

LIST OF PUBLIC SERVICE ANNOUNCEMENTS AIRED ON :

WGBW AM-1590 _____ WLAK AM-1530 ___XXX___

THIRD QUARTER, 2018

ALL 30 SECONDS LONG, EXCEPT AS NOTED:

CYBERBULLYING PREVENTION

AUTISM SPEAKS

VETERANS ADMINISTRATION – STAND WITH US

BEST FRIENDS ANIMAL SOCIETY

STOP TEXTS, STOP WRECKS

FEEDING AMERICA :60

FEEDING AMERICA

SAFE FIREARMS STORAGE

BRAIN HEALTH

HIGH SCHOOL EQUIVALENCY – GET YOUR G.E.D.

GRADS OF LIFE

SHELTER PET ADOPTION

MERCY SHIPS DOT COM - LOOKING FOR VOLUNTEERS :60

CDC – HEPATITUS C TEST

THE Y.M.C.A.

LYME DISEASE AWARENESS

*10/5/18
mHeller*

Public File

ISSUES OF LOCAL IMPORTANCE

3rd QUARTER, 2018 STATION: X WGBW X WLAK
DATE OF BROADCAST: 7/06/2018

BRIEF OUTLINE OF NEWS STORY: TRUMP TARIFFS
HAVE WIS FARMS BRACING FOR IMPACT

Overnight, the Trump administration imposed an additional \$34 billion in tariffs on Chinese exports. Now, Wisconsin farms are bracing for impact, as the U.S. and China are set to slide deeper into a trade war. Friday morning, China announced they retaliated immediately.

Wisconsin's soybean farmers are expected to be hit the hardest and the fastest. The U.S. exports 30 percent of the soybeans it grows to China every year. Wisconsin farmers exported \$7.2 million worth of the crop in 2017.

With new tariffs in effect, China is expected to stop importing U.S. soybeans altogether and start getting them from other countries. That's a problem for farmers since the amount of soybeans and corn they have to sell this year is already set because farmers make planting decisions at the beginning of the year.

Without exporting to China, farmers will need to sell those products domestically, flooding the market. Prices are expected to drop, and the state's economy would take a hit as a result.

China's new tariffs target soybeans, cotton, and pork, which threatens U.S. farmers in many of the states that voted for President Trump, from Texas and Iowa to Wisconsin. American pork producers say they've been asked to "be good patriots" as the latest round of tariffs goes into effect. But many say they cannot afford to take a financial hit and potentially put their business and livelihood on the line at the expense of an escalating trade war.

Wisconsin's dairy industry could also be in jeopardy after the expected retaliatory tariffs. Wholesale cheese and butter prices have already started to slump in recent weeks, as buyers and sellers worry about the effect on new tariffs on dairy products. With the collapsed prices of milk, grain, and other commodities, farmers are losing money no matter how many 16-hour days they put in milking cows, caring for livestock, and planting and harvesting crops.

Wisconsin lost 500 dairy farms in 2017, and about 150 quit milking cows so far this year. The total number of milk-cow herds is now around 7,600 in Wisconsin, down 20 percent from five years ago.

Problems for local farmers are only expected to escalate the longer the trade war lasts.

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ISSUES OF LOCAL IMPORTANCE

3rd QUARTER, 2018 STATION: WGBW X WLAK

DATE OF BROADCAST: 7/05/2018

BRIEF OUTLINE OF NEWS STORY: MUNICIPAL JUDGE
CHARGE WITH STALKING, RESTRAINING
ORDER RE-ISSUED AGAINST HIM.

EXHIBIT, IF AVAILABLE.

The Wisconsin Supreme Court has suspended a municipal judge who was arrested on preliminary charges of violating a temporary restraining order and stalking.

USA Today Network-Wisconsin reports Leonard Kachinsky was booked into jail Monday then released without charge.

The Supreme Court on Tuesday barred Kachinsky from exercising the powers of a municipal judge until further notice, saying in an order it's been informed he cannot "properly discharge his official duties."

Kachinsky's court clerk has alleged he harassed her and retaliated against her. A judge recently re-issued a restraining order against him. The Wisconsin Judicial Commission has filed a complaint with the high court.

A Winnebago County prosecutor says a charging decision will likely come next week.

