

# QUARTERLY ISSUES/ PROGRAMS LIST

WRCE-AM Watkins Glen, NY

## 2014, Q2

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### **Community Involvement-**

#### **April 9: GST BOCES “Spring Employers Day”**

WWLZ participated in “Spring Employers Day” sponsored by the Greater Southern Tier Board of Cooperative Educational Services. Representatives from the station spoke to high school seniors about job interview techniques in general, and broadcasting opportunities specifically.

#### **April 21 – May 18: Susan G. Komen Foundation “Race For The Cure”**

WWLZ promoted and participated in soliciting participants, fundraising events, and the actual “Susan G. Komen Race For the Cure” held in downtown Elmira, NY. WWLZ talent broadcast live from the facility soliciting donations and promoting the important work of the Hospital on behalf of sick children and their families in the Twin Tiers area. This event raised over \$90,000 in donations.

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### **April 24: Cub Scouts of America**

Children and parents from the Painted Post Boy Scouts of America came to the broadcast facility to learn about broadcast operations and to see the studios and equipment used to operate in the public interest. The Scouts were shown each studio, shown how broadcast and production equipment are used, and were given the opportunity to ask questions of broadcast staff.

### **Emergency Weather Information**

Several times in Second Quarter, this station provided live emergency weather information, hazardous road conditions, school closings, and information from local authorities regarding dangerous condition.

### **Public Service Announcement aired in Q2, 2014**

New York State Police "STOP-DWI" crackdown

Autism Awareness

CPR "Awareness

Texting and Driving Prevention

Bullying Prevention

Child Hunger Prevention

"How to Spot A Stroke"

Community Engagement for Kids

Emergency Preparedness

Food Safety

Child Safety Seat operation

Underage Teen Driving Tip Line (via Steuben Co. Sherriff's Office)

Child Mentoring (Big Brothers Big Sisters)

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