Confirmation

Civic Media
202 State Street #200
Madison WI 53703

Contract #	8373
Date Entered	05/02/24
Sales Person	Chris Moreau
Agency %	0.00
Billing Cycle	Calendar
Conflict 1	Political
Contract	05/06/24 - 05/19/24

A BETTER WISCONSIN TOGETHER (DIR)
ATTN CHRIS WALLOCH
6516 MONONA DRIVE #244
MONONA WI 53716

	Station	Date/Time	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1	WAUK-AM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	25.00	35	875.00
1	WAUK-AM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	25.00	35	875.00
2	WBZH-AM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
2	WBZH-AM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
3	WCFW-FM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
3	WCFW-FM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
4	WCFW-HD2	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
4	WCFW-HD2	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
5	WCQM-FM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	21.00	35	735.00
5	WCQM-FM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	21.00	35	735.00
6	WFHR-AM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
6	WFHR-AM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
7	WGBW-AM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	22.00	35	770.00
7	WGBW-AM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	22.00	35	770.00
8	WIRI-FM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	21.00	35	735.00
8	WIRI-FM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	21.00	35	735.00
9	WISS-AM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	20.00	35	700.00
9	WISS-AM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	20.00	35	700.00
10	WLAK-AM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
10	WLAK-AM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
11	WLCX-AM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
11	WLCX-AM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
12	WMDX-AM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	25.00	35	875.00

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	Station	Date/Time	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
12	WMDX-AM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	25.00	35	875.00
13	WPFP-AM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
13	WPFP-AM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
14	WRCE-AM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
14	WRCE-AM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
15	WRCO-FM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	21.00	35	735.00
15	WRCO-FM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	21.00	35	735.00
16	WRJN-AM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	22.00	35	770.00
16	WRJN-AM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	22.00	35	770.00
17	WRPQ-AM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	20.00	35	700.00
17	WRPQ-AM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	20.00	35	700.00
18	WSCM-FM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
18	WSCM-FM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
19	WXCO-AM	05/06/24-05/12/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
19	WXCO-AM	05/13/24-05/19/24 6:00a-7:00p	01:00	5,5,5,5,5,5,5		*Commercial	19.00	35	665.00
						Total			27090.00

Station Summary	Count	Gross	Net
WAUK-AM	70	1750.00	1750.00
WBZH-AM	70	1330.00	1330.00
WCFW-FM	70	1330.00	1330.00
WCFW-HD2	70	1330.00	1330.00
WCQM-FM	70	1470.00	1470.00
WFHR-AM	70	1330.00	1330.00
WGBW-AM	70	1540.00	1540.00
WIRI-FM	70	1470.00	1470.00
WISS-AM	70	1400.00	1400.00
WLAK-AM	70	1330.00	1330.00
WLCX-AM	70	1330.00	1330.00
WMDX-AM	70	1750.00	1750.00
WPFP-AM	70	1330.00	1330.00
WRCE-AM	70	1330.00	1330.00
WRCO-FM	70	1470.00	1470.00
WRJN-AM	70	1540.00	1540.00
WRPQ-AM	70	1400.00	1400.00
WSCM-FM	70	1330.00	1330.00
WXCO-AM	70	1330.00	1330.00

Projected Billing		Count	Gross	Net
May	2024	1330	27090.00	27090.00
		1330	27090.00	27090.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Josh Henderson/ABWT, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

[✔] Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

[ ] Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: National Association of Broadcasters

Agency name: n/a

Address:

Contact: | Phone number: | Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: A Better Wisconsin Together

Address: 6516 Monona Dr. #224 Madison, WI 53716

Contact: Josh Henderson | Phone number: 608-514-1840 | Email: Josh@abwt.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Excutive Director-Chris Walloch
Treasurer-Amanda Cone
Board Chair-Jaculine Boynton

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: [ ] N/A

Name(s) of every candidate referred to: Tammy BAldwin
Eric Hovde

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: [ ] N/A

Abortion, Reporductive Rights

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature:
Name: Josh Henerdon	Name: Chris Moreau
Date of Request to Purchase Ad Time: 5/2/24	Date of Station Agreement to Sell Time: 5/2/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☑ Yes ☐ No Date ad received: 5/2/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☑ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: 8373	Station Call Letters: WCQM	Date Received/Requested: 5/2/24
Est. #:	Station Location: Park Falls	Run Start and End Dates: 5/6-5/19/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.