

WWKB AM 1520

Issues and Programming

4th Quarter 2023

Prepared by Kevin Carr

2023

Audacy Buffalo

Community Issues

4th Quarter

1-Economy

2-Education

3-Crime

4-Environment

5-Children

6-Women

7-Minorities

8-Health Care

9-Family Issues

10-Tourism

Issues and Program List

How Issues and Programs are identified

The Following List of Issues and Problems were prepared by the Public Affairs Department of WWKB AM 1520, Buffalo, New York

WWKB AM 1520 on a Daily and On Going Basis examines and attempts to determine the needs of the community during regular news coverage.

The WWKB AM 1520 Public Affairs Department has listed a general overview of issues and problems for our coverage area. That Overview for the 4th Quarter is attached to this report. The list of programs which addressed these specific issues is also attached...

Public Affairs Programming List

On Target with Penny Wolfgang

On Target with Penny Wolfgang is a 30 minute program that airs Saturday at 6am . It is locally produced and deals with issues that impact WNY including Education, Economy and Crime.

Rusk Report with Brian Rusk

The Rusk Report with Brian Rusk is a 30 minute program that air Saturday at 6:30am. It is locally produced and deals with issues that impact WNY including the Economy, Education and Health Care.

WWKB-AM
Quarterly Issues/Programs List
October, November, December 2023

There follows a listing of some of the most significant issues responded by WWKB-AM, Buffalo, New York along with the most significant programming treatment of those issues for October, November, and December 2023. This listing is by no means exhaustive and the order does not reflect any priority or significance.

Issue	Program		Duration	Guest(s)/Topic
Local	On Target with Penny Wolfgang	10/7 6:00 am	30 minutes	Carol Winkler, PMHNP – BryLin Hospital
Local	On Target with Penny Wolfgang	10/14 6:00 am	30 minutes	Del Ried - Founder of 26 Shirts
Local	On Target with Penny Wolfgang	10/21 6:00 am	30 minutes	Audacy I’m Listening Special
Local	On Target with Penny Wolfgang	10/28 6:00 am	30 minutes	Mark Laurrie - Niagara Falls City Schools Superintendent.
Local	On Target with Penny Wolfgang	11/4 6:00 am	30 minutes	Michael J. Ciesielski, PhD CEO MimiVax
Local	On Target with Penny Wolfgang	11/11 6:00 am	30 minutes	JoAnn Falletta - Buffalo Philharmonic Orchestra
Local	On Target with Penny Wolfgang	11/18 6:00 am	30 minutes	Audacy “I’m Listening” Special
Local	On Target with Penny Wolfgang	11/25 6:00 am	30 minutes	Rick Falkowski
Local	On Target with Penny Wolfgang	12/2 6:00 am	30 minutes	Ellen Steinfeld (Artist)
Local	On Target with Penny Wolfgang	12/9 6:00 am	30 minutes	Marla Bujnicki - Certified Master Docent
Local	On Target with Penny Wolfgang	12/16 6:00 am	30 minutes	Elizabeth Carey - Director of Public Relations and Corporate Communications - AAA of WNY - Holiday Travel
Local	On Target with Penny Wolfgang	12/23 6:00 am	30 minutes	Joe Koessler
Local	On Target with Penny Wolfgang	12/30 6:00 am	30 minutes	Rick Falkowski
Local	On Target with Penny Wolfgang	/ 6:00 am	30 minutes	

Local	Rusk Report	10/7 6:30 am	30 minutes	Mr. Jeffrey Zeplowicz discusses the upcoming Election and how this will impact WNY
Local	Rusk Report	10/14 6:30 am	30 minutes	Mr. Frank Todaro discusses the Economy in WNY and NYS
Local	Rusk Report	10/21 6:30 am	30 minutes	Replay of Mr. Frank Todaro
Local	Rusk Report	10/28 6:30 am	30 minutes	Ms. Carla Sands talks about how developments overseas are impacting WNY
Local	Rusk Report	11/4 6:30 am	30 minutes	Ms. D.A Dunforth talks about her recent Art Display and how this will impact WNY
Local	Rusk Report	11/11 6:30 am	30 minutes	Replay of Ms. Carla Sands
Local	Rusk Report	11/25 6:30 am	30 minutes	Mr. Alexander Estelle discusses how the relationship between US and Germany and how this will impact WNY
Local	Rusk Report	12/2 6:30 am	30 minutes	Replay of D.A Dunford
Local	Rusk Report	12/9 6:30 am	30 minutes	Ms. Jean Shafarov , Author discusses her New Book and how it impacts WNY
Local	Rusk Report	12/16 6:30 am	30 minutes	Replay of Ms. Jean Shafarov
Local	Rusk Report	12/23 6:30 am	30 minutes	Mr. Donald Retton talks about WNY Education
Local	Rusk Report	12/30 6:30 am	30 minutes	Replay of Mr. Donald Retton