

3rd Quarter 2020 "Georgia Focus" Public Affairs Issues/Clearance

Station: WAYX Market: Waycross

A Man's World – Steve Oney

A *Man's World* is a collection of 20 profiles of fascinating men by author and magazine writer Steve Oney. These profiles, 5 with Georgia connections, were written over a 40-year period for publications including *Esquire*, *GQ*, *Time*, *Los Angeles*, and *The Atlanta Journal-Constitution*. Steve Oney discusses the book. Available July 4-5.

This show aired on (Day) 7/5/20 from: (Start Time) 7⁰⁰ AM to: (End Time) 7³⁰ AM

GA Focus Extra: Matt Pfaltzgraf, CEO of Softgiving discusses their partnering with the Pittsburgh Knights and recording artist Wiz Khalifa for a live gaming event on July 11 benefiting a mental health nonprofit, Rise Above Disorder. This show aired 7/5/20 7³⁰ AM to 7³⁵ AM

Georgia Made

Georgia Made is a program that Georgia manufacturing companies use to inform domestic and international end-users that a company's products are "manufactured" in Georgia. Scott MacMurray Deputy Commissioner for Global Commerce, Georgia Dept. of Economic Development, Available July 11-12.

This show aired on (Day) 7/12/20 from: (Start Time) 7⁰⁰ AM to: (End Time) 7³⁰ AM

GA Focus Extra: Pediatrician Dr. Kenyan Washington discusses the importance of kids having annual check-ups. This show aired 7/12/20 7³⁰ AM to 7³⁵ AM

Atlanta Lab Rescue

Atlanta Lab Rescue is an all-volunteer, non-profit organization, whose mission is to identify and rescue Labrador Retrievers and large breed mixes from overwhelmed shelters and abusive situations and place them in secure, loving homes. Becky Cross, founder of ALR, Kathy Camp, Intake and Vetting Coordinator and Stacey Brogan, Adoption Coordinator, discuss ALR and the great need across Georgia. Available July 18-19.

This show aired on (Day) 7/19/20 from: (Start Time) 7⁰⁰ AM to: (End Time) 7³⁰ AM

GA Focus Extra: Dr. Michael Davis from Children's Healthcare of Atlanta discusses the use of stem cells in heart surgery for babies. This show aired 7/19/20 7³⁰ AM to 7³⁵ AM

Underwater Ghost Towns of North Georgia

North Georgia has more than 40 lakes, and not one is natural. The decision to dam the region's rivers for power and water supply changed the landscape forever. Lost communities, forgotten crossroads and even entire towns disappeared. Lisa Russel dives into the history beneath North Georgia's lakes with her book *Underwater Ghost Towns of North Georgia*. Available July 25-26.

This show aired on (Day) 7/26/20 from: (Start Time) 7⁰⁰ AM to: (End Time) 7³⁰ AM

GA Focus Extra: Erin Egobrecht from Children's Healthcare of Atlanta discusses their program Robotic Exoskeleton to help kids in physical therapy. This show aired 7/26/20 7³⁰ AM to 7³⁵ AM

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Plans to reopen Georgia's Schools and Fall sports

Efforts are underway for reopening Georgia's schools, colleges and fall sports and this programs provides the latest information on these planned reopenings. Guests are Dr. Linnette Dodson, the Georgia State School Nutrition Director, Aaron Diamont, Vice Chancellor of Communications for the University System of GA and Dr. Robin Hines Executive Director of the GA High School Association. Available August 1-2.

This show aired on (Day) 8/2/20 from: (Start Time) 7⁰⁰ AM to: (End Time): 7³⁰ AM

GA Focus Extra: Ryan Cox, Founder and Director of Gwinnett Chatt Outreach, discusses their efforts to bridge the gap between the community and law enforcement. *This show aired 8/2/20 7³⁰ AM to 7³⁵ AM*
Georgia 811

Georgia 811 Spokesman Cliff Miedl and Craig Bell form Georgia Power discuss the importance of calling 811 before doing any digging. Available August 8-9.

This show aired on (Day) 8/9/20 from: (Start Time) 7⁰⁰ AM to: (End Time): 7³⁰ AM

GA Focus Extra: Ryan Cox, Founder and Director of Gwinnett Chatt Outreach, discusses their efforts to bridge the gap between the community and law enforcement. *This show aired 8/9/20 7³⁰ AM to 7³⁵ AM*
Savannah Harbor Foundation

The Savannah Harbor Foundation is a non-profit charitable organization that supports local family-oriented charities, promotes scholarships, and presents family-oriented community events. David Moses discusses their work in the local community. Available August 15-16.