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ISSUES OF LOCAL IMPORTANCE

3rd QUARTER, 2018 STATION: WGBW X WLAK

DATE OF BROADCAST: 8/07/2018 + ON-GOING

BRIEF OUTLINE OF NEWS STORY: KIMBERLY-CLARK
ANNOUNCES PLANS TO SHUTTER FACTORIES.
STATE MAY OFFER INCENTIVES TO STAY
OPEN

EXHIBIT, IF AVAILABLE.

A Republican leader in the state Senate says there aren't enough votes yet to pass a tax break bill designed to keep open a pair of Kimberly-Clark Corp. plants in northeast Wisconsin.

The Dallas-based paper products company said last month it was open to saving the plants if the incentives are approved by the Legislature.

Sen. Alberta Darling said during a legislative forum Monday that "right now we probably don't" have the votes to pass the bill. The Republican-controlled Assembly passed the bill earlier this year.

Republicans have a narrow 18-15 majority in the Senate and one Republican senator has already said he's against the bill.

Darling says if the bill were up now, "I don't think there would be the votes but I'm not saying there won't be."

She says talks are ongoing to reach a deal that can pass.

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ISSUES OF LOCAL IMPORTANCE

3rd QUARTER, 2018 STATION: WGBW WLAK

DATE OF BROADCAST: 8/20/2018

BRIEF OUTLINE OF NEWS STORY: BOAT CRASH ON LAKE WINNEBAGO CLAIMS Two LIVES.

EXHIBIT, IF AVAILABLE.

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Authorities have recovered the bodies of two Neenah women missing after a boat crash on Lake Winnebago.

The Winnebago County Sheriff's Office says the 20- and 26-year-old women were among four people on a boat that collided Saturday night with another boat with two occupants. Divers recovered their bodies Sunday. Authorities didn't immediately release their names. Another person on the boat with the two Neenah woman remained in serious condition at a hospital Sunday. A dog on that boat also was killed. No one else was seriously injured.

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ISSUES OF LOCAL IMPORTANCE

3rd QUARTER, 2018 STATION: WGBW X WLAK

DATE OF BROADCAST: 8/22/2018

BRIEF OUTLINE OF NEWS STORY: KAUKAUNA MAN
ARRESTED ON HOMICIDE CHARGE IN
CALUMET COUNTY.

EXHIBIT, IF AVAILABLE.

A Kaukauna man has been arrested on a homicide charge in the death of a passenger on his motorcycle.

Cody Miller, 22, is being held at the Calumet County Jail on charges of Homicide by Intoxicated use of a Motor Vehicle and Knowingly Operating While Revoked-Causing Death.

The Calumet County Sheriff's Office says Miller was riding his motorcycle east on County Highway KK when he hit a bicyclist at the intersection of State Park Road in the Village of Harrison.

The crash happened Aug. 19 at 8:19 p.m.

Miller's passenger, 53-year-old Kim M. Anderson of Appleton, died at the scene.

The bicyclist, a 13-year-old boy from Appleton, was taken to a local hospital and later airlifted to Children's Hospital of Milwaukee. He's listed in critical condition, according to the sheriff's office.

The boy's name was not released.

The sheriff's office says additional charges could be filed against Miller in this case.

Miller is awaiting an initial appearance in circuit court.

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Public File

ISSUES OF LOCAL IMPORTANCE

3rd QUARTER, 2018 STATION: X WGBW X WLAK

DATE OF BROADCAST: 8/27/2018

BRIEF OUTLINE OF NEWS STORY: PACKERS HOST RED CROSS BLOOD DRIVE. MARK HELLER OF WGBW & WLAK IS ONE OF THE DONORS

EXHIBIT, IF AVAILABLE.

You can team up with the Packers to help give the gift of life.

The Packers Give Back Blood Drive is coming up Tuesday at Lambeau Field.

The American Red Cross is on emergency appeal due to the critically low levels of inventory.

The goal is to collect 440 pints at the Packers blood drive which will help them replenish their supply and be prepared as we head into Labor Day Weekend.

Summer is the toughest time for blood collections, "Every two seconds someone in the United States needs blood and in summer time that doesn't change but the key people are busy with vacations, high schools aren't in session and they make up 20 percent of our blood supply so we see that shortage happen. That's why we ask our community to step up and help us donate," said Michelle Goodwill, American Red Cross.

All presenting donors will receive a special giveaway item from the Packers as well as be able to enter a raffle for some merchandise from the Packers Pro Shop.

All blood types are needed- you can make an appointment or walk-ins are welcome.

There are raffles so you could end up walking away with something from the packers.

