

ORDER



KSHB-TV

Orders
Order / Rev: 450551
Alt Order #: WOC11764142
Product Desc: Issue
Estimate: 6509
Flight Dates: 08/02/18 - 08/05/18
Original Date / Rev: 08/01/18 / 08/03/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Change Campaign Super PAC
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: DEF

New Business Thru:
Advertiser External ID: 239843
Agency External ID: 121913
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/05/18	4	\$5,000.00	\$4,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	4	\$5,000.00	\$4,250.00	0.00
Totals	4	\$5,000.00	\$4,250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	08/02/18	08/02/18	M-F Today Show M-F Today Show (Program: NBC TODAY SHOW)X	CM	7-9am	--- 1---	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/30/18	08/05/18	--- 1---		1		\$1,000.00		0.00					
N 2	KSHB	08/02/18	08/02/18	M-F 630-7pm News M-F 630-7pm News (Program: 41 ACTION NEWS 630P)X	CM	630-7pm	--- 1---	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/30/18	08/05/18	--- 1---		1		\$1,000.00		0.00					
N 3	KSHB	08/02/18	08/02/18	M-F 10-1035pm News M-F 10-1035pm News (Program: 41 ACTION NEWS 10P)X	CM	10-1035pm	--- 1---	1:00	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/30/18	08/05/18	--- 1---		1		\$1,800.00		0.00					
N 4	KSHB	08/02/18	08/05/18	Meet The Press Meet The Press	CM	9-10am	-----	:30	0	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/30/18	08/05/18	----- 1		1		\$1,200.00		0.00					
Totals													4	\$5,000.00	