

# ORDER



**Orders**  
**Order / Rev:** 177272  
**Alt Order #:**  
**Product Desc:** Greitens 8/16-8/22  
**Estimate:** 1916  
**Flight Dates:** 08/16/16 - 08/22/16  
**Original Date / Rev:** 08/12/16 / 08/12/16  
**Order Type:** GENERAL

**Primary AE:** Mike Wang  
**Sales Office:** KSHBL  
**Sales Region:** LOC

**Agency Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:** Accounts Payable  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Greitens/Republican/Governor  
**Demographic:** A18+  
**Product Codes:** PL State Candidate  
**Priority:** DEF  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/01/16   | 08/22/16 | 10      | \$6,450.00   | \$5,482.50 |

**Totals**

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| August 2016   | 10        | \$6,450.00        | \$5,482.50        | 0.00        |
| <b>Totals</b> | <b>10</b> | <b>\$6,450.00</b> | <b>\$5,482.50</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mike Wang         | KSHBN        | NAT          | Start Of Order - End Of Order | 100%    |

**Order Share**

|         | Share | Total        |
|---------|-------|--------------|
| KSHB-TV | 2%    | \$6,450.00   |
| Market  | 100%  | \$322,500.00 |

**Competitive Share**

|       | Share | Total        |
|-------|-------|--------------|
| CABLE | 0%    | \$0.00       |
| EDAF  | 0%    | \$0.00       |
| KCPT  | 0%    | \$0.00       |
| KCTV  | 0%    | \$0.00       |
| KCWE  | 0%    | \$0.00       |
| KMBC  | 0%    | \$0.00       |
| KMCI  | 0%    | \$0.00       |
| KPXE  | 0%    | \$0.00       |
| KSMO  | 0%    | \$0.00       |
| NCWE  | 0%    | \$0.00       |
| NMBC  | 0%    | \$0.00       |
| UNKWN | 98%   | \$316,050.00 |
| WDAF  | 0%    | \$0.00       |

| Ln  | Ch   | Start    | End      | Inventory Code                   | Break | Start/End Time             | Days    | Len | Spots | Rate     | Pri | Rtg  | Type | Spots | Amount     |
|-----|------|----------|----------|----------------------------------|-------|----------------------------|---------|-----|-------|----------|-----|------|------|-------|------------|
| N 1 | KSHB | 08/16/16 | 08/19/16 | M-F 6-7am News<br>M-F 6-9am News | CM    | 6-9am<br>(6:00 AM-9:00 AM) | -TWTF-- | :30 | 5     | \$550.00 | P-3 | 0.00 | NM   | 5     | \$2,750.00 |

Order / Rev: 177272  
 Alt Order #:  
 Flight Dates: 08/16/16 - 08/22/16

Advertiser: Greitens/Republican/Governor  
 Product Desc: Greitens 8/16-8/22  
 Estimate: 1916  
**KSHB-TV**

| Ln            | Ch   | Start             | End             | Inventory Code                       | Break | Start/End Time               | Days    | Len         | Spots         | Rate     | Pri | Rtg  | Type | Spots      | Amount     |
|---------------|------|-------------------|-----------------|--------------------------------------|-------|------------------------------|---------|-------------|---------------|----------|-----|------|------|------------|------------|
| N 1           | KSHB | 08/16/16          | 08/19/16        | M-F 6-7am News<br>M-F 6-9am News     | CM    | 6-9am<br>(6:00 AM-9:00 AM)   | -TWTF-- | :30         | 5             | \$550.00 | P-3 | 0.00 | NM   | 5          | \$2,750.00 |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>            |         | <u>Rate</u> | <u>Rating</u> |          |     |      |      |            |            |
|               |      | Week: 08/15/16    | 08/21/16        | -TWTF--                              |       | 5                            |         | \$550.00    | 0.00          |          |     |      |      |            |            |
| N 2           | KSHB | 08/16/16          | 08/19/16        | M-F 5-630pm News<br>M-F 5-630pm News | CM    | 5-630pm<br>(4:58 PM-6:30 PM) | -TWTF-- | :30         | 4             | \$750.00 | P-3 | 0.00 | NM   | 4          | \$3,000.00 |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>            |         | <u>Rate</u> | <u>Rating</u> |          |     |      |      |            |            |
|               |      | Week: 08/15/16    | 08/21/16        | -TWTF--                              |       | 4                            |         | \$750.00    | 0.00          |          |     |      |      |            |            |
| N 3           | KSHB | 08/22/16          | 08/22/16        | M-F 5-630pm News<br>M-F 5-630pm News | CM    | 5-630pm<br>(4:58 PM-6:30 PM) | M-----  | :30         | 1             | \$700.00 | P-3 | 0.00 | NM   | 1          | \$700.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>            |         | <u>Rate</u> | <u>Rating</u> |          |     |      |      |            |            |
|               |      | Week: 08/22/16    | 08/28/16        | M-----                               |       | 1                            |         | \$700.00    | 0.00          |          |     |      |      |            |            |
| <b>Totals</b> |      |                   |                 |                                      |       |                              |         |             |               |          |     |      | 10   | \$6,450.00 |            |