If you want to help the blood drive is Tuesday, August 28th from 7am-7pm at Lambeau Field on the 4th floor in the Legends Club. Enter the American Family Insurance Gate and follow the escalators up to the 4th floor. You may also park just outside this gate as well.

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Public File

ISSUES OF LOCAL IMPORTANCE

3rd QUARTER, 2018 STATION: WGBW X WLAK

DATE OF BROADCAST: 8/29/2018

BRIEF OUTLINE OF NEWS STORY: POSSIBLE TORNADO
OR STRAIGHT LINE WINDS TOPPLE TREES
IN NEW HOLSTEIN

EXHIBIT, IF AVAILABLE.

People in New Holstein are in shock over the amount of damage Tuesday's storm caused. City hall is surrounded by fallen trees.
The elementary school is surrounded by fallen trees.
Any house, any block, in either direction from the school, is surrounded by fallen trees.
The New Holstein Police Department says the damage covers about a four block radius stretching from the city's west side to the east end.
Almost nothing in the path of this storm was spared.

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Public File

ISSUES OF LOCAL IMPORTANCE

3rd QUARTER, 2018 STATION: ___ WGBW WLAK

DATE OF BROADCAST: 9/17/2018

BRIEF OUTLINE OF NEWS STORY: TRUCKING FIRM
OWNER CONVICTED OF TAX FRAUD.

EXHIBIT, IF AVAILABLE.

The owner of a trucking firm convicted of tax fraud was ordered Friday to pay \$230,719.09 in restitution. Dianne Vorpahl, of Vorpahl Transit in New Holstein, underreported her income for 2014 to the IRS. Besides the restitution, she was fined \$20,000 by a federal judge. The restitution was already paid, court records show. She previously had pleaded guilty to the federal count. No prison time was ordered.

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ISSUES OF LOCAL IMPORTANCE

3rd QUARTER, 2018 STATION: WGBW WLAK

DATE OF BROADCAST: 9/17/2018

BRIEF OUTLINE OF NEWS STORY: WISCONSIN CONTINUES
TO LOSE DAIRY FARMS DUE TO LOW
PRICES AND TARIFFS.

EXHIBIT, IF AVAILABLE.

Wisconsin is on pace for losing the most dairy farms this year since 2013. 9-17
The Wisconsin Public Radio reports that the state Department of Agriculture, Trade and
Consumer Protection says Wisconsin lost 47 dairy farms in August alone.
The department's figures show there were fewer than 8,400 licensed dairy producers at
the beginning of this month, 429 fewer than at the start of the year.
The decline is the biggest one in four years, when the state lost 434 farms in the first eight
months of 2013.
Dairy Business Association President Mike North says the decline isn't surprising given
the current market and long-term trend toward industry consolidation. North also says
price reactions to new tariffs on U.S. dairy products have led some farmers to leave the
industry early this year.

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Public File

ISSUES OF LOCAL IMPORTANCE

3rd QUARTER, 2018 STATION: X WGBW X WLAK

DATE OF BROADCAST: 9/25/2018

BRIEF OUTLINE OF NEWS STORY: 400 WIS NATIONAL
GUARD BEING DEPLOYED TO
AFGHANISTAN THIS WINTER.

EXHIBIT, IF AVAILABLE.

-0- 9-25-2018

Nearly 400 Wisconsin Army National Guard soldiers will deploy to Afghanistan this winter.

The soldiers are from the 2nd Battalion, 127th Infantry. They will support NATO's Resolute Support mission to assist Afghan security forces.

Resolute Support is a non-combat mission.

The exact date for their deployment is still up in the air. These soldiers will train at a U.S. base before going overseas.

"Once they get over there, we're told that they will be taking on a security mission, so they will be providing security for coalition forces, whether that's US forces or forces from Allied nations that are operating in the region," Capt. Joe Trovato, Wisconsin National Guard deputy director of public affairs, told us.

The battalion is based in Appleton.

The companies are part of the 32nd Red Arrow Infantry Brigade Combat Team.

The group is made up of Company A in Waupun and Ripon; Company B in Green Bay; Company C in Fond du Lac; Company D in Marinette; and the soldiers at the Appleton and Clintonville headquarters.

The National Guard is preparing a send-off ceremony for the soldiers. Details will be released at a later time.

The deployment is expected to last about a year.

This is Red Arrow's first-ever deployment to Afghanistan.

The battalion completed multiple tours in Iraq in 2005-2006 and 2009-2010.

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