ORDER

KSHB-TV

Orders	**Order / Rev:**	**160037**		
	Alt Order #:			
	Product Desc:	Greitens for Missouri		
	Estimate:	1798		
	Flight Dates:	07/11/16 - 07/18/16	Primary AE:	Mike Wang
	Original Date / Rev:	07/13/16 / 07/13/16	Sales Office:	KSHBN
	Order Type:	GENERAL	Sales Region:	NAT
Agency	**Name:**	**Target Enterprises**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Californians against RX measure	Billing Calendar:	Broadcast
		15260 Ventura Blvd	Billing Cycle:	EOM/EOC
		Sherman Oaks, CA 91403	Agency Commission:	15%
Advertiser	**Name:**	**Greitens/Republican/Governor**	New Business Thru:	
	Demographic:	A18+	Order Separation:	00:20:00
	Product Codes:	PL State Candidate	Advertiser External ID:	
	Priority:	DEF	Agency External ID:	
	Revenue Code 1:	POL	Unit Code:	General
	Revenue Code 2:	POL		
	Revenue Code 3:	CAND		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/18/16	23	$5,670.00	$4,819.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	23	$5,670.00	$4,819.50	0.00
Totals	23	$5,670.00	$4,819.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Wang	KSHBN	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSHB-TV	1%	$5,670.00
Market	100%	$567,000.00

Competitive Share	Share	Total
CABLE	0%	$0.00
EDAF	0%	$0.00
KCPT	0%	$0.00
KCTV	0%	$0.00
KCWE	0%	$0.00
KMBC	0%	$0.00
KMCI	0%	$0.00
KPXE	0%	$0.00
KSMO	0%	$0.00
NCWE	0%	$0.00
NMBC	0%	$0.00
UNKWN	99%	$561,330.00
WDAF	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KSHB	07/12/16	07/18/16	M-F 330-4pm M-F 330-4pm	CM	330-4pm	MTWTF--	:30	4	$175.00	P-2	0.00 NM	5	$875.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSHB	07/12/16	07/18/16	M-F 330-4pm M-F 330-4pm	CM	330-4pm	MTWTF--	:30	4	$175.00	P-2	0.00	NM	5	$875.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	07/11/16	07/17/16	-TWTF--	4	$175.00	0.00								
	Week:	07/18/16	07/24/16	M------	1	$175.00	0.00								
2	KSHB	07/16/16	07/16/16	Sa 5-530pm News Sa 5-530pm News	CM	5-530pm	-----S-	:30	1	$200.00	P-2	0.00	NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	07/11/16	07/17/16	-----S-	1	$200.00	0.00								
3	KSHB	07/16/16	07/16/16	Sa 10-1030pm News Sa 10-1030pm News	CM	10-1030pm	-----S-	:30	1	$325.00	P-3	0.00	NM	1	$325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	07/11/16	07/17/16	-----S-	1	$325.00	0.00								
4	KSHB	07/16/16	07/16/16	Sa 6-7pm News Sa 6-7pm News	CM	6-7pm	-----S-	:30	1	$200.00	P-2	0.00	NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	07/11/16	07/17/16	-----S-	1	$200.00	0.00								
5	KSHB	07/17/16	07/17/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	------S	:30	1	$200.00	P-2	0.00	NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	07/11/16	07/17/16	------S	1	$200.00	0.00								
N 6	KSHB	07/11/16	07/18/16	M-F Today Show M-F Today Show	CM	7-9am	MTWTF--	:30	8	$150.00	P-3	0.00	NM	10	$1,970.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	07/11/16	07/17/16	-TWTF--	8	$150.00	0.00								

Order / Rev: 160037 | Advertiser: Greitens/Republican/Governor
Alt Order #: | Product Desc: Greitens for Missouri | **KSHB-TV**
Flight Dates: 07/11/16 - 07/18/16 | Estimate: 1798

