	:30	25.00	HOMERONT	WATCH VIDEOS	DEGRASSI 6114
		7:59:50A	:10	12.50	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	DEGRASSI 6037
		8:15:24A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	VIVA PINATA 6037
		8:16:24A	:30	25.00	ED RENDELL	OK TO PLAY	VIVA PINATA 6037
		8:44:57A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	VIVA PINATA 6037
		8:45:57A	:30	25.00	ABUSE PREVENTION	ABUSE PREV 30	CHAOTIC 6034
		9:16:13A	:30	25.00	AD COUNCIL CEILING	AD COUNCIL CEIL 30	CHAOTIC 6034
		9:17:13A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	CHAOTIC 6034
		9:49:13A	:30	25.00	PSA FILL	BANDAGE PULLER	TMNT 6042
		10:16:56A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	TMNT 6042
		10:17:26A	:30	25.00	PSA FILL	I KEEP SAFE 30	TMNT 6042
		10:17:56A	:30	25.00	ED RENDELL	OK TO PLAY	DINOSAUR KING 6039
		10:43:18A	:30	25.00	PSA FILL	MEET THE ROBINSONS	DINOSAUR KING 6039
		10:44:18A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	YU-GI-OH STUNT 6054
		11:13:26A	:30	25.00	PSA FILL	MARCH FOR BABIES	WINX CLUB 6109
		11:14:26A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	WINX CLUB 6109
		11:47:44A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	WINX CLUB 6109
		11:48:44A	:30	25.00	HOMERONT	LATE NIGHT	THIS WEEK IN BASEBALL 6159
		11:59:50A	:10	12.50	HOMERONT	WATCH VIDEOS	DEGRASSI 6114
		12:29:49P	:10	50.00	PERFORMING ARTS FOR	AWARENESS	THE SHIELD 6402
		12:49:29P	:30	100.00	PSA FILL	MARCH FOR BABIES	AMERICAN IDOL REMIND 6445
		2:20:46A	:30	10.00	PSA FILL	2008 WALK	SOUL TRAIN 1119
		3:33:25A	:30	10.00	PSA FILL	DR JOHN BLEVINS	
		4:25:28A	:20	10.00	PSA FILL		

TOTALS FOR DAY

UNITS

LENGTH

PRICE

PSA FILL
PSA FILL
PERFORMING ARTS FOR
PSA FILL
HOMERONT
PSA FILL
PERFORMING ARTS FOR
PSA FILL
PSA FILL
PSA FILL

LUNG 30
MARCH FOR BABIES
AWARENESS
DR JOHN BLEVINS
BIKE & HIKE 08
HOMERONT
OK TO PLAY
COMMITMENT TO AM
AWARENESS
MEET THE ROBINSONS
RAISE YOUR HAND

THAT 70'S SHOW
THAT 70'S SHOW
THAT 70'S SHOW
PAID PROGRAM 530A
PAID PROGRAM 530A
DEGRASSI
DEGRASSI
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1245
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4/20/08

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29

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PSA FILL
PSA FILL
PERFORMING ARTS FOR
PSA FILL
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PSA FILL
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PSA FILL
PSA FILL

LUNG 30
MARCH FOR BABIES
AWARENESS
DR JOHN BLEVINS
BIKE & HIKE 08
HOMERONT
OK TO PLAY
COMMITMENT TO AM
AWARENESS
MEET THE ROBINSONS
RAISE YOUR HAND

THAT 70'S SHOW
THAT 70'S SHOW
THAT 70'S SHOW
PAID PROGRAM 530A
PAID PROGRAM 530A
DEGRASSI
DEGRASSI
DEGRASSI
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1245
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6000
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6114
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PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
4/14/08 THROUGH 4/20/08

RUN DATE: 7/08/08
RUN TIME: 2:32P

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WEEK OF 4/14/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
7:30:04A			:10	12.50	HOMEFRONT	WATCH VIDEOS	DEGRASSI 6114
7:47:05A			:10	12.50	HOMEFRONT	HOMEWORK	DEGRASSI 6114
7:47:15A			:30	25.00	PSA FILL	CAT MAGNET	DEGRASSI 6114
7:56:40A			:30	25.00	PSA FILL	BANDAGE PULLER	DEGRASSI 6114
7:57:10A			:30	25.00	PSA FILL	HOG COMMANDOS	DEGRASSI 6114
7:59:52A			:10	12.50	HOMEFRONT	LATE NIGHT	DEGRASSI 6114
3:55:51P			:30	.00	PAB/	THE GREAT PA CLEANUP	SUN 3P MOVIE 7105
4:20:01P			:30	100.00	PSA FILL	MARCH FOR BABIES	SUN 3P MOVIE 7105
11:43:33P			:30	75.00	PSA FILL	MARCH FOR BABIES	SEINFELD 6310
12:17:33A			:30	75.00	PSA FILL	MARCH FOR BABIES	SEX & THE CITY 1705
1:29:19A			:30	10.00	PERFORMING ARTS FOR	AWARENESS	FRIENDS 7410
1:59:21A			:30	10.00	PSA FILL	BIKE & HIKE 08	WILL & GRACE 1520
2:42:38A			:30	10.00	PSA FILL	2008 WALK	LATE MOVIE 6370
4:02:33A			:30	10.00	PSA FILL	LUNG 30	LATE MOVIE 6370
4:03:03A			:30	10.00	PSA FILL	LOCAL RECRUITMENT	LATE MOVIE 6370
4:04:03A			:30	10.00	PERFORMING ARTS FOR	AWARENESS	LATE MOVIE 6370
4:20:07A			:20	10.00	PSA FILL	DR JOHN BLEVINS	LATE MOVIE 6370

TOTALS FOR DAY UNITS 28 LENGTH 12:20 PRICE 620.00

PSA TOTALS FOR WEEK UNITS 89 LENGTH 40:20 PRICE 2,317.50

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
4/21/08 THROUGH 4/27/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 4/21/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME	
OTHER TIME RANGE PSA								
4/21/08	MO	5:59:10A	:30	25.00	PAB/ PERFORMING ARTS FOR	THE GREAT PA CLEANUP AWARENESS	PAID PROGRAM 530A TYRA	6000 0293
		10:24:21A	:30	25.00	PSA FILL	MARCH FOR BABIES	STEVE WILKOS SHOW	0338
		11:43:20A	:30	25.00	PSA FILL	LUNG 30	TEMPATION	0318
		12:35:51P	:30	125.00	PSA FILL	BIKE & HIKE 08	MALCOLM IN THE MIDDLE	0350
		4:14:40P	:30	75.00	PSA FILL	MARCH FOR BABIES	FAMILY GUY	1003
		11:16:24P	:30	75.00	PSA FILL	BIKE & HIKE 08	FRIENDS	7410
		12:14:44A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	FAMILY GUY THAT 70'S SHOW	6343 1245
		1:46:41A	:30					
		2:54:53A	:30	10.00	PSA FILL	MARCH FOR BABIES		
TOTALS FOR DAY								
4/22/08	TU	9:40:21A	:30	25.00	PSA FILL	KIDS EXPO 30	MONTEL	0147
		2:37:52P	:30	25.00	PSA FILL	MARCH FOR BABIES	FAMILY FEUD	0111
		4:16:20P	:30	125.00	PERFORMING ARTS FOR	AWARENESS	MALCOLM IN THE MIDDLE	0350
		4:38:15P	:30	125.00	PSA FILL	LUNG 30	KING OF THE HILL	0152
		11:19:51P	:30	75.00	PSA FILL	BIKE & HIKE 08	FAMILY GUY	1003
		12:16:51A	:30	75.00	PSA FILL	KIDS EXPO 30	FRIENDS	7410
		3:39:16A	:30	10.00	PSA FILL	KIDS EXPO 30	MONTEL	6355
		4:10:34A	:30	10.00	PSA FILL	2008 WALK	MONTEL	6355
TOTALS FOR DAY								
4/23/08	WE	1:43:07P	:30	25.00	PSA FILL	MARCH FOR BABIES	MERV GRIFFINS CROSSWORDS	0320
		2:38:24P	:30	25.00	PSA FILL	BIKE & HIKE 08	FAMILY FEUD	0111
		4:38:42P	:30	125.00	PSA FILL	MARCH FOR BABIES	KING OF THE HILL	0152
		11:15:40P	:30	75.00	PERFORMING ARTS FOR	AWARENESS	FAMILY GUY	1003
		2:55:51A	:30	10.00	PSA FILL	MARCH FOR BABIES	THAT 70'S SHOW	1245
TOTALS FOR DAY								
4/24/08	TH	9:41:03A	:30	25.00	PSA FILL	KIDS EXPO 30	MONTEL	0147
		10:53:06A	:30	25.00	PSA FILL	LUNG 30	TYRA	0293
		1:12:59P	:30	.00	PAB/ PERFORMING ARTS FOR	THE GREAT PA CLEANUP	MERV GRIFFINS CROSSWORDS	0320
		4:37:37P	:30	125.00	PSA FILL	MARCH FOR BABIES	KING OF THE HILL	0152
		11:14:57P	:30	75.00	PSA FILL	MARCH FOR BABIES	FAMILY GUY	1003
		2:42:56A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	THAT 70'S SHOW	1245
		3:01:18A	:30	10.00	PSA FILL	KIDS EXPO 30	COPS (20TH)	1300
		3:38:43A	:30	10.00	PSA FILL	LUNG 30	MONTEL	6355
TOTALS FOR DAY								
4/25/08			8	4:00	PRICE			280.00

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
4/21/08 THROUGH 4/27/08

RUN DATE: 7/08/08
RUN TIME: 2:33P
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WEEK OF 4/21/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
4/25/08	FR	7:07:54A	:30	25.00	PSA FILL	MARCH FOR BABIES	FOX43 MORNING NEWS @ 7
		9:39:38A	:30	25.00	PSA FILL	BIKE & HIKE 08	0035
		10:53:51A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	0147
		1:13:16P	:30	25.00	PSA FILL	MARCH FOR BABIES	0293
		3:26:50P	:30	125.00	PSA FILL	LUNG 30	0320
		4:15:02P	:30	125.00	PSA FILL	MARCH FOR BABIES	0116
		4:57:22P	:30	75.00	PAB/	THE GREAT PA CLEANUP	0350
		11:14:50P	:30	10.00	PSA FILL	MARCH FOR BABIES	0152
		12:39:43A	:20	10.00	PSA FILL	DR JOHN BLEVINS	1003
		1:17:36A	:30	10.00	PSA FILL	BIKE & HIKE 08	1705
		2:11:52A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	7415
		3:00:35A	:30	10.00	PSA FILL	LUNG 30	1520
		4:09:45A	:30	10.00	PSA FILL	2008 WALK	1300
		4:24:59A	:30	10.00	PSA FILL	MARCH FOR BABIES	6355

TOTALS FOR DAY
4/26/08
UNITS 14
LENGTH 6:50
PRICE 485.00

4/26/08	SA	6:59:53A	:10	12.50	HOMEFRONT	HOMEWORK	PAID PROGRAM 630A
		7:26:38A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	6000
		7:27:08A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	6114
		7:59:46A	:10	12.50	HOMEFRONT	LATE NIGHT	DEGRASSI
		8:16:14A	:30	25.00	PSA FILL	I KEEP SAFE 30	6114
		8:16:44A	:30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	6037
		8:45:32A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	6037
		8:46:32A	:30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	6037
		9:17:40A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	6034
		9:48:25A	:30	25.00	ABUSE PREVENTION	ABUSE PREV 30	6034
		9:49:25A	:30	25.00	PSA FILL	I KEEP SAFE 30	6042
		10:16:34A	:30	25.00	AD COUNCIL PROMISES	AD COUNCIL PROM 30	6042
		10:17:04A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	6039
		10:43:28A	:30	25.00	PSA FILL	MARCH FOR BABIES	6039
		10:43:58A	:30	25.00	PAB/	THE GREAT PA CLEANUP	6054
		11:16:03A	:30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	6109
		11:48:01A	:30	25.00	ED RENDELL	OK TO PLAY	6109
		11:49:01A	:30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	6109
		11:59:51A	:10	12.50	HOMEFRONT	LATE NIGHT	WINX CLUB
		1:31:17P	:30	100.00	PSA FILL	KIDS EXPO 30	6109
		4:56:00A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	6218
		4:59:20A	:30	10.00	PSA FILL	KIDS EXPO 30	1119

TOTALS FOR DAY
4/27/08
UNITS 22
LENGTH 10:00
PRICE 532.50

4/27/08	SU	7:00:03A	:10	12.50	HOMEFRONT	WATCH VIDEOS	DEGRASSI
		7:25:57A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	6114
		7:30:06A	:10	12.50	HOMEFRONT	LATE NIGHT	DEGRASSI
		7:46:19A	:30	25.00	PSA FILL	BIKE & HIKE 08	6114
		7:55:05A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	6114
		7:55:35A	:30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	6114

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
4/21/08 THROUGH 4/27/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

WEEK OF 4/21/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME	
		7:57:05A	:30	25.00	PSA FILL	I KEEP SAFE 30	DEGRASSI	6114
		7:59:44A	:10	12.50	HOMEFRONT	HOMEWORK	DEGRASSI	6114
		11:59:10A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	AMERICAN IDOL REWIND	6198
		6:02:07P	:30	250.00	PSA FILL	KIDS EXPO 30	COPS	6267
		1:47:37A	:30	10.00	PSA FILL	BIKE & HIKE 08	FRIENDS	7410
		2:43:51A	:30	10.00	PSA FILL	LUNG 30	WILL & GRACE	1520
		2:58:36A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	WILL & GRACE	1520
		4:24:00A	:30	10.00	PSA FILL	KIDS EXPO 30	LATE MOVIE	6370
TOTALS FOR DAY		UNITS	LENGTH	PRICE				
		14	6:00	477.50				
PSA TOTALS FOR WEEK		UNITS	LENGTH	PRICE				
4/21/08		80	37:50	2,875.00				

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
4/28/08 THROUGH 5/04/08

RUN DATE: 7/08/08
RUN TIME: 2:33P
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WEEK OF 4/28/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
OTHER TIME RANGE PSA							
4/28/08	MO	5:29:17A	:30	10.00	PERFORMING ARTS FOR PAB/	AWARENESS THE GREAT PA CLEANUP	PAID PROGRAM 5A
		5:58:39A	:30	.00	PSA FILL	BBO MAY 10	PAID PROGRAM 530A
		8:29:50A	:10	12.50	PSA FILL	BIKE & HIKE 08	PAID PROGRAM 8A
		9:40:45A	:30	25.00	PSA FILL	LUNG 30	MONTEL
		10:53:44A	:30	25.00	PSA FILL	BBO MAY 10	TYRA
		11:06:53A	:10	12.50	PSA FILL	KIDS EXPO 30	STEVE WILKOS SHOW
		11:43:04A	:30	25.00	PSA FILL	BBO MAY 10	TEMPTATION
		12:30:07P	:10	12.50	PSA FILL	BBO MAY 10	MERV GRIFFINS CROSSWORDS
		1:42:18P	:10	12.50	PSA FILL	LONGTERM CARE	ROSEANNE
		1:58:30P	:30	.00	PAB/LONG TERM CARE	KIDS EXPO 30	ROSEANNE
		3:44:06P	:30	125.00	PSA FILL	BBO MAY 10	MALCOLM IN THE MIDDLE
		4:15:35P	:10	75.00	PSA FILL	LUNG 30	SEINFELD
		11:31:03P	:30	75.00	PSA FILL	KIDS EXPO 30	FAMILY GUY
		1:46:18A	:30	10.00	PSA FILL	BIKE & HIKE 08	FAMILY GUY
		1:59:58A	:30	10.00	PSA FILL	AWARENESS	WILL & GRACE
		2:16:21A	:30	10.00	PERFORMING ARTS FOR	A HOUSE A HOME	WILL & GRACE
		2:17:55A	:30	10.00	PSA FILL	LOCAL RECRUITMENT	WILL & GRACE
		2:27:45A	:30	10.00	PSA FILL	NFL ASPCA 30	THAT 70'S SHOW
		2:57:28A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	COPS (20TH)
		3:29:29A	:30	10.00	PSA FILL	KIDS EXPO 30	MONTEL
		3:37:36A	:30	10.00	PSA FILL	2008 WALK	MONTEL
		3:38:36A	:30	10.00	DRUG FREE METH	DRUG METH 30	MONTEL
		3:46:41A	:30	10.00	HRC CREDC	DID YOU KNOW	MONTEL
		3:52:48A	:30	10.00	PSA FILL	SPEEDBAG	MONTEL
		3:53:18A	:30	10.00	PSA FILL	BIKE & HIKE 08	MONTEL
		3:57:46A	:30	10.00	PSA FILL	STAMP OUT HUNGER	MONTEL
		3:58:16A	:30	10.00	PSA FILL	SIMPLE FACTS	MONTEL
		4:15:28A	:30	10.00	PSA FILL		
TOTALS FOR DAY							
4/29/08	TU	5:29:08A	:30	10.00	PSA FILL	BIKE & HIKE 08	PAID PROGRAM 5A
		5:29:48A	:10	5.00	PSA FILL	BBO MAY 10	PAID PROGRAM 5A
		6:32:04A	:30	.00	PAB/	THE GREAT PA CLEANUP	FOX43 MORNING NEWS @ 6
		8:29:40A	:10	12.50	PSA FILL	BBO MAY 10	PAID PROGRAM 8A
		9:39:30A	:30	25.00	PSA FILL	LUNG 30	MONTEL
		9:40:01A	:30	.00	PAB/LONG TERM CARE	LONGTERM CARE	MONTEL
		11:46:27A	:30	25.00	PSA FILL	2008 WALK	STEVE WILKOS SHOW
		12:59:14P	:10	12.50	PSA FILL	BBO MAY 10	TEMPTATION
		1:41:48P	:30	25.00	PSA FILL	LUNG 30	MERV GRIFFINS CROSSWORDS
		2:59:06P	:10	12.50	PSA FILL	BBO MAY 10	ROSEANNE
		3:14:20P	:30	125.00	PSA FILL	BIKE & HIKE 08	ROSEANNE
		3:40:27P	:30	125.00	PSA FILL	LUNG 30	FAMILY FEUD
		11:00:50P	:10	37.50	PSA FILL	BBO MAY 10	ROSEANNE
		11:31:25P	:30	75.00	PSA FILL	KIDS EXPO 30	FAMILY GUY
		12:38:27A	:30	10.00	PSA FILL	LUNG 30	SEINFELD
		1:44:17A	:30	10.00	PSA FILL	SEX & THE CITY	SEX & THE CITY
		1:56:39A	:30	10.00	PSA FILL	BIKE & HIKE 08	FAMILY GUY
						LUNG 30	FAMILY GUY

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
4/30/08	WE	5:29:49A	:10	5.00	PSA FILL	BBQ MAY 10	PAID PROGRAM 5A
		5:58:39A	:30	.00	PAB/	THE GREAT PA CLEANUP	PAID PROGRAM 530A
		7:59:20A	:30	.00	PAB/	THE GREAT PA CLEANUP	FOX43 MORNING NEWS @ 7
		7:59:50A	:10	12.50	PSA FILL	BBQ MAY 10	0035
		9:10:10A	:10	12.50	PSA FILL	BBQ MAY 10	0035
		9:40:37A	:30	25.00	PSA FILL	LUNG 30	0147
		10:51:53A	:30	25.00	PSA FILL	KIDS EXPO 30	0293
		12:59:57P	:10	12.50	PSA FILL	BBQ MAY 10	0318
		1:42:21P	:30	25.00	PSA FILL	BBQ MAY 10	0320
		2:07:56P	:10	12.50	PSA FILL	BIKE & HIKE 08	0111
		3:45:28P	:30	125.00	PSA FILL	LUNG 30	0116
		11:00:50P	:10	37.50	PSA FILL	BBQ MAY 10	1003
		12:13:45A	:10	37.50	PSA FILL	BBQ MAY 10	1740
		12:39:32A	:30	10.00	PSA FILL	LUNG 30	1705
		1:15:00A	:30	10.00	PSA FILL	BIKE & HIKE 08	7415
		1:56:48A	:30	10.00	PSA FILL	2008 WALK	6343
		1:59:13A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	6343
		2:27:40A	:30	10.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	1520
		2:45:54A	:30	10.00	PSA FILL	LUNG 30	1245
		2:46:24A	:30	10.00	PSA FILL	KIDS EXPO 30	1245
		2:57:12A	:30	10.00	PSA FILL	2008 WALK	1245
		3:21:42A	:30	10.00	PSA FILL	BIKE & HIKE 08	1245
		3:39:47A	:30	10.00	PSA FILL	PERFORMING ARTS FOR	1300
		3:46:57A	:30	10.00	PERFORMING ARTS FOR	PERFORMING ARTS FOR	6355
		3:47:57A	:30	10.00	PSA FILL	STAMP OUT HUNGER	6355
		4:23:37A	:30	10.00	PSA FILL	KIDS EXPO 30	6355
		4:28:48A	:30	10.00	PSA FILL	MONTAGE	6355
		4:29:48A	:10	5.00	PSA FILL	BBQ MAY 10	6355

TOTALS FOR DAY
 4/30/08
 UNITS 33
 LENGTH 14:30
 PRICE 675.00

TOTALS FOR DAY
 UNITS
 LENGTH
 PRICE

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
4/28/08 THROUGH 5/04/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 4/28/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
5/01/08		28	11:20	475.00			
5/01/08	TH	6:17:08A	:10	12.50	PSA FILL	BQ MAY 10	FOX43 MORNING NEWS @ 6
		3:43:54P	:30	125.00	PSA FILL	LUNG 30	ROSEANNE
		4:39:45P	:10	75.00	PSA FILL	BQ MAY 10	KING OF THE HILL
		10:59:51P	:10	175.00	PSA FILL	BQ MAY 10	FOX 43 NEWS @ 10
		1:29:54A	:10	5.00	PSA FILL	BQ MAY 10	SEINFELD
		1:47:28A	:30	10.00	PSA FILL	KIDS EXPO 30	FAMILY GUY
		1:57:36A	:20	10.00	PSA FILL	DR JOHN BLEVINS	FAMILY GUY
		2:42:53A	:30	10.00	PSA FILL	BIKE & HIKE 08	THAT 70'S SHOW
		2:56:56A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	THAT 70'S SHOW
		3:39:12A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	MONTEL

TOTALS FOR DAY
5/02/08
UNITS 10
LENGTH 3:30
PRICE 442.50

5/02/08	FR	6:31:32A	:30	.00	PAB/LONG TERM CARE	LONGTERM CARE	FOX43 MORNING NEWS @ 6	0025
		8:29:50A	:10	12.50	PSA FILL	BQ MAY 10	PAID PROGRAM 8A	6000
		9:42:05A	:30	25.00	PSA FILL	BIKE & HIKE 08	MONTEL	0147
		10:52:06A	:30	25.00	PSA FILL	KIDS EXPO 30	TYRA	0293
		11:08:39A	:10	12.50	PSA FILL	BQ MAY 10	STEVE WILKOS SHOW	0338
		11:44:22A	:30	25.00	PSA FILL	BIKE & HIKE 08	STEVE WILKOS SHOW	0338
		12:59:36P	:10	12.50	PSA FILL	BQ MAY 10	TEMPATION	0318
		1:42:05P	:30	25.00	PSA FILL	KIDS EXPO 30	MERY GRIFFINS CROSSWORDS	0320
		3:42:24P	:30	125.00	PSA FILL	KIDS EXPO 30	ROSEANNE	0116
		11:16:24P	:30	75.00	PSA FILL	BIKE & HIKE 08	FAMILY GUY	1003
		12:39:52A	:30	10.00	PSA FILL	BIKE & HIKE 08	SEX & THE CITY	1705
		1:46:19A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	FAMILY GUY	6343
		1:56:23A	:30	10.00	PSA FILL	OSTEOPOROSIS	FAMILY GUY	6343
		2:42:46A	:10	5.00	PSA FILL	BQ MAY 10	THAT 70'S SHOW	1245
		2:43:49A	:30	10.00	PSA FILL	PRIDE OF THE NATION	THAT 70'S SHOW	1245
		2:44:19A	:30	10.00	PSA FILL	A HOUSE A HOME	THAT 70'S SHOW	1245
		2:55:38A	:30	10.00	PSA FILL	2008 WALK	THAT 70'S SHOW	1245
		3:02:42A	:30	10.00	PERFORMING ARTS FOR	BABIES	THAT 70'S SHOW	1245
		3:21:01A	:30	10.00	PSA FILL	AWARENESS	COPS (20TH)	1300
		3:38:48A	:30	10.00	PSA FILL	2008 WALK	COPS (20TH)	1300
		3:46:47A	:30	10.00	NAB	ALMOST FED	MONTEL	6355
		3:54:05A	:30	10.00	PSA FILL	REPLANTING FORESTS	MONTEL	6355
		4:00:43A	:30	10.00	PA BANKING	D TV ANSWER	MONTEL	6355