This show aired on (Day) 8/16/20 from: (Start Time) 7⁰⁰ AM to: (End Time): 7³⁰ AM

GA Focus Extra: Dr. Jeanne Perrine, President of the Georgia Optometric Association, discusses the importance of eye exams even during the covid crisis. *This show aired 8/16/20 7³⁰ AM to 7³⁵ AM.*

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Construction Education Foundation of Georgia (CEFGA)

CEFGA is the Construction Education Foundation of Georgia. They were founded by leading construction presidents and CEOs who recognized a need for quality construction skills training in Georgia. Skilled labor was then—and remains now—a primary need of the construction industry. Scott Shelar, Director of CEFGA discusses their work. Available August 22-23.

This show aired on (Day) 8/23/20 from: (Start Time) 7⁰⁰ AM to: (End Time): 7³⁰ AM

GA Focus Extra: Chris Tomlinson from Georgia State Road & Tollway Authority discusses new options for Peach Pass users through a new program called BancPass. *This show aired 8/23/20*

7³⁰ AM to 7³⁵ AM
Curing Kids Cancer

Just one year after the devastating loss of their nine-year-old son Killian to leukemia, Grainne Owen founded Curing Kids Cancer in 2005 in order to celebrate Killian's life and to fund research to find a cure for childhood cancer. Since then Curing Kids Cancer has raised millions for pediatric cancer research and treatment. Grainne Owen discusses their work. Available August 29-30.

This show aired on (Day) 8/30/20 from: (Start Time) 7⁰⁰ AM to: (End Time): 7³⁰ AM

GA Focus Extra: Dr. Wilbur Lam form Children's Healthcare of Atlanta discusses new grants for more COVID tests. *This show aired 8/30/20 7³⁰ AM to 7³⁵ AM*

Enduring Hearts

Enduring Hearts launched in 2013 with a mission to fund research that increases the longevity of pediatric heart transplants, improve the quality of life for children living with a new heart and eliminate pediatric heart diseases that may lead to a transplant. Executive Director Carolyn Salvador talks about their work. Available September 5-6.

This show aired on (Day) 9/6/20 from: (Start Time) 7⁰⁰ AM to: (End Time): 7³⁰ AM

GA Focus Extra: Erin Egobrecht from Children's Healthcare of Atlanta discusses their program Robotic Exoskeleton to help kids in physical therapy. *This show aired 9/6/20 7³⁰ AM to 7³⁵ AM.*

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Alzheimer's Association

More than 5 million Americans are living with Alzheimer's disease. Additionally, more than 16 million family members and friends provide care to people living with Alzheimer's and other dementias. In Georgia alone, there are more than 150,000 people living with the disease and 540,000 caregivers. The Alzheimer's Association is dedicated to Alzheimer's care, support and research. Its mission is to lead the way to end Alzheimer's and all other dementia. Linda Davidson, Executive Director of the GA Chapter of the Alzheimer's Association, discusses their work. Available September 12-13.

This show aired on (Day) 9/13/20 from: (Start Time) 7⁰⁰ AM to: (End Time): 7³⁰ AM

GA Focus Extra: Chris Tomlinson from Georgia State Road & Tollway Authority discusses new options for Peach Pass users through a new program called BancPass. This show aired 9/13/20
7³⁰ AM to 7³⁵ AM

CareSource

CareSource is nationally recognized for leading the industry in providing member-centric health care coverage. The CareSource mission of making a lasting difference in members' lives by improving their health and well-being was the catalyst for developing several programs that target the social determinants of health. Guests are Karin VanZant, VP, Integrated Community Partnerships and Ariel Esteves, Director, Health Services. Available September 19-20.

This show aired on (Day) 9/20/20 from: (Start Time) 7⁰⁰ AM to: (End Time): 7³⁰ AM

GA Focus Extra: Dr. Milford Greene discusses Sickle Cell Awareness Month. This show aired
9/20/20 7³⁰ AM to 7³⁵ AM

Georgia Public Library Service

The Georgia Public Library Service empowers libraries to improve the lives of all Georgians by encouraging reading, literacy, and education through the continuing support and improvement of our public libraries. Georgia's public libraries support lifelong learning, K-12 education, distance learning, workforce skills and much more. Julie Walker, Georgia's State Librarian and Associate Vice Chancellor for Libraries of the University System of Georgia, discusses the state's libraries. Available September 26-27.

This show aired on (Day) 9/27/20 from: (Start Time) 7⁰⁰ AM to: (End Time): 7³⁰ AM

GA Focus Extra: Dr. Milford Greene discusses Sickle Cell Awareness Month. This show aired
9/27/20 7³⁰ AM to 7³⁵ AM