

ARKANSAS PROSTATE CANCER FOUNDATION – SEPTEMBER IS PROSTATE CANCER AWARENESS MONTH ESPN ARKANSAS IS PARTNERING WITH APCF TO RAISE AWARENESS- PLEASE INCLUDE ONE OF THESE LIVE READS AT LEAST ONE TIME IN EACH OF YOUR SHOWS 9-16-21 THRU 9-30-21

:30 Prostate Cancer Awareness Month (Produced Ad and Live Read)

Arkansas Prostate Cancer Foundation Encourages Men to Get Screened and Save Lives During Prostate Cancer Awareness Month. Prostate cancer is the most common cancer affecting Arkansas men and African American men are 2.6-times more likely to die from the disease. That's why ESPN ARKANSAS and the Arkansas Prostate Cancer Foundation are joining forces across the state to raise awareness and encourage all men between the ages of 45 and 75 to get screened this September during Prostate Cancer Awareness Month. For details on free screenings and resources visit [A-R Prostate Cancer dot org](http://A-R Prostate Cancer dot org).

:30 Live Read

ESPN Arkansas and the Arkansas Prostate Cancer Foundation encourages all men between the ages of 45 and 75 to get screened and save lives this September during Prostate Cancer Awareness Month. Prostate cancer is the most common cancer affecting Arkansas men. Generally, 1 in 8 men will be diagnosed with prostate cancer in their lifetime. The reality is that over 90% of diagnosed men never experience any symptoms. So, get screened! The initial test itself is just the simple blood draw. For details on free screenings and resources visit [A-R Prostate Cancer dot org](http://A-R Prostate Cancer dot org).

:15 Live Read

ESPN Arkansas and the Arkansas Prostate Cancer Foundation encourages all men between the ages of 45 and 75 to get screened and save lives this September during Prostate Cancer Awareness Month. Prostate cancer is the most common cancer affecting Arkansas men. Learn more at [A-R Prostate Cancer dot org](http://A-R Prostate Cancer dot org).