

WWKB AM 1520

Issues and Programming

3rd Quarter 2023

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2023

Audacy Buffalo

Community Issues

3rd Quarter

1-Economy

2-Education

3-Crime

4-Environment

5-Children

6-Women

7-Minorities

8-Health Care

9-Family Issues

10-Tourism

Issues and Program List

How Issues and Programs are identified

The Following List of Issues and Problems were prepared by the Public Affairs Department of WWKB AM 1520, Buffalo, New York

WWKB AM 1520 on a Daily and On Going Basis examines and attempts to determine the needs of the community during regular news coverage.

The WWKB AM 1520 Public Affairs Department has listed a general overview of issues and problems for our coverage area. That Overview for the 3rd Quarter is attached to this report. The list of programs which addressed these specific issues is also attached...

Public Affairs Programming List

On Target with Penny Wolfgang

On Target with Penny Wolfgang is a 30 minute program that airs Saturday at 6am . It is locally produced and deals with issues that impact WNY including Education, Economy and Crime.

Rusk Report with Brian Rusk

The Rusk Report with Brian Rusk is a 30 minute program that air Saturday at 6:30am. It is locally produced and deals with issues that impact WNY including the Economy, Education and Health Care.

WWKB-AM
Quarterly Issues/Programs List
July, August, September 2023

There follows a listing of some of the most significant issues responded by WWKB-AM, Buffalo, New York along with the most significant programming treatment of those issues for the July, August, and September 2023. This listing is by no means exhaustive and the order does not reflect any priority or significance.

Issue	Program		Duration	Guest(s)/Topic
Local	On Target with Penny Wolfgang	7/1 6:00 am	30 minutes	Elizabeth Mamot – Taste Of Buffalo 2023
Local	On Target with Penny Wolfgang	7/8 6:00 am	30 minutes	Elizabeth Mamot – Taste Of Buffalo 2023
Local	On Target with Penny Wolfgang	7/15 6:00 am	30 minutes	Paul Faltny – Rainbow Air Executive Director
Local	On Target with Penny Wolfgang	7/22 6:00 am	30 minutes	Mark Hannon – Author
Local	On Target with Penny Wolfgang	7/29 6:00 am	30 minutes	Mark Hannon – Author
Local	On Target with Penny Wolfgang	8/5 6:00 am	30 minutes	Melissa Abel and Christina Yensan – Amherst Center for Senior Services
Local	On Target with Penny Wolfgang	8/12 6:00 am	30 minutes	Brian Kulpa – Amherst Town Supervisor
Local	On Target with Penny Wolfgang	8/19 6:00 am	30 minutes	Brian Kinel – President of the Don Litzelman Foundation
Local	On Target with Penny Wolfgang	8/26 6:00 am	30 minutes	Jonathan Parrish – Buffalo Philharmonic Vice President, Artistic & Orchestra Operations
Local	On Target with Penny Wolfgang	9/2 6:00 am	30 minutes	Jeff Miers – Music Critic/Musician
Local	On Target with Penny Wolfgang	9/9 6:00 am	30 minutes	Doug Weyand – MusicalFare Theater
Local	On Target with Penny Wolfgang	9/16 6:00 am	30 minutes	The Life & Slimes of Marc Summers
Local	On Target with Penny Wolfgang	9/23 6:00 am	30 minutes	Brian Hayden – Author of 111 Places in Buffalo That You Must Not Miss.
Local	On Target with Penny Wolfgang	9/30 6:00 am	30 minutes	Carol Winkler, PMHNP – BryLin Hospital

Local	Rusk Report	7/1 6:30 am	30 minutes	Mr.Edward Cox discusses NYS and WNY Job/Economic Outlook for the remainder of 2023
Local	Rusk Report	7/8 6:30 am	30 minutes	Mr.Carl Calabrese discusses the current Political landscape in WNY and NYS
Local	Rusk Report	7/15 6:30 am	30 minutes	Mr. Robert Davis talks about the Political Parties in WNY and Across the Country and how they are shaping 2024
Local	Rusk Report	7/22 6:30 am	30 minutes	Mr. Michael Kracker discusses the Republican and Democratic Parties
Local	Rusk Report	7/29 6:30 am	30 minutes	Mr. Scott Marcin talks about Life in WNY in 2023
Local	Rusk Report	8/5 6:30 am	30 minutes	Mr. Steven Cotton discusses the future of Technology in WNY and Downtown Buffalo
Local	Rusk Report	8/12 6:30 am	30 minutes	Replay of Mr. Michael Kracker
Local	Rusk Report	8/19 6:30 am	30 minutes	Replay of Mr.Robert Davis
Local	Rusk Report	8/26 6:30 am	30 minutes	Mr. Frank Cipolla talks about NYS , WNY and how future decisions will impact Education in our Area
Local	Rusk Report	9/2 6:30 am	30 minutes	Replay of Mr. Carl Calabrese
Local	Rusk Report	9/9 6:30 am	30 minutes	Mr. Chris Greene discusses the Erie County Legislature
Local	Rusk Report	9/16 6:30 am	30 minutes	Mr. Patrick Wise Author talks about his WNY Roots
Local	Rusk Report	9/23 6:30 am	30 minutes	Ms. Nancy O Dell talks about WNY ,her new book The Sky is Blue
Local	Rusk Report	9/30 6:30 am	30 minutes	Replay of Mr. Edward Cox