

ORDER



Orders
Order / Rev: 3549759
Alt Order #:
Product Desc: Say Yes to Agawam High School.
Estimate:
Flight Dates: 05/30/24 - 06/02/24
Original Date / Rev: 05/15/24 / 05/15/24
Order Type: NORMAL

WGGB
Primary AE: Springfield MA House
Sales Office: SPMAL
Sales Region: Local

Agency Name: Say Yes to Agawam High School Com
Buying Contact: Adrienne LaChappelle
Billing Contact:
 PO Box 49
 Feeding Hills, MA 01030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Say Yes to Agawam High School Com
Demographic: HH
Product Codes: Issue - Local - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 632146
Agency External ID: 203977
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/02/24	6	\$2,200.00	\$1,870.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	6	\$2,200.00	\$1,870.00	0.00
Totals	6	\$2,200.00	\$1,870.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Springfield MA House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGGB	05/30/24	06/02/24	M-F 12p-1p News M-F 12p-1p News	CM	12p-1p	---TF--	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	---TF--		1				\$300.00		0.00			
N 2	WGGB	05/30/24	06/02/24	M-F 530p-6p News M-F 530p-6p News	CM	530p-6p	---TF--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	---TF--		1				\$750.00		0.00			
N 3	WGGB	05/30/24	06/02/24	Sa-Su 9a-10a News Sa-Su 9a-10a News	CM	9a-10a	-----S-	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S-		1				\$300.00		0.00			
N 4	WGGB	05/30/24	06/02/24	Sa 6p-630p News Sa 6p-630p News	CM	6p-630p	-----S-	:30	1	\$275.00	P-01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S-		1				\$275.00		0.00			
N 5	WGGB	05/30/24	06/02/24	Sa-Su 9a-10a News Sa-Su 9a-10a News (9:00 AM-10:00 AM)	CM	9a-10a	-----S	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S-		1				\$300.00		0.00			
N 6	WGGB	05/30/24	06/02/24		CM	6p-630p	-----S	:30	1	\$275.00	P-01	0.00	NM	1	\$275.00

Order / Rev: 3549759
 Alt Order #: _____
 Flight Dates: 05/30/24 - 06/02/24

Advertiser: Say Yes to Agawam High School Commi
 Product Desc: Say Yes to Agawam High School. **WGGB**
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su 6p-630p News											
				Su 6p-630p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S					1	\$275.00		0.00			
													Totals	6	\$2,200.00