

ORDER



Orders
Order / Rev: 156696
 Alt Order #:
Product Desc: GREITEN FOR GOVERNOR
Estimate: 1795
Flight Dates: 06/28/16 - 07/02/16
Original Date / Rev: 06/30/16 / 06/30/16
Order Type: GENERAL

Primary AE: Mike Wang
Sales Office: KSHBN
Sales Region: NAT

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Greitens/Republican/Governor
Demographic: A18+
Product Codes: PL State Candidate
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/03/16	12	\$1,130.00	\$960.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	12	\$1,130.00	\$960.50	0.00
Totals	12	\$1,130.00	\$960.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Wang	KSHBN	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSHB-TV	20%	\$1,130.00
Market	100%	\$5,650.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EDAF	0%	\$0.00
KCPT	0%	\$0.00
KCTV	0%	\$0.00
KCWE	0%	\$0.00
KMBC	0%	\$0.00
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSMO	0%	\$0.00
NCWE	0%	\$0.00
NMBC	0%	\$0.00
UNKWN	80%	\$4,520.00
WDAF	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSHB	06/28/16	07/01/16	M-F Today Show M-F Today Show	CM	7-9am	-TWTF--	:30	4	\$150.00	P-3	0.00	NM	4	\$600.00

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Advertiser: Greitens/Republican/Governor
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 Estimate: 1795
KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSHB	06/28/16	07/01/16	M-F Today Show M-F Today Show	CM	7-9am	-TWTF--	:30	4	\$150.00	P-3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	-TWTF--		4				\$150.00		0.00			
2	KSHB	06/28/16	07/01/16	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-TWTF--	:30	4	\$50.00	P-3	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	-TWTF--		4				\$50.00		0.00			
E 3	KSHB	07/02/16	07/02/16	Sa 6-7pm News Sa 6-7pm News	CM	6-7pm	-----S-	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	-----S-		1				\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSHB	06/27/16-07/03/16	Sa 6-7pm News See MG 3.2 [N/A Nascar 6/17 shm]		6-7pm	-----Sa--	:30		(\$100.00)		0.00	NM		
	2	KSHB	06/27/16-07/03/16	Sa 5-530pm News See MG 3.3		5-530pm	-----Sa--	:30		(\$100.00)		0.00	NM		
	3	KSHB	06/27/16-07/03/16	Su 5-530pm News MG for 3.2 07/02		5-530pm	-----Su	:30		\$100.00		0.00	NM		
4	KSHB	07/02/16	07/02/16	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	-----S-		1				\$50.00		0.00			
5	KSHB	07/02/16	07/02/16	Sa 6-7pm News Sa 6-7pm News	CM	6-7pm	-----S-	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	-----S-		1				\$30.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSHB	06/27/16-07/03/16	Sa 6-7pm News See MG 5.2 [Nascar running 6-10PM jmc 6/29/16]		6-7pm	-----Sa--	:30		(\$30.00)		0.00	NM		
	2	KSHB	06/27/16-07/03/16	Sa 6-7am News MG for 5.1 07/02		6-7am	-----Sa--	:30		\$30.00		0.00	NM		
6	KSHB	07/01/16	07/01/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	----F--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	----F--		1				\$150.00		0.00			
													Totals	12	\$1,130.00