TOTALS FOR DAY
5/03/08
UNITS 25
LENGTH 11:10
PRICE 482.50

5/03/08	SA	5:01:18A	:30	10.00	PSA FILL	2008 WALK	EVERYBODY LOVES RAYMOND	1360
		5:26:56A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	EVERYBODY LOVES RAYMOND	1360
		5:28:48A	:10	5.00	PSA FILL	BQ MAY 10	EVERYBODY LOVES RAYMOND	1360
		5:41:37A	:30	10.00	PSA FILL	KIDS EXPO 30	WILL & GRACE	1520
		5:58:52A	:30	10.00	PSA FILL	LOCAL RECRUITMENT	WILL & GRACE	1520

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
4/28/08 THROUGH 5/04/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 4/28/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
6:29:21A		10	12.50	PSA FILL	BBQ MAY 10	PAID PROGRAM 6A	6000
6:59:37A		10	12.50	HOMEFRONT	LATE NIGHT	PAID PROGRAM 6A	6000
7:18:08A		30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	DEGRASSI	6114
7:25:29A		30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	DEGRASSI	6114
7:25:59A		30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	DEGRASSI	6114
7:26:29A		30	25.00	PSA FILL	MEET THE ROBINSONS	DEGRASSI	6114
7:29:41A		10	12.50	HOMEFRONT	HOMEWORK	DEGRASSI	6114
7:49:05A		30	25.00	PSA FILL	NARNIA	DEGRASSI	6114
7:49:35A		30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	DEGRASSI	6114
7:55:38A		30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	DEGRASSI	6114
7:56:08A		30	25.00	ED RENDELL	OK TO PLAY	DEGRASSI	6114
7:57:09A		30	25.00	ABUSE PREVENTION	ABUSE PREV 30	DEGRASSI	6114
7:59:18A		30	25.00	AD COUNCIL PROMISES	AD COUNCIL PROM 30	DEGRASSI	6114
7:59:48A		10	12.50	HOMEFRONT	WATCH VIDEOS	DEGRASSI	6114
8:15:28A		30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	VIVA PINATA	6037
8:15:58A		30	25.00	PERFORMING ARTS FOR	AWARENESS	VIVA PINATA	6037
8:16:28A		30	25.00	PSA FILL	COMMITMENT TO AM	VIVA PINATA	6037
8:45:14A		30	25.00	PSA FILL	ATM	VIVA PINATA	6037
8:45:44A		30	25.00	PSA FILL	I KEEP SAFE 30	VIVA PINATA	6037
8:46:14A		30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	VIVA PINATA	6037
9:18:26A		30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	CHAOTIC	6034
9:18:56A		30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	CHAOTIC	6034
9:19:26A		30	25.00	AD COUNCIL PROMISES	AD COUNCIL PROM 30	CHAOTIC	6034
9:47:01A		30	25.00	ABUSE PREVENTION	ABUSE PREV 30	CHAOTIC	6034
9:47:31A		30	25.00	ED RENDELL	OK TO PLAY	CHAOTIC	6034
9:48:01A		30	25.00	PSA FILL	MEET THE ROBINSONS	CHAOTIC	6034
10:16:03A		30	25.00	PSA FILL	BULLSEYE	TMNT	6042
10:16:33A		30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	TMNT	6042
10:17:04A		30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	TMNT	6042
10:44:20A		30	25.00	PSA FILL	NARNIA	DINOSAUR KING	6039
10:45:20A		30	25.00	ABUSE PREVENTION	ABUSE PREV 30	DINOSAUR KING	6039
11:15:48A		30	25.00	AD COUNCIL PROMISES	I KEEP SAFE 30	DINOSAUR KING	6039
11:16:18A		30	25.00	PSA FILL	AD COUNCIL PROM 30	YU-GI-OH STUNT	6054
11:16:48A		30	25.00	PERFORMING ARTS FOR	COMMITMENT TO AM	YU-GI-OH STUNT	6054
11:46:56A		30	25.00	ED RENDELL	AWARENESS	YU-GI-OH STUNT	6054
11:47:26A		30	25.00	PAB/LONG TERM CARE	OK TO PLAY	WIX CLUB	6109
11:59:50A		30	25.00	YOU KNOW INTERNET SA	LONGTERM CARE	WIX CLUB	6109
12:58:57P		30	100.00	HOMEFRONT	YOU KNOW 30	WIX CLUB	6109
12:59:27P		30	50.00	AD COUNCIL PROMISES	HOMEWORK	WIX CLUB	6109
3:29:49P		10	50.00	HOMEFRONT	AD COUNCIL PROM 30	DEGRASSI	6114
12:39:31A		10	5.00	PSA FILL	HOMEWORK	DEGRASSI	6114
3:11:45A		30	10.00	PSA FILL	BBQ MAY 10	EASTERN GOLF	6262
3:24:28A		30	10.00	PSA FILL	BBQ MAY 10	FOX 43 NEWS-WKND	6800
3:25:50A		30	10.00	PSA FILL	DONORS CHOOSE	THAT 70'S SHOW	1245
3:38:45A		30	10.00	PSA FILL	TRUANCY	THAT 70'S SHOW	1245
4:00:44A		30	10.00	NATURE CONSERVE - SW	BBQ MAY 10	AMERICAN IDOL REMIND	6445
4:01:14A		30	10.00	PA BANKING	NATURE WEAVER 30	AMERICAN IDOL REMIND	6445
4:51:40A		30	10.00	DIABETES RANDY JACKS	PA BANKING 30	AMERICAN IDOL REMIND	6445
		30	10.00	NATURE CONSERVE - MD	DIABETES JACKSON 30	AMERICAN IDOL REMIND	6445
		30	10.00		NATURE DOUGLAS 30	THE SHIELD	6402

TOTALS FOR DAY

UNITS

LENGTH

PRICE

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

WEEK OF 4/28/08
PSA/PROMO DETAIL ANALYSIS BY DATE
4/28/08 THROUGH 5/04/08

M WPMT FOX 43
RUN DATE: 7/08/08
RUN TIME: 2:33P

WEEK OF 4/28/08				ADVERTISER/PRODUCT DESCRIPTION			FACILITY DESCRIPTION			SHOW NAME		
DATE	DAY	TIME	LENGTH	PRICE								
5/04/08		55	24:10	1,202.50								
5/04/08	SU	5:29:00A	:10	5.00	PSA FILL	BBQ MAY 10	THAT 70'S SHOW	1245				
		6:29:48A	:10	12.50	PSA FILL	BBQ MAY 10	PAID PROGRAM 6A	6000				
		6:59:57A	:10	12.50	HOMEFRONT	WATCH VIDEOS	PAID PROGRAM 630A	6000				
		7:25:48A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI	6114				
		7:26:18A	:30	25.00	PSA FILL	I KEEP SAFE 30	DEGRASSI	6114				
		7:29:28A	:30	25.00	ED RENDELL	OK TO PLAY	DEGRASSI	6114				
		7:29:58A	:10	12.50	HOMEFRONT	HOMWORK	DEGRASSI	6114				
		7:54:28A	:30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	DEGRASSI	6114				
		7:54:58A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	DEGRASSI	6114				
		7:59:10A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	DEGRASSI	6114				
		7:59:40A	:10	12.50	HOMEFRONT	LATE NIGHT	DEGRASSI	6114				
		4:40:36P	:30	100.00	PERFORMING ARTS FOR	LATE NIGHT	DEGRASSI	6114				
		4:41:37P	:30	100.00	PA BANKING	AWARENESS	SUN 3P MOVIE	7105				
		5:00:45P	:10	50.00	PSA FILL	PA BANKING 30	SUN 3P MOVIE	7105				
		11:42:18P	:30	75.00	PSA FILL	BBQ MAY 10	AMERICAN IDOL REMIND	7410				
		1:29:07A	:30	10.00	PERFORMING ARTS FOR	KIDS EXPO 30	SEINFELD	6310				
		1:59:18A	:30	10.00	NATURE CONSERVE - SW	AWARENESS	FRIENDS	7410				
		2:12:46A	:30	10.00	HRC CREDC	NATURE WEAVER 30	WILL & GRACE	1520				
		3:12:52A	:30	10.00	DRUG FREE METH	DID YOU KNOW	LATE MOVIE	6370				
		3:41:59A	:30	10.00	PSA FILL	DRUG METH 30	LATE MOVIE	6370				
		3:42:29A	:10	5.00	PSA FILL	KIDS EXPO 30	LATE MOVIE	6370				
		4:07:50A	:30	10.00	PSA FILL	BBQ MAY 10	LATE MOVIE	6370				
		4:41:02A	:30	10.00	PERFORMING ARTS FOR	DONORS CHOOSE	LATE MOVIE	6370				
		4:59:16A	:30	10.00	DIABETES RANDY JACKS	AWARENESS	LATE MOVIE	6370				
						DIABETES JACKSON 30	LATE MOVIE	6370				
TOTALS FOR DAY		UNITS	LENGTH	PRICE								
		24	9:40	615.00								
PSA TOTALS FOR WEEK		UNITS	LENGTH	PRICE								
4/28/08		203	1:26:40	4,452.50								

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
5/05/08 THROUGH 5/11/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 5/05/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
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OTHER TIME RANGE							
5/05/08	MO	PSA					
		5:29:49A	:10	5.00	PSA FILL	BBQ MAY 10	PAID PROGRAM 5A
		5:58:39A	:30	.00	PAB/LONG TERM CARE	LONGTERM CARE	PAID PROGRAM 530A
		4:37:36P	:30	125.00	PERFORMING ARTS FOR	AWARENESS	KING OF THE HILL
		11:17:05P	:30	75.00	PSA FILL	KIDS EXPO 30	FAMILY GUY
		12:38:50A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	SEX & THE CITY
		2:26:00A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	WILL & GRACE
		4:29:10A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	MONTEL

TOTALS FOR DAY
5/06/08
UNITS 7
LENGTH 3:10
PRICE 235.00

5/06/08	TU	9:41:08A	:20	25.00	PSA FILL	DR JOHN BLEVINS	MONTEL
		9:41:28A	:10	12.50	PSA FILL	BBQ MAY 10	MONTEL
		11:40:45A	:30	25.00	PSA FILL	KIDS EXPO 30	STEVE WILKOS SHOW
		12:29:09P	:10	12.50	PSA FILL	BBQ MAY 10	PAID PROGRAM 12P
		1:41:47P	:30	25.00	PSA FILL	KIDS EXPO 30	MERV GRIFFINS CROSSWORDS
		1:59:21P	:10	12.50	PSA FILL	BBQ MAY 10	MERV GRIFFINS CROSSWORDS
		3:43:31P	:30	125.00	PSA FILL	2008 WALK	ROSEANNE
		11:30:53P	:30	75.00	PSA FILL	KIDS EXPO 30	SEINFELD
		12:37:25A	:30	10.00	PSA FILL	2008 WALK	SEX & THE CITY
		12:59:26A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	SEX & THE CITY
		1:29:42A	:10	5.00	PSA FILL	BBQ MAY 10	SEINFELD
		1:56:24A	:30	10.00	HRC CREDC	DID YOU KNOW	FAMILY GUY
		1:57:24A	:30	10.00	PSA FILL	COMMITMENT TO AM	FAMILY GUY
		2:16:27A	:30	10.00	PSA FILL	KIDS EXPO 30	WILL & GRACE
		2:26:06A	:30	10.00	PSA FILL	2008 WALK	WILL & GRACE
		2:26:36A	:30	10.00	ED RENDELL	OK TO PLAY	WILL & GRACE
		2:28:56A	:30	10.00	ED RENDELL	OK TO PLAY	WILL & GRACE
		2:56:41A	:30	10.00	PSA FILL	RECRUITMENT	THAT 70'S SHOW
		2:57:11A	:30	10.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	THAT 70'S SHOW
		2:58:33A	:10	5.00	PSA FILL	BBQ MAY 10	THAT 70'S SHOW
		2:59:03A	:20	10.00	PSA FILL	DR JOHN BLEVINS	THAT 70'S SHOW
		3:20:32A	:30	10.00	PSA FILL	PRIDE OF THE NATION	COPS (20TH)
		3:28:41A	:10	5.00	PSA FILL	BBQ MAY 10	COPS (20TH)
		3:29:21A	:30	10.00	PSA FILL	COMMITMENT TO AM	COPS (20TH)
		3:40:36A	:30	10.00	PSA FILL	DONORS CHOOSE	MONTEL
		3:46:38A	:30	10.00	PSA FILL	KIDS EXPO 30	MONTEL
		3:47:08A	:30	10.00	UNDERAGE DRINKING	UNDER DRINKING 30	MONTEL
		4:01:40A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	MONTEL
		4:02:10A	:30	10.00	PSA FILL	A HOUSE A HOME	MONTEL
		4:18:22A	:30	10.00	PSA FILL	VEGGIE THERAPY	MONTEL
		4:29:48A	:10	5.00	PSA FILL	BBQ MAY 10	MONTEL

TOTALS FOR DAY
5/07/08
UNITS 31
LENGTH 12:50
PRICE 522.50

5/07/08	WE	10:51:24A	:30	25.00	DRUG FREE LINGO	DRUG LINGO 30	TYRA
		11:08:54A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	STEVE WILKOS SHOW

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
5/05/08 THROUGH 5/11/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 5/05/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
5/08/08	TH	5:59:07A	:30	12.50	PAB/LONG TERM CARE	LONGTERM CARE	PAID PROGRAM 530A
		8:29:41A	:10	12.50	PSA FILL	BQ MAY 10	PAID PROGRAM 8A
		9:42:58A	:30	25.00	PSA FILL	KIDS EXPO 30	MONTEL
		10:54:01A	:30	25.00	PSA FILL	2008 WALK	TYRA
		11:08:23A	:10	12.50	PSA FILL	BQ MAY 10	STEVE WILKOS SHOW
		3:12:20P	:10	75.00	PSA FILL	BQ MAY 10	ROSEANNE
		3:43:01P	:30	125.00	PSA FILL	KIDS EXPO 30	ROSEANNE
		11:15:29P	:10	37.50	PSA FILL	BQ MAY 10	FAMILY GUY
		11:30:36P	:30	75.00	PSA FILL	KIDS EXPO 30	SEINFELD
		12:38:43A	:30	10.00	PSA FILL	2008 WALK	SEX & THE CITY
		1:29:18A	:10	5.00	PSA FILL	BQ MAY 10	SEINFELD
		2:13:03A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	WILL & GRACE
		2:41:56A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	THAT 70'S SHOW
		2:55:48A	:30	10.00	PSA FILL	2008 WALK	THAT 70'S SHOW
		2:59:38A	:30	10.00	PSA FILL	KIDS EXPO 30	THAT 70'S SHOW
		3:41:42A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	MONTEL
		3:54:41A	:30	10.00	HRC CREDC	DID YOU KNOW	MONTEL
		3:55:11A	:30	10.00	ARBOR DAY CONSERVE	ARBOR DAY 30	MONTEL
		4:03:33A	:30	10.00	PSA FILL	STAMP OUT HUNGER	MONTEL
		4:29:57A	:10	5.00	PSA FILL	BQ MAY 10	MONTEL
TOTALS FOR DAY		UNITS	LENGTH	PRICE			
5/09/08		20	8:00	487.50			
5/09/08	FR	7:59:50A	:10	12.50	PSA FILL	BQ MAY 10	FOX43 MORNING NEWS @ 7
		8:29:51A	:10	12.50	PSA FILL	BQ MAY 10	PAID PROGRAM 8A
		9:40:59A	:30	25.00	PSA FILL	KIDS EXPO 30	MONTEL
		10:53:13A	:30	25.00	PSA FILL	2008 WALK	TYRA
		12:29:26P	:10	12.50	PSA FILL	BQ MAY 10	PAID PROGRAM 12P
		1:29:27P	:10	12.50	PSA FILL	BQ MAY 10	MERV GRIFFINS CROSSWORDS
		1:41:30P	:30	25.00	PSA FILL	KIDS EXPO 30	MERV GRIFFINS CROSSWORDS
		3:42:31P	:30	125.00	DRUG FREE LINGO	DRUG LINGO 30	ROSEANNE
		10:59:41P	:30	400.00	PSA FILL	KIDS EXPO 30	FOX 43 NEWS @ 10
		11:00:11P	:10	37.50	PSA FILL	BQ MAY 10	FAMILY GUY
		12:39:57A	:30	10.00	PSA FILL	2008 WALK	SEX & THE CITY
		12:57:37A	:30	10.00	PAB/LONG TERM CARE	LONGTERM CARE	SEX & THE CITY
		1:15:31A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	SEINFELD
		1:47:25A	:30	10.00	PSA FILL	KIDNEY GOLF 30	FAMILY GUY

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
5/10/08	SA	1:56:06A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY
		2:10:19A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	WILL & GRACE
		2:11:19A	:10	5.00	PSA FILL	BBQ MAY 10	WILL & GRACE
		2:27:14A	:30	10.00	ED RENDELL	OK TO PLAY	WILL & GRACE
		2:56:54A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	THAT 70'S SHOW
		2:57:24A	:30	10.00	PSA FILL	KIDS EXPO 30	THAT 70'S SHOW
		3:46:31A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL
		3:47:31A	:30	10.00	PSA FILL	KIDNEY GOLF 30	MONTEL
		4:00:57A	:30	10.00	PSA FILL	2008 WALK	MONTEL
		4:29:43A	:10	5.00	PSA FILL	BBQ MAY 10	MONTEL

TOTALS FOR DAY
 5/10/08
 UNITS 24
 LENGTH 10:40
 PRICE 827.50

5/10/08	SA	5:12:46A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	EVERYBODY LOVES RAYMOND
		5:44:27A	:30	10.00	PSA FILL	DONORS CHOOSE	WILL & GRACE
		5:57:09A	:30	10.00	PSA FILL	KIDS EXPO 30	WILL & GRACE
		6:29:13A	:10	12.50	PSA FILL	BBQ MAY 10	PAID PROGRAM 6A
		6:59:34A	:10	12.50	HOMEFRONT	LATE NIGHT	PAID PROGRAM 630A
		7:26:26A	:30	25.00	PSA FILL	MEET THE ROBINSONS	DEGRASSI
		7:26:56A	:30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	DEGRASSI
		7:28:37A	:30	25.00	ED RENDELL	OK TO PLAY	DEGRASSI
		7:29:37A	:10	12.50	HOMEFRONT	HOMEWORK	DEGRASSI
		7:56:04A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	DEGRASSI
		7:59:45A	:10	12.50	HOMEFRONT	WATCH VIDEOS	DEGRASSI
		8:16:33A	:30	25.00	PSA FILL	I KEEP SAFE 30	VIVA PINATA
		8:45:02A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	VIVA PINATA
		9:15:33A	:30	25.00	ABUSE PREVENTION	ABUSE PREV 30	CHAOTIC
		9:45:08A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	CHAOTIC
		10:16:45A	:30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	TMNT
		10:44:20A	:30	25.00	ED RENDELL	OK TO PLAY	DINOSAUR KING
		11:17:09A	:30	25.00	AD COUNCIL PROMISES	AD COUNCIL PROM 30	YU-GI-OH STUNT
		11:47:06A	:30	50.00	PERFORMING ARTS FOR	AWARENESS	WIXX CLUB
		12:29:50P	:10	150.00	HOMEFRONT	LATE NIGHT	THIS WEEK IN BASEBALL
		12:06:35A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	FOX 43 NEWS-WKND
		1:54:27A	:30	10.00	EVAN DTV 60	DID YOU KNOW	TALK SHOW SPIKE FERESTEN
		1:59:00A	:30	5.00	HRC CREDC	BBQ MAY 10	TALK SHOW SPIKE FERESTEN
		1:59:50A	:10	10.00	PSA FILL	DRUG LINGO 30	FAMILY GUY
		2:25:17A	:30	20.00	DRUG FREE LINGO	EVAN DTV 60	FAMILY GUY
		2:55:08A	1:00	10.00	EVAN DTV 60	KIDNEY GOLF 30	AMERICAN IDOL REMIND
		2:56:08A	:30	10.00	PSA FILL	KIDNEY GOLF 30	AMERICAN IDOL REMIND
		3:41:59A	:30	10.00	PSA FILL	DONORS CHOOSE	THE SHIELD
		3:59:21A	:30	5.00	PSA FILL	BBQ MAY 10	THE SHIELD
		4:17:05A	:10	5.00	PSA FILL	BBQ MAY 10	THE SHIELD
		4:38:11A	:10	20.00	PSA FILL	EVAN DTV 60	THE SHIELD
		4:58:40A	1:00		EVAN DTV 60		

TOTALS FOR DAY
 5/11/08
 UNITS 32
 LENGTH 15:50
 PRICE 715.00

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
5/05/08 THROUGH 5/11/08

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RUN TIME: 2:33P

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WEEK OF 5/05/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME	
5/11/08	SU	5:10:59A	:30	10.00	PSA FILL	KIDNEY GOLF 30	THAT 70'S SHOW	1245
		5:26:05A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	THAT 70'S SHOW	1245
		5:27:39A	:30	10.00	HRC CREDC	DID YOU KNOW	THAT 70'S SHOW	1245
		5:29:11A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW	1245
		5:58:52A	:10	5.00	PSA FILL	BBQ MAY 10	PAID PROGRAM 530A	6000
		6:59:53A	:10	12.50	PSA FILL	BBQ MAY 10	PAID PROGRAM 630A	6000
		7:00:03A	:10	12.50	HOMEFRONT	HOMEWORK	DEGRASSI	6114
		7:20:16A	:10	12.50	PSA FILL	BBQ MAY 10	DEGRASSI	6114
		7:20:26A	:30	25.00	PSA FILL	ALL BULLYING HURTS	DEGRASSI	6114
		7:26:22A	:30	25.00	ED RENDELL	OK TO PLAY	DEGRASSI	6114
		7:26:52A	:30	25.00	PSA FILL	COMMITMENT TO AM	DEGRASSI	6114
		7:30:03A	:10	12.50	HOMEFRONT	LATE NIGHT	DEGRASSI	6114
		7:48:51A	:30	25.00	PSA FILL	I KEEP SAFE 30	DEGRASSI	6114
		7:54:34A	:30	25.00	PAB/LONG TERM CARE	LONGTERM CARE	DEGRASSI	6114
		7:55:34A	:30	25.00	PSA FILL	NARNIA	DEGRASSI	6114
		7:57:04A	:30	25.00	AD COUNCIL PROMISES	AD COUNCIL FROM 30	DEGRASSI	6114
		7:58:46A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI	6114
		9:59:51A	:10	12.50	PSA FILL	BBQ MAY 10	DEGRASSI	7090
		11:59:03A	:10	12.50	PSA FILL	BBQ MAY 10	PAID PROGRAM 1130A	6000
		2:29:36P	:30	100.00	PSA FILL	KIDNEY GOLF 30	SUN 12P MOVIE	7100
		2:30:06P	:10	50.00	PSA FILL	BBQ MAY 10	WEEKEND MOVIE	7120
		4:59:10P	:30	100.00	PSA FILL	KIDNEY GOLF 30	WEEKEND MOVIE	7120
		10:43:30P	:30	350.00	PSA FILL	KIDNEY GOLF 30	FOX 43 NEWS-WKND	6300
		11:14:58P	:30	75.00	DRUG FREE LINGO	DRUG LINGO 30	SEINFELD	6310
		12:17:49A	:30	75.00	HRC CREDC	DID YOU KNOW	SEX & THE CITY	1705
		12:46:53A	:30	10.00	PA BANKING	PA BANKING 30	SEX & THE CITY	1705
		12:57:48A	:20	10.00	PSA FILL	DR JOHN BLEVINS	SEX & THE CITY	1705
		1:29:19A	:10	5.00	PSA FILL	BBQ MAY 10	FRIENDS	7410
		1:29:59A	:30	10.00	PSA FILL	RECRUITMENT	FRIENDS	7410
		1:57:08A	:30	20.00	EVAN DTV 60	EVAN DTV 60	WILL & GRACE	1520
		2:27:39A	:30	10.00	PSA FILL	OSTEOPOROSIS	LATE MOVIE	6370
		3:01:14A	:30	10.00	PSA FILL	PRIDE OF THE NATION	LATE MOVIE	6370
		3:18:43A	:30	10.00	CANCER CRASH	CANCER CRASH 30	LATE MOVIE	6370
		3:31:03A	:30	20.00	EVAN DTV 60	EVAN DTV 60	LATE MOVIE	6370
		3:34:39A	:30	10.00	HRC CREDC	DID YOU KNOW	LATE MOVIE	6370
		4:41:41A	:30	20.00	EVAN DTV 60	EVAN DTV 60	LATE MOVIE	6370
		4:59:45A	:10	5.00	PSA FILL	BBQ MAY 10	LATE MOVIE	6370

