INVOICE



WMTV 615 Forward Drive Madison, WI 53711

Sales T & C: www.gray.tv/advertising

Main: (608) 274-1515

Billing:

Billing Address:

Media Buying and Analytics Attention: Accounts Payable 4355 Cobb Parkway SE Ste J489 Atlanta, GA 30339

Send Payment To:

WMTV P.O. Box 14200 Tallahassee, FL 32317-4200

Property	WMTV					
Invoice #	3509837-1	Order # 3509837				
Invoice Date	04/28/24	Alt Order #	# WOC14611954			
Invoice Month	April 2024	Deal #				
Invoice Period	04/01/24 - 04/15/24	Flight Dates	04/09/24 - 04/15/24			
Advertiser	Biden for President					
Product	WI General					
Estimate #	11597					
	Account Executive	Don Vesely				
	Sales Office	Madison Nati	onal			
	Sales Region	National				
	Agency Code					
	Advertiser Code	1106				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	157263				
	Advertiser Ref	570858				
	Product 1	1347				

Product 2

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 04/09/24	04/13/24	Saturday Night Live	10:28 PM-12:02 XM		:30	1	\$1,000.00	NM	
Weeks:	Start Date 04/08/24	End Date 04/14/24 MTWTFSS1-	Spots/Week 1	Rate \$1,000.00					
Spots: # Ch		Date Air Time Descrip /13/24 10:48 PM Saturda		Start/End Time 10:28 PM-12:02		<u>h Ad-ID</u> 0 BFP3024	004Н		Rate Type \$1,000.00 NM
2 04/09/24	04/14/24	The Morning Show Su	@ 6:00 AM-7:00 AM	1	:30	1	\$300.00	NM	
Weeks:	Start Date 04/08/24	End Date MTWTFSS1	Spots/Week 1	Rate \$300.00					
Spots: <u>#</u> <u>Ch</u> 1 WN		<u>Date</u> <u>Air Time</u> <u>Description</u> /14/24 6:42 AM The Mo		Start/End Time 6:00 AM-7:00 AM		<u>h Ad-ID</u> 0 BFP3024	004Н		<u>Rate</u> <u>Type</u> \$300.00 NM
3 04/09/24	04/15/24	Monday Prime 2 Hour	7:00 PM-9:00 PM	1	:30	1	\$2,250.00	NM	
Weeks:	Start Date 04/09/24	End Date MTWTFSS 1	Spots/Week 1	Rate \$2,250.00					
Spots: <u>#</u> <u>Ch</u> 1 WN	Day Air MTV M 04			Start/End Time 7:00 PM-9:00 PM		<u>th Ad-ID</u> 0 BFP3024	004Н		Rate Type \$2,250.00 NM
4 04/09/24	04/10/24	Jeopardy M-F	4:28 PM-5:00 PM	1	:30	1	\$550.00	NM	
Weeks:	Start Date 04/08/24	End Date MTWTFSS1	Spots/Week 1	Rate \$550.00					
Spots: <u>#</u> <u>Ch</u> 1 WN	<u>Day Air</u> ITV W 04			Start/End Time 4:28 PM-5:00 PM		<u>h Ad-ID</u> 0 BFP3024	004Н		<u>Rate</u> <u>Type</u> \$550.00 NM
5 04/09/24	04/15/24	15 News @ 4p	4:10 PM-4:27 PM	1	:30	1	\$475.00	NM	
Weeks:	Start Date 04/09/24	End Date <u>MTWTFSS</u> 04/15/24 1	Spots/Week 1	Rate \$475.00					
Spots: <u>#</u> <u>Ch</u> 1 WN		<u>Date</u> <u>Air Time</u> <u>Descrip</u> /15/24 4:21 PM 15 New		Start/End Time 4:10 PM-4:27 PM		<u>th Ad-ID</u> 0 BFP3024	004Н		<u>Rate</u> <u>Type</u> \$475.00 NM
6 04/09/24	04/11/24	15 News @ 5p	5:10 PM-5:30 PM	1	:30	1	\$850.00	NM	

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Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/15/24
Advertiser	Biden for President		
Product	WI General		
Estimate #	11597		

