

ORDER



KSHB-TV

Orders
Order / Rev: 177272
Alt Order #:
Product Desc: Greitens 8/16-8/22
Estimate: 1916
Flight Dates: 08/16/16 - 08/22/16
Original Date / Rev: 08/12/16 / 08/12/16
Order Type: GENERAL

Primary AE: Mike Wang
Sales Office: KSHBL
Sales Region: LOC

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact: Accounts Payable
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Greitens/Republican/Governor
Demographic: A18+
Product Codes: PL State Candidate
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/22/16	10	\$6,450.00	\$5,482.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	10	\$6,450.00	\$5,482.50	0.00
Totals	10	\$6,450.00	\$5,482.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Wang	KSHBN	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSHB-TV	2%	\$6,450.00
Market	100%	\$322,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EDAF	0%	\$0.00
KCPT	0%	\$0.00
KCTV	0%	\$0.00
KCWE	0%	\$0.00
KMBC	0%	\$0.00
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSMO	0%	\$0.00
NCWE	0%	\$0.00
NMBC	0%	\$0.00
UNKWN	98%	\$316,050.00
WDAF	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	08/16/16	08/19/16	M-F 6-7am News M-F 6-9am News	CM	6-9am (6:00 AM-9:00 AM)	-TWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-TWTF--		5				\$550.00		0.00			
N 2	KSHB	08/16/16	08/19/16	M-F 5-630pm News M-F 5-630pm News	CM	5-630pm (4:58 PM-6:30 PM)	-TWTF--	:30	4	\$750.00	P-3	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-TWTF--		4				\$750.00		0.00			
N 3	KSHB	08/22/16	08/22/16	M-F 5-630pm News M-F 5-630pm News	CM	5-630pm (4:58 PM-6:30 PM)	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	M-----		1				\$700.00		0.00			
													Totals	10	\$6,450.00