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSHB	07/11/16	07/18/16	M-F Today Show M-F Today Show	CM	7-9am	MTWTF--	:30	8	$150.00	P-3	0.00	NM	10	$1,970.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/11/16	07/17/16	-TWTF--	8	$150.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KSHB*	*07/11/16-07/17/16*	*M-F Today Show*	*7-9am*	*-TWThF----*	*:30*	*~~($150.00)~~*	0.00	*NM*
	See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20								
	[Rate ~mw]								
2	*KSHB*	*07/11/16-07/17/16*	*M-F Today Show*	*7-9am*	*-TWThF----*	*:30*	*~~($150.00)~~*	0.00	*NM*
	See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20								
	[Rate ~mw]								
3	*KSHB*	*07/11/16-07/17/16*	*M-F Today Show*	*7-9am*	*-TWThF----*	*:30*	*~~($150.00)~~*	0.00	*NM*
	See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20								
	[Rate ~mw]								
4	*KSHB*	*07/11/16-07/17/16*	*M-F Today Show*	*7-9am*	*-TWThF----*	*:30*	*~~($150.00)~~*	0.00	*NM*
	See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20								
	[Rate ~mw]								
5	*KSHB*	*07/11/16-07/17/16*	*M-F Today Show*	*7-9am*	*-TWThF----*	*:30*	*~~($150.00)~~*	0.00	*NM*
	See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20								
	[Rate ~mw]								
6	*KSHB*	*07/11/16-07/17/16*	*M-F Today Show*	*7-9am*	*-TWThF----*	*:30*	*~~($150.00)~~*	0.00	*NM*
	See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20								
	[Rate ~mw]								
7	*KSHB*	*07/11/16-07/17/16*	*M-F Today Show*	*7-9am*	*-TWThF----*	*:30*	*~~($150.00)~~*	0.00	*NM*
	See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20								
	[Rate ~mw]								
8	*KSHB*	*07/11/16-07/17/16*	*M-F Today Show*	*7-9am*	*-TWThF----*	*:30*	*~~($150.00)~~*	0.00	*NM*
	See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20								
	[Rate ~mw]								
11	KSHB	07/11/16-07/17/16	M-F Today Show	7-9am	--WThF----	:30	$300.00	0.00	NM
	Ⓜ MG for 6.8,6.2,8.1,6.1,6.10,7.5,6.9,6.7,6.5,6.6,6.4,6.3								
12	KSHB	07/11/16-07/17/16	M-F Today Show	7-9am	--WThF----	:30	$300.00	0.00	NM
	Ⓜ MG for 6.8,6.2,8.1,6.1,6.10,7.5,6.9,6.7,6.5,6.6,6.4,6.3								
13	KSHB	07/11/16-07/17/16	M-F Today Show	7-9am	--WThF----	:30	$300.00	0.00	NM
	Ⓜ MG for 6.8,6.2,8.1,6.1,6.10,7.5,6.9,6.7,6.5,6.6,6.4,6.3								
14	KSHB	07/11/16-07/17/16	M-F 5-530pm News	5-530pm	MTWThF----	:30	$325.00	0.00	NM
	Ⓜ MG for 6.8,6.2,8.1,6.1,6.10,7.5,6.9,6.7,6.5,6.6,6.4,6.3								
15	KSHB	07/11/16-07/17/16	Su 10-1035pm News	10-1035pm	--------Su	:30	$600.00	0.00	NM
	Ⓜ MG for 6.8,6.2,8.1,6.1,6.10,7.5,6.9,6.7,6.5,6.6,6.4,6.3								
16	KSHB	07/11/16-07/17/16	M-F 4-5am	4-5am	MTWThF----	:30	$5.00	0.00	NM
	Ⓜ MG for 6.8,6.2,8.1,6.1,6.10,7.5,6.9,6.7,6.5,6.6,6.4,6.3								
17	KSHB	07/11/16-07/17/16	M-F 4-5am	4-5am	MTWThF----	:30	$5.00	0.00	NM
	Ⓜ MG for 6.8,6.2,8.1,6.1,6.10,7.5,6.9,6.7,6.5,6.6,6.4,6.3								
18	KSHB	07/11/16-07/17/16	M-F 4-5am	4-5am	MTWThF----	:30	$5.00	0.00	NM
	Ⓜ MG for 6.8,6.2,8.1,6.1,6.10,7.5,6.9,6.7,6.5,6.6,6.4,6.3								
19	KSHB	07/11/16-07/17/16	M-F 4-5am	4-5am	MTWThF----	:30	$5.00	0.00	NM
	Ⓜ MG for 6.8,6.2,8.1,6.1,6.10,7.5,6.9,6.7,6.5,6.6,6.4,6.3								
20	KSHB	07/11/16-07/17/16	M-F 4-5pm News	4-5pm	MTWThF----	:30	$125.00	0.00	NM
	Ⓜ MG for 6.8,6.2,8.1,6.1,6.10,7.5,6.9,6.7,6.5,6.6,6.4,6.3								