TOTALS FOR DAY
UNITS 38
LENGTH 17:10
PRICE 1,207.50

PSA
TOTALS FOR WEEK
UNITS 162
LENGTH 1:12:00
PRICE 4,367.50

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
5/12/08 THROUGH 5/18/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 5/12/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME	
OTHER TIME RANGE PSA								
5/12/08	MO	10:17:29A	:30	25.00	DRUG FREE LINGO	DRUG LINGO 30	TYRA	0293
		12:30:20P	:10	12.50	PSA FILL	BBQ MAY 10	TEMPTATION	0318
		1:12:43P	:30	25.00	PSA FILL	KIDNEY GOLF 30	MERY GRIFFINS CROSSWORDS	0320
		2:38:49P	:10	12.50	PSA FILL	BBQ MAY 10	FAMILY FEUD	0111
		4:15:11P	:30	125.00	PERFORMING ARTS FOR	AWARENESS	MALCOLM IN THE MIDDLE	0350
		4:37:42P	:30	125.00	PSA FILL	KIDNEY GOLF 30	KING OF THE HILL	0152
		11:16:51P	:30	75.00	DRUG FREE LINGO	DRUG LINGO 30	FAMILY GUY	1003
		11:32:13P	:30	75.00	PSA FILL	KIDNEY GOLF 30	SEINFELD	1112
		1:15:18A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	SEINFELD	7415
		1:44:48A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY	6343
		2:26:22A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	WILL & GRACE	1520
		4:20:21A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL	6355
		4:59:36A	:10	5.00	PSA FILL	BBQ MAY 10	PAID PROGRAM 430A	6000
TOTALS FOR DAY								
5/13/08			LENGTH	PRICE				
5/13/08			13	550.00				
5/13/08	TU	4:14:30P	:30	125.00	PSA FILL	KIDNEY GOLF 30	MALCOLM IN THE MIDDLE	0350
		11:16:17P	:30	75.00	PSA FILL	KIDNEY GOLF 30	FAMILY GUY	1003
		12:11:41A	:30	75.00	DRUG FREE LINGO	DRUG LINGO 30	FRIENDS	7410
		1:15:18A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	SEINFELD	7415
		3:30:40A	:10	5.00	PSA FILL	BBQ MAY 10	MONTEL	6355
		3:39:08A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL	6355
TOTALS FOR DAY								
5/14/08			LENGTH	PRICE				
5/14/08			6	310.00				
5/14/08	WE	5:59:20A	:30	.00	PAB/LONG TERM CARE	LONGTERM CARE	PAID PROGRAM 530A	6000
		12:36:09P	:30	25.00	PERFORMING ARTS FOR	AWARENESS	TEMPTATION	0318
		12:59:37P	:10	12.50	PSA FILL	BBQ MAY 10	TEMPTATION	0318
		2:38:17P	:30	25.00	PSA FILL	KIDNEY GOLF 30	FAMILY FEUD	0111
		4:36:29P	:30	125.00	PSA FILL	KIDNEY GOLF 30	KING OF THE HILL	0152
		11:18:08P	:30	75.00	PERFORMING ARTS FOR	AWARENESS	FAMILY GUY	1003
		1:11:37A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	SEINFELD	7415
		1:30:02A	:10	5.00	PSA FILL	BBQ MAY 10	FAMILY GUY	6343
		2:59:19A	:10	5.00	PSA FILL	BBQ MAY 10	THAT 70'S SHOW	1245
		4:10:34A	:30	10.00	PSA FILL	KIDNEY GOLF 30	MONTEL	6355
TOTALS FOR DAY								
5/15/08			LENGTH	PRICE				
5/15/08			10	292.50				
5/15/08	TH	7:59:50A	:10	12.50	PSA FILL	BBQ MAY 10	FOX43 MORNING NEWS @ 7	0035
		10:53:25A	:30	25.00	PSA FILL	KIDNEY GOLF 30	TYRA	0293
		12:29:21P	:10	12.50	PSA FILL	BBQ MAY 10	PAID PROGRAM 12P	6000
		2:59:17P	:10	12.50	PSA FILL	BBQ MAY 10	FAMILY FEUD	0111
		4:37:34P	:30	125.00	PERFORMING ARTS FOR	AWARENESS	KING OF THE HILL	0152
		10:20:14P	:10	175.00	PSA FILL	BBQ MAY 10	FOX 43 NEWS @ 10	1000

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
5/12/08 THROUGH 5/18/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 5/12/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
		11:17:05P	:30	75.00	PSA FILL	KIDNEY GOLF 30	FAMILY GUY
		2:29:12A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	WILL & GRACE
		2:34:41A	:10	5.00	PSA FILL	BBQ MAY 10	WILL & GRACE
		2:36:21A	:30	10.00	PSA FILL	DONORS CHOOSE	COPS (20TH)
		3:38:48A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	MONTEL

TOTALS FOR DAY
5/16/08
UNITS 11
LENGTH 3:50
PRICE 472.50

5/16/08	FR	5:59:10A	:30	.00	PAB/LONG TERM CARE	LONGTERM CARE	FOX43 MORNING NEWS @ 6	0025
		6:16:04A	:10	12.50	PSA FILL	BBQ MAY 10	FOX43 MORNING NEWS @ 6	0025
		8:29:50A	:10	12.50	PSA FILL	BBQ MAY 10	PAID PROGRAM 8A	6000
		9:42:13A	:30	25.00	PSA FILL	KIDNEY GOLF 30	MONTEL	0147
		10:54:39A	:30	25.00	DRUG FREE LINGO	DRUG LINGO 30	TYRA	0293
		12:29:37P	:10	12.50	PSA FILL	BBQ MAY 10	PAID PROGRAM 12P	6000
		3:12:49P	:10	75.00	PSA FILL	BBQ MAY 10	ROSEANNE	0116
		3:43:11P	:30	125.00	PSA FILL	KIDNEY GOLF 30	ROSEANNE	0116
		10:59:51P	:10	175.00	PSA FILL	BBQ MAY 10	FOX 43 NEWS @ 10	1000
		12:38:50A	:30	10.00	PSA FILL	KIDNEY GOLF 30	SEX & THE CITY	1705
		1:13:18A	:10	5.00	PSA FILL	BBQ MAY 10	SEINFELD	7415
		1:44:32A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	FAMILY GUY	6343
		2:41:56A	:30	10.00	PSA FILL	KIDNEY GOLF 30	THAT 70'S SHOW	1245
		3:29:37A	:10	5.00	PSA FILL	BBQ MAY 10	COPS (20TH)	1300
		4:10:46A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	MONTEL	6355

TOTALS FOR DAY
5/17/08
UNITS 15
LENGTH 5:10
PRICE 512.50

5/17/08	SA	5:16:07A	:10	5.00	PSA FILL	BBQ MAY 10	WILL & GRACE	1520
		5:17:18A	:30	10.00	PSA FILL	KIDNEY GOLF 30	WILL & GRACE	1520
		5:59:30A	:10	5.00	PSA FILL	BBQ MAY 10	PAID PROGRAM 530A	6000
		6:59:46A	:10	12.50	PSA FILL	BBQ MAY 10	PAID PROGRAM 630A	6000
		7:20:01A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	DEGRASSI	6114
		7:25:57A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	DEGRASSI	6114
		7:26:27A	:30	25.00	PSA FILL	RAISE YOUR HAND	DEGRASSI	6114
		7:29:39A	:10	12.50	PSA FILL	BBQ MAY 10	DEGRASSI	6114
		7:56:35A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	DEGRASSI	6114
		7:57:05A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	DEGRASSI	6114
		7:59:50A	:10	12.50	HOMEFRONT	WATCH VIDEOS	DEGRASSI	6114
		8:15:48A	:30	25.00	ED RENDELL	OK TO PLAY	VIVA PINATA	6037
		8:16:18A	:30	25.00	PSA FILL	NARNIA	VIVA PINATA	6037
		8:16:48A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	VIVA PINATA	6037
		8:45:02A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	VIVA PINATA	6037
		8:45:32A	:30	25.00	PSA FILL	I KEEP SAFE 30	VIVA PINATA	6037
		8:46:02A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	VIVA PINATA	6037
		9:16:01A	:30	25.00	PSA FILL	MEET THE ROBINSONS	CHAOTIC	6034
		9:16:31A	:30	25.00	PSA FILL	COMMITMENT TO AM	CHAOTIC	6034
		9:17:00A	:30	25.00	ABUSE PREVENTION	ABUSE PREV 30	CHAOTIC	6034
		9:46:20A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	CHAOTIC	6034
		9:46:50A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	CHAOTIC	6034

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
5/12/08 THROUGH 5/18/08

RUN DATE: 7/08/08
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WEEK OF 5/12/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME	
5/18/08	SU	9:47:20A	:30	25.00	PSA FILL	ALL BULLYING HURTS	CHAOTIC	6034
		10:18:03A	:30	25.00	ED RENDELL	OK TO PLAY	TNMT	6042
		10:18:33A	:30	25.00	PSA FILL	OZ	TNMT	6042
		10:19:03A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	TNMT	6042
		10:45:59A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DINOSAUR KING	6039
		10:46:30A	:30	25.00	PAB/LONG TERM CARE	LONGTERM CARE	DINOSAUR KING	6039
		10:47:00A	:30	25.00	PSA FILL	COMMITMENT TO AM	DINOSAUR KING	6039
		11:14:16A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	YU-GI-OH STUNT	6054
		11:14:46A	:30	25.00	PSA FILL	I KEEP SAFE 30	YU-GI-OH STUNT	6054
		11:15:16A	:30	25.00	PSA FILL	MEET THE ROBINSONS	YU-GI-OH STUNT	6054
		11:47:24A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	WINX CLUB	6109
		11:47:54A	:30	25.00	ABUSE PREVENTION	ABUSE PREV 30	WINX CLUB	6109
		11:59:50A	:30	25.00	AD COUNCIL PROMISES	AD COUNCIL PROM 30	WINX CLUB	6109
		12:29:50P	:10	50.00	HOMEFONT	HOMEWOR	THIS WEEK IN BASEBALL	6159
		12:45:45A	:30	10.00	PSA FILL	LATE NIGHT	FAMILY GUY	6343
		1:48:18A	:30	10.00	DRUG FREE LINGO	KIDNEY GOLF 30	THE SHIELD	6402
		2:20:40A	:30	10.00	HRC CREDC	DRUG LINGO 30	THE SHIELD	6402
		2:28:52A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	THE SHIELD	1245
		2:55:52A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	THAT 70'S SHOW	1119
		4:36:15A	:30	10.00	PSA FILL	KIDNEY GOLF 30	SOUL TRAIN	1119
TOTALS FOR DAY								
5/18/08			43	880.00				
5/18/08	SU	5:25:05A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW	1245
		6:28:51A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	PAID PROGRAM 6A	6000
		6:58:53A	:30	.00	PAB/LONG TERM CARE	LONGTERM CARE	PAID PROGRAM 630A	6000
		7:00:03A	:10	12.50	HOMEFONT	WATCH VIDEOS	DEGRASSI	6114
		7:26:44A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	DEGRASSI	6114
		7:29:35A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI	6114
		7:30:05A	:10	12.50	HOMEFONT	HOMEWOR	DEGRASSI	6114
		7:48:27A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	DEGRASSI	6114
		7:48:57A	:30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	DEGRASSI	6114
		7:56:02A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	DEGRASSI	6114
		7:56:32A	:30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	DEGRASSI	6114
		7:57:02A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	DEGRASSI	6114
		7:59:14A	:30	25.00	ED RENDELL	OK TO PLAY	DEGRASSI	6114
		7:59:44A	:10	12.50	HOMEFONT	LATE NIGHT	DEGRASSI	6114
		3:01:06P	:30	100.00	PSA FILL	KIDNEY GOLF 30	WEEKEND MOVIE	7120
		5:18:46P	:30	100.00	PERFORMING ARTS FOR	AWARENESS	AMERICAN IDOL REMIND	7193
		12:59:39A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	SEX & THE CITY	1705
		2:28:59A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	WILL & GRACE	1520
		3:06:02A	:30	10.00	PSA FILL	DONORS CHOOSE	LATE MOVIE	6370
		4:00:28A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	LATE MOVIE	6370
		4:37:02A	:30	10.00	PSA FILL	KIDNEY GOLF 30	LATE MOVIE	6370
		4:37:32A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	LATE MOVIE	6370
TOTALS FOR DAY								
5/18/08			22	587.50				

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
5/12/08 THROUGH 5/18/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 5/12/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
5/12/08		120	54:20	3,605.00			
PSA TOTALS FOR WEEK		UNITS	LENGTH	PRICE			
5/12/08		120	54:20	3,605.00			

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

WEEK OF 5/19/08
PSA/PROMO DETAIL ANALYSIS BY DATE
5/19/08 THROUGH 5/25/08

M WPMT FOX 43
RUN DATE: 7/08/08
RUN TIME: 2:33P

DATE DAY TIME

PRICE

ADVERTISER/PRODUCT
DESCRIPTION

FACILITY DESCRIPTION

SHOW NAME

OTHER TIME RANGE
5/19/08 MO

PSA
10:23:21A :30
1:12:02P :30
4:36:55P :30
5:12:02P :30
1:48:59A :30
2:44:23A :30
2:56:10A :30
3:42:44A :30
3:49:18A :30
3:50:48A :30
4:15:28A :30

25.00
25.00
125.00
.00
10.00
20.00
10.00
10.00
20.00
10.00
10.00

PSA FILL
PSA FILL
PSA FILL
PAB/LONG TERM CARE
PERFORMING ARTS FOR
EVAN DTV 60
PSA FILL
HRC CREDC
EVAN DTV 60
PERFORMING ARTS FOR
DRUG FREE LINGO

KIDNEY GOLF 30
KIDNEY GOLF 30
KIDNEY GOLF 30
LONGTERM CARE
AWARENESS
EVAN DTV 60
KIDNEY GOLF 30
DID YOU KNOW
EVAN DTV 60
AWARENESS
DRUG LINGO 30

TYRA
MERY GRIFFINS CROSSWORDS
KING OF THE HILL
SIMPSONS M-F 1ST PLAY
FAMILY GUY
THAT 70'S SHOW
THAT 70'S SHOW
MONTEL
MONTEL
MONTEL
MONTEL

0293
0320
0152
0500
6343
1245
1245
6355
6355
6355
6355

TOTALS FOR DAY
5/20/08

UNITS
11

LENGTH
6:30

PRICE
265.00

PAB/LONG TERM CARE
PSA FILL
PERFORMING ARTS FOR
PSA FILL
PERFORMING ARTS FOR
DRUG FREE LINGO
PSA FILL
EVAN DTV 60
PERFORMING ARTS FOR
EVAN DTV 60
HRC CREDC
EVAN DTV 60
PSA FILL

LONGTERM CARE
KIDNEY GOLF 30
AWARENESS
KIDNEY GOLF 30
AWARENESS
DRUG LINGO 30
KIDNEY GOLF 30
EVAN DTV 60
AWARENESS
EVAN DTV 60
DID YOU KNOW
EVAN DTV 60
KIDNEY GOLF 30

PAID PROGRAM 530A
MONTEL
STEVE WILKOS SHOW
MALCOLM IN THE MIDDLE
FAMILY GUY
FAMILY GUY
SEINFELD
WILL & GRACE
WILL & GRACE
THAT 70'S SHOW
MONTEL
MONTEL
MONTEL

6000
0147
0338
0350
1003
1003
7415
1520
1520
1245
6355
6355
6355

TOTALS FOR DAY
5/21/08

UNITS
13

LENGTH
8:00

PRICE
425.00

PSA FILL
PSA FILL
PSA FILL
PSA FILL
PSA FILL
DRUG FREE LINGO
PSA FILL
PSA FILL
DRUG FREE LINGO
EVAN DTV 60
PERFORMING ARTS FOR

KIDNEY GOLF 30
KIDNEY GOLF 30
KIDNEY GOLF 30
KIDNEY GOLF 30
KIDNEY GOLF 30
DRUG LINGO 30
KIDNEY GOLF 30
KIDNEY GOLF 30
DRUG LINGO 30
EVAN DTV 60
AWARENESS

FOX43 MORNING NEWS @ 6
TYRA
FAMILY FEUD
KING OF THE HILL
FAMILY GUY
WILL & GRACE
WILL & GRACE
COPS (20TH)
MONTEL
MONTEL

0025
0293
0111
0152
1003
1520
1520
1300
6355
6355

TOTALS FOR DAY
5/22/08

UNITS
10

LENGTH
5:30

PRICE
335.00

PAB/LONG TERM CARE

LONGTERM CARE

FOX43 MORNING NEWS @ 6

0025

WEEK OF 5/19/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
5/23/08	FR	11:43:01A	:30	25.00	PSA FILL	KIDNEY GOLF 30	STEVE WILKOS SHOW
		3:12:12P	:30	125.00	PERFORMING ARTS FOR	AWARENESS	ROSEANNE
		4:37:26P	:30	125.00	PSA FILL	KIDNEY GOLF 30	KING OF THE HILL
		11:17:41P	:30	75.00	PSA FILL	KIDNEY GOLF 30	FAMILY GUY
		2:15:35A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	WILL & GRACE
		2:26:32A	:30	20.00	EVAN DTV 60	EVAN DTV 60	WILL & GRACE
		2:55:50A	:30	10.00	PSA FILL	BALLOONFEST 30	THAT 70'S SHOW
		3:43:40A	:30	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL
TOTALS FOR DAY				PRICE			
5/23/08		14	9:20	665.00			
5/24/08	SA	7:26:43A	:30	.00	PAB/LONG TERM CARE	LONGTERM CARE	DEGRASSI
		7:29:25A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	DEGRASSI
		7:29:55A	:10	12.50	HOMEFRONT	LATE NIGHT	DEGRASSI
		7:49:10A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	DEGRASSI
		7:55:37A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	DEGRASSI
		7:56:07A	:30	25.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	DEGRASSI
		7:56:37A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI
		7:59:49A	:10	12.50	HOMEFRONT	HOMEWORK	DEGRASSI
		8:16:42A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	VIVA PINATA
		8:45:11A	:30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	VIVA PINATA
		8:46:11A	:30	25.00	DRUG FREE LINGO	DRUG LINGO 30	VIVA PINATA
		9:17:50A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	CHAOTIC
		9:46:04A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	CHAOTIC
		9:47:04A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	CHAOTIC
		10:15:32A	:30	25.00	NFL ASPCA ANIMAL CRU	ARBOR DAY 30	TMNT
		10:45:41A	:30	25.00	PSA FILL	NFL ASPCA 30	DINOSAUR KING
		10:46:41A	:30	25.00	UNDERAGE DRINKING	DONORS CHOOSE	DINOSAUR KING
		11:15:25A	:30	25.00	DRUG FREE LINGO	UNDER DRINKING 30	YU-GI-OH STUNT
		11:46:45A	:30	25.00	PERFORMING ARTS FOR	DRUG LINGO 30	WIXX CLUB
		11:47:45A	:30	25.00	ARBOR DAY CONSERVE	AWARENESS	WIXX CLUB
		11:59:51A	:10	12.50	HOMEFRONT	ARBOR DAY 30	WIXX CLUB
						LATE NIGHT	WIXX CLUB

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
5/19/08 THROUGH 5/25/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 5/19/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME	
5/25/08	SU	12:29:50P	:10	50.00	HOMEFRONT	WATCH VIDEOS	THIS WEEK IN BASEBALL	6159
		12:47:36P	:30	100.00	PSA FILL	BALLOONFEST 30	DEGRASSI	6114
		1:45:27A	:30	10.00	PSA FILL	BALLOONFEST 30	THE SHIELD	6402
		2:45:26A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW	1245
		2:54:38A	:30	10.00	PSA FILL	BALLOONFEST 30	THAT 70'S SHOW	1245
		3:28:06A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	AMERICAN IDOL REMIND	6445
		3:37:37A	:30	10.00	PSA FILL	BALLOONFEST 30	AMERICAN IDOL REMIND	6445
		3:58:57A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	AMERICAN IDOL REMIND	6445
		3:59:28A	:30	10.00	HRC CREDC	DID YOU KNOW	AMERICAN IDOL REMIND	6445
		4:24:41A	:20	10.00	PSA FILL	DR JOHN BLEVINS	SOUL TRAIN	1119
		4:26:17A	:30	10.00	PSA FILL	BALLOONFEST 30	SOUL TRAIN	1119
		4:54:49A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	SOUL TRAIN	1119
		4:59:10A	:30	10.00	PSA FILL	BALLOONFEST 30	SOUL TRAIN	1119
TOTALS FOR DAY								
5/25/08			34	752.50				
5/25/08	SU	5:25:05A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW	1245
		5:29:02A	:10	5.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW	1245
		5:58:52A	:30	10.00	PSA FILL	BALLOONFEST 30	PAID PROGRAM 530A	6000
		6:59:54A	:10	12.50	HOMEFRONT	HOMEWORK	PAID PROGRAM 630A	6000
		7:26:18A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	DEGRASSI	6114
		7:26:48A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI	6114
		7:27:18A	:30	25.00	PSA FILL	COMMITMENT TO AM	DEGRASSI	6114
		7:29:26A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	DEGRASSI	6114
		7:29:56A	:10	12.50	HOMEFRONT	WATCH VIDEOS	DEGRASSI	6114
		7:55:36A	:30	25.00	PSA FILL	ALL BULLYING HURTS	DEGRASSI	6114
		7:56:06A	:30	25.00	PSA FILL	MEET THE ROBINSONS	DEGRASSI	6114
		7:59:45A	:10	12.50	HOMEFRONT	LATE NIGHT	DEGRASSI	6114
		8:59:45A	:10	12.50	PSA FILL	CELE LANC 10	IN TOUCH MINISTRIES	5999
		12:58:54P	:10	50.00	PSA FILL	CELE LANC 10	PAID PROGRAM 1230P	6000
		2:32:43P	:30	100.00	PSA FILL	BALLOONFEST 30	SUN 1P MOVIE	7104
		3:51:05P	:10	5.00	PSA FILL	CELE LANC 10	AMERICAN IDOL REMIND	6198
		12:51:55A	:10	5.00	PSA FILL	CELE LANC 10	SEX & THE CITY	1705
		1:32:42A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	SEX & THE CITY	1705
		1:53:27A	:30	10.00	PSA FILL	BALLOONFEST 30	FRIENDS	7410
		2:23:42A	:30	10.00	PSA FILL	RECRUITMENT	WILL & GRACE	7410
		3:32:07A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	LATE MOVIE	1520
		4:07:34A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	LATE MOVIE	6370
		4:27:42A	:30	10.00	PSA FILL	DONORS CHOOSE	LATE MOVIE	6370
		4:45:48A	:30	10.00	PSA FILL	BALLOONFEST 30	LATE MOVIE	6370
TOTALS FOR DAY								
5/25/08			24	520.00				

