

QUARTERLY ISSUES/PROGRAMS LISTS

4<sup>th</sup> Quarter, 20 16

There follows a listing of some of the significant issues responded to by Station WLAK-AM, New Holstein, Wisconsin, along with the most significant programming treatment of those issues for the period 10/1/16 to 12/31/16. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Agricultural Newscast	Max Armstrong Midwest Digest	Mon-Friday	12:09pm-12:13pm	4 min.	Daily Commentary and News Specifically for the Farming Community
Daily Obituary News	Local News Block (Noon Hour)	Monday-Friday	12:13pm-	1 to 5 min.	Daily Death Notices
Snowmobile Safety	Local Noon Newscasts	12/21-12/23/16	1215pm		Snowmobile Trails open for Season (Winter)

**LIST OF PUBLIC SERVICE  
ANNOUNCEMENTS AIRED ON WLAK AM,  
NEW HOLSTEIN, WISCONSIN  
4th QUARTER, 2016**

CYBERBULLYING PREVENTION :30

BRAIN HEALTH DOT GOV :30

AMERICAN DIABETES ASSOCIATION :30

US MARINE CORP - RECRUITMENT :30

MAMMOGRAM FOR FREE - WISCONSIN :30

VETERANS ADMIN, STAND WITH VETS :30

BEST FRIENDS ANIMAL SOCIETY :30

FEEDING AMERICA :60

MAKE A WISH FOUNDATION :30

SHRINER'S HOSPITAL :30

STOP TEXTS, STOP WRECKS :30

MEALS ON WHEELS VOLUNTEERS :30