

# CONTRACT



**Townsquare Media Lansing**  
 3420 Pine Tree Road  
 Lansing, MI 48911  
 wopayments4@townsquaremedia.com  
 (517) 394-7272

<u>Contract / Revision</u> 3497818 /		<u>Alt Order #</u> 36041756
<u>Advertiser</u> Americans for Prosperity AGY		<u>Original Date / Revision</u> 07/19/22 / 07/19/22
<u>Contract Dates</u> 07/20/22 - 07/26/22	<u>Estimate #</u> 720726	
<u>Product</u> MI		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WITL-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Katz Media Group**  
 Attention: HELEN HANRATTY  
 125 West 55th Street  
 3rd Floor  
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WITL	07/20/22	07/26/22	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/18/22	07/24/22	--111--				3	\$250.00			
	Week:	07/25/22	07/31/22	11-----				2	\$250.00			
N 2	WITL	07/20/22	07/26/22	M-F Midday	10:00 AM-3:00 PM		:30			NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/18/22	07/24/22	--222--				6	\$250.00			
	Week:	07/25/22	07/31/22	22-----				4	\$250.00			
N 3	WITL	07/20/22	07/26/22	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/18/22	07/24/22	--112--				4	\$250.00			
	Week:	07/25/22	07/31/22	21-----				3	\$250.00			
N 4	WITL	07/23/22	07/26/22	Sa-Su Prime Rotator	6:00 AM-6:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/22	07/29/22	-----1-				1	\$175.00			
<b>Totals</b>											23	\$5,675.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/22 - 07/26/22	23	\$5,675.00	(\$851.25)	\$4,823.75
<b>Totals</b>	23	\$5,675.00	(\$851.25)	\$4,823.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**REVISED**

**Jul 19, 22**  
 CONT# 36041756 Mod# Ver# 3 (Last =)  
 REP KATZ RADIO  
 TO WITL-FM (Lansing-East Lansing, MI)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 720726

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV AMERICANS FOR PROSPERITY  
 PDT MI  
 FLT Jul 20, 22 - Jul 26, 22

**\* REP ORDER COMMENT \***

\*\* 7/19/2022 1:09:00 PM: DEL RAY/SMART MEDIA/DEL CIELO: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

\*\* 7/19/2022 1:09:00 PM: SPOT LENGTH AND RATES HAVE BEEN REVISED TO :30S

\*\* 7/19/2022 1:09:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 7/19/2022 1:09:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
<b>FLIGHT 1</b>									
CHG	1.1	..W....	6A - 10A	30	07/20/2022 - 07/20/2022	1D	1	\$250.00	1
CHG	1.2	..W....	10A - 3P	30	07/20/2022 - 07/20/2022	1D	2	\$250.00	2
CHG	1.3	..W....	3P - 7P	30	07/20/2022 - 07/20/2022	1D	1	\$250.00	1
** FLIGHT TOTALS **							4	\$1,000.00	
<b>FLIGHT 2</b>									
CHG	2.1	...T...	6A - 10A	30	07/21/2022 - 07/21/2022	1D	1	\$250.00	1
CHG	2.2	...T...	10A - 3P	30	07/21/2022 - 07/21/2022	1D	2	\$250.00	2
CHG	2.3	...T...	3P - 7P	30	07/21/2022 - 07/21/2022	1D	1	\$250.00	1
** FLIGHT TOTALS **							4	\$1,000.00	
<b>FLIGHT 3</b>									
CHG	3.1	....F..	6A - 10A	30	07/22/2022 - 07/22/2022	1D	1	\$250.00	1
CHG	3.2	....F..	10A - 3P	30	07/22/2022 - 07/22/2022	1D	2	\$250.00	2
CHG	3.3	....F..	3P - 7P	30	07/22/2022 - 07/22/2022	1D	2	\$250.00	2
** FLIGHT TOTALS **							5	\$1,250.00	

Jul 19, 22  
 CONT# 36041756 Mod# Ver# 3 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: na / na / 720726

CHG	4.1	<b>FLIGHT 4</b>		30	07/23/2022 - 07/23/2022	1D	1	\$175.00	1
		.....S.	6A - 6P						
							1	\$175.00	
<b>** FLIGHT TOTALS **</b>									
CHG	5.1	<b>FLIGHT 5</b>		30	07/25/2022 - 07/25/2022	1D	1	\$250.00	1
		M.....	6A - 10A						
CHG	5.2	M.....	10A - 3P	30	07/25/2022 - 07/25/2022	1D	2	\$250.00	2
CHG	5.3	M.....	3P - 7P	30	07/25/2022 - 07/25/2022	1D	2	\$250.00	2
							5	\$1,250.00	
<b>** FLIGHT TOTALS **</b>									
CHG	6.1	<b>FLIGHT 6</b>		30	07/26/2022 - 07/26/2022	1D	1	\$250.00	1
		.T.....	6A - 10A						
CHG	6.2	.T.....	10A - 3P	30	07/26/2022 - 07/26/2022	1D	2	\$250.00	2
CHG	6.3	.T.....	3P - 7P	30	07/26/2022 - 07/26/2022	1D	1	\$250.00	1
							4	\$1,000.00	
<b>** FLIGHT TOTALS **</b>									

	<b>Jul 22</b>						
SPOTS	23						
CASH	5675.00						
TRADE	0.00						
NSL	0.00						
TOTAL	5675.00						

							<b>TOTAL</b>
SPOTS							23
CASH							5,675.00
TRADE							0.00
NSL							0.00
TOTAL							5,675.00

**\*\* Competitive Comments \*\***

SVC: FA21 MSA ARB  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Del Cielo Media

Address: PO Box 26067, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delcielomedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Americans for Prosperity

Address: 1310 N Courthouse Rd, Arlington, VA 22201

Contact:

Phone number: 703-224-3200

Email: info@afphq.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Emily Seidel, Chief Executive  
Alex Varban, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Del Cielo Media</i>	Signature:
Name: Del Cielo Media	Name:
Date of Request to Purchase Ad Time: 7/19/22	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.