



125 West 55th St
New York, NY 10019

Contract # 26784824	Changes as of: 1/29/2020 at 9:50 AM	Version: Highlighting Makegood 2	Status: Sent To Rep
CPE: MBLM/MBLM/0117	Flight: 12/30/19 - 3/29/20	Station: KVOA	Con Type: POLITICAL/VOTE
Agency: ASSEMBLY	Advertiser: Mike Bloomberg 2020, Inc	Market: Tucson	Total \$: \$26,881.00
711 3rd Avenue	Product: Flight 1/18-1/24	Office: WASHINGTON	Total Spots: 110
3rd Flr	Agency Order #: 88131	Service: Nielsen	Total CPP: \$0.00
New York, NY 10017	Buyer: NAOMI RODRIGUEZ	Primary Demo: Households	Total GRP:
	Salesperson: JENNA NUBAR	Assistant: JENNA NUBAR	Traffic #: 169557
	202-872-5880	202-872-5880	

Separation:

Comments: New order. Flight is 1/18-1/24. Mix of 30s and bookends. Please confirm. Thanks!

#	Day/Time	DP	Program	Rate	HH Rating	Len	12/30 - 3/23												Total Spots	Total \$	CPP*	GRP*
							12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16				
1	M-F 4:30a-5a		Early Today	\$50.00	0.0	30	0	0	0	5	0	0	0	0	0	0	0	0	5	\$250.00	\$0.00	0.0
2	M-F 5a-5:30a		Tucson Today at 5a	\$150.00	0.0	30	0	0	0	5	0	0	0	0	0	0	0	0	5	\$750.00	\$0.00	0.0
3	M-F 5:30a-6a		Tucson Today at 5a	\$150.00	0.0	30	0	0	0	5	0	0	0	0	0	0	0	0	5	\$750.00	\$0.00	0.0
4	M-F 6a-6:30a		Tucson Today at 6a	\$275.00	0.0	30	0	0	0	5	0	0	0	0	0	0	0	0	5	\$1,375.00	\$0.00	0.0
5	M-F 6:30a-7a		Tucson Today at 6a	\$275.00	0.0	30	0	0	0	5	0	0	0	0	0	0	0	0	5	\$1,375.00	\$0.00	0.0
6	M-F 7a-9a		The Today Show	\$300.00	0.0	30	0	0	0	5	0	0	0	0	0	0	0	0	5	\$1,500.00	\$0.00	0.0
7	M-F 9a-10a		Today Third Hour-NBC	\$175.00	0.0	30	0	0	0	5	0	0	0	0	0	0	0	0	5	\$875.00	\$0.00	0.0
8	M-F 10a-11a		Today Show II	\$125.00	0.0	30	0	0	0	4	0	0	0	0	0	0	0	0	4	\$500.00	\$0.00	0.0
CR 9	M-F 11a-12n		Rachael Ray	\$125.00	0.0	30	0	0	0	4	1	0	0	0	0	0	0	0	1	\$125.00	\$0.00	0.0
CR 10	M-F 12n-1p		News 4 Tucson at Noo	\$150.00	0.0	30	0	0	0	4	3	0	0	0	0	0	0	0	3	\$450.00	\$0.00	0.0
CR 11	M-F 1p-2p		Days of Our Lives-NB	\$135.00	0.0	30	0	0	0	4	1	0	0	0	0	0	0	0	1	\$135.00	\$0.00	0.0
CR 12	M-F 2p-3p		Dr. Oz	\$125.00	0.0	30	0	0	0	4	1	0	0	0	0	0	0	0	1	\$125.00	\$0.00	0.0
CR 13	M-F 3p-4p		Dr. Phil	\$150.00	0.0	30	0	0	0	5	4	0	0	0	0	0	0	0	4	\$600.00	\$0.00	0.0
14	M-F 4p-4:30p		News 4 Tucson at 4p	\$150.00	0.0	30	0	0	0	5	0	0	0	0	0	0	0	0	5	\$750.00	\$0.00	0.0
15	M-F 4:30p-5p		News 4 Tucson at 4p	\$150.00	0.0	30	0	0	0	5	0	0	0	0	0	0	0	0	5	\$750.00	\$0.00	0.0
16	M-F 5p-5:30p		News 4 Tucson at 5p	\$275.00	0.0	30	0	0	0	5	0	0	0	0	0	0	0	0	5	\$1,375.00	\$0.00	0.0
17	M-F 5:30p-6p		NBC Nitely News	\$450.00	0.0	30	0	0	0	5	0	0	0	0	0	0	0	0	5	\$2,250.00	\$0.00	0.0
18	M-F 6p-6:30p		News 4 Tucson at 6p	\$300.00	0.0	30	0	0	0	5	0	0	0	0	0	0	0	0	5	\$1,500.00	\$0.00	0.0
19	M-F 6:30p-7p		Inside Edition	\$400.00	0.0	30	0	0	0	3	0	0	0	0	0	0	0	0	3	\$1,200.00	\$0.00	0.0
20	M-F 6:30p-7p		Inside Edition	\$200.00	0.0	15	0	0	0	4	0	0	0	0	0	0	0	0	4	\$800.00	\$0.00	0.0