PSA
TOTALS FOR WEEK
5/19/08
UNITS 114
LENGTH 1:01:40
PRICE 3,372.50

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
5/26/08 THROUGH 6/01/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 5/26/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
OTHER TIME RANGE PSA							
5/26/08	MO	5:58:38A	1:00	20.00	EVAN DTB 60	EVAN DTB 60	PAID PROGRAM 530A
		6:47:29A	:30	.00	PAB/LONG TERM CARE	LONGTERM CARE	FOX43 MORNING NEWS @ 6
		9:27:05A	1:00	50.00	EVAN DTB 60	EVAN DTB 60	MONTEL
		9:34:53A	:30	25.00	PSA FILL	BALLOONFEST 30	MONTEL
		9:44:01A	:10	12.50	PSA FILL	CELE LANC 10	MONTEL
		10:31:24A	:30	25.00	PSA FILL	DONORS CHOOSE	TYRA
		10:39:04A	:30	25.00	PSA FILL	KIDNEY GOLF 30	TYRA
		10:58:48A	1:00	50.00	EVAN DTB 60	EVAN DTB 60	TYRA
		11:09:35A	:30	25.00	PSA FILL	BALLOONFEST 30	STEVE WILKOS SHOW
		11:45:34A	:30	25.00	PSA FILL	BALLOONFEST 30	STEVE WILKOS SHOW
		11:58:37A	:30	25.00	EVAN DTB 60	EVAN DTB 60	STEVE WILKOS SHOW
		12:35:48P	:30	25.00	DRUG FREE LINGO	DRUG LINGO 30	TEMPATION
		12:36:18P	1:00	25.00	EVAN DTB 60	EVAN DTB 60	TEMPATION
		12:56:41P	:30	25.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	TEMPATION
		12:58:40P	:30	25.00	PSA FILL	BALLOONFEST 30	TEMPATION
		12:59:10P	:30	25.00	PERFORMING ARTS FOR	AWARENESS	MERY GRIFFINS CROSSWORDS
		1:11:59P	:30	25.00	HRC CREDC	DID YOU KNOW	MERY GRIFFINS CROSSWORDS
		1:23:25P	:30	25.00	ED RENDELL	OK TO PLAY	MERY GRIFFINS CROSSWORDS
		1:29:20P	:10	12.50	PSA FILL	CELE LANC 10	MERY GRIFFINS CROSSWORDS
		1:42:31P	1:00	50.00	EVAN DTB 60	EVAN DTB 60	MERY GRIFFINS CROSSWORDS
		2:08:38P	:30	25.00	PSA FILL	BALLOONFEST 30	FAMILY FEUD
		2:49:10P	:30	25.00	PSA FILL	BALLOONFEST 30	FAMILY FEUD
		2:57:59P	1:00	50.00	EVAN DTB 60	EVAN DTB 60	FAMILY FEUD
		3:26:34P	:30	125.00	PSA FILL	KIDNEY GOLF 30	ROSEANNE
		3:58:30P	:30	125.00	PSA FILL	BALLOONFEST 30	ROSEANNE
		4:27:10P	:30	125.00	PSA FILL	BALLOONFEST 30	MALCOLM IN THE MIDDLE
		5:27:10P	:30	250.00	PSA FILL	BALLOONFEST 30	SIMPSONS M-F 1ST PLAY
		5:58:27P	:10	125.00	PSA FILL	CELE LANC 10	SIMPSONS M-F 2ND PLAY
		6:32:12P	:30	250.00	PSA FILL	BALLOONFEST 30	EVERYBODY LOVES RAYMOND
		11:13:45P	:30	75.00	PSA FILL	BALLOONFEST 30	FAMILY GUY
		11:15:14P	1:00	150.00	EVAN DTB 60	EVAN DTB 60	FAMILY GUY
		12:29:19A	:30	75.00	PERFORMING ARTS FOR	AWARENESS	FRIENDS
		12:39:27A	:30	10.00	PSA FILL	BALLOONFEST 30	SEX & THE CITY
		1:11:12A	:30	10.00	PSA FILL	BALLOONFEST 30	SEINFELD
		1:55:39A	1:00	20.00	EVAN DTB 60	EVAN DTB 60	FAMILY GUY
		1:57:09A	:30	10.00	HRC CREDC	DID YOU KNOW	FAMILY GUY
		2:15:23A	:30	10.00	PSA FILL	DONORS CHOOSE	WILL & GRACE
		2:26:13A	:30	10.00	PSA FILL	BALLOONFEST 30	WILL & GRACE
		2:55:43A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	THAT 70'S SHOW
		2:56:18A	:30	10.00	PSA FILL	BALLOONFEST 30	THAT 70'S SHOW
		2:56:48A	1:00	20.00	EVAN DTB 60	EVAN DTB 60	THAT 70'S SHOW
		3:11:56A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	COPS (20TH)
		3:29:49A	:10	5.00	PSA FILL	CELE LANC 10	COPS (20TH)
		3:38:39A	1:00	20.00	EVAN DTB 60	EVAN DTB 60	MONTEL
		3:49:10A	:30	10.00	PSA FILL	BALLOONFEST 30	MONTEL
		3:58:02A	:30	10.00	HRC CREDC	DID YOU KNOW	MONTEL
		4:05:00A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	MONTEL

TOTALS FOR DAY

UNITS

LENGTH

PRICE

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
5/26/08 THROUGH 6/01/08

RUN DATE: 7/08/08
RUN TIME: 2:33P
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WEEK OF 5/26/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
5/27/08	TU	47	27:40	2,145.00	PSA FILL	BALLOONFEST 30	PAID PROGRAM 530A
		5:59:09A	:30	10.00	PSA FILL	CELE LANC 10	FOX43 MORNING NEWS @ 6
		6:11:03A	:10	12.50	PSA FILL	KIDNEY GOLF 30	FOX43 MORNING NEWS @ 6
		6:25:25A	:30	25.00	PSA FILL	EVAN DTV 60	FOX43 MORNING NEWS @ 6
		6:40:19A	:30	25.00	PSA FILL	BALLOONFEST 30	FOX43 MORNING NEWS @ 6
		6:56:12A	:30	25.00	PSA FILL	CELE LANC 10	PAID PROGRAM 8A
		8:29:51A	:10	12.50	PSA FILL	KIDNEY GOLF 30	PAID PROGRAM 830A
		8:58:41A	:30	25.00	PSA FILL	BALLOONFEST 30	MONTEL
		9:41:32A	:30	25.00	PSA FILL	BALLOONFEST 30	TYRA
		10:50:19A	:30	25.00	PSA FILL	KIDNEY GOLF 30	STEVE WILKOS SHOW
		11:47:04A	:30	25.00	PSA FILL	CELE LANC 10	MERY GRIFFINS CROSSWORDS
		11:29:13P	:10	12.50	PSA FILL	BALLOONFEST 30	MERY GRIFFINS CROSSWORDS
		1:41:56P	:30	25.00	PSA FILL	EVAN DTV 60	MERY GRIFFINS CROSSWORDS
		1:43:56P	:30	50.00	PSA FILL	KIDNEY GOLF 30	MERY GRIFFINS CROSSWORDS
		1:53:17P	:30	25.00	PSA FILL	BALLOONFEST 30	ROSEANNE
		3:14:56P	:30	125.00	PSA FILL	BALLOONFEST 30	MALCOLM IN THE MIDDLE
		4:27:28P	:30	125.00	PSA FILL	KIDNEY GOLF 30	FOX 43 NEWS @ 10
		10:20:15P	:10	175.00	PSA FILL	CELE LANC 10	SEX & THE CITY
		12:35:49A	:30	10.00	PSA FILL	BALLOONFEST 30	SEX & THE CITY
		12:58:57A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	SEINFELD
		1:29:03A	:10	5.00	PSA FILL	CELE LANC 10	FAMILY GUY
		1:56:29A	:10	20.00	EVAN DTV 60	EVAN DTV 60	WILL & GRACE
		2:15:00A	:30	10.00	PSA FILL	KIDNEY GOLF 30	WILL & GRACE
		2:16:00A	:30	10.00	PSA FILL	BALLOONFEST 30	WILL & GRACE
		2:25:03A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	WILL & GRACE
		2:26:33A	:30	10.00	HRC CREDC	DID YOU KNOW	WILL & GRACE
		2:28:29A	:30	10.00	CANCER CRASH	CANCER CRASH 30	WILL & GRACE
		2:29:00A	:30	10.00	PSA FILL	EMERGENCY PREP	WILL & GRACE
		2:43:06A	:30	10.00	PSA FILL	A HOUSE A HOME	THAT 70'S SHOW
		2:43:36A	:30	10.00	NATURE CONSERVE - MD	NATURE DOUGLAS 30	THAT 70'S SHOW
		2:45:10A	:30	10.00	PSA FILL	BALLOONFEST 30	THAT 70'S SHOW
		2:54:45A	:30	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW
		2:57:19A	:10	10.00	PERFORMING ARTS FOR	AWARENESS	THAT 70'S SHOW
		2:58:41A	:10	5.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW
		2:58:51A	:30	10.00	PSA FILL	RECRUITMENT	THAT 70'S SHOW
		2:59:21A	:30	10.00	PA BANKING	PA BANKING 30	THAT 70'S SHOW
		3:02:55A	:30	10.00	PSA FILL	PRIDE OF THE NATION	COPS (20TH)
		3:12:52A	:30	10.00	PSA FILL	KIDNEY GOLF 30	COPS (20TH)
		3:21:31A	:30	10.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	COPS (20TH)
		3:30:03A	:10	5.00	PSA FILL	CELE LANC 10	MONTEL
		3:38:01A	:10	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL
		3:47:27A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	MONTEL
		3:47:57A	:30	10.00	PSA FILL	BALLOONFEST 30	MONTEL
		3:56:23A	:30	10.00	PSA FILL	ALL BULLYING HURTS	MONTEL
		3:56:53A	:30	10.00	NATURE CONSERVE - SW	NATURE WEAVER 30	MONTEL
		4:03:21A	:30	10.00	PSA FILL	KIDNEY GOLF 30	MONTEL
		4:09:43A	:10	5.00	PSA FILL	CELE LANC 10	MONTEL
		4:28:58A	:10	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL

TOTALS FOR DAY

UNITS

LENGTH

PRICE

WEEK OF 5/26/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
5/28/08	WE	12:29:41P	:10	12.50	PSA FILL	CELE LANC 10	PAID PROGRAM 12P
		1:12:00P	:30	25.00	PSA FILL	BALLOONFEST 30	MERY GRIFFINS CROSSWORDS
		1:43:44P	:30	25.00	DRUG FREE LINGO	DRUG LINGO 30	MERY GRIFFINS CROSSWORDS
		1:58:59P	:30	25.00	PERFORMING ARTS FOR	AWARENESS	MERY GRIFFINS CROSSWORDS
		2:21:04P	:30	50.00	EVAN DTV 60	EVAN DTV 60	FAMILY FEUD
		2:44:30P	:30	25.00	PSA FILL	KIDNEY GOLF 30	FAMILY FEUD
		2:59:09P	:10	12.50	PSA FILL	CELE LANC 10	FAMILY FEUD
		4:13:39P	:30	125.00	PSA FILL	KIDNEY GOLF 30	FAMILY FEUD
		4:36:08P	:30	125.00	PSA FILL	BALLOONFEST 30	MALCOLM IN THE MIDDLE
		5:35:58P	:10	125.00	PSA FILL	CELE LANC 10	KING OF THE HILL
		11:17:06P	:30	75.00	PSA FILL	BALLOONFEST 30	SIMPSONS M-F 2ND PLAY
		11:27:09P	:30	150.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY
		11:30:54P	:30	75.00	PERFORMING ARTS FOR	AWARENESS	SEINFELD
		12:14:52A	:30	150.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY
		1:55:56A	:30	20.00	EVAN DTV 60	BALLOONFEST 30	FAMILY GUY
		1:59:08A	:30	10.00	PSA FILL	AWARENESS	WILL & GRACE
		2:12:45A	:30	10.00	PERFORMING ARTS FOR	DRUG LINGO 30	WILL & GRACE
		2:26:55A	:30	10.00	DRUG FREE LINGO	AWARENESS	THAT 70'S SHOW
		2:45:50A	:30	10.00	PSA FILL	BALLOONFEST 30	THAT 70'S SHOW
		2:46:55A	:30	20.00	EVAN DTV 60	KIDNEY GOLF 30	THAT 70'S SHOW
		2:54:25A	:30	10.00	PSA FILL	DONORS CHOOSE	THAT 70'S SHOW
		2:56:59A	:30	10.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW
		2:59:22A	:10	5.00	PSA FILL	AWARENESS	COPS (20TH)
		3:00:36A	:30	10.00	PERFORMING ARTS FOR	DRUG LINGO 30	COPS (20TH)
		3:10:28A	:30	10.00	DRUG FREE LINGO	BALLOONFEST 30	COPS (20TH)
		3:21:46A	:30	10.00	PSA FILL	EVAN DTV 60	COPS (20TH)
		3:28:30A	:30	20.00	EVAN DTV 60	DR JOHN BLEVINS	COPS (20TH)
		3:29:30A	:20	10.00	PSA FILL	HOMERONT	COPS (20TH)
		3:29:50A	:10	5.00	PSA FILL	KIDNEY GOLF 30	MONTEL
		3:50:30A	:30	10.00	HRC CREDC	DID YOU KNOW	MONTEL
		3:51:00A	:30	10.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	MONTEL
		3:51:30A	:30	10.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	MONTEL
		3:52:00A	:30	10.00	EVAN DTV 60	EVAN DTV 60	MONTEL
		3:56:22A	:30	20.00	PERFORMING ARTS FOR	AWARENESS	MONTEL
		3:57:22A	:30	10.00	PSA FILL	BALLOONFEST 30	MONTEL
		4:13:26A	:30	10.00	PSA FILL	AWARENESS	MONTEL
TOTALS FOR DAY				PRICE			
5/29/08	TH	6:42:09A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	FOX43 MORNING NEWS @ 6
		9:33:25A	:30	.00	PAB/LONG TERM CARE	LONGTERM CARE	MONTEL
		9:34:55A	:30	25.00	PSA FILL	BALLOONFEST 30	MONTEL
		10:24:05A	:30	25.00	PSA FILL	KIDNEY GOLF 30	TYRA
		11:36:57A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	STEVE WILKOS SHOW
		12:29:56P	:10	12.50	PSA FILL	CELE LANC 10	PAID PROGRAM 12P
		12:43:51P	:10	50.00	EVAN DTV 60	EVAN DTV 60	TEMPTATION
		1:23:34P	:30	25.00	PSA FILL	BALLOONFEST 30	MERY GRIFFINS CROSSWORDS
		1:53:33P	:30	25.00	PERFORMING ARTS FOR	AWARENESS	MERY GRIFFINS CROSSWORDS

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
5/26/08 THROUGH 6/01/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 5/26/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
5/31/08	SA	5:59:08A	:30	10.00	PSA FILL	BALLOONFEST 30	PAID PROGRAM 530A
		5:59:38A	:10	5.00	PSA FILL	CELE LANC 10	PAID PROGRAM 530A
		6:59:51A	:10	12.50	PSA FILL	CELE LANC 10	PAID PROGRAM 630A
		7:17:06A	:30	25.00	PSA FILL	COMMITMENT TO AM	DEGRASSI
		7:24:52A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	DEGRASSI
		7:26:07A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI
		7:29:04A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	DEGRASSI
		7:29:49A	:30	12.50	HOMERONT	LATE NIGHT	DEGRASSI
		7:56:06A	:30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	DEGRASSI
		7:56:36A	:30	25.00	PSA FILL	NARNIA	DEGRASSI
		7:59:49A	:10	12.50	HOMERONT	HOMERONT	DEGRASSI
		8:15:39A	:30	25.00	ABUSE PREVENTION	ABUSE PREV 30	VIVA PINATA
		8:16:09A	:30	50.00	EVAN DTV 60	EVAN DTV 60	VIVA PINATA
		8:45:20A	1:00	25.00	PSA FILL	COMMITMENT TO AM	VIVA PINATA
		8:45:49A	:30	25.00	ED RENDELL	OK TO PLAY	VIVA PINATA
		8:46:19A	:30	25.00	PSA FILL	ATM	VIVA PINATA
		9:14:53A	:30	.00	PAB/LONG TERM CARE	LONGTERM CARE	CHAOTIC
		9:15:23A	:30	25.00	PSA FILL	BULLEYE	CHAOTIC
		9:15:53A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	CHAOTIC
		9:47:11A	:30	25.00	PSA FILL	ALL BULLYING HURTS	CHAOTIC
		9:47:40A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	CHAOTIC
		9:48:10A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	CHAOTIC
		10:15:27A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	TMNT
		10:15:57A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DINOSAUR KING
		10:44:08A	:30	25.00	ABUSE PREVENTION	ABUSE PREV 30	DINOSAUR KING
		10:44:38A	:30	25.00	PSA FILL	COMMITMENT TO AM	DINOSAUR KING
		10:45:07A	:30	25.00	NFL ASPCA ANIMAL CRU	ATM	DINOSAUR KING
		11:16:44A	:30	25.00	PSA FILL	CAMELOT	YU-GI-OH STUNT
		11:17:14A	:30	25.00	PSA FILL	ALL BULLYING HURTS	YU-GI-OH STUNT
		11:47:03A	:30	25.00	PSA FILL	BULLEYE	WIXX CLUB
		11:47:33A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	WIXX CLUB
		11:59:50A	:10	12.50	HOMERONT	WATCH VIDEOS	WIXX CLUB
		12:29:50P	:10	50.00	HOMERONT	LATE NIGHT	THIS WEEK IN BASEBALL
		12:49:12P	:30	100.00	PSA FILL	BALLOONFEST 30	DEGRASSI
		12:56:31P	:30	.00	PAB/US COAST GUARD	CAPE MAY	DEGRASSI
		1:57:47P	:30	100.00	PSA FILL	KIDNEY GOLF 30	SAT 1P MOVIE
		3:29:49P	:10	50.00	PSA FILL	CELE LANC 10	MLB GAME
		6:59:07P	:30	250.00	PSA FILL	BALLOONFEST 30	MLB GAME
		7:29:28P	:10	200.00	PSA FILL	CELE LANC 10	COPS
		10:59:15P	:10	175.00	PSA FILL	CELE LANC 10	FOX 43 NEWS-WKND
		11:48:41P	:30	75.00	PSA FILL	BALLOONFEST 30	MAD TV
TOTALS FOR DAY		UNITS	LENGTH	PRICE			
5/31/08		31	19:20	1,007.50			

ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
EVAN DTV 60	EVAN DTV 60	MONTEL
PSA FILL	KIDNEY GOLF 30	MONTEL
PSA FILL	BALLOONFEST 30	MONTEL
EVAN DTV 60	EVAN DTV 60	MONTEL
PSA FILL	CELE LANC 10	MONTEL

ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
PSA FILL	BALLOONFEST 30	PAID PROGRAM 530A
PSA FILL	CELE LANC 10	PAID PROGRAM 530A
PSA FILL	COMMITMENT TO AM	PAID PROGRAM 630A

ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI
YOU KNOW INTERNET SA	YOU KNOW 30	DEGRASSI
HOMERONT	LATE NIGHT	DEGRASSI
AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	DEGRASSI

ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
PSA FILL	NARNIA	DEGRASSI
HOMERONT	HOMERONT	DEGRASSI
ABUSE PREVENTION	ABUSE PREV 30	VIVA PINATA
EVAN DTV 60	EVAN DTV 60	VIVA PINATA
COMMITMENT TO AM	COMMITMENT TO AM	VIVA PINATA
OK TO PLAY	OK TO PLAY	VIVA PINATA

ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
PSA FILL	ATM	VIVA PINATA
PAB/LONG TERM CARE	LONGTERM CARE	CHAOTIC
PSA FILL	BULLEYE	CHAOTIC
UNDERAGE DRINKING	UNDER DRINKING 30	CHAOTIC
PSA FILL	ALL BULLYING HURTS	CHAOTIC
CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	CHAOTIC
PERFORMING ARTS FOR	AWARENESS	CHAOTIC
YOU KNOW INTERNET SA	YOU KNOW 30	TMNT
ARBOR DAY CONSERVE	ARBOR DAY 30	DINOSAUR KING
ABUSE PREVENTION	ABUSE PREV 30	DINOSAUR KING
PSA FILL	COMMITMENT TO AM	DINOSAUR KING
NFL ASPCA ANIMAL CRU	ATM	DINOSAUR KING
PSA FILL	CAMELOT	YU-GI-OH STUNT
PSA FILL	ALL BULLYING HURTS	YU-GI-OH STUNT
PSA FILL	BULLEYE	WIXX CLUB
EVAN DTV 60	EVAN DTV 60	WIXX CLUB
HOMERONT	WATCH VIDEOS	WIXX CLUB
HOMERONT	LATE NIGHT	THIS WEEK IN BASEBALL
PSA FILL	BALLOONFEST 30	DEGRASSI
PAB/US COAST GUARD	CAPE MAY	DEGRASSI
PSA FILL	KIDNEY GOLF 30	SAT 1P MOVIE
PSA FILL	CELE LANC 10	MLB GAME
PSA FILL	BALLOONFEST 30	MLB GAME
PSA FILL	CELE LANC 10	COPS
PSA FILL	CELE LANC 10	FOX 43 NEWS-WKND
PSA FILL	BALLOONFEST 30	MAD TV

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
5/26/08 THROUGH 6/01/08

RUN DATE: 7/08/08
RUN TIME: 2:47P

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WEEK OF 5/26/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
6/01/08	SU	12:25:50A	1:00	150.00	EVAN DTV 60	EVAN DTV 60	TALK SHOW SPIKE FERESTEN 6435
		12:28:50A	:30	75.00	PSA FILL	KIDNEY GOLF 30	TALK SHOW SPIKE FERESTEN 6435
		12:29:50A	:10	37.50	PSA FILL	CELE LANC 10	TALK SHOW SPIKE FERESTEN 6435
		12:46:59A	:30	10.00	PSA FILL	BALLOONFEST 30	FAMILY GUY 6343
		12:56:02A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	FAMILY GUY 6343
		12:57:02A	:30	10.00	PA BANKING	PA BANKING 30	FAMILY GUY 6343
		12:58:58A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY 6343
		1:25:24A	:30	10.00	PSA FILL	MEET THE ROBINSONS	FAMILY GUY 6343
		1:25:54A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	FAMILY GUY 6343
		1:27:25A	:30	10.00	PSA FILL	OSTEOPOROSIS	FAMILY GUY 6343
		1:29:37A	:30	10.00	PSA FILL	BALLOONFEST 30	FAMILY GUY 6343
		2:03:42A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY 6343
		2:04:42A	:30	10.00	PSA FILL	KIDNEY GOLF 30	FAMILY GUY 6343
		2:05:12A	:30	10.00	PSA FILL	FEED THE PIG	THE SHIELD 6402
		2:41:54A	:30	10.00	PSA FILL	BALLOONFEST 30	THE SHIELD 6402
		2:55:35A	:30	10.00	PSA FILL	COMMITMENT TO AM	THE SHIELD 6402
		2:56:05A	:30	10.00	PSA FILL	RECRUITMENT	THE SHIELD 6402
		2:57:39A	:30	10.00	PSA FILL	PRIDE OF THE NATION	THAT 70'S SHOW 1245
		3:16:10A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW 1245
		3:34:56A	:30	10.00	PSA FILL	A HOUSE A HOME	THAT 70'S SHOW 1245
		3:35:56A	:30	10.00	PSA FILL	EMERGENCY PREP	AMERICAN IDOL REMIND 6445
		3:36:26A	:30	10.00	PSA FILL	KIDNEY GOLF 30	AMERICAN IDOL REMIND 6445
		3:50:59A	:30	10.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	AMERICAN IDOL REMIND 6445
		3:59:45A	:30	10.00	PSA FILL	TRUANCY	AMERICAN IDOL REMIND 6445
		4:10:31A	:30	10.00	PSA FILL	BALLOONFEST 30	SOUL TRAIN 1119
		4:53:32A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	SOUL TRAIN 1119
		4:54:32A	:30	10.00	PSA FILL	KIDNEY GOLF 30	SOUL TRAIN 1119
		4:55:02A	:30	10.00	HRC CREDC	DID YOU KNOW	SOUL TRAIN 1119
		4:59:49A	:10	5.00	PSA FILL	CELE LANC 10	SOUL TRAIN 1119
TOTALS FOR DAY				PRICE			
6/01/08			71	2,347.50			
6/01/08	SU	5:25:07A	:30	10.00	PSA FILL	BALLOONFEST 30	THAT 70'S SHOW 1245
		5:27:12A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW 1245
		5:29:04A	:10	5.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW 1245
		5:29:44A	:30	10.00	PSA FILL	KIDNEY GOLF 30	THAT 70'S SHOW 1245
		5:59:25A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	PAID PROGRAM 530A 6000
		6:28:55A	:30	25.00	PSA FILL	BALLOONFEST 30	PAID PROGRAM 6A 6000
		6:30:05A	:10	12.50	PSA FILL	CELE LANC 10	PAID PROGRAM 630A 6000
		6:58:56A	:30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	PAID PROGRAM 630A 6000
		7:00:06A	:10	12.50	HOMERONT	WATCH VIDEOS	DEGRASSI 6114
		7:19:21A	:30	25.00	PSA FILL	MEET THE ROBINSONS	DEGRASSI 6114
		7:25:30A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI 6114
		7:26:00A	:30	25.00	PSA FILL	ALL BULLYING HURTS	DEGRASSI 6114
		7:26:29A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	DEGRASSI 6114
		7:27:30A	:30	25.00	PSA FILL	MEET THE ROBINSONS	DEGRASSI 6114
		7:30:10A	:10	12.50	HOMERONT	LATE NIGHT	DEGRASSI 6114
		7:50:27A	:30	25.00	PAB/US COAST GUARD	CAPE MAY	DEGRASSI 6114
		7:55:07A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	DEGRASSI 6114
		7:55:37A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	DEGRASSI 6114

