

CONTRACT



KWTV-TV
7401 N. Kelley Ave
Oklahoma City, OK 73111
(405) 843-6641

Oklahoma's Own™
 www.news9.com

And:

Assembly AKA RJ Palmer
909 3rd Avenue
New York, NY 10022

<u>Contract / Revision</u> 94245 /		<u>Alt Order #</u> 09750078
<u>Advertiser</u> Bloomberg 2020		<u>Original Date / Revision</u> 02/07/20 / 02/10/20
<u>Contract Dates</u> 02/06/20 - 02/12/20	<u>Estimate #</u> 0126	
<u>Product</u> BLOOMBERG 2020		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTV-TV	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 1939	<u>Advertiser Code</u> MBLM	<u>Product 1/2</u> MBLM
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTV	02/10/20	02/12/20	530a News	530a-6a		:30			NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/10/20	02/16/20	MTW----				1	\$320.00			
N 2	KWTV	02/10/20	02/12/20	Bold and Beautiful	1230p-1p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/10/20	02/16/20	MTW----				1	\$85.00			
N 3	KWTV	02/10/20	02/12/20	6p News	6p-630p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/10/20	02/16/20	MTW----				1	\$350.00			
N 4	KWTV	02/10/20	02/12/20	ET	630p-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/10/20	02/16/20	MTW----				1	\$500.00			
N 5	KWTV	02/10/20	02/12/20	Stephen Colbert	1035p-1137p		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/10/20	02/16/20	MTW----				1	\$170.00			
N 6	KWTV	02/07/20	02/07/20	The Price is Right	10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/03/20	02/09/20	----F--				1	\$380.00			
D 7	KWTV	02/07/20	02/07/20	Bold and Beautiful	1230p-1p		:30			NM	0	\$0.00
N 8	KWTV	02/08/20	02/08/20	Local News Sat	630p-7p		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/03/20	02/09/20	-----1-				1	\$140.00			
N 9	KWTV	02/09/20	02/09/20	CBS Sunday Morning	8a-930a		:30			NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/03/20	02/09/20	-----1				1	\$460.00			
N 10	KWTV	02/09/20	02/09/20	60 Minutes	6p-7p		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/03/20	02/09/20	-----1				1	\$1,600.00			
N 11	KWTV	02/10/20	02/12/20	The Price is Right	10a-11a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/10/20	02/16/20	MTW----				1	\$380.00			
Totals											9	\$4,005.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 - 02/12/20	9	\$4,005.00	(\$600.75)	\$3,404.25
Totals	9	\$4,005.00	(\$600.75)	\$3,404.25

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; color: red; font-size: 1.2em;">KWTN</p>	Date:
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I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: March 3, 2020 *fb*

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/21/19



Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Catherine Warburton

printed name

11/21/19

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.