15 bookends [BOOKENDS]



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							12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16					3/23
21	M-F 10p-10:37p		News 4 Tucson at 10p	\$400.00	0.0	30	0	0	0	5	0	0	0	0	0	0	0	0	0	5	\$2,000.00	\$0.00	0.0
22	M-Th 10:37p-11:39p		The Tonight Show	\$200.00	0.0	30	0	0	0	4	0	0	0	0	0	0	0	0	0	4	\$800.00	\$0.00	0.0
23	M-Th 11:39p-12:40a		Late Night-NBC	\$80.00	0.0	30	0	0	0	4	0	0	0	0	0	0	0	0	0	4	\$320.00	\$0.00	0.0
24	Tu 9p-10p		New Amsterdam-NBC	\$900.00	0.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$900.00	\$0.00	0.0
25	W 7p-8p		Chicago Med-NBC	\$900.00	0.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$900.00	\$0.00	0.0
26	W 8p-9p		Chicago Fire-NBC	\$900.00	0.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$900.00	\$0.00	0.0
27	W 9p-10p		Chicago PD-NBC	\$900.00	0.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$900.00	\$0.00	0.0
28	F 7p-10p		U.S. Figure Skating	\$63.00	0.0	15	0	0	0	2	0	0	0	0	0	0	0	0	0	2	\$126.00	\$0.00	0.0
15 bookends [BOOKENDS]																							
29	Sa 6a-7a		Saturday Today	\$125.00	0.0	30	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$125.00	\$0.00	0.0
30	Sa 5:30p-6p		News 4 Tucson at 530	\$200.00	0.0	30	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0
31	Sa 6p-7p		The Listener	\$150.00	0.0	30	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0
32	Sa 10p-10:35p		News 4 Tucson at 10p	\$300.00	0.0	30	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$300.00	\$0.00	0.0
33	Su 7a-8a		Sunday Today	\$150.00	0.0	30	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0
34	Su 8a-9a		Meet The Press	\$275.00	0.0	30	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$275.00	\$0.00	0.0
35	Su 5:30p-6p		News 4 Tucson at 530	\$225.00	0.0	30	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$225.00	\$0.00	0.0
36	Su 6p-8p		America's Got Talent	\$525.00	0.0	30	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$525.00	\$0.00	0.0
37	Su 8p-9p		Ellen's Game of Game	\$525.00	0.0	30	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$525.00	\$0.00	0.0
38	Su 10:35p-11p		Street Magic	\$125.00	0.0	30	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$125.00	\$0.00	0.0
TOTALS:							0	0	10	100	0	110	\$26,881.00	\$0.00	0.0								

Makegood Comments			
Date/Time	Action	Added by	Comment
01/29/20 9:50 AM	Sent To Rep	Lisa Corral	Credit pe d/t spec report & E/F