

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Betsy Vonderheid, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Betsy Vonderheid

Agency name: SRCP Media

Address: 201 North Union Street

Contact: Betsy Vonderheid

Phone number: 703-683-9755

Email: bvonderheid@srcpmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Maine Energy Progress

Address: 28 Penobscot Meadow Drive, Hampden Maine 04444

Contact: Steven Mele

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Steven Mele Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): **Senate**

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Betsy Vanderheid</i>	Signature: <i>Andrew J. Orcutt</i>
Name: Betsy Vanderheid	Name: Andrew L. Orcutt
Date of Request to Purchase Ad Time: 2/20/2023	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/17/23

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>4450268</u>	Station Call Letters: <u>WBAU</u>	Date Received/Requested: <u>10/17/23</u>
Est. #: <u>3268</u>	Station Location: <u>Bangor, ME</u>	Run Start and End Dates: <u>10/17/23 - 10/23/23</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Confirmation



Port Broadcasting LLC WBAN
 11 DOWNING COURT
 EXETER NH 03833
 603-583-4767

Contract # 7126
 Date Entered 10/13/23
 Sales Person Andrew Orcutt
 Agency % 30.00
 Billing Cycle Broadcast
 Revenue Type CASH
 Conflict 1 ISSUE CAMPAIGNS
 Conflict 2 Political
 Estimate # 3268
 Contract 10/17/23 - 10/23/23

MAINE ENERGY PROGRESS C/O MEDIA FINANCIAL SERVICES

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
WBAN-AM	10/17/23-10/23/23 06:00-19:00	6,6,6,6,6,0,0 All Weeks	01:00	Commercial	30.00	30	900.00
Subtotal							900.00
Agency Commission							270.00
Total							630.00

Projected Billing	Count	Gross	Net
October 2023	30	900.00	630.00
	30	900.00	630.00

STATION:	WBAN-AM	ORDER#:	3210954	DATE:	10/12/2023
MARKET:	Bangor, ME	AMOUNT:	\$900.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	30		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4450262
ADVERTISER:	Maine Energy Progress	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/17-10/23 Est 3268 Tu-Mon Week	AGY EST:	3268		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-17-2023 TO 10/23/2023	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/12/2023 13:26

COMMENTS

10/12/2023: ** THIS IS A NEW ORDER. ** MUST CONFIRM WITHIN 24HRS ** PLEASE CONFIRM *TODAY* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com THANKS DANA **

10/12/2023: PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO [INVOICES@MEDIA FINANCIAL.COM](mailto:INVOICES@MEDIAFINANCIAL.COM) BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.

WEEK#1 10/17/2023 To 10/23/2023 WK TOT \$900.00 WK TOTAL SPOTS 30

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	10/17/2023	10/23/2023	30	\$30	\$900

TOTAL	Oct										Total
SPOT	30										30
CASH	900.00										900.00
TOTAL	900.00										900.00