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
5/26/08 THROUGH 6/01/08

RUN DATE: 7/08/08
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WEEK OF 5/26/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
5/26/08		7:56:37A	:30	25.00	PSA FILL	COMMITMENT TO AM	DEGRASSI 6114
5/26/08		7:59:48A	:10	12.50	HOMEFRONT	WATCH VIDEOS	DEGRASSI 6114
5/26/08		9:59:50A	:10	12.50	PSA FILL	CELE LANC 10	FOX NEWS SUNDAY 7090
5/26/08		11:29:07A	:10	12.50	PSA FILL	CELE LANC 10	PAID PROGRAM 11A 6000
5/26/08		1:29:49P	:10	50.00	PSA FILL	CELE LANC 10	PAID PROGRAM 1P 6000
5/26/08		6:30:11P	:10	125.00	PSA FILL	CELE LANC 10	TWO & HALF MEN 6279
5/26/08		10:59:50P	:10	175.00	PSA FILL	CELE LANC 10	FOX 43 NEWS-WKND 6300
5/26/08		11:14:38P	:30	75.00	PSA FILL	BALLOONFEST 30	SEINFELD 6310
5/26/08		11:43:47P	:30	75.00	PSA FILL	AMYS RIDE JUNE 28	SEINFELD 6310
5/26/08		12:00:00A	:10	37.50	PSA FILL	CELE LANC 10	SEX & THE CITY 1705
5/26/08		12:17:13A	:30	150.00	EVAN DTV 60	CELE LANC 10	SEX & THE CITY 1705
5/26/08		12:27:26A	:30	75.00	PSA FILL	KIDNEY GOLF 30	SEX & THE CITY 1705
5/26/08		12:27:56A	:30	75.00	PSA FILL	PRIDE OF THE NATION	SEX & THE CITY 1705
5/26/08		12:47:46A	:30	10.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	SEX & THE CITY 1705
5/26/08		12:58:44A	:30	10.00	PSA FILL	BALLOONFEST 30	SEX & THE CITY 1705
5/26/08		12:59:41A	:30	10.00	PSA FILL	PRIDE OF THE NATION	SEX & THE CITY 1705
5/26/08		1:00:11A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	FRIENDS 7410
5/26/08		1:19:56A	:30	20.00	EVAN DTV 60	EVAN DTV 60	FRIENDS 7410
5/26/08		1:30:11A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	FRIENDS 7410
5/26/08		1:49:54A	:30	10.00	PSA FILL	SPEEDBAG	FRIENDS 7410
5/26/08		1:50:54A	:30	10.00	PSA FILL	BALLOONFEST 30	FRIENDS 7410
5/26/08		1:51:24A	:30	10.00	PSA FILL	OSTEOPOROSIS	FRIENDS 7410
5/26/08		1:57:36A	:30	10.00	PSA FILL	TRUANCY	FRIENDS 7410
5/26/08		1:59:11A	:30	10.00	DRUG FREE METH	DRUG METH 30	FRIENDS 7410
5/26/08		1:59:41A	:30	10.00	PSA FILL	AIRFORCERESERVES	FRIENDS 7410
5/26/08		2:15:34A	:30	20.00	EVAN DTV 60	EVAN DTV 60	WILL & GRACE 1520
5/26/08		2:28:30A	:10	5.00	PSA FILL	CELE LANC 10	WILL & GRACE 1520
5/26/08		2:45:38A	:30	10.00	PSA FILL	KIDNEY GOLF 30	WILL & GRACE 1520
5/26/08		2:56:27A	:20	10.00	PSA FILL	DR JOHN BLEVINS	WILL & GRACE 1520
5/26/08		2:57:41A	:30	20.00	EVAN DTV 60	EVAN DTV 60	WILL & GRACE 1520
5/26/08		3:37:07A	:30	10.00	PSA FILL	BALLOONFEST 30	LATE MOVIE 6370
5/26/08		4:03:47A	:30	10.00	PSA FILL	KIDNEY GOLF 30	LATE MOVIE 6370
5/26/08		4:04:17A	:30	20.00	EVAN DTV 60	EVAN DTV 60	LATE MOVIE 6370
5/26/08		4:06:53A	:30	20.00	ED RENDELL	OK TO PLAY	LATE MOVIE 6370
5/26/08		4:07:53A	:30	5.00	PSA FILL	CELE LANC 10	LATE MOVIE 6370
5/26/08		4:29:06A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	LATE MOVIE 6370
5/26/08		4:57:45A	:30	20.00	EVAN DTV 60	EVAN DTV 60	LATE MOVIE 6370
5/26/08		4:59:15A	:30	10.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	LATE MOVIE 6370

TOTALS FOR DAY
UNITS 56
LENGTH 27:30
PRICE 1,532.50

PSA
TOTALS FOR WEEK
UNITS 318
LENGTH 2:50:10
PRICE 10,082.50

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
6/02/08 THROUGH 6/08/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 6/02/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
OTHER TIME RANGE PSA							
6/02/08	MO	6:14:28A	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	FOX43 MORNING NEWS @ 6
		6:29:27A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	FOX43 MORNING NEWS @ 6
		6:42:10A	:30	25.00	PSA FILL	BALLOONFEST 30	FOX43 MORNING NEWS @ 6
		6:56:47A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	FOX43 MORNING NEWS @ 6
		8:29:50A	:10	12.50	PSA FILL	CELE LANC 10	PAID PROGRAM 8A
		9:33:05A	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	MONTEL
		12:29:28P	1:50	12.50	EVAN DTV 60	CELE LANC 10	PAID PROGRAM 12P
		1:53:13P	:10	50.00	PSA FILL	EVAN DTV 60	MERV GRIFFINS CROSSWORDS
		1:59:27P	:10	12.50	PSA FILL	CELE LANC 10	MERV GRIFFINS CROSSWORDS
		2:08:00P	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	0111
		5:37:04P	:10	125.00	PSA FILL	CELE LANC 10	FAMILY FEUD
		12:36:49A	:30	20.00	PSA FILL	AMYS RIDE JUNE 28	SIMPSONS M-F 2ND PLAY
		1:54:53A	:30	20.00	EVAN DTV 60	EVAN DTV 60	SEX & THE CITY
		2:11:14A	:30	10.00	PSA FILL	BALLOONFEST 30	FAMILY GUY
		2:25:49A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	WILL & GRACE
		2:27:38A	:30	10.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	WILL & GRACE
		2:28:13A	:30	10.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	WILL & GRACE
		2:56:29A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	THAT 70'S SHOW
		2:57:50A	:10	5.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW
		3:01:05A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	COPS (20TH)
		3:19:25A	:30	10.00	PSA FILL	BALLOONFEST 30	COPS (20TH)
		3:39:05A	:30	10.00	PSA FILL	DONORS CHOOSE	MONTEL
		3:46:50A	:30	10.00	PSA FILL	KIDNEY GOLF 30	MONTEL
		3:54:38A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL
		4:00:53A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	MONTEL
		4:24:34A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	MONTEL
		4:28:20A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL
		4:58:40A	:30	10.00	HRC CREDC	DID YOU KNOW	PAID PROGRAM 430A
TOTALS FOR DAY							
6/03/08	TU	5:59:51A	:10	5.00	PSA FILL	CELE LANC 10	PAID PROGRAM 530A
		6:11:08A	:30	25.00	PSA FILL	KIDNEY GOLF 30	FOX43 MORNING NEWS @ 6
		7:08:50A	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	FOX43 MORNING NEWS @ 6
		7:46:07A	:30	25.00	PSA FILL	BALLOONFEST 30	FOX43 MORNING NEWS @ 7
		12:59:32P	:10	12.50	CELE LANC 10	CELE LANC 10	TEMPATION
		2:08:09P	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	FAMILY FEUD
		3:57:05P	:30	125.00	PSA FILL	BALLOONFEST 30	ROSEANNE
		4:36:40P	:30	125.00	PSA FILL	KIDNEY GOLF 30	KING OF THE HILL
		10:59:50P	:10	175.00	PSA FILL	CELE LANC 10	FOX 43 NEWS @ 10
		11:31:09P	:30	10.00	PSA FILL	KIDNEY GOLF 30	SEINFELD
		12:38:12A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	SEX & THE CITY
		1:29:31A	:10	5.00	PSA FILL	CELE LANC 10	SEINFELD
		1:55:33A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY
		2:13:39A	:30	10.00	PSA FILL	BALLOONFEST 30	WILL & GRACE
		2:25:03A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	WILL & GRACE
		2:44:48A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW
		2:58:36A	:10	5.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW

WEEK OF 6/02/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
6/04/08	WE	9:37:23A	:30	25.00	PSA FILL	KIDNEY GOLF 30	MONTEL
		2:21:29P	:30	.00	PAB/US COAST GUARD	CAPE MAY	FAMILY FEUD
		2:59:32P	:10	12.50	PSA FILL	CELE LANC 10	FAMILY FEUD
		3:43:52P	:30	125.00	PSA FILL	AMYS RIDE JUNE 28	ROSEANNE
		4:36:45P	:30	125.00	PSA FILL	BALLOONFEST 30	KING OF THE HILL
		10:20:28P	:10	175.00	PSA FILL	CELE LANC 10	FOX 43 NEWS @ 10
		11:14:17P	:30	75.00	PSA FILL	BALLOONFEST 30	FAMILY GUY
		1:29:27A	:10	5.00	PSA FILL	CELE LANC 10	SEINFELD
		1:54:39A	:10	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY
		2:27:09A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	WILL & GRACE
		2:56:14A	:10	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW
		2:58:35A	:10	5.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW
		3:01:07A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	COPS (20TH)
		3:09:35A	:30	10.00	PSA FILL	KIDNEY GOLF 30	COPS (20TH)
		3:36:32A	:10	5.00	PSA FILL	CELE LANC 10	MONTEL
		3:37:42A	:10	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL
		3:44:23A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	MONTEL
		4:03:30A	:30	10.00	PSA FILL	BALLOONFEST 30	MONTEL
		4:18:10A	:10	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL
		4:29:44A	:10	5.00	PSA FILL	CELE LANC 10	MONTEL
TOTALS FOR DAY		UNITS	LENGTH	PRICE			
6/04/08		26	12:50	802.50			
6/05/08	TH	5:58:39A	:30	.00	PAB/US COAST GUARD	CAPE MAY	PAID PROGRAM 530A
		6:24:03A	:10	50.00	EVAN DTV 60	EVAN DTV 60	FOX43 MORNING NEWS @ 6
		6:29:58A	:20	25.00	PSA FILL	NGOZI JUNE 27	FOX43 MORNING NEWS @ 6
		6:45:41A	:30	25.00	PSA FILL	BALLOONFEST 30	FOX43 MORNING NEWS @ 6
		7:07:33A	:10	12.50	PSA FILL	CELE LANC 10	FOX43 MORNING NEWS @ 7
		7:41:22A	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	FOX43 MORNING NEWS @ 7
		11:46:44A	:10	50.00	EVAN DTV 60	EVAN DTV 60	STEVE WILKOS SHOW
		12:29:43P	:10	12.50	PSA FILL	CELE LANC 10	PAID PROGRAM 12P
		12:35:53P	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	TEMPTATION
		12:56:33P	:10	50.00	EVAN DTV 60	EVAN DTV 60	MERV GRIFFINS CROSSWORDS
		1:42:13P	:30	25.00	PSA FILL	KIDNEY GOLF 30	FAMILY FEUD
		2:09:31P	:10	12.50	PSA FILL	CELE LANC 10	FAMILY FEUD
		2:51:22P	:10	50.00	EVAN DTV 60	EVAN DTV 60	FAMILY FEUD
TOTALS FOR DAY		UNITS	LENGTH	PRICE			
6/05/08		20	10:00	687.50			

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SHOW NAME

TOTALS FOR DAY				UNITS	LENGTH	PRICE	
6/06/08				34	19:50	1,347.50	
5:59:19A	FR	:30	10.00	PSA FILL	BALLOONFEST 30	FOX43 MORNING NEWS @ 6	0022
6:08:01A		:10	12.50	PSA FILL	CELE LANC 10	FOX43 MORNING NEWS @ 6	0022
6:39:27A		:30	25.00	PSA FILL	AMYS RIDE JUNE 28	FOX43 MORNING NEWS @ 6	0022
7:23:30A		:30	25.00	PSA FILL	AMYS RIDE JUNE 28	FOX43 MORNING NEWS @ 7	0033
7:38:50A		:20	25.00	PSA FILL	NGOZI JUNE 27	FOX43 MORNING NEWS @ 7	0033
7:59:20A		:30	25.00	PSA FILL	BALLOONFEST 30	FOX43 MORNING NEWS @ 7	0033
8:29:51A		:10	12.50	PSA FILL	CELE LANC 10	PAID PROGRAM 8A	6000
9:15:57A		:30	25.00	PSA FILL	BALLOONFEST 30	MONTEL	014
10:21:11A		:20	25.00	PSA FILL	NGOZI JUNE 27	TYRA	029
10:51:10A		:30	25.00	PSA FILL	AMYS RIDE JUNE 28	TYRA	029
11:26:47A		:10	12.50	PSA FILL	CELE LANC 10	STEVE WILKOS SHOW	0033
11:36:27A		:30	50.00	EVAN DTV 60	EVAN DTV 60	STEVE WILKOS SHOW	0033
11:43:20A		:30	25.00	PSA FILL	BALLOONFEST 30	STEVE WILKOS SHOW	0033
12:29:37P		:10	12.50	PSA FILL	CELE LANC 10	PAID PROGRAM 12P	6000
12:44:36P		:30	25.00	PSA FILL	EVAN DTV 60	TEMTATION	0311
12:56:22P		:30	25.00	PSA FILL	AMYS RIDE JUNE 28	TEMTATION	0311
1:28:49P		:30	25.00	PSA FILL	BALLOONFEST 30	MERV GRIFFINS CROSSWORDS	032F
2:28:56P		:10	50.00	EVAN DTV 60	EVAN DTV 60	FAMILY FEUD	0111
2:59:28P		:30	12.50	PSA FILL	CELE LANC 10	FAMILY FEUD	0111
3:44:06P		:30	125.00	PSA FILL	BALLOONFEST 30	ROSEANNE	0111
4:47:36P		:30	250.00	EVAN DTV 60	EVAN DTV 60	KING OF THE HILL	015
5:36:59P		:30	250.00	PSA FILL	BALLOONFEST 30	SIMPSONS M-F 2ND PLAY	053
6:27:55P		:10	125.00	PSA FILL	CELE LANC 10	TWO & HALF MEN	044
7:40:49P		:10	900.00	EVAN DTV 60	EVAN DTV 60	EVERYBODY LOVES RAYMOND	0577
10:59:40P		:10	175.00	PSA FILL	CELE LANC 10	FOX 43 NEWS @ 10	100
11:16:51P		:30	75.00	PSA FILL	BALLOONFEST 30	FAMILY GUY	100

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
6/02/08 THROUGH 6/08/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 6/02/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
6/07/08	SA	11:45:26P	:30	75.00	PSA FILL	AMYS RIDE JUNE 28	SEINFELD 1112
		12:12:36A	:30	75.00	PSA FILL	BALLOONFEST 30	FRIENDS 7410
		12:59:24A	:30	10.00	PSA FILL	KIDNEY GOLF 30	SEX & THE CITY 1705
		1:13:46A	:10	5.00	PSA FILL	CELE LANC 10	SEINFELD 7415
		1:28:57A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	SEINFELD 7415
		1:44:39A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	FAMILY GUY 6343
		1:55:39A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY 6343
		2:11:51A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	WILL & GRACE 1520
		2:12:52A	:30	10.00	HRC CREDC	DID YOU KNOW	WILL & GRACE 1520
		2:26:01A	:30	10.00	PSA FILL	PRIDE OF THE NATION	WILL & GRACE 1520
		2:26:31A	:30	10.00	NATURE CONSERVE - MD	NATURE DOUGLAS 30	WILL & GRACE 1520
		2:44:20A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW 1245
		2:55:05A	:30	10.00	PSA FILL	EMERGENCY PREP	THAT 70'S SHOW 1245
		2:55:35A	:30	10.00	PSA FILL	A HOUSE A HOME	THAT 70'S SHOW 1245
		2:57:08A	:30	10.00	PA BANKING	PA BANKING 30	THAT 70'S SHOW 1245
		2:58:30A	:10	5.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW 1245
		2:59:21A	:30	10.00	PSA FILL	SIMPLE FACTS	THAT 70'S SHOW 1245
		3:01:54A	:30	10.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	COPS (20TH) 1300
		3:02:54A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	COPS (20TH) 1300
		3:10:40A	:30	10.00	PSA FILL	BALLOONFEST 30	COPS (20TH) 1300
		3:20:06A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL 6355
		3:30:07A	:10	5.00	PSA FILL	CELE LANC 10	MONTEL 6355
		3:39:57A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	MONTEL 6355
		3:40:57A	:30	10.00	PSA FILL	AIRFORCERESERVES	MONTEL 6355
		3:41:27A	:30	10.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	MONTEL 6355
		3:55:38A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL 6355
		3:57:08A	:30	10.00	CANCER CRASH	CANCER CRASH 30	MONTEL 6355
		4:07:07A	:30	10.00	PSA FILL	ATM	MONTEL 6355
		4:29:11A	:20	10.00	PSA FILL	NGOZI JUNE 27	MONTEL 6355
		4:29:56A	:10	5.00	PSA FILL	CELE LANC 10	MONTEL 6355
TOTALS FOR DAY				2,822.50			
6/07/08		UNITS	LENGTH	PRICE			
		56	28:20				
6/07/08	SA	5:28:51A	:20	10.00	PSA FILL	NGOZI JUNE 27	PAID PROGRAM SA 6000
		5:29:46A	:10	5.00	PSA FILL	CELE LANC 10	PAID PROGRAM SA 6000
		5:58:37A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	PAID PROGRAM 530A 6000
		6:59:44A	:10	12.50	PSA FILL	CELE LANC 10	PAID PROGRAM 630A 6000
		6:59:54A	:10	12.50	HOMEFRONT	LATE NIGHT	PAID PROGRAM 630A 6000
		7:16:52A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	DEGRASSI 6114
		7:26:15A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI 6114
		7:28:57A	:30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	DEGRASSI 6114
		7:29:57A	:10	12.50	HOMEFRONT	HOMEWORK	DEGRASSI 6114
		7:56:08A	:30	25.00	ABUSE PREVENTION	ABUSE PREV 30	DEGRASSI 6114
		7:59:50A	:10	12.50	HOMEFRONT	WATCH VIDEOS	DEGRASSI 6114
		8:15:39A	:30	25.00	DRUG FREE LINGO	DRUG LINGO 30	VIVA PINATA 6037
		8:16:09A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	VIVA PINATA 6037
		8:16:39A	:30	25.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	VIVA PINATA 6037
		8:45:26A	:30	25.00	AD COUNCIL PROMISES	AD COUNCIL PROM 30	VIVA PINATA 6037
		8:46:26A	:30	25.00	PSA FILL	ATM	VIVA PINATA 6037
		9:17:05A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	CHAOTIC 6034

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
6/02/08 THROUGH 6/08/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 6/02/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
6/08/08	SU	9:18:05A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	CHAOTIC
		9:50:03A	:30	25.00	ED RENDELL	OK TO PLAY	CHAOTIC
		9:51:03A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	CHAOTIC
		10:13:33A	:30	25.00	EVAN DTV 60	EVAN DTV 60	TMNT
		10:14:33A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	TMNT
		10:44:32A	:30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	DINOSAUR KING
		10:45:32A	:30	25.00	ABUSE PREVENTION	ABUSE PREV 30	DINOSAUR KING
		11:16:39A	:30	25.00	EVAN DTV 60	EVAN DTV 60	YU-GI-OH STUNT
		11:17:39A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	YU-GI-OH STUNT
		11:48:23A	:30	25.00	AD COUNCIL CEILING	AD COUNCIL CEIL 30	WINX CLUB
		11:48:53A	:30	12.50	PAB/US COAST GUARD	CAPE MAY	WINX CLUB
		11:59:51A	:10	50.00	HOMEFRONT	LATE NIGHT	WINX CLUB
		12:29:50P	:10	50.00	HOMEFRONT	WATCH VIDEOS	THIS WEEK IN BASEBALL
		12:59:27P	:10	500.00	PSA FILL	CELE LANC 10	DEGRASSI
		6:57:52P	:30	400.00	EVAN DTV 60	EVAN DTV 60	MLB GAME
		7:01:06P	:30	20.00	PSA FILL	BALLOONFEST 30	COPS
		12:56:31A	:30	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY
		1:17:03A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	FAMILY GUY
		1:26:05A	:30	10.00	PSA FILL	BALLOONFEST 30	THE SHIELD
		2:01:57A	:30	20.00	EVAN DTV 60	EVAN DTV 60	THE SHIELD
		2:03:57A	:30	10.00	HRC CREDC	DID YOU KNOW	THE SHIELD
		2:13:23A	:20	10.00	PSA FILL	NGOZI JUNE 27	THE SHIELD
		2:28:31A	:30	10.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	THE SHIELD
		2:29:01A	:30	10.00	PSA FILL	KIDNEY GOLF 30	THE SHIELD
		2:58:37A	:10	5.00	PSA FILL	CELE LANC 10	THE SHIELD
		3:17:53A	:30	10.00	HRC CREDC	DID YOU KNOW	THAT 70'S SHOW
		3:18:23A	:30	20.00	EVAN DTV 60	EVAN DTV 60	AMERICAN IDOL REMIND
		3:38:28A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	AMERICAN IDOL REMIND
		3:51:38A	:30	10.00	PSA FILL	BALLOONFEST 30	AMERICAN IDOL REMIND
		3:59:06A	:30	20.00	EVAN DTV 60	EVAN DTV 60	AMERICAN IDOL REMIND
		4:09:55A	:20	20.00	PSA FILL	NGOZI JUNE 27	AMERICAN IDOL REMIND
		4:24:34A	:20	10.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	AMERICAN IDOL REMIND
		4:26:25A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	AMERICAN IDOL REMIND
		4:37:11A	:30	10.00	PSA FILL	CELE LANC 10	AMERICAN IDOL REMIND
		4:59:49A	:10	5.00	PSA FILL	CELE LANC 10	AMERICAN IDOL REMIND
TOTALS FOR DAY				52	27:10	1,902.50	
6/08/08	SU	5:25:05A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW
		5:58:52A	:10	5.00	PSA FILL	CELE LANC 10	PAID PROGRAM 530A
		5:59:02A	:30	10.00	PSA FILL	BALLOONFEST 30	PAID PROGRAM 530A
		6:59:52A	:10	12.50	HOMEFRONT	HOMEWORK	PAID PROGRAM 630A
		7:24:52A	:30	25.00	EVAN DTV 60	EVAN DTV 60	DEGRASSI
		7:25:52A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	DEGRASSI
		7:26:22A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	DEGRASSI
		7:27:22A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	DEGRASSI
		7:30:01A	:10	12.50	HOMEFRONT	LATE NIGHT	DEGRASSI
		7:47:56A	:30	25.00	PSA FILL	MEET THE ROBINSONS	DEGRASSI
		7:55:35A	:30	25.00	PSA FILL	NARNIA	DEGRASSI
		7:56:05A	:30	25.00	PSA FILL	ALL BULLYING HURTS	DEGRASSI

