



WDEF  
3300 Broad Street  
Chattanooga, TN 37408

Change Media Group  
1322 G Street SE  
Washington, DC 20003

## Contract # 206283

### Schedule Dates

05/23/19-06/02/19

### Advertiser

Pol - United Auto Workers Issue (16521)

### Agency

Change Media Group (4666)

### Product

Pol - Political Issue (1081)

### Brand

26473285 (63792)

### Salesperson

Millenium-Philadelphia, - (1034)

### Sales Office

Millenium - Philadelphia

### Buyer Name

Medi.Placement,

### Phone/Fax

/

### CPE

1017/1057/1017/1057/7028

### Account Types

National/Political-Issue

### Billing Type

Standard

### Comments

Issue Separation: 30

05/21/19

Date Entered

05/21/19

Last Modified

Kalee Bodnar

Entered By

No

CO-OP

ECR26473285

Headline #

Normal

Demo

Order Type

Package Deal

Commission %

15.00

Commission

\$2,103.00

Net Total

\$11,917.00

Sales Tax

### WDEF (WDEF)

By Broadcast Month

Spots

11

12

23

Rate

\$6,400.00

\$7,620.00

Grand Total:

\$14,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/27/19-05/27/19	1	1:00	7:57P- 9P (EST)	1	X							1	\$1,200.00	\$1,200.00	WDEF (WDEF)	The Neighborhood (R)/Man with a Plan (R)-CBS	5/21/19
2.0	Normal Line / SPOT	05/28/19-05/28/19	1	1:00	7:57-57P- NCIS	1		X						1	\$1,560.00	\$1,560.00	WDEF (WDEF)	NCIS	5/21/19
3.0	Normal Line / SPOT	05/29/19-05/29/19	1	1:00	7:57-57P- AMAZING RACE	1			X					1	\$1,560.00	\$1,560.00	WDEF (WDEF)	The Amazing Race-CBS	5/21/19
4.0	Normal Line / SPOT	05/23/19-05/23/19	1	1:00	10P- ELEMENTARY	1				X				1	\$1,200.00	\$1,200.00	WDEF (WDEF)	ELEMENTARY	5/21/19
5.0	Normal Line / SPOT	05/26/19-05/26/19	1	1:00	6:58-56P- 60 MINUTES	1							X	1	\$1,900.00	\$1,900.00	WDEF (WDEF)	60 Minutes-CBS	5/21/19
6.0	Normal Line / SPOT	06/02/19-06/02/19	1	1:00	8P- GOD FRIENDED ME	1							X	1	\$900.00	\$900.00	WDEF (WDEF)	God Friendd Me (R)-CBS	5/21/19
7.0	Normal Line / SPOT	05/26/19-05/26/19	1	1:00	9P- NCIS: LOS ANGELES	1							X	1	\$900.00	\$900.00	WDEF (WDEF)	NCIS: Los Angeles-CBS	5/21/19
8.0	Normal Line / Golf	05/25/19-05/25/19	1	1:00	2P- PGA TOURNAMENT	2							X	2	\$300.00	\$600.00	WDEF (WDEF)	Golf	5/21/19
9.0	Normal Line / Golf	05/26/19-05/26/19	1	1:00	2P- PGA TOURNAMENT	2							X	2	\$300.00	\$600.00	WDEF (WDEF)	Golf	5/21/19
10.0	Normal Line / Golf	06/01/19-06/01/19	1	1:00	2P- PGA TOURNAMENT	2							X	2	\$300.00	\$600.00	WDEF (WDEF)	Golf	5/21/19
11.0	Normal Line / Golf	06/02/19-06/02/19	1	1:00	2P- PGA TOURNAMENT	2							X	2	\$300.00	\$600.00	WDEF (WDEF)	Golf	5/21/19
12.0	Normal Line / Golf	05/25/19-05/25/19	1	1:00	3P- PGA TOURNAMENT	2							X	2	\$300.00	\$600.00	WDEF (WDEF)	PGA	5/21/19
13.0	Normal Line / Golf	06/01/19-06/01/19	1	1:00	3P- PGA TOURNAMENT	2							X	2	\$300.00	\$600.00	WDEF (WDEF)	PGA	5/21/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF  
3300 Broad Street  
Chattanooga, TN 37408

