

WVAH

1301 Piedmont Rd
Charleston, WV 25301

Canal Partners Media
25 Whitlock Place SW
Ste 201
Marietta, GA 30064

Contract # 2813179**Schedule Dates**

03/15/17-03/21/17

Advertiser

Save My Care (115414)

Agency

Canal Partners Media (15500)

Product

POLITICAL ISSUE (ns) (1187)

Brand

803/931/4809 (911310)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Je. Scattergood,

Phone/Fax

/

CPE

803/931/4809

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

CommentsIssue Separation: 30
BRADLEY PHILLIPS**Date Entered**

03/14/17

Last Modified

03/14/17

Entered By

Caitlyn Bouquard

CO-OP

No

Headline #

ECR25460485

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$21.75

Net Total

\$123.25

Sales Tax**Charleston WV (WVAH)****By Broadcast Month**

Mar. 2017

Spots

5

Rate

\$145.00

Grand Total:

\$145.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	03/17/17-03/17/17	1	:30	6A- 7A (EST)	1					1			1	\$15.00	\$15.00	Charleston WV (WVAH)	Eyewitness News Morning Simulcast	3/14/17
2.0	Normal Line / News (2)	03/16/17-03/16/17	1	:30	7A- 8A (EST)	1				1				1	\$20.00	\$20.00	Charleston WV (WVAH)	Eyewitness News @ 7A	3/14/17
3.0	Normal Line / News (2)	03/20/17-03/20/17	1	:30	7A- 8A (EST)	1	1							1	\$20.00	\$20.00	Charleston WV (WVAH)	Eyewitness News @ 7A	3/14/17
4.0	Normal Line / SPOT (3)	03/15/17-03/15/17	1	:30	5:30P- 6P (EST)	1			1					1	\$45.00	\$45.00	Charleston WV (WVAH)	Family Feud	3/14/17
5.0	Normal Line / SPOT (4)	03/21/17-03/21/17	1	:30	5:30P- 6P (EST)	1		1						1	\$45.00	\$45.00	Charleston WV (WVAH)	Family Feud	3/14/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://bgt.net?pr=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



West 55th St
York, NY 10019

Contract # 25460485 Changes as of: 3/14/2017 at 10:29 AM Version: Current State Version 1

CPE: 803/931/4809 Flight: 3/10/17 - 3/21/17 Station: WVAH
Agency: Canal Partners Media Advertiser: Save My Care Market: Charleston, WV
25 WHITLOCK PLACE Product: Issue Office: WASHINGTON
SW
2nd Fl
Marietta, GA 30064

ATZ TELEVISION
GROUP

Agency Order #: 5942634 Primary Demo:
Buyer: Scattergood, Jeff Con Type: POLITICAL/VOTE
Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS
202-955-5342 202-955-5342
Traffic #: 2813179
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	3/10 - 3/21											Total Spots	Total \$	CPP	G	
						3/10	3/11	3/12	3/13	3/14	3/15	3/16	3/17	3/18	3/19	3/20					3/21
1	F,M-Th 6a-7a		Eywtss Nws Morning Simulcast	\$15.00	30	0	0	0	0	0	0	0	1	0	0	0	0	1	\$15.00	\$0.00	
2	F,M-Th 7a-8a		Eyewitness News @ 7A	\$20.00	30	0	0	0	0	0	0	1	0	0	0	1	0	2	\$40.00	\$0.00	
3	F,M-Th 3:30p-6p		Family Feud	\$45.00	30	0	0	0	0	0	1	0	0	0	0	0	1	2	\$90.00	\$0.00	
TOTALS:						0	0	0	0	0	1	1	1	0	0	1	1	5	\$145.00	\$0.00	

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Monthly Summary		
Month	Spots	Dollars
2017-Mar	5	\$145
Total	5	\$145

Discrimination	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES, AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVAH - TV Charleston, WV	Date: 03/14/2017
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I, Jeff Scattergood

do hereby request station time concerning the following issue:

Healthcare

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 03/15/2017

Date of Last Broadcast: 03/21/2017

Total Charges: \$*****123.25 NET

This broadcast time will be used by: Save My Care



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Save My Care 541 Shepherd Street NW Washington, DC 20011
--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Lori Lodes - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

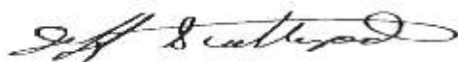
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

03/14/2017

Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE☒ Accepted☐ Accepted in Part☐ Rejected

Signature

Dana D. Naylor

Printed Name

JSA Manager

Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 03/15/2017

Date of Last Broadcast: 03/21/2017

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