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
6/02/08 THROUGH 6/08/08

RUN DATE: 7/08/08
RUN TIME: 2:48P

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WEEK OF 6/02/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
7:56:35A		:30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	DEGRASSI	6114
7:58:44A		:20	25.00	PSA FILL	NGOZI JUNE 27	DEGRASSI	6114
9:59:40A		:10	12.50	PSA FILL	CELE LANC 10	FOX NEWS SUNDAY	7090
10:05:34A		:20	25.00	PSA FILL	NGOZI JUNE 27	WPMT SPECIAL	7098
10:05:54A		:10	12.50	PSA FILL	CELE LANC 10	WPMT SPECIAL	7098
10:06:34A		:30	25.00	PSA FILL	BALLOONFEST 30	WPMT SPECIAL	7098
10:59:04A		:30	25.00	PSA FILL	AMYS RIDE JUNE 28	MORGAN COLLINS TV SHOW	5998
10:59:39A		:10	12.50	PSA FILL	CELE LANC 10	MORGAN COLLINS TV SHOW	5998
12:29:50P		:10	50.00	PSA FILL	CELE LANC 10	PAID PROGRAM 12P	6000
1:43:20P		:30	100.00	PSA FILL	BALLOONFEST 30	FORMULA ONE	7153
2:08:40P		:30	100.00	PSA FILL	AMYS RIDE JUNE 28	FORMULA ONE	7153
3:41:08P		:30	100.00	PSA FILL	BALLOONFEST 30	SUN 3P MOVIE	7105
3:52:33P		:30	200.00	EVAN DTV 60	AMYS RIDE JUNE 28	SUN 3P MOVIE	7105
3:54:33P		:30	100.00	PSA FILL	GO JUNE 26	SUN 3P MOVIE	7105
4:18:21P		:30	100.00	PSA FILL	BALLOONFEST 30	SUN 3P MOVIE	7105
4:35:46P		:30	100.00	PSA FILL	CELE LANC 10	SUN 3P MOVIE	7105
4:36:17P		:10	50.00	PSA FILL	BALLOONFEST 30	SUN 3P MOVIE	7105
5:51:55P		:30	100.00	PSA FILL	KIDNEY GOLF 30	AMERICAN IDOL REMIND	7193
10:58:35P		:30	350.00	PSA FILL	CELE LANC 10	FOX 43 NEWS-WKND	6300
10:59:50P		:10	175.00	PSA FILL	CELE LANC 10	FOX 43 NEWS-WKND	6300
11:29:35P		:10	37.50	PSA FILL	CELE LANC 10	SEINFELD	6310
11:48:19P		:30	75.00	DRUG FREE LINGO	DRUG LINGO 30	SEINFELD	6310
11:53:10P		:1:00	150.00	EVAN DTV 60	EVAN DTV 60	SEINFELD	6310
12:18:20A		:30	75.00	PERFORMING ARTS FOR	AWARENESS	SEX & THE CITY	1705
12:27:35A		:10	37.50	PSA FILL	CELE LANC 10	SEX & THE CITY	1705
12:29:20A		:30	75.00	ED RENDELL	OK TO PLAY	SEX & THE CITY	1705
12:46:53A		:30	10.00	PSA FILL	BALLOONFEST 30	SEX & THE CITY	1705
12:47:23A		:30	10.00	PAB/US COAST GUARD	CAPE MAY	SEX & THE CITY	1705
12:48:53A		:30	10.00	PSA FILL	AMYS RIDE JUNE 28	SEX & THE CITY	1705
12:57:30A		:20	10.00	PSA FILL	NGOZI JUNE 27	SEX & THE CITY	1705
1:15:53A		:30	10.00	HRC CREDC	DID YOU KNOW	FRIENDS	7410
1:47:09A		:30	10.00	PSA FILL	PRIDE OF THE NATION	FRIENDS	7410
1:55:42A		:1:00	20.00	EVAN DTV 60	EVAN DTV 60	FRIENDS	7410
1:58:40A		:30	10.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	FRIENDS	7410
1:59:11A		:30	10.00	PSA FILL	BALLOONFEST 30	FRIENDS	7410
2:26:08A		:30	10.00	PSA FILL	KIDNEY GOLF 30	WILL & GRACE	1520
2:27:08A		:30	10.00	ED RENDELL	OK TO PLAY	WILL & GRACE	1520
2:28:48A		:30	10.00	PSA FILL	SIMPLE FACTS	WILL & GRACE	1520
2:29:18A		:30	10.00	CANCER CRASH	CANCER CRASH 30	WILL & GRACE	1520
2:44:40A		:20	10.00	PSA FILL	NGOZI JUNE 27	WILL & GRACE	1520
2:45:00A		:10	5.00	PSA FILL	CELE LANC 10	WILL & GRACE	1520
2:45:10A		:1:00	20.00	EVAN DTV 60	EVAN DTV 60	WILL & GRACE	1520
3:30:20A		:30	10.00	VOICE BE HEARD	VOICE BE HEARD 30	LATE MOVIE	6370
3:45:50A		:30	10.00	NATURE CONSERVE - SW	NATURE WEAVER 30	LATE MOVIE	6370
4:00:38A		:30	20.00	EVAN DTV 60	EVAN DTV 60	LATE MOVIE	6370
4:01:39A		:30	10.00	PSA FILL	OSTEOPOROSIS	LATE MOVIE	6370
4:02:09A		:30	10.00	PSA FILL	HOG COMMANDOS	LATE MOVIE	6370
4:03:45A		:30	10.00	PSA FILL	BALLOONFEST 30	LATE MOVIE	6370
4:04:15A		:30	10.00	PSA FILL	AMYS RIDE JUNE 28	LATE MOVIE	6370
4:05:15A		:10	5.00	PSA FILL	CELE LANC 10	LATE MOVIE	6370
4:42:34A		:30	10.00	PSA FILL	LOCAL RECRUITMENT	LATE MOVIE	6370

TOTALS FOR DAY

UNITS

LENGTH

PRICE

WEEK OF 6/02/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
		63	30:00	2,657.50			

PSA	TOTALS FOR WEEK	UNITS	LENGTH	PRICE
6/02/08		279	2:24:00	10,822.50

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
6/09/08 THROUGH 6/15/08

RUN DATE: 7/08/08
RUN TIME: 2:33P
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WEEK OF 6/09/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
OTHER TIME RANGE							
6/09/08 MO PSA							
		5:28:48A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	PAID PROGRAM 5A
		6:08:38A	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	6000
		6:39:31A	:10	12.50	PSA FILL	CELE LANC 10	0025
		9:38:22A	:20	25.00	PSA FILL	NGOZI JUNE 27	0025
		10:19:50A	:30	25.00	PSA FILL	BALLOONFEST 30	0147
		12:59:55P	:10	12.50	PSA FILL	CELE LANC 10	0293
		1:12:44P	:30	25.00	PSA FILL	BALLOONFEST 30	0318
		1:44:37P	:20	25.00	PSA FILL	NGOZI JUNE 27	0320
		1:59:46P	:10	12.50	PSA FILL	CELE LANC 10	0320
		2:37:57P	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	0111
		3:58:03P	:30	125.00	PSA FILL	BALLOONFEST 30	0116
		4:26:13P	1:00	250.00	EVAN DTV 60	EVAN DTV 60	ROSEANNE
		4:39:43P	:10	75.00	PSA FILL	CELE LANC 10	0350
		5:17:54P	:30	250.00	PSA FILL	BALLOONFEST 30	0152
		5:46:51P	:30	.00	PSA FILL	CAPE MAY	0500
		11:19:11P	:30	75.00	PAB/US COAST GUARD	BALLOONFEST 30	0530
		11:32:03P	:20	75.00	PSA FILL	NGOZI JUNE 27	1003
		1:29:53A	:10	5.00	PSA FILL	CELE LANC 10	1112
		1:56:21A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	SEINFELD
		2:40:34A	:30	20.00	PSA FILL	AMYS RIDE JUNE 28	7415
		2:57:20A	:10	10.00	PSA FILL	CELE LANC 10	6343
		2:58:41A	:20	5.00	PSA FILL	NGOZI JUNE 27	1245
		3:28:38A	:30	10.00	PSA FILL	KIDNEY GOLF 30	1245
		3:39:25A	:30	10.00	HRC CREDC	DID YOU KNOW	1300
		3:40:55A	:30	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL
		4:10:11A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	6355
		4:28:53A	:20	10.00	PSA FILL	NGOZI JUNE 27	6355
TOTALS FOR DAY							
6/10/08	TU	28	13:40	1,187.50			
		6:15:00A	:10	12.50	PSA FILL	CELE LANC 10	0025
		6:16:40A	:30	25.00	PSA FILL	BALLOONFEST 30	0025
		6:57:42A	:30	25.00	PSA FILL	GO JUNE 26	0025
		10:22:05A	:30	25.00	PSA FILL	BALLOONFEST 30	0293
		10:54:25A	:30	25.00	PSA FILL	GO JUNE 26	0293
		11:40:27A	:20	25.00	PSA FILL	NGOZI JUNE 27	0338
		1:52:49P	1:00	50.00	EVAN DTV 60	EVAN DTV 60	0320
		2:38:49P	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	0111
		3:12:34P	:30	125.00	PSA FILL	KIDNEY GOLF 30	0116
		4:13:12P	:20	125.00	PSA FILL	NGOZI JUNE 27	0350
		4:38:17P	:30	125.00	PSA FILL	BALLOONFEST 30	0152
		11:15:46P	:30	75.00	PSA FILL	GO JUNE 26	1003
		11:29:04P	:30	.00	PAB/US COAST GUARD	CAPE MAY	1003
		11:31:02P	:30	75.00	PSA FILL	KIDNEY GOLF 30	1112
		1:55:52A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	6343
		2:43:32A	:30	10.00	PSA FILL	KIDNEY GOLF 30	1245
		2:44:02A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	1245

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
6/09/08 THROUGH 6/15/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 6/09/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
6/11/08	WE	6:26:28A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	FOX43 MORNING NEWS @ 6
		9:26:25A	:20	25.00	PSA FILL	GOZI JUNE 27	MONTTEL
		10:17:59A	:30	25.00	PSA FILL	GO JUNE 26	TYRA
		10:53:37A	:30	25.00	PSA FILL	BALLOONFEST 30	MERY GRIFFINS CROSSWORDS
		1:41:26P	:30	25.00	PSA FILL	GO JUNE 26	FAMILY FEUD
		2:20:26P	:20	25.00	PSA FILL	NGOZI JUNE 27	KING OF THE HILL
		4:36:29P	:30	125.00	PSA FILL	BALLOONFEST 30	FAMILY GUY
		11:16:07P	:30	75.00	PSA FILL	GO JUNE 26	SEINFELD
		11:32:27P	:30	75.00	PSA FILL	BALLOONFEST 30	SEX & THE CITY
		12:38:00A	:20	10.00	PSA FILL	NGOZI JUNE 27	FAMILY GUY
		1:55:20A	:20	20.00	EVAN DTV 60	EVAN DTV 60	WILL & GRACE
		2:26:01A	:30	10.00	PSA FILL	GO JUNE 26	WILL & GRACE
		2:28:34A	:20	10.00	PSA FILL	NGOZI JUNE 27	THAT 70'S SHOW
		2:55:38A	:20	20.00	EVAN DTV 60	EVAN DTV 60	COPS (20TH)
		3:12:06A	:20	10.00	PSA FILL	CELE LANC 10	COPS (20TH)
		3:29:48A	:10	5.00	PSA FILL	EVAN DTV 60	MONTTEL
		3:37:54A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	MONTTEL
		3:51:58A	:30	10.00	PSA FILL	DRUG FREE LINGO	MONTTEL
		3:57:20A	:30	10.00	PSA FILL	GO JUNE 26	MONTTEL
		4:21:53A	:30	10.00	PSA FILL	NGOZI JUNE 27	MONTTEL
		4:28:54A	:20	10.00	PSA FILL	EVAN DTV 60	PAID PROGRAM 430A
		4:58:36A	:10	20.00	EVAN DTV 60	CELE LANC 10	PAID PROGRAM 430A
		4:59:36A	:10	5.00	PSA FILL		

TOTALS FOR DAY
6/12/08 23 12:20 620.00

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
6/12/08	TH	9:08:35A	:30	25.00	PSA FILL	GO JUNE 26	MONTTEL
		11:08:37A	:20	25.00	PSA FILL	NGOZI JUNE 27	STEVE WILKOS SHOW
		12:29:50P	:10	12.50	PSA FILL	CELE LANC 10	PAID PROGRAM 12P
		1:12:08P	:30	25.00	PSA FILL	BALLOONFEST 30	MERY GRIFFINS CROSSWORDS
		2:21:13P	:20	25.00	PSA FILL	NGOZI JUNE 27	FAMILY FEUD
		3:41:01P	:30	125.00	PSA FILL	KIDNEY GOLF 30	ROSEANNE
		4:39:29P	:30	125.00	PSA FILL	BALLOONFEST 30	KING OF THE HILL
		11:17:44P	:30	75.00	PSA FILL	BALLOONFEST 30	FAMILY GUY
		11:27:07P	:10	150.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
6/09/08 THROUGH 6/15/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 6/09/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
6/13/08	FR	5:29:49A	:10	5.00	PSA FILL	CELE LANC 10	PAID PROGRAM 5A
		5:59:10A	:30	10.00	PSA FILL	BALLOONFEST 30	PAID PROGRAM 530A
		5:59:40A	:10	5.00	PSA FILL	CELE LANC 10	PAID PROGRAM 530A
		6:24:56A	:30	25.00	PSA FILL	BALLOONFEST 30	FOX43 MORNING NEWS @ 6
		6:26:26A	:10	50.00	EVAN DTV 60	EVAN DTV 60	PAID PROGRAM 8A
		8:29:40A	:10	12.50	PSA FILL	CELE LANC 10	TYRA
		10:30:47A	:30	25.00	PSA FILL	BALLOONFEST 30	TYRA
		10:54:43A	:10	12.50	PSA FILL	CELE LANC 10	STEVE WILKOS SHOW
		11:43:23A	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	STEVE WILKOS SHOW
		11:54:14A	:30	25.00	PSA FILL	GO JUNE 26	PAID PROGRAM 12P
		12:29:28P	:10	12.50	PSA FILL	CELE LANC 10	MERY GRIFFINS CROSSWORDS
		1:14:55P	:30	25.00	PSA FILL	BALLOONFEST 30	MERY GRIFFINS CROSSWORDS
		1:29:20P	:10	12.50	PSA FILL	CELE LANC 10	MERY GRIFFINS CROSSWORDS
		1:42:43P	:30	25.00	PSA FILL	KIDNEY GOLF 30	MERY GRIFFINS CROSSWORDS
		1:52:10P	:30	50.00	EVAN DTV 60	EVAN DTV 60	ROSEANNE
		3:26:33P	:30	125.00	PSA FILL	AMYS RIDE JUNE 28	ROSEANNE
		3:56:28P	:30	125.00	PSA FILL	BALLOONFEST 30	ROSEANNE
		4:25:41P	:30	250.00	EVAN DTV 60	EVAN DTV 60	MALCOLM IN THE MIDDLE
		5:26:03P	:30	.00	PAB/US COAST GUARD	CAPE MAY	FOX 43 NEWS @ 10
		10:58:50P	:10	175.00	PSA FILL	CELE LANC 10	FAMILY GUY
		11:17:49P	:30	75.00	PSA FILL	BALLOONFEST 30	FAMILY GUY
		12:12:10A	:30	75.00	PSA FILL	AMYS RIDE JUNE 28	SEINFELD
		1:29:40A	:10	5.00	PSA FILL	CELE LANC 10	FAMILY GUY
		1:57:37A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	WILL & GRACE
		2:12:02A	:30	10.00	PSA FILL	KIDNEY GOLF 30	WILL & GRACE
		2:12:32A	:30	10.00	PSA FILL	BALLOONFEST 30	WILL & GRACE
		2:25:29A	:30	20.00	EVAN DTV 60	EVAN DTV 60	WILL & GRACE
		2:28:53A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	THAT 70'S SHOW
		2:41:20A	:10	5.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW
		2:43:05A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	THAT 70'S SHOW
		2:43:35A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	THAT 70'S SHOW
		2:55:32A	:30	10.00	PSA FILL	OSTEOPOROSIS	THAT 70'S SHOW
		3:29:45A	:10	5.00	PSA FILL	CELE LANC 10	MONTEL
		3:37:36A	:30	20.00	PSA FILL	EVAN DTV 60	MONTEL
		3:38:36A	:30	10.00	PSA FILL	BALLOONFEST 30	PAID PROGRAM 430A
		4:59:00A	:30	10.00	PSA FILL	BALLOONFEST 30	PAID PROGRAM 430A
TOTALS FOR DAY				892.50			
6/13/08		24	12:40				

WEEK OF 6/09/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
6/14/08	SA	2:56:06A	:30	10.00	ED RENDELL	OK TO PLAY	THAT 70'S SHOW
		3:00:42A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	COPS (20TH)
		3:10:20A	:30	10.00	PSA FILL	GO JUNE 26	COPS (20TH)
		3:10:50A	:30	10.00	PSA FILL	A HOUSE A HOME	COPS (20TH)
		3:20:25A	:30	10.00	HRC CREDC	DID YOU KNOW	COPS (20TH)
		3:20:55A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	COPS (20TH)
		3:29:10A	:30	10.00	PSA FILL	AIRFORCERESERVES	COPS (20TH)
		3:29:40A	:10	5.00	PSA FILL	CELE LANC 10	COPS (20TH)
		3:37:28A	:30	10.00	PSA FILL	KIDNEY GOLF 30	MONTEL
		3:37:58A	:30	10.00	PSA FILL	BALLOONFEST 30	MONTEL
		3:51:39A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL
		4:01:26A	:30	10.00	DRUG FREE METH	DRUG METH 30	MONTEL
		4:01:56A	:30	10.00	PSA FILL	KIDNEY GOLF 30	MONTEL
		4:02:26A	:30	10.00	ED RENDELL	OK TO PLAY	MONTEL
TOTALS FOR DAY							
6/14/08		UNITS	LENGTH	PRICE			
		49	23:50	1,425.00			
6/14/08	SA	5:59:49A	:10	5.00	PSA FILL	CELE LANC 10	PAID PROGRAM 530A
		6:59:51A	:10	12.50	HOMEFONT	WATCH VIDEOS	PAID PROGRAM 630A
		7:21:10A	:30	25.00	PERFORMING ARTS FOR	OK TO PLAY	DEGRASSI
		7:26:12A	:30	25.00	ED RENDELL	EVAN DTV 60	DEGRASSI
		7:28:53A	1:00	50.00	EVAN DTV 60	GO JUNE 26	DEGRASSI
		7:55:24A	:30	25.00	PSA FILL	YOU KNOW 30	DEGRASSI
		7:55:54A	:30	25.00	YOU KNOW INTERNET SA	EVAN DTV 60	DEGRASSI
		7:56:24A	1:00	50.00	EVAN DTV 60	WATCH VIDEOS	DEGRASSI
		7:59:46A	:10	12.50	HOMEFONT	ARBOR DAY 30	VIVA PINATA
		8:15:37A	:30	25.00	ARBOR DAY CONSERVE	AD COUNCIL JUNGLE 30	VIVA PINATA
		8:16:07A	:30	25.00	AD COUNCIL JUNGLE	NARNIA	VIVA PINATA
		8:16:37A	:30	25.00	PSA FILL	MEET THE ROBINSONS	VIVA PINATA
		8:45:37A	:30	25.00	PSA FILL	RECRUITMENT	VIVA PINATA
		8:46:07A	:30	25.00	PSA FILL	YOU KNOW 30	VIVA PINATA
8:46:37A	:30	25.00	YOU KNOW INTERNET SA	EVAN DTV 60	CHAOTIC		
9:17:05A	1:00	50.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	CHAOTIC		
9:18:05A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	CHAOTIC		
9:46:43A	:30	25.00	PSA FILL	LOCAL RECRUITMENT	CHAOTIC		
9:47:13A	:30	25.00	PSA FILL	ALL BULLYING HURTS	CHAOTIC		
9:47:43A	:30	25.00	PSA FILL	ATM	CHAOTIC		
10:17:25A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	TMNT		
10:17:55A	:30	25.00	NATURE CONSERVE - MD	NATURE DOUGLAS 30	TMNT		
10:18:25A	:30	25.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	DINOSAUR KING		
10:45:35A	:30	25.00	EVAN DTV 60	EVAN DTV 60	6039		
10:46:05A	1:00	50.00	PAB/US COAST GUARD	CAPE MAY	6054		
11:15:42A	:30	.00	PSA FILL	MEET THE ROBINSONS	6054		
11:16:12A	:30	25.00	ED RENDELL	OK TO PLAY	WU-GI-OH STUNT		
11:16:42A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	6109		
11:47:41A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	6109		
11:48:11A	:30	25.00			WINK CLUB	6109	

WEEK OF 6/09/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
6/15/08	SU	11:48:41A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	WINX CLUB
		12:29:49P	:10	50.00	HOMEFRONT	LATE NIGHT	THIS WEEK IN BASEBALL
		12:49:43P	:30	100.00	PERFORMING ARTS FOR	AWARENESS	DEGRASSI
		12:50:13P	:30	100.00	PSA FILL	ATM	DEGRASSI
		2:07:24P	:10	50.00	PSA FILL	CELE LANC 10	SAT 1P MOVIE
		7:31:52P	:10	200.00	PSA FILL	CELE LANC 10	EVERYBODY LOVES RAYMOND
		10:59:50P	:10	175.00	PSA FILL	CELE LANC 10	FOX 43 NEWS-WKND
		11:57:09P	:30	75.00	PSA FILL	KIDNEY GOLF 30	MAD TV
		12:29:20A	:30	37.50	PSA FILL	KIDNEY GOLF 30	TALK SHOW SPIKE FERESTEN
		12:46:31A	:30	75.00	PSA FILL	AMYS RIDE JUNE 28	FAMILY GUY
		12:47:31A	:30	10.00	PSA FILL	GO JUNE 26	FAMILY GUY
		12:48:01A	:30	10.00	PSA FILL	A HOUSE A HOME	FAMILY GUY
		12:56:15A	:30	10.00	PSA FILL	OSTEOPOROSIS	FAMILY GUY
		12:56:45A	:30	10.00	PSA FILL	PRIDE OF THE NATION	FAMILY GUY
		1:25:19A	:30	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY
		1:26:49A	:30	10.00	PSA FILL	GO JUNE 26	THE SHIELD
		2:06:52A	:30	20.00	EVAN DTV 60	EVAN DTV 60	THE SHIELD
		2:22:24A	:30	10.00	PSA FILL	GO JUNE 26	THE SHIELD
		2:22:54A	:20	10.00	PSA FILL	GO JUNE 26	THE SHIELD
		2:54:58A	:30	20.00	EVAN DTV 60	GO JUNE 26	THE SHIELD
		2:55:58A	:30	20.00	PSA FILL	GO JUNE 26	THE SHIELD
		2:57:31A	:30	10.00	PSA FILL	GO JUNE 26	THE SHIELD
		2:58:52A	:10	5.00	PSA FILL	GO JUNE 26	THE SHIELD
		3:19:10A	:30	10.00	PSA FILL	GO JUNE 26	THE SHIELD
		3:37:33A	:20	10.00	PSA FILL	GO JUNE 26	THE SHIELD
		3:44:40A	:30	10.00	PSA FILL	GO JUNE 26	THE SHIELD
		3:51:42A	:30	10.00	PSA FILL	GO JUNE 26	THE SHIELD
		3:59:09A	:30	10.00	PSA FILL	GO JUNE 26	THE SHIELD
		4:36:57A	:30	10.00	PSA FILL	GO JUNE 26	THE SHIELD
		4:37:27A	:30	10.00	PSA FILL	GO JUNE 26	THE SHIELD
		4:53:02A	:1:00	20.00	EVAN DTV 60	GO JUNE 26	THE SHIELD
		4:58:49A	:20	10.00	PSA FILL	GO JUNE 26	THE SHIELD
		4:59:09A	:10	5.00	PSA FILL	GO JUNE 26	THE SHIELD
TOTALS FOR DAY				PRICE			
6/15/08				65			
				32:40			
				1,947.50			
6/15/08	SU	5:11:18A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW
		5:26:03A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	THAT 70'S SHOW
		5:28:59A	:10	5.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW
		5:58:48A	:30	10.00	PSA FILL	GO JUNE 26	PAID PROGRAM 530A
		6:59:14A	:20	25.00	PSA FILL	GO JUNE 26	PAID PROGRAM 630A
		6:59:54A	:10	12.50	HOMEFRONT	LATE NIGHT	PAID PROGRAM 630A
		7:27:18A	:30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	DEGRASSI
		7:29:57A	:10	12.50	HOMEFRONT	HOMEWORK	DEGRASSI
		7:56:01A	:30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	DEGRASSI
		7:56:31A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	DEGRASSI
		7:59:40A	:10	12.50	HOMEFRONT	WATCH VIDEOS	DEGRASSI
		9:59:58A	:10	12.50	PSA FILL	CELE LANC 10	FOX NEWS SUNDAY

