

ARKANSAS TOURISM DEVELOPMENT FOUNDATION, INC.

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April 3, 2018

Jamie Holt ESPN Arkansas 104.3 100 Bluebird Street Harrison, AR 72601

Dear Jamie,

Thank you for your generous support of the Arkansas Hospitality and Tourism Education Foundation auction at the 44th Annual Governor's Conference on Tourism. It was a tremendous success, raising more than \$75,200, much of which will be dedicated to educating the future leaders of the Arkansas tourism industry.

The work of our foundation is essential to the ongoing success of the Arkansas tourism industry. It enables the undertaking of major programs that could not ordinarily be accomplished through the usual operations of the Department of Parks and Tourism or the Arkansas Hospitality Association. The foundation assists the Department and the industry with critical elements like ongoing training and education, which ensure our future growth and success.

Our scholarship program, which is supported by the annual auction, helps ensure that we retain Arkansas's brightest and best young people to lead the industry into the next era. This important program is key to developing and sustaining the vital skills of an involved and active second generation of hospitality leaders.

Thank you so much for your ongoing partnership in this essential effort. With your generous support, we have awarded \$643,550 in scholarships to date. This is an exciting accomplishment for our industry! We look forward to making the scholarship program even bigger and better next year.

Sincerely,

Wayne Thompson

James Thompson

President

Jim Shamburger, Jr. 2nd Vice President

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1st Vice President

Montine Manuety

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Sarin Gray