Change Media Group  
1322 G Street SE  
Washington, DC 20003

## Contract # 206283

**Schedule Dates** 05/23/19-06/02/19  
**Advertiser** Pol - United Auto Workers Issue (16521)  
**Agency** Change Media Group (4666)  
**Product** Pol- Political Issue (1081)  
**Brand** 26473285 (63792)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Medi, Placement,  
**Phone/Fax** /  
**CPE** 1017/1057/1017/1057/7028  
**Account Types** National/Political-Issue  
**Billing Type** Standard  
**Comments** Issue Separation: 30

**Date Entered** 05/21/19  
**Last Modified** 05/21/19  
**Entered By** Kalle Bodnar  
**CO-OP** No  
**Headline #** ECR26473285  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,103.00  
**Net Total** \$11,917.00  
**Sales Tax**

## WDEF (WDEF)

**By Broadcast Month**  
May, 2019 11 \$6,400.00  
Jun, 2019 12 \$7,620.00  
**Grand Total:** 23 \$14,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Golf	06/02/19-06/02/19	1	1:00	2:30P- PGA TOURNAMENT	2							X	2	\$300.00	\$600.00	WDEF (WDEF)	PGA: Memorial Tournament	5/21/19
15.0	Normal Line / Golf	05/26/19-05/26/19	1	1:00	3P- PGA TOURNAMENT	2							X	2	\$300.00	\$600.00	WDEF (WDEF)	PGA	5/21/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



125 West 55th St  
New York, NY 10019

Contract # 26473285      Changes as of: 5/21/2019 at 11:55 AM      Version: Current State Version 1  
CPE: 1017/1057/7028      Flight: 5/22/19 - 6/3/19      Station: WDEF  
Agency: Change Media Group      Advertiser: United Auto Workers      Market: Chattanooga  
1322 G STREET, SE      Product: Issue      Office: PHILADELPHIA  
WASHINGTON, DC      Agency Order #: 8541798      Service: Nielsen  
20003  
Buyer: Placement, Media      Primary Demo:      Total GRP:  
Salesperson: FRAN BROWN      Assistant: FRAN BROWN  
215-563-5400      215-563-5400  
Separation:  
Comments: Separation: 30

Con Type: POLITICAL/VOTE  
Total \$: \$14,020.00  
Total Spots: 23  
Total CPP: \$0.00

#	Day/Time	DP	Program	Rate	Len	5/22	5/23	5/24	5/25	5/26	5/27	5/28	5/29	5/30	5/31	6/1	6/2	6/3	Total Spots	Total \$	CPP*	GRP*
1	M 8p-9p		The Neighborhood (R)/Man with a Plan (R)-CBS	\$1,200.00	60	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$1,200.00	\$0.00	0.0
2	Tu 8p-9p		NCIS	\$1,560.00	60	0	0	0	0	0	0	1	0	0	0	0	0	0	1	\$1,560.00	\$0.00	0.0
3	W 8p-9p		The Amazing Race-CBS	\$1,560.00	60	0	0	0	0	0	0	0	1	0	0	0	0	0	1	\$1,560.00	\$0.00	0.0
4	Th 10p-11p		ELEMENTARY	\$1,200.00	60	0	1	0	0	0	0	0	0	0	0	0	0	0	1	\$1,200.00	\$0.00	0.0
5	Su 7p-8p		60 Minutes-CBS	\$1,900.00	60	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$1,900.00	\$0.00	0.0
6	Su 8p-9p		God Friended Me (R)-CBS	\$900.00	60	0	0	0	0	0	0	0	0	0	0	0	1	0	1	\$900.00	\$0.00	0.0
7	Su 9p-10p		NCIS: Los Angeles-CBS	\$900.00	60	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$900.00	\$0.00	0.0
8	Sa-Su 2p-6:30p		Golf	\$300.00	60	0	0	0	2	2	0	0	0	0	0	2	2	0	8	\$2,400.00	\$0.00	0.0
9	Sa 3p-6p		PGA	\$300.00	60	0	0	0	2	0	0	0	0	0	0	0	0	0	2	\$600.00	\$0.00	0.0
10	Sa 3p-6p		PGA	\$300.00	60	0	0	0	0	0	0	0	0	0	0	2	0	0	2	\$600.00	\$0.00	0.0
11	Su 2:30p-6p		PGA: Memorial Tournament	\$300.00	60	0	0	0	0	0	0	0	0	0	0	0	2	0	2	\$600.00	\$0.00	0.0
12	Su 3p-6p		PGA	\$300.00	60	0	0	0	0	0	2	0	0	0	0	0	0	0	2	\$600.00	\$0.00	0.0
TOTALS:						0	1	0	4	6	1	1	1	0	0	4	5	0	23	\$14,020.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 26473285 Changes as of: 5/21/2019 at 11:55 AM Version: Current State Version 1  
CPE: 1017/10577028 Flight: 5/22/19 - 6/3/19 Station: WDEF  
Agency: Change Media Group Advertiser: United Auto Workers Market: Chattanooga  
1322 G STREET, SE Product: Issue Office: PHILADELPHIA  
WASHINGTON, DC Agency Order #: 8541798 Service: Nielsen  
20003  
Buyer: Placement, Media Primary Demo: FRAN BROWN  
Salesperson: FRAN BROWN Assistant: 215-563-5400  
Separation: 30  
Con Type: POLITICAL/VOTE  
Total \$: \$14,020.00  
Total Spots: 23  
Total CPP: \$0.00  
Total GRP:

#### Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
05/21/19 11:55 AM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget: \$77,889	
WDEF Share: 18%	
Comment:	
Unknown: 82%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	23	\$14,020.00	0.0
Total	100%	23	\$14,020.00	0.0

Monthly Summary		
Month	Spots	Dollars
2019-May	11	\$6,400.00
2019-Jun	12	\$7,620.00
Total	23	\$14,020.00

Transaction History				
Trans	Created/Received	Created by	Status	
Queued for Electronic Contracting	5/21/19 1:07 PM			
New	5/21/19 11:54 AM	FRAN BROWN	New	
			Spot+	Spot-
			\$ Chg	Contract \$ Comment
				\$0
			\$14,020.00	\$14,020.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; color: blue;">WDEF      Chattanooga, TN</span>	<b>Date:</b> <span style="font-size: 1.2em; color: blue;">5-21-19</span>
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I, Change Media Group

do hereby request station time concerning the following issue:

United Auto Workers

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

This broadcast time will be used by: United Auto Workers (UAW)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

UAW International Union  
8000 E. Jefferson Ave  
Detroit, MI 48214

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Ray Curry - Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

05/17/2019

Date

Janet Katowitz

Signature

202-675-6936


Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Tommy Yarnall  
Printed Name

CSM  
Title





**WDEF.com**

**WDEF TV 12**

3300 Broad Street Chattanooga TN 3  
Phone: 423-785-1200 Fax: 423-785-

Date: 5/21/2019

4666  
adv 16521

**CREDIT CARD AUTHORIZATION TO PAY**

Date: 5/21/2019  
Invoice or Contract Number: Change Media Group, VW UAW - Chattanooga, 5/22 to 6/3, Chattanooga TV & Cable  
Start Date: 5/22 to 6/3  
Credit Card Type: MasterCard  
Credit Card Number: [REDACTED]  
Security Number: [REDACTED]  
Expiration Date: [REDACTED]  
Amount of Sale: \$11,917.00  
Name As Appears On Card: Change Media Group  
Billing Address: 1322 G St., SE  
City, State and Zip: Washington, DC 20003  
Business Name: Change Media Group  
Business Phone: (888) 333-8541  
Business Fax: \_\_\_\_\_

Preparing  
Political Issue  
Contract #  
206283

support@payclearly.com

**DESCRIPTION OF SERVICES:**

Schedule \$	On Air Schedule or image + schedule	Gross/\$	Net (Minus Credit of \$	)
	<b>Balance Remaining and Due: \$</b>			

We are authorizing WDEF TV 12 to use our credit card for the payment amount listed above.