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
6/09/08 THROUGH 6/15/08

RUN DATE: 7/08/08
RUN TIME: 2:49P

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WEEK OF 6/09/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME	
11:59:11A			:10	12.50	PSA FILL	CELE LANC 10	PAID PROGRAM 1130A	6000
1:06:32P			1:00	200.00	EVAN DTB 60	EVAN DTB 60	WEEKEND MOVIE	7120
1:22:01P			:30	100.00	PSA FILL	AMYS RIDE JUNE 28	WEEKEND MOVIE	7120
2:01:45P			1:00	200.00	EVAN DTB 60	EVAN DTB 60	WEEKEND MOVIE	7120
2:04:55P			:20	100.00	PSA FILL	NGOZI JUNE 27	WEEKEND MOVIE	7120
2:14:24P			:30	100.00	PSA FILL	GO JUNE 26	WEEKEND MOVIE	7120
2:28:31P			:30	100.00	PSA FILL	KIDNEY GOLF 30	WEEKEND MOVIE	7120
5:01:26P			:10	50.00	PSA FILL	CELE LANC 10	SUN 3P MOVIE	7105
11:12:37P			:30	75.00	PSA FILL	KIDNEY GOLF 30	SEINFELD	6310
11:44:46P			:30	75.00	PSA FILL	AMYS RIDE JUNE 28	SEINFELD	6310
11:56:22P			1:00	150.00	EVAN DTB 60	EVAN DTB 60	SEINFELD	6310
12:18:46A			:30	75.00	DRUG FREE LINGO	DRUG LINGO 30	SEX & THE CITY	6310
12:58:52P			:30	75.00	PSA FILL	GO JUNE 26	SEX & THE CITY	1705
12:18:46A			:30	20.00	EVAN DTB 60	EVAN DTB 60	SEX & THE CITY	1705
12:48:38A			1:00	20.00	PSA FILL	NGOZI JUNE 27	SEX & THE CITY	1705
1:49:40A			:20	10.00	EVAN DTB 60	EVAN DTB 60	FRIENDS	7410
1:57:17A			:30	10.00	PSA FILL	GO JUNE 26	FRIENDS	7410
1:58:41A			:30	10.00	PSA FILL	AMYS RIDE JUNE 28	FRIENDS	7410
2:16:23A			:30	10.00	PSA FILL	KIDNEY GOLF 30	WILL & GRACE	1520
2:26:43A			:30	10.00	PERFORMING ARTS FOR	AWARENESS	WILL & GRACE	1520
2:45:44A			1:00	20.00	EVAN DTB 60	EVAN DTB 60	WILL & GRACE	1520
2:57:50A			:30	10.00	PSA FILL	AMYS RIDE JUNE 28	LATE MOVIE	6370
3:31:04A			:30	10.00	PSA FILL	GO JUNE 26	LATE MOVIE	6370
3:48:30A			1:00	20.00	EVAN DTB 60	EVAN DTB 60	LATE MOVIE	6370
3:49:45A			:10	5.00	PSA FILL	CELE LANC 10	LATE MOVIE	6370
4:04:22A			:30	10.00	HRC CREDC	DID YOU KNOW	LATE MOVIE	6370
4:26:32A			:30	10.00	PSA FILL	AMYS RIDE JUNE 28	LATE MOVIE	6370
4:27:32A			:30	10.00	PERFORMING ARTS FOR	AWARENESS	LATE MOVIE	6370
4:41:56A			1:00	20.00	EVAN DTB 60	EVAN DTB 60	LATE MOVIE	6370
4:43:26A			:30	10.00	PSA FILL	GO JUNE 26	LATE MOVIE	6370

TOTALS FOR DAY
UNITS 42
LENGTH 22:20
PRICE 1,722.50

PSA
TOTALS FOR WEEK
UNITS 258
LENGTH 2:12:30
PRICE 8,697.50

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
6/16/08 THROUGH 6/22/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 6/16/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
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OTHER TIME RANGE
6/16/08 MO

5:58:39A	PSA	:30	10.00	PAB/US COAST GUARD	CAPE MAY	PAID PROGRAM 530A	6000
5:59:10A	PSA FILL	:30	50.00	PSA FILL	KIDNEY GOLF 30	PAID PROGRAM 530A	6000
6:56:29A	EVAN DTV 60	1:00	12.50	PSA FILL	EVAN DTV 60	FOX43 MORNING NEWS @ 6	0025
7:59:50A	PSA FILL	:10	12.50	PSA FILL	CELE LANC 10	FOX43 MORNING NEWS @ 7	0035
8:29:51A	PSA FILL	:10	25.00	PSA FILL	CELE LANC 10	PAID PROGRAM 8A	6000
8:59:11A	PSA FILL	:30	12.50	PSA FILL	AMYS RIDE JUNE 28	PAID PROGRAM 830A	0293
10:21:26A	PSA FILL	:10	25.00	PSA FILL	CELE LANC 10	TYRA	0338
11:43:11A	PSA FILL	:30	12.50	PSA FILL	KIDNEY GOLF 30	STEVE WILKOS SHOW	0338
12:29:54P	PSA FILL	:10	25.00	PSA FILL	CELE LANC 10	PAID PROGRAM 12P	6000
1:42:38P	PSA FILL	:30	125.00	PSA FILL	GO JUNE 26	MERV GRIFFINS CROSSWORDS	0320
3:14:05P	PSA FILL	:30	125.00	PSA FILL	AMYS RIDE JUNE 28	ROSEANNE	0116
3:56:55P	PSA FILL	:30	37.50	PSA FILL	GO JUNE 26	ROSEANNE	0116
11:00:50P	PSA FILL	:10	75.00	PSA FILL	CELE LANC 10	FAMILY GUY	1003
11:18:10P	PSA FILL	:30	75.00	PSA FILL	AMYS RIDE JUNE 28	FAMILY GUY	1003
12:14:09A	PSA FILL	:30	5.00	PSA FILL	KIDNEY GOLF 30	FRIENDS	7410
1:30:28A	PSA FILL	:10	10.00	PSA FILL	CELE LANC 10	FAMILY GUY	6343
1:46:47A	PSA FILL	:30	20.00	PSA FILL	AMYS RIDE JUNE 28	FAMILY GUY	6343
1:55:41A	EVAN DTV 60	1:00	10.00	PSA FILL	EVAN DTV 60	FAMILY GUY	6343
1:57:41A	PSA FILL	:30	10.00	NFL ASPCA ANIMAL CRU	PRIDE OF THE NATION	FAMILY GUY	6343
1:58:11A	PSA FILL	:30	10.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	WILL & GRACE	1520
2:14:19A	PSA FILL	:30	10.00	PERFORMING ARTS FOR	AWARENESS	WILL & GRACE	1520
2:14:49A	PSA FILL	:30	10.00	PSA FILL	DONORS CHOOSE	WILL & GRACE	1520
2:27:25A	PSA FILL	:30	10.00	PSA FILL	FEED THE PIG	WILL & GRACE	1520
2:27:55A	PSA FILL	:30	10.00	PSA FILL	OK TO PLAY	WILL & GRACE	1520
2:29:57A	ED RENDELL	:30	5.00	PSA FILL	GO JUNE 26	THAT 70'S SHOW	1245
2:44:36A	PSA FILL	:10	10.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW	1245
2:56:05A	PSA FILL	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	THAT 70'S SHOW	1245
2:56:35A	HRC CREDC	:30	10.00	PSA FILL	DID YOU KNOW	THAT 70'S SHOW	1245
2:57:08A	EVAN DTV 60	1:00	20.00	EVAN DTV 60	EVAN DTV 60	COPS (20TH)	1300
3:00:10A	NFL ASPCA ANIMAL CRU	:30	5.00	PSA FILL	NFL ASPCA 30	MONTEL	6355
3:30:37A	PSA FILL	:10	10.00	PSA FILL	CELE LANC 10	MONTEL	6355
3:55:45A	PSA FILL	:30	10.00	PSA FILL	ALL BULLYING HURTS	MONTEL	6355
3:56:15A	PSA FILL	:30	20.00	EVAN DTV 60	KIDNEY GOLF 30	MONTEL	6355
3:56:45A	EVAN DTV 60	1:00	10.00	PA BANKING	EVAN DTV 60	MONTEL	6355
4:03:17A	PA BANKING	:30	20.00	EVAN DTV 60	PA BANKING 30	PAID PROGRAM 430A	6000
4:58:45A	EVAN DTV 60	1:00					

TOTALS FOR DAY
6/17/08
UNITS 36
LENGTH 17:50
PRICE 857.50

6:10:18A	EVAN DTV 60	1:00	50.00	EVAN DTV 60	EVAN DTV 60	FOX43 MORNING NEWS @ 6	0025
10:51:19A	PSA FILL	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	TYRA	0293
11:09:50A	PSA FILL	:30	25.00	PSA FILL	KIDNEY GOLF 30	STEVE WILKOS SHOW	0338
12:29:47P	PSA FILL	:10	12.50	PSA FILL	CELE LANC 10	PAID PROGRAM 12P	6000
1:24:01P	PSA FILL	:20	25.00	PSA FILL	NGOZI JUNE 27	MERV GRIFFINS CROSSWORDS	0320
1:41:57P	PSA FILL	:30	25.00	PSA FILL	GO JUNE 26	MERV GRIFFINS CROSSWORDS	0320
2:59:22P	PSA FILL	:10	12.50	CELE LANC 10	CELE LANC 10	FAMILY FEUD	0111
3:14:55P	PSA FILL	:20	125.00	PSA FILL	NGOZI JUNE 27	ROSEANNE	0116
4:35:05P	BCC HOME RUN DERBY J	:30	125.00	BCC DERBY 30	BCC DERBY 30	KING OF THE HILL	0152

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SHOW NAME

TIME	LENGTH	PRICE	DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
11:17:13P	:30	75.00	BCC HOME RUN DERBY J	BCC DERBY 30	FAMILY GUY
12:57:03A	:30	10.00	PSA FILL	60 JUNE 26	SEX & THE CITY
12:59:25A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	SEX & THE CITY
1:29:31A	:10	5.00	PSA FILL	CELE LANC 10	SEINFELD
1:55:11A	:30	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY
1:57:11A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	FAMILY GUY
2:58:43A	:10	5.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW
2:58:53A	:30	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW
3:21:19A	:30	10.00	PSA FILL	KIDNEY GOLF 30	COPS (20TH)
3:37:50A	:30	10.00	PSA FILL	60 JUNE 26	MONTEL
3:46:25A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	MONTEL
3:55:16A	:30	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL
3:56:16A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	MONTEL

0035
0747

7:45:59A	:10	PSA FILL	CELE LANC 10	FOX43 MORNING NEWS @ 7	0035
9:09:02A	:30	BCC HOME RUN DERBY J	BCC DERBY 30	MONTEL	0147
11:41:36A	:30	PSA FILL	AMYS RIDE JUNE 28	STEVE WILKOS SHOW	0338
1:13:06P	:30	PSA FILL	GO JUNE 26	MERV GRIFFINS CROSSWORDS	032C
2:37:59P	:30	PSA FILL	AMYS RIDE JUNE 28	FAMILY FEUD	0111
2:58:33P	:30	PAB/US COAST GUARD	CAPE MAY	FAMILY FEUD	0111
4:11:46P	:30	BCC HOME RUN DERBY J	BCC DERBY 30	MALCOLM IN THE MIDDLE	035C
11:16:06P	:30	BCC HOME RUN DERBY J	BCC DERBY 30	FAMILY GUY	1003P
12:12:18A	:30	PSA FILL	GO JUNE 26	FRIENDS	7410
1:28:59A	:30	PERFORMING ARTS FOR	AWARENESS	SEINFELD	7415
1:56:21A	:20	PSA FILL	NGOZI JUNE 27	FAMILY GUY	6343
1:56:41A	:20	EVAN DTV 60	EVAN DTV 60	FAMILY GUY	6343
2:43:28A	:30	PSA FILL	AMYS RIDE JUNE 28	THAT 70'S SHOW	1245
2:56:18A	:30	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW	1245
2:58:40A	:10	PSA FILL	CELE LANC 10	THAT 70'S SHOW	1245
2:59:20A	:30	PSA FILL	GO JUNE 26	THAT 70'S SHOW	1245
3:39:07A	:30	DRUG FREE LINGO	DRUG LINGO 30	MONTEL	6355
3:39:37A	:30	EVAN DTV 60	EVAN DTV 60	MONTEL	6355
3:40:37A	:30	PSA FILL	KIDNEY GOLF 30	MONTEL	6355
4:03:13A	:30	BCC HOME RUN DERBY J	BCC DERBY 30	MONTEL	6355
4:28:57A	:20	PSA FILL	NGOZI JUNE 27	MONTEL	6355

0025

6:17:12A	:30	PAB/US COAST GUARD	CAPE MAY	FOX43 MORNING NEWS @ 6	002
9:39:50A	:30	BCC HOME RUN DERBY J	BCC DERBY 30	MONTELL	014
10:54:05A	:30	PSA FILL	AMYS RIDE JUNE 28	TYRA	029
12:59:32P	:10	PSA FILL	CELE LANC 10	TEMPTATION	031
1:42:37P	:30	PSA FILL	GO JUNE 26	MERV GRIFFINS CROSSWORDS	032
4:36:06P	:30	BCC HOME RUN DERBY J	BCC DERBY 30	KING OF THE HILL	015
10:10:57P	:10	PSA FILL	CELE LANC 10	FOX 43 NEWS @ 10	100
11:17:19P	:30	BCC HOME RUN DERBY J	BCC DERBY 30	FAMILY GUY	100

WEEK OF 6/16/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
6/20/08	FR	12:13:59A	:30	75.00	PSA FILL	GO JUNE 26	FRIENDS
6/20/08	FR	12:59:34A	:20	10.00	PSA FILL	NGOZI JUNE 27	SEX & THE CITY
6/20/08	FR	1:45:59A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	FAMILY GUY
6/20/08	FR	1:53:50A	:30	20.00	EVAN DTV 60	AMYS RIDE JUNE 28	FAMILY GUY
6/20/08	FR	2:56:12A	:30	20.00	PSA FILL	GO JUNE 26	THAT 70'S SHOW
6/20/08	FR	2:57:12A	:30	10.00	PSA FILL	GO JUNE 26	THAT 70'S SHOW
6/20/08	FR	2:58:43A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	THAT 70'S SHOW
6/20/08	FR	3:00:48A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	COPS (20TH)
6/20/08	FR	3:29:10A	:30	10.00	PSA FILL	KIDNEY GOLF 30	COPS (20TH)
6/20/08	FR	3:39:15A	:30	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL
6/20/08	FR	4:28:14A	:30	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL
6/20/08	FR	4:29:14A	:20	10.00	PSA FILL	NGOZI JUNE 27	MONTEL

TOTALS FOR DAY
6/20/08
UNITS 20
LENGTH 11:00
PRICE 687.50

6/20/08	FR	9:42:47A	:30	25.00	PSA FILL	GO JUNE 26	MONTEL
6/20/08	FR	10:51:17A	:30	25.00	BCC HOME RUN DERBY J	BCC DERBY 30	TYRA
6/20/08	FR	12:30:31P	:10	12.50	PSA FILL	CELE LANC 10	TEMPTATION
6/20/08	FR	1:25:03P	:20	25.00	PSA FILL	NGOZI JUNE 27	MERY GRIFFINS CROSSWORDS
6/20/08	FR	1:42:31P	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	MERY GRIFFINS CROSSWORDS
6/20/08	FR	4:36:52P	:30	125.00	BCC HOME RUN DERBY J	BCC DERBY 30	KING OF THE HILL
6/20/08	FR	1:58:04A	:30	20.00	EVAN DTV 60	EVAN DTV 60	SEINFELD
6/20/08	FR	2:26:17A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	FAMILY GUY
6/20/08	FR	2:26:47A	:30	10.00	PSA FILL	KIDNEY GOLF 30	FAMILY GUY
6/20/08	FR	2:29:14A	:30	10.00	PSA FILL	GO JUNE 26	FAMILY GUY
6/20/08	FR	2:45:45A	:30	20.00	EVAN DTV 60	EVAN DTV 60	WILL & GRACE
6/20/08	FR	2:58:52A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	WILL & GRACE
6/20/08	FR	3:40:56A	:30	20.00	EVAN DTV 60	EVAN DTV 60	COPS (20TH)
6/20/08	FR	4:01:22A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	CHARLES IN CHARGE
6/20/08	FR	4:01:52A	:30	10.00	PSA FILL	GO JUNE 26	CHARLES IN CHARGE
6/20/08	FR	4:14:12A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	CHARLES IN CHARGE
6/20/08	FR	4:28:55A	:30	20.00	EVAN DTV 60	EVAN DTV 60	CHARLES IN CHARGE

TOTALS FOR DAY
6/21/08
UNITS 17
LENGTH 10:00
PRICE 387.50

6/21/08	SA	5:59:41A	:10	5.00	PSA FILL	CELE LANC 10	PAID PROGRAM 530A
6/21/08	SA	6:58:52A	:30	50.00	EVAN DTV 60	EVAN DTV 60	PAID PROGRAM 630A
6/21/08	SA	7:18:27A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI
6/21/08	SA	7:25:41A	:30	25.00	PSA FILL	MEET THE ROBINSONS	DEGRASSI
6/21/08	SA	7:26:42A	:30	25.00	PSA FILL	ALL BULLYING HURTS	DEGRASSI
6/21/08	SA	7:28:50A	:30	25.00	AD COUNCIL PROMISES	AD COUNCIL PROM 30	DEGRASSI
6/21/08	SA	7:29:50A	:10	12.50	HOMEFRONT	WATCH VIDEOS	DEGRASSI
6/21/08	SA	7:50:13A	:30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	DEGRASSI
6/21/08	SA	7:57:05A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	DEGRASSI
6/21/08	SA	8:15:11A	:30	25.00	PSA FILL	ATM	VIVA PINATA
6/21/08	SA	8:15:41A	:30	25.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	VIVA PINATA
6/21/08	SA	8:16:11A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	VIVA PINATA
6/21/08	SA	8:45:35A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	VIVA PINATA

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
6/16/08 THROUGH 6/22/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 6/16/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT	FACILITY DESCRIPTION	SHOW NAME
6/22/08	SU	8:46:05A	:30	25.00	PSA FILL	ALL BULLYING HURTS	VIVA PINATA
		8:46:35A	:30	25.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	VIVA PINATA
		9:16:12A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	TMNT
		9:17:12A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	TMNT
		9:45:22A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	TMNT
		9:46:22A	:30	25.00	PSA FILL	NARNIA	TMNT
		10:14:50A	:30	25.00	PSA FILL	ATM	SONIC X
		10:15:20A	:30	25.00	UNDERAGE DRINKING	UNDER DRINKING 30	SONIC X
		10:15:50A	:30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	SONIC X
		10:45:36A	:30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	DINOSAUR KING
		10:46:06A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	DINOSAUR KING
		11:16:04A	:30	25.00	PSA FILL	ALL BULLYING HURTS	KIRBY
		11:16:34A	:30	25.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	KIRBY
		11:17:04A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	KIRBY
		11:47:28A	:30	25.00	ABUSE PREVENTION	ABUSE PREV 30	WINX CLUB
		11:47:58A	:30	25.00	PSA FILL	COMMITMENT TO AM	WINX CLUB
		11:48:28A	:30	25.00	PERFORMING ARTS FOR	AWARENESS	WINX CLUB
		12:50:41P	:30	100.00	PSA FILL	ALL BULLYING HURTS	DEGRASSI
		1:32:09P	:10	50.00	PSA FILL	CELE LANC 10	SAT 1P MOVIE
		3:29:40P	:10	50.00	PSA FILL	CELE LANC 10	MLB GAME
		12:29:49A	:10	37.50	PSA FILL	CELE LANC 10	TALK SHOW SPIKE FERESTEN
		1:14:16A	:30	10.00	PSA FILL	GO JUNE 26	FAMILY GUY
		1:14:46A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	FAMILY GUY
		1:25:32A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY
		1:27:32A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	FAMILY GUY
		1:29:44A	:30	10.00	ED RENDELL	OK TO PLAY	FAMILY GUY
		2:03:08A	:30	10.00	PSA FILL	GO JUNE 26	THE SHIELD
		2:03:38A	:30	10.00	PSA FILL	EMERGENCY PREP	THE SHIELD
		2:04:08A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	THE SHIELD
		2:19:57A	:30	10.00	NATURE CONSERVE - SW	NATURE WEAVER 30	THE SHIELD
		2:44:48A	:30	10.00	PSA FILL	A HOUSE A HOME	THE SHIELD
		2:45:18A	:30	10.00	PSA FILL	PRIDE OF THE NATION	THAT 70'S SHOW
		2:54:51A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW
		2:57:25A	:30	10.00	PSA FILL	ALMOST FED	THAT 70'S SHOW
		2:58:48A	:10	5.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW
		2:59:58A	:20	10.00	PSA FILL	NGOZI JUNE 27	THAT 70'S SHOW
		3:45:09A	:30	10.00	PERFORMING ARTS FOR	AWARENESS	THAT 70'S SHOW
		3:50:38A	:30	10.00	PSA FILL	GO JUNE 26	AMERICAN IDOL REMIND
		3:59:36A	:30	10.00	PSA FILL	OSTEOPOROSIS	AMERICAN IDOL REMIND
		4:36:28A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	AMERICAN IDOL REMIND
		4:55:59A	:30	20.00	EVAN DTV 60	EVAN DTV 60	SOUL TRAIN
		4:58:49A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	SOUL TRAIN
		4:59:49A	:10	5.00	PSA FILL	CELE LANC 10	SOUL TRAIN
TOTALS FOR DAY		UNITS	LENGTH	PRICE			
6/22/08	SU	56	28:30	1,270.00			
6/22/08	SU	5:25:05A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW
		5:26:05A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	THAT 70'S SHOW
		5:58:51A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	PAID PROGRAM 530A
		7:26:22A	:30	.00	PAB/US COAST GUARD	CAPE MAY	DEGRASSI

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
6/16/08 THROUGH 6/22/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 6/16/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME	
7:30:00A			:10	12.50	HOMEFRONT	HOMWORK	DEGRASSI	6114
7:48:11A			:20	25.00	PSA FILL	NGOZI JUNE 27	DEGRASSI	6114
7:59:43A			:10	12.50	HOMEFRONT	LATE NIGHT	DEGRASSI	6114
12:29:34P			:20	100.00	PSA FILL	NGOZI JUNE 27	PAID PROGRAM 12P	6000
3:18:52P			:30	100.00	BCC HOME RUN DERBY J	BCC DERBY 30	SUN 3P MOVIE	7105
3:46:37P			:20	100.00	PSA FILL	NGOZI JUNE 27	SUN 3P MOVIE	7105
4:59:02P			:30	100.00	PSA FILL	GO JUNE 26	SUN 3P MOVIE	7105
11:14:15P			:30	75.00	BCC HOME RUN DERBY J	BCC DERBY 30	SEINFELD	6310
11:45:02P			:30	75.00	PSA FILL	AMYS RIDE JUNE 28	SEINFELD	6310
1:15:34A			:30	20.00	EVAN DTV 60	AMYS RIDE JUNE 28	FRIENDS	7410
1:46:42A			:30	10.00	PSA FILL	EVAN DTV 60	FRIENDS	7410
1:55:48A			:30	10.00	PERFORMING ARTS FOR	AMYS RIDE JUNE 28	FRIENDS	7410
1:58:33A			:30	10.00	PSA FILL	AWARENESS	FRIENDS	7410
2:26:15A			:30	20.00	EVAN DTV 60	KIDNEY GOLF 30	FRIENDS	7410
2:27:15A			:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	WILL & GRACE	1520
3:59:46A			:30	20.00	EVAN DTV 60	BCC DERBY 30	WILL & GRACE	1520
4:01:16A			:30	10.00	PSA FILL	EVAN DTV 60	LATE MOVIE	6370
4:01:16A			:30	10.00	PSA FILL	GO JUNE 26	LATE MOVIE	6370

