

QUARTERLY ISSUES/PROGRAMS LISTS

1<sup>st</sup> Quarter, 2017

There follows a listing of some of the significant issues responded to by Station WLAK-AM, New Holstein, Wisconsin, along with the most significant programming treatment of those issues for the period 1/1/17 to 3/31/17. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Agricultural Newscast	Max Armstrong Midwest Digest	Mon-Friday	12:09pm-12:13pm	4 min.	Daily Commentary and News Specifically for the Farming Community
Daily Obituary News	Local News Block (Noon Hour)	Monday-Friday	12:13pm-	1 to 5 min.	Daily Death Notices
<i>Sturgeon Spearing Safety</i>	<i>Local Noon Newscasts</i>	<i>2/14 - 2/21/17</i>	<i>12:15pm</i>		<i>Specific info for fishing on Lake Winnebago.</i>

**LIST OF PUBLIC SERVICE  
ANNOUNCEMENTS AIRED ON WLAK AM,  
NEW HOLSTEIN, WISCONSIN  
1st QUARTER, 2017**

CYBERBULLYING PREVENTION :30

BRAIN HEALTH DOT GOV :30

AMERICAN DIABETES ASSOCIATION :30

US MARINE CORP - RECRUITMENT :30

MAMMOGRAM FOR FREE - WISCONSIN :30

VETERANS ADMIN, STAND WITH VETS :30

BEST FRIENDS ANIMAL SOCIETY :30

FEEDING AMERICA :60

MAKE A WISH FOUNDATION :30

SHRINER'S HOSPITAL :30

STOP TEXTS, STOP WRECKS :30

MEALS ON WHEELS VOLUNTEERS :30