

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Julie Vecchione, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Angela Mertz

Agency name: The EGC Group

Address: 1175 Walt Whitman Rd., Melville, NY, 11747

Contact: Angela Mertz

Phone number: 516-935-4944

Email: angelam@egcgroup.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Medical Society of the State of New York

Address: 866 Merrick Ave Westbury NY 11590

Contact: Julie Vecchione

Phone number: 516.488.6100 x340

Email: jvecchione@mssny.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

See attached PDF

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Julie Vecchione</i>	Signature: <i>Douglas Catalanello</i>
Name: Julie Vecchione	Name: Douglas Catalanello
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 3/7/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 3/7/2024

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 2675737	Station Call Letters: WINS-AM WINS-FM WNEW-FM HD3	Date Received/Requested: 3/7/2024
Est. #:	Station Location: New York, NY	Run Start and End Dates: 3/11/2024-3/31/2024

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Executive Committee of the Council

Paul A. Pipia, MD
Jerome Cohen, MD
David Jakubowicz
Parag Mehta, MD
Howard Huang, MD
Mark Adams, MD
William Latreille, MD
Robert Frankel, MD
David Podwall, MD
Gregory Pinto, MD

MSSNY Board of Trustees

Robert Frankel, MD, Chair
Arthur Fougner, MD
Bonnie Litvack, MD
Nameer Haider, MD
Charles Rothberg, MD
Thomas Madejski, MD
Sana Bloch, MD

ORDER

Orders
Order / Rev: 2675737
 Alt Order #: _____
Product Desc: MSSONY Issue Advertiser
Estimate: _____
Flight Dates: 03/11/24 - 03/31/24
Original Date / Rev: 03/07/24 / 03/07/24
Order Type: GENERAL

New York WINS-FM
Primary AE: Rebecca Levine
Sales Office: L-NY
Sales Region: Local

Agency
Name: EGC Group Inc, The
Buying Contact: Jessica Altman
Billing Contact: Accounts Payable
1175 Walt Whitman Road
Melville, NY 11747

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Medical Society of the State of New York
Demographic: M25-54
Product Codes: Advocacy/Public Affairs (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: 03/01/22
Advertiser External ID: 203077
Agency External ID: 4016709
Unit Code: Issue - Local
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	69	\$22,497.00	\$19,122.45

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	69	\$22,497.00	\$19,122.45	0.00
Totals	69	\$22,497.00	\$19,122.45	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rebecca Levine	L-NY	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WINS	03/11/24	03/31/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:30	6	\$428.00	ISSUI	0.00	NM	18	\$7,704.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	MTWTF--					6	\$428.00		0.00			
		Week: 03/18/24	03/24/24	MTWTF--					6	\$428.00		0.00			
		Week: 03/25/24	03/31/24	MTWTF--					6	\$428.00		0.00			
N 2	WINS	03/11/24	03/31/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	:30	6	\$563.00	ISSUI	0.00	NM	18	\$10,134.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	MTWTF--					6	\$563.00		0.00			
		Week: 03/18/24	03/24/24	MTWTF--					6	\$563.00		0.00			
		Week: 03/25/24	03/31/24	MTWTF--					6	\$563.00		0.00			
N 3	WINS	03/11/24	03/31/24	M-F 7p-12a M-F 7p-12m	CM	7p-12m	MTWTF--	:30	6	\$128.00	ISSUI	0.00	NM	18	\$2,304.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	MTWTF--					6	\$128.00		0.00			
		Week: 03/18/24	03/24/24	MTWTF--					6	\$128.00		0.00			
		Week: 03/25/24	03/31/24	MTWTF--					6	\$128.00		0.00			
N 4	WINS	03/11/24	03/31/24	Sa-Su PRIME 9:00 AM-7:00 PM	CM	9:00 AM-7:00 PM (9:00 AM-7:00 PM)	-----SS	:30	5	\$157.00	ISSUI	0.00	NM	15	\$2,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	-----SS					5	\$157.00		0.00			
		Week: 03/18/24	03/24/24	-----SS					5	\$157.00		0.00			

Order / Rev: 2675737
 Alt Order #: _____
 Flight Dates: 03/11/24 - 03/31/24

Advertiser: Medical Society of the State of New York
 Product Desc: MSSONY Issue Advertiser
 Estimate: _____

New York WINS-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	-----SS					5	\$157.00		0.00			
													Totals	69	\$22,497.00