TOTALS FOR DAY
UNITS 21
LENGTH 11:20
PRICE 750.00

PSA
TOTALS FOR WEEK
UNITS 193
LENGTH 1:41:00
PRICE 5,125.00

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
6/23/08 THROUGH 6/29/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 6/23/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
OTHER TIME RANGE PSA							
6/23/08	MO	5:29:37A	:10	5.00	PSA FILL	CELE LANC 10	PAID PROGRAM 5A
		7:59:50A	:10	12.50	PSA FILL	CELE LANC 10	FOX43 MORNING NEWS @ 7
		8:59:11A	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	PAID PROGRAM 830A
		9:18:32A	:10	12.50	PSA FILL	CELE LANC 10	MONTEL
		9:42:37A	:30	25.00	PSA FILL	GO JUNE 26	MONTEL
		11:58:42A	:20	25.00	PSA FILL	NGOZI JUNE 27	STEVE WILKOS SHOW
		11:59:32A	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	STEVE WILKOS SHOW
		1:59:33P	:10	12.50	PSA FILL	CELE LANC 10	MERV GRIFFINS CROSSWORDS
		11:29:56P	:10	37.50	PSA FILL	CELE LANC 10	FAMILY GUY
		11:30:50P	:30	75.00	PSA FILL	GO JUNE 26	SEINFELD
		12:27:34A	:30	75.00	PSA FILL	AMYS RIDE JUNE 28	SEINFELD
		12:58:58A	:10	20.00	PSA FILL	LOCAL RECRUITMENT	SEX & THE CITY
		1:29:04A	:30	10.00	PSA FILL	CELE LANC 10	SEINFELD
		1:29:34A	:10	5.00	PSA FILL	EVAN DTV 60	FAMILY GUY
		1:56:16A	:10	20.00	PSA FILL	AMYS RIDE JUNE 28	FAMILY GUY
		1:57:16A	:30	10.00	PSA FILL	AWARENESS	FAMILY GUY
		1:59:11A	:30	10.00	PSA FILL	CELE LANC 10	WILL & GRACE
		2:14:26A	:10	5.00	PSA FILL	A HOUSE A HOME	WILL & GRACE
		2:26:12A	:30	10.00	PSA FILL	DRUG LINGO 30	WILL & GRACE
		2:28:32A	:30	10.00	PSA FILL	ALL BULLYING HURTS	WILL & GRACE
2:29:02A	:30	10.00	PSA FILL	DOG	WILL & GRACE		
2:41:36A	:10	20.00	PSA FILL	EVAN DTV 60	THAT 70'S SHOW		
2:43:10A	:30	10.00	PA BANKING	PA BANKING 30	THAT 70'S SHOW		
2:55:16A	:30	10.00	ED RENDELL	OK TO PLAY	THAT 70'S SHOW		
2:56:50A	:30	10.00	PSA FILL	FEED THE PIG	THAT 70'S SHOW		
2:58:41A	:10	5.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW		
2:59:32A	:20	10.00	PSA FILL	NGOZI JUNE 27	THAT 70'S SHOW		
3:10:29A	:10	20.00	EVAN DTV 60	EVAN DTV 60	COPS (20TH)		
3:20:35A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	COPS (20TH)		
3:48:05A	:30	10.00	PSA FILL	GO JUNE 26	MONTEL		
3:55:33A	:30	10.00	PSA FILL	RECRUITMENT	MONTEL		
3:56:03A	:30	10.00	PSA FILL	PRIDE OF THE NATION	MONTEL		
4:01:31A	:10	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL		
4:02:31A	:30	10.00	PSA FILL	RECRUITMENT	MONTEL		
4:03:01A	:30	10.00	PSA FILL	PRIDE OF THE NATION	MONTEL		
4:12:22A	:10	5.00	PSA FILL	CELE LANC 10	MONTEL		
4:25:46A	:30	10.00	NATURE CONSERVE - MD	NATURE DOUGLAS 30	MONTEL		
4:29:24A	:30	10.00	PSA FILL	SIMPLE FACTS	MONTEL		
4:29:54A	:10	5.00	PSA FILL	CELE LANC 10	MONTEL		
TOTALS FOR DAY							
6/24/08			40	18:50	645.00		
6/24/08	TU	5:28:36A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	PAID PROGRAM 5A
		9:04:55A	:30	25.00	BCC HOME RUN DERBY J	BCC DERBY 30	MONTEL
		9:06:25A	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	MONTEL
		10:46:37A	:20	25.00	PSA FILL	NGOZI JUNE 27	TYRA
		12:36:05P	:30	25.00	PSA FILL	GO JUNE 26	TEMPTATION

WEEK OF 6/23/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
6/25/08	WE	5:58:59A	:10	5.00	PSA FILL	CELE LANC 10	PAID PROGRAM 530A
		7:59:50A	:10	12.50	PSA FILL	CELE LANC 10	FOX43 MORNING NEWS @ 7
		9:22:13A	:30	25.00	PSA FILL	GO JUNE 26	MONTEL
		10:48:46A	:20	25.00	PSA FILL	NGOZI JUNE 27	TYRA
		11:12:03A	:10	12.50	PSA FILL	CELE LANC 10	STEVE WILKOS SHOW
		11:59:39A	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	STEVE WILKOS SHOW
		12:30:14P	:10	12.50	PSA FILL	CELE LANC 10	TEMPTATION
		1:24:32P	:30	25.00	PSA FILL	GO JUNE 26	MERY GRIFFINS CROSSWORDS
		1:54:00P	:30	25.00	BCC HOME RUN DERBY J	BCC DERBY 30	MERY GRIFFINS CROSSWORDS
		2:59:34P	:10	12.50	PSA FILL	CELE LANC 10	FAMILY FEUD
		3:28:38P	:30	125.00	PSA FILL	AMYS RIDE JUNE 28	ROSEANNE
		3:56:13P	:30	.00	PAB/US COAST GUARD	CAPE MAY	ROSEANNE
		4:16:51P	:30	125.00	BCC HOME RUN DERBY J	BCC DERBY 30	MALCOLM IN THE MIDDLE
		12:29:59A	:30	75.00	PSA FILL	AMYS RIDE JUNE 28	FRIENDS
		12:40:05A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	SEX & THE CITY
		12:59:36A	:30	10.00	PERFORMING ARTS FOR	AMARENESS	SEX & THE CITY
		1:27:08A	:30	10.00	PSA FILL	GO JUNE 26	SEINFELD
		1:29:34A	:10	5.00	PSA FILL	CELE LANC 10	SEINFELD
		1:49:32A	:30	10.00	PSA FILL	GO JUNE 26	FAMILY GUY
		1:55:42A	:30	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY
		1:57:12A	:30	10.00	PA BANKING	PA BANKING 30	FAMILY GUY
		2:12:10A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	WILL & GRACE
		2:14:13A	:30	10.00	PSA FILL	ALL BULLYING HURTS	WILL & GRACE
		TOTALS FOR DAY	UNITS	LENGTH	PRICE		
6/25/08		29	16:10	687.50			
6/25/08	WE	5:58:59A	:10	5.00	PSA FILL	CELE LANC 10	PAID PROGRAM 530A
		7:59:50A	:10	12.50	PSA FILL	CELE LANC 10	FOX43 MORNING NEWS @ 7
		9:22:13A	:30	25.00	PSA FILL	GO JUNE 26	MONTEL
		10:48:46A	:20	25.00	PSA FILL	NGOZI JUNE 27	TYRA
		11:12:03A	:10	12.50	PSA FILL	CELE LANC 10	STEVE WILKOS SHOW
		11:59:39A	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	STEVE WILKOS SHOW
		12:30:14P	:10	12.50	PSA FILL	CELE LANC 10	TEMPTATION
		1:24:32P	:30	25.00	PSA FILL	GO JUNE 26	MERY GRIFFINS CROSSWORDS
		1:54:00P	:30	25.00	BCC HOME RUN DERBY J	BCC DERBY 30	MERY GRIFFINS CROSSWORDS
		2:59:34P	:10	12.50	PSA FILL	CELE LANC 10	FAMILY FEUD
		3:28:38P	:30	125.00	PSA FILL	AMYS RIDE JUNE 28	ROSEANNE
		3:56:13P	:30	.00	PAB/US COAST GUARD	CAPE MAY	ROSEANNE
		4:16:51P	:30	125.00	BCC HOME RUN DERBY J	BCC DERBY 30	MALCOLM IN THE MIDDLE
		12:29:59A	:30	75.00	PSA FILL	AMYS RIDE JUNE 28	FRIENDS
		12:40:05A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	SEX & THE CITY
		12:59:36A	:30	10.00	PERFORMING ARTS FOR	AMARENESS	SEX & THE CITY
		1:27:08A	:30	10.00	PSA FILL	GO JUNE 26	SEINFELD
		1:29:34A	:10	5.00	PSA FILL	CELE LANC 10	SEINFELD
		1:49:32A	:30	10.00	PSA FILL	GO JUNE 26	FAMILY GUY
		1:55:42A	:30	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY
		1:57:12A	:30	10.00	PA BANKING	PA BANKING 30	FAMILY GUY
		2:12:10A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	WILL & GRACE
		2:14:13A	:30	10.00	PSA FILL	ALL BULLYING HURTS	WILL & GRACE

WEEK OF 6/23/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
6/26/08	TH	2:27:07A	:30	10.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	WILL & GRACE
		2:28:27A	:30	20.00	EVAN DTV 60	EVAN DTV 60	WILL & GRACE
		2:42:00A	:30	10.00	DRUG FREE METH	DRUG METH 30	THAT 70'S SHOW
		2:54:36A	:30	10.00	VOICE BE HEARD	VOICE BE HEARD 30	THAT 70'S SHOW
		2:55:36A	:30	10.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	THAT 70'S SHOW
		2:56:40A	:30	10.00	CANCER CRASH	CANCER CRASH 30	THAT 70'S SHOW
		2:58:31A	:10	5.00	PSA FILL	CELE LANC 10	THAT 70'S SHOW
		2:59:11A	:30	10.00	PERFORMING ARTS FOR	AMARENESS	THAT 70'S SHOW
		3:01:45A	:30	20.00	EVAN DTV 60	EVAN DTV 60	COPS (20TH)
		3:19:23A	:30	10.00	ED RENDELL	OK TO PLAY	COPS (20TH)
		3:20:23A	:30	10.00	PSA FILL	GO JUNE 26	COPS (20TH)
		3:38:04A	:30	10.00	PSA FILL	DONORS CHOOSE	COPS (20TH)
		3:45:34A	:30	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL
		3:47:05A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	MONTEL
		3:52:15A	:30	10.00	PSA FILL	OSTEOPOROSIS	MONTEL
		3:53:45A	:30	10.00	PSA FILL	FEED THE PIG	MONTEL
		4:02:37A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	MONTEL
		4:18:15A	:30	10.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	MONTEL
		4:29:49A	:10	5.00	PSA FILL	CELE LANC 10	MONTEL

TOTALS FOR DAY

6/26/08 UNITS 42 LENGTH 20:10 PRICE 810.00

6/26/08	TH	10:28:14A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	TYRA	0293
		12:30:01P	:10	12.50	PSA FILL	CELE LANC 10	TEMPTATION	0318
		12:36:09P	:30	25.00	BCC HOME RUN DERBY J	BCC DERBY 30	TEMPTATION	0318
		2:08:54P	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	FAMILY FEUD	0111
		3:10:53P	:30	125.00	PSA FILL	AMYS RIDE JUNE 28	ROSEANNE	0116
		4:36:38P	:30	125.00	BCC HOME RUN DERBY J	BCC DERBY 30	KING OF THE HILL	0152
		12:14:22A	:30	75.00	BCC HOME RUN DERBY J	BCC DERBY 30	FRIENDS	7410
		1:48:20A	:30	10.00	PSA FILL	AMYS RIDE JUNE 28	FAMILY GUY	6343
		1:54:49A	:1:00	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY	6343
		1:58:45A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	FAMILY GUY	6343
		2:25:44A	:30	20.00	EVAN DTV 60	EVAN DTV 60	WILL & GRACE	1520
		2:55:19A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	THAT 70'S SHOW	1245
		2:55:53A	:30	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW	1245
		2:56:53A	:30	10.00	PERFORMING ARTS FOR	AMARENESS	THAT 70'S SHOW	1245
		3:37:35A	:30	10.00	ED RENDELL	OK TO PLAY	MONTEL	6355
		3:38:05A	:30	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL	6355
		4:28:14A	:1:00	20.00	EVAN DTV 60	EVAN DTV 60	MONTEL	6355
		4:29:34A	:10	5.00	PSA FILL	CELE LANC 10	MONTEL	6355

TOTALS FOR DAY

6/27/08 UNITS 18 LENGTH 11:20 PRICE 592.50

6/27/08	FR	5:59:50A	:10	5.00	PSA FILL	CELE LANC 10	PAID PROGRAM 530A	6000
		7:59:49A	:10	12.50	PSA FILL	CELE LANC 10	FOX43 MORNING NEWS @ 7	0035
		10:54:04A	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	TYRA	0293
		1:24:03P	:30	25.00	BCC HOME RUN DERBY J	BCC DERBY 30	MERV GRIFFINS CROSSWORDS	0320
		1:42:15P	:30	25.00	PSA FILL	AMYS RIDE JUNE 28	MERV GRIFFINS CROSSWORDS	0320

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
6/23/08 THROUGH 6/29/08

RUN DATE: 7/08/08
RUN TIME: 2:33P

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WEEK OF 6/23/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
6/28/08	SA	1:44:15P	1:00	50.00	EVAN DTB 60	EVAN DTB 60	MERV GRIFFINS CROSSWORDS 0320
		2:58:45P	:30	25.00	BCC HOME RUN DERBY J	BCC DERBY 30	FAMILY FEUD 0111
		4:52:11P	:30	125.00	BCC HOME RUN DERBY J	BCC DERBY 30	KING OF THE HILL 0152
		11:30:40P	:30	75.00	BCC HOME RUN DERBY J	BCC DERBY 30	SEINFELD 1112
		12:21:46A	:30	.00	PAB/US COAST GUARD	CAPE MAY	FRIENDS 7410
		12:46:53A	1:00	20.00	EVAN DTB 60	EVAN DTB 60	SEX & THE CITY 1705
		1:45:57A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	FAMILY GUY 6343
		1:55:21A	:30	10.00	PSA FILL	OSTEOPOROSIS	FAMILY GUY 6343
		1:57:21A	:30	10.00	ED RENDELL	EVAN DTB 60	FAMILY GUY 6343
		2:27:16A	:30	10.00	PSA FILL	OK TO PLAY	FAMILY GUY 6343
		2:28:40A	:30	10.00	PSA FILL	FEED THE PIG	WILL & GRACE 1520
		2:41:07A	1:00	20.00	EVAN DTB 60	LOCAL RECRUITMENT	THAT 70'S SHOW 1245
		2:57:23A	:30	10.00	PSA FILL	EVAN DTB 60	THAT 70'S SHOW 1245
		3:01:29A	:30	10.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	COPS (20TH) 1300
		3:02:29A	1:00	20.00	EVAN DTB 60	EVAN DTB 60	COPS (20TH) 1300
		3:10:46A	:30	10.00	PSA FILL	ALL BULLYING HURTS	COPS (20TH) 1300
		3:19:28A	:30	10.00	PSA BANKING	EVAN DTB 60	COPS (20TH) 1300
		3:19:58A	:30	10.00	PSA FILL	PA BANKING 30	COPS (20TH) 1300
		3:39:04A	:30	10.00	BCC HOME RUN DERBY J	REPLANTING FORESTS	MONTEL 6355
		3:55:45A	:30	10.00	HRC CREDC	BCC DERBY 30	MONTEL 6355
		3:56:15A	:30	10.00	DRUG FREE LINGO	DID YOU KNOW	MONTEL 6355
		4:02:37A	1:00	20.00	EVAN DTB 60	EVAN DTB 60	MONTEL 6355
		4:04:08A	:30	10.00	PSA FILL	RECRUITMENT	MONTEL 6355
		4:58:46A	1:00	20.00	EVAN DTB 60	EVAN DTB 60	PAID PROGRAM 430A 6000
TOTALS FOR DAY				PRICE			
6/28/08			30	17:50	627.50		
6/28/08	SA	5:58:40A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	PAID PROGRAM 530A 6000
		6:59:12A	:30	25.00	BCC HOME RUN DERBY J	BCC DERBY 30	PAID PROGRAM 630A 6000
		6:59:52A	:10	12.50	HOMEFRONT	WATCH VIDEOS	PAID PROGRAM 630A 6000
		7:26:10A	:30	25.00	EVAN DTB 60	EVAN DTB 60	DEGRASSI 6114
		7:28:48A	:30	25.00	PSA FILL	ALL BULLYING HURTS	DEGRASSI 6114
		7:29:48A	:10	12.50	HOMEFRONT	LATE NIGHT	DEGRASSI 6114
		7:47:55A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI 6114
		7:55:07A	1:00	50.00	EVAN DTB 60	EVAN DTB 60	DEGRASSI 6114
		7:56:37A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	DEGRASSI 6114
		7:58:50A	:30	25.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	DEGRASSI 6114
		7:59:20A	:30	25.00	PSA FILL	NARNIA	DEGRASSI 6114
		8:15:25A	:10	12.50	HOMEFRONT	WATCH VIDEOS	DEGRASSI 6114
		8:15:55A	:30	25.00	ED RENDELL	OK TO PLAY	VIVA PINATA 6037
		8:45:26A	:30	25.00	PSA FILL	ALL BULLYING HURTS	VIVA PINATA 6037
		8:45:56A	1:00	50.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	VIVA PINATA 6037
		9:15:23A	:30	.00	EVAN DTB 60	EVAN DTB 60	VIVA PINATA 6037
		9:16:23A	:30	25.00	PAB/US COAST GUARD	CAPE MAY	TMNT 6042
		9:46:51A	:30	25.00	CYBER CHICKEN	CYBER CHICKEN 30	TMNT 6042
		9:47:21A	:30	25.00	AD COUNCIL JUNGLE	AD COUNCIL JUNGLE 30	TMNT 6042
		9:47:51A	:30	25.00	PSA FILL	LOCAL RECRUITMENT	TMNT 6042
					CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	TMNT 6042
					UNDERAGE DRINKING	UNDER DRINKING 30	TMNT 6042

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
6/29/08	SU	10:15:26A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	SONIC X
		10:16:26A	:30	25.00	PSA FILL	CAMELOT	SONIC X
		10:47:28A	:30	25.00	PSA FILL	MEET THE ROBINSONS	DINOSAUR KING
		10:48:28A	:30	25.00	PSA FILL	ALL BULLYING HURTS	DINOSAUR KING
		11:14:34A	:30	25.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	KIRBY
		11:15:04A	:30	25.00	PSA FILL	ATM	KIRBY
		11:15:34A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	KIRBY
		11:45:33A	:30	25.00	PSA FILL	COMMITMENT TO AM	WINX CLUB
		11:46:02A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	WINX CLUB
		3:09:22P	:30	100.00	BCC HOME RUN DERBY J	BCC DERBY 30	EASTERN GOLF
		11:57:23P	:30	75.00	BCC HOME RUN DERBY J	BCC DERBY 30	MAD TV
		12:44:55A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	FAMILY GUY
		12:59:27A	:30	10.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	FAMILY GUY
		1:26:03A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	FAMILY GUY
		1:27:03A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	FAMILY GUY
		1:29:45A	:30	10.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	FAMILY GUY
		1:46:09A	:30	10.00	HRC CREDC	DID YOU KNOW	THE SHIELD
		2:02:18A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	THE SHIELD
		2:02:48A	:30	10.00	PA BANKING	PA BANKING 30	THE SHIELD
		2:03:18A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	THAT 70'S SHOW
		2:55:13A	:30	20.00	PSA FILL	EVAN DTV 60	THAT 70'S SHOW
		2:56:47A	:30	10.00	PSA FILL	FEED THE PIG	THAT 70'S SHOW
		2:57:47A	:30	10.00	HRC CREDC	ALL BULLYING HURTS	THAT 70'S SHOW
		3:35:10A	:30	10.00	BCC HOME RUN DERBY J	DID YOU KNOW	AMERICAN IDOL REMIND
		3:35:40A	:30	10.00	CANCER CRASH	BCC DERBY 30	AMERICAN IDOL REMIND
		3:51:47A	:30	10.00	NATURE CONSERVE - MD	CANCER CRASH 30	AMERICAN IDOL REMIND
		3:59:46A	:30	10.00	DRUG FREE METH	NATURE DOUGLAS 30	AMERICAN IDOL REMIND
		4:10:27A	:30	10.00	BCC HOME RUN DERBY J	DRUG METH 30	AMERICAN IDOL REMIND
		4:54:03A	1:00	20.00	EVAN DTV 60	BCC DERBY 30	SOUL TRAIN
						EVAN DTV 60	SOUL TRAIN
TOTALS FOR DAY				PRICE			
6/29/08			52	1,227.50			
6/29/08	SU	5:26:04A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	THAT 70'S SHOW
		5:58:51A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	PAID PROGRAM 530A
		7:00:02A	:10	12.50	HOMEFRONT	LATE NIGHT	DEGRASSI
		7:25:08A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	DEGRASSI
		7:26:23A	:30	25.00	DIABETES RANDY JACKS	DIABETES JACKSON 30	DEGRASSI
		7:26:53A	:30	25.00	YOU KNOW INTERNET SA	YOU KNOW 30	DEGRASSI
		7:29:01A	:30	25.00	NFL ASPCA ANIMAL CRU	NFL ASPCA 30	DEGRASSI
		7:29:31A	:30	25.00	PSA FILL	ALL BULLYING HURTS	DEGRASSI
		7:55:36A	:30	25.00	ARBOR DAY CONSERVE	ARBOR DAY 30	DEGRASSI
		7:56:06A	:30	25.00	CHILDHOOD ASTHMA	CHILDHOOD ASTHMA 30	DEGRASSI
		7:56:36A	1:00	50.00	EVAN DTV 60	EVAN DTV 60	DEGRASSI
		7:59:14A	:30	25.00	ED RENDELL	OK TO PLAY	DEGRASSI
		7:59:44A	:10	12.50	HOMEFRONT	WATCH VIDEOS	DEGRASSI
		11:15:10P	:30	75.00	BCC HOME RUN DERBY J	BCC DERBY 30	SEINFELD
		12:57:25A	:30	10.00	DRUG FREE LINGO	DRUG LINGO 30	SEX & THE CITY
		1:18:57A	:30	10.00	HRC CREDC	DID YOU KNOW	FRIENDS
		1:55:55A	:30	10.00	PA BANKING	PA BANKING 30	FRIENDS

PS04/HARRIS
PM WPMT-TV
* = CONTINUATION

M WPMT FOX 43
PSA/PROMO DETAIL ANALYSIS BY DATE
6/23/08 THROUGH 6/29/08

RUN DATE: 7/08/08
RUN TIME: 2:52P

PAGE 6

WEEK OF 6/23/08

DATE	DAY	TIME	LENGTH	PRICE	ADVERTISER/PRODUCT DESCRIPTION	FACILITY DESCRIPTION	SHOW NAME
		1:59:33A	:30	10.00	PSA FILL	ALL BULLYING HURTS	FRIENDS
		2:26:30A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	WILL & GRACE
		2:29:15A	:30	10.00	AD COUNCIL CEILING	AD COUNCIL CEIL 30	WILL & GRACE
		2:42:58A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	WILL & GRACE
		2:58:55A	:30	10.00	NATURE CONSERVE . SW	NATURE WEAVER 30	WILL & GRACE
		3:55:25A	:30	10.00	BCC HOME RUN DERBY J	BCC DERBY 30	LATE MOVIE
		4:07:23A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	LATE MOVIE
		4:09:59A	:30	10.00	YOU KNOW INTERNET SA	YOU KNOW 30	LATE MOVIE
		4:58:46A	1:00	20.00	EVAN DTV 60	EVAN DTV 60	LATE MOVIE
TOTALS FOR DAY		UNITS	LENGTH	PRICE			
		26	15:20	555.00			
PSA							
TOTALS FOR WEEK		UNITS	LENGTH	PRICE			
6/23/08		237	2:09:10	5,145.00			