Week:	07/18/16	07/24/16	M------	2	$150.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
9	*KSHB*	*07/18/16-07/24/16*	*M-F Today Show*	*7-9am*	*M---------*	*:30*	*~~($150.00)~~*	0.00	*NM*
	See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20								
	[Rate ~mw]								
10	*KSHB*	*07/18/16-07/24/16*	*M-F Today Show*	*7-9am*	*M---------*	*:30*	*~~($150.00)~~*	0.00	*NM*
	See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20								
	[Rate ~mw]								

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KSHB	07/11/16	07/18/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	$220.00	P-3	0.00	NM	0	$0.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

Order / Rev:	160037	Advertiser:	Greitens/Republican/Governor
Alt Order #:		Product Desc:	Greitens for Missouri
Flight Dates:	07/11/16 - 07/18/16	Estimate:	1798

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KSHB	07/11/16	07/18/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	$220.00	P-3	0.00	NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/11/16	07/17/16	-TWTF--	4	$220.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KSHB*	*07/11/16-07/17/16*	*M-F 6-630pm News*	6-630pm	-TWThF----	*:30*	*~~($220.00)~~*	0.00	*NM*
	Credited								
2	*KSHB*	*07/11/16-07/17/16*	*M-F 6-630pm News*	6-630pm	-TWThF----	*:30*	*~~($220.00)~~*	0.00	*NM*
	Credited								
3	*KSHB*	*07/11/16-07/17/16*	*M-F 6-630pm News*	6-630pm	-TWThF----	*:30*	*~~($220.00)~~*	0.00	*NM*
	Credited								
4	*KSHB*	*07/11/16-07/17/16*	*M-F 6-630pm News*	6-630pm	-TWThF----	*:30*	*~~($220.00)~~*	0.00	*NM*
	Credited								

Week:	07/18/16	07/24/16	M------	1	$220.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
5	*KSHB*	*07/18/16-07/24/16*	*M-F 6-630pm News*	6-630pm	M---------	*:30*	*~~($220.00)~~*	0.00	*NM*

See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20
[Rate ~mw]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	KSHB	07/17/16	07/17/16	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	------S	:30	1	$250.00	P-3	0.00	NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/11/16	07/17/16	------S	1	$250.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KSHB*	*07/11/16-07/17/16*	*Su 10-1035pm News*	10-1035pm	--------Su	*:30*	*~~($250.00)~~*	0.00	*NM*

See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20
[Rate ~mw]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9	KSHB	07/11/16	07/18/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	$475.00	P-2	0.00	NM	4	$1,900.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/11/16	07/17/16	MTWTF--	4	$475.00	0.00
Week:	07/18/16	07/24/16	-------	0	$0.00	0.00

Totals	23	$5,670.00