Spots/

							Spots/			
Line Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type	
			ENTERCO							
Weeks:	Start Date 04/08/24	End Date <u>M</u>	<u> </u>	Spots/Week	<u>Rate</u> \$850.00					
Spots: # Ch	Day Air		ne Descrip	tion	Start/End Time	l enat	h Ad-ID			Rate Type
:	TV Th 04/		PM 15 New		5:10 PM-5:30 PM		0 BFP30240	004Н		\$850.00 NM
. ******				'		.0				Ψοσοίου 14141
7 04/09/24	04/13/24	Saturday 15	News @ 6p	6:10 PM-6:30 PM	1-	:30	1	\$1,000.00	NM	
Weeks:	Start Date	End Date M	TWTFSS	Spots/Week	Poto					
weeks.	04/08/24		1-	<u> 3pois/vveek</u> 1	<u>Rate</u> \$1,000.00					
Spots: # Ch	Day Air		ne Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WM				— ıy 15 News @ 6p	6:10 PM-6:30 PM		0 BFP30240	004Н		\$1,000.00 NM
0.04/00/04	0.4/4.4/0.4				1			# 000 00	N 18 4	
8 04/09/24	04/11/24	M-F 3p-330p)	3:00 PM-3:30 PM	1	:30	1	\$200.00	NM	
Weeks:	Start Date	End Date M	TWTFSS	Spots/Week	Rate					
	04/08/24	04/14/24	1	1	\$200.00					
Spots: # Ch	Day Air	Date Air Tir	ne Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WM	TV Th 04/	/11/24 3:07	PM M-F 3p-	-330p	3:00 PM-3:30 PM	:3	0 BFP30240	004Н		\$200.00 NM
9 04/09/24	04/15/24	M-F 330p-4p	`	3:30 PM-4:00 PM	11111	:30	5	\$175.00	NM	
3 04/03/24	04/10/24	W1 330p 4p	,	3.30 T W 4.00 T W	11111	.50	3	ψ175.00	INIVI	
Weeks:	Start Date		TWTFSS	Spots/Week	Rate					
	04/09/24	0 17 1 07 = 1	1111	5	\$175.00					
Spots: # Ch	<u>Day</u> Air		ne Descrip		Start/End Time		<u>h Ad-ID</u>			Rate Type
1 WM			PM M-F 330		3:30 PM-4:00 PM		0 BFP30240			\$175.00 NM
2 WM			PM M-F 330		3:30 PM-4:00 PM	_	0 BFP30240			\$175.00 NM
3 WM			PM M-F 330		3:30 PM-4:00 PM	_	0 BFP30240			\$175.00 NM
4 WM			PM M-F 330		3:30 PM-4:00 PM	_	0 BFP30240			\$175.00 NM
5 WM	TV M 04/	15/24 3:48	PM M-F 330	Jp-4p	3:30 PM-4:00 PM	:3	0 BFP30240) 04н		\$175.00 NM
10 04/09/24	04/12/24	15 News @	11a	11:10 AM-11:30 AM	/ - 1 1	:30	2	\$350.00	NM	
10/	0	5 1D 1 3	TUTECC	0						
Weeks:	Start Date 04/08/24	End Date <u>N</u>	<u> </u>	Spots/Week 2	<u>Rate</u> \$350.00					
Spots: # Ch	Day Air		ne Descrip	_	Start/End Time	l enat	h Ad-ID			Rate Type
1 WM			AM 15 New		11:10 AM-11:30 A		D BFP30240	004Н		\$350.00 NM
2 WM			AM 15 New		11:10 AM-11:30 A		0 BFP30240	004Н		\$350.00 NM
11.01/00/01	2.11.=12.1							*****		
11 04/09/24	04/15/24	NBC News [Daily	12:00 PM-1:00 PM	11111	:30	5	\$200.00	NM	
Weeks:	Start Date	End Date M	TWTFSS	Spots/Week	Rate					
	04/09/24		1111	<u>epote/vveck</u> 5	\$200.00					
Spots: # Ch	Day Air	Date Air Tir	ne Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WM	TV Tu 04/	09/24 12:43	PM NBC N	ews Daily	12:00 PM-1:00 PM	M :3	0 BFP30240	004Н		\$200.00 NM
2 WM	TV W 04/	/10/24 12:43	PM NBC Ne	ews Daily	12:00 PM-1:00 PM	M :3	0 BFP30240	004H		\$200.00 NM
3 WM			PM NBC Ne	ews Daily	12:00 PM-1:00 PM	M :3	0 BFP30240	004H		\$200.00 NM
4 WM			PM NBC N	•	12:00 PM-1:00 PM		0 BFP30240			\$200.00 NM
5 WM	TV M 04/	15/24 12:41	PM NBC Ne	ews Daily	12:00 PM-1:00 PM	M :3	0 BFP30240	004H		\$200.00 NM
12 04/09/24	04/15/24	M-F 1p-2p		1:00 PM-2:00 PM	11111	:30	5	\$125.00	NM	
10/	011-0	E. ID : 3	TUTECC	01-001	Data					
Weeks:	Start Date 04/09/24		<u>fTWTFSS</u> 11111	Spots/Week 5	<u>Rate</u> \$125.00					
1	5 4/ UU/ ZT	5-7/10/ 2 -7 1	1111	5	ψ120.00					

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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Advertiser	Biden for President		
Product	WI General		
Estimate #	11597		

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Line Start Date End Date Description	Start/End Time	MTWTFSS I	_ength	Week	Rate	Type	
12 04/09/24 04/15/24 M-F 1p-2p	1:00 PM-2:00 PM	11111	:30	5	\$125.00	NM	
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WMTV Tu 04/09/24 1:18 PM M-F 1	p-2p	1:00 PM-2:00 PM	:30	BFP302400	4H		\$125.00 NM
2 WMTV W 04/10/24 1:09 PM M-F 1 ₁	o-2p	1:00 PM-2:00 PM	:30) BFP302400	4H		\$125.00 NM
3 WMTV Th 04/11/24 1:39 PM M-F 1	o-2p	1:00 PM-2:00 PM	:30) BFP302400	4H		\$125.00 NM
4 WMTV F 04/12/24 1:08 PM M-F 1	o-2p	1:00 PM-2:00 PM	:30	BFP302400	4H		\$125.00 NM
5 WMTV M 04/15/24 1:09 PM M-F 1	o-2p	1:00 PM-2:00 PM	:30	BFP302400	4H		\$125.00 NM
13 04/09/24 04/15/24 Early Today	4:00 AM-4:30 AM	11111	:30	5	\$75.00	NM	
Weeks: Start Date 04/09/24 End Date 04/15/24 MTWTFSS 11111-	Spots/Week 5	Rate \$75.00					
Spots: # Ch Day Air Date Air Time Descri	<u>ption</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WMTV Tu 04/09/24 4:17 AM Early	Гoday	4:00 AM-4:30 AM	:30	BFP302400	4H		\$75.00 NM
2 WMTV W 04/10/24 4:17 AM Early	Гoday	4:00 AM-4:30 AM	:30	BFP302400	4H		\$75.00 NM
3 WMTV Th 04/11/24 4:30 AM Early	Гoday	4:00 AM-4:30 AM	:30	BFP302400	4H		\$75.00 NM
4 WMTV F 04/12/24 4:30 AM Early	Гoday	4:00 AM-4:30 AM	:30	BFP302400	4H		\$75.00 NM
5 WMTV M 04/15/24 4:18 AM Early	Гoday	4:00 AM-4:30 AM	:30) BFP302400	4H		\$75.00 NM
14 04/11/24 04/11/24 M-F 3p-330p	3:00 PM-3:30 PM	T	:30	1	\$200.00	NM	
Weeks: Start Date 04/08/24 End Date 04/14/24 MTWTFSS T	Spots/Week 1	Rate \$200.00					
Spots: # Ch Day Air Date Air Time Descri	<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
1 WMTV Th 04/11/24 3:30 PM M-F 3	o-330p	3:00 PM-3:30 PM	:30) BFP302400	4H		\$200.00 NM
		Total Spots	3	1			

Payment Terms 30 Days

s Total \$10,400.00	Gross Total
<u>sission</u> \$1,560.00	Agency Commission
nt Due \$8,840.00	Net Amount Due
<u>PM CT</u> \$170.00	Invoice Balance as of 05/03/24 2:42:33 PM CT