

# QUARTERLY ISSUES/ PROGRAMS LIST

WNGZ-FM – Montour Falls/Watkins Glen, NY

## 4th Quarter

October 1, 2013 – December 31, 2013

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### Community Involvement-

12/10/13 The Spirit of the Season food drive.

In December WNGZ participated/promoted and hosted the annual Spirit of the Season food drive, to benefit the Watkins Glen food pantry. This event is a free holiday movie open to the public with admission being 4 non-perishable food items. Event is hosted at the Glen Theater in Watkins the evening of 12/10/13. This event was hosted by WNGZ air-personalities and promoted for 2 weeks on air.

On December 19<sup>th</sup> and 20<sup>th</sup>

2 separate tours were conducted to the Marketing classes of Horseheads High School. Both tours were 1 hours long with 13 students in each class. A full tour of the broadcast facility was conducted and education of both the business and obligations to the community were explained. The organization that arranged the tours was the Career Development Council in Elmira, NY. Contact was Kathy Sisti of Horseheads High School.

3 Min of PSA announcements are used daily Mon-Sat, every week on WNGZ during the Bob and Tom morning show from 6am-10am.

*Please see daily logs for runtimes*

*BJ*

For public  
file  
Q 4 2013



## Career Development Council

December 11, 2013

Scott Free  
Operations Manager  
WINK-106  
2205 College Ave.  
Elmira, NY 14903  
(607) 732-4400

Dear Scott:

Thank you for offering your time to participate in a Career Development Council event by hosting a field trip at your business.

|                          |  |
|--------------------------|--|
| <b>DATE:</b>             | <b>Thursday, December 19, 2013 &amp; Friday, December 20, 2013</b> |
| <b>TIME:</b>             | <b>11:10 AM to 12:10 PM</b>  |
| <b>TOPIC:</b>            | Sports and Entertainment Marketing                                 |
| <b>TOTAL # STUDENTS:</b> | 13 & 13  |
| <b>CLASS:</b>            | Period 5/6 A & B Sports & Entertainment Marketing                  |
| <b>GRADE:</b>            | 9, 10, 11, 12  |
| <b>SCHOOL:</b>           | Horseheads High School (607) 739-5601                              |
| <b>EDUCATOR(S):</b>      | Kathy Sisti  |

We hope by exposing students to the world of work, they will become more aware of the career possibilities available and the importance of obtaining a good education.

Your feedback and comments about the program are very important to us. Please return the enclosed stamped evaluation card at your earliest convenience. We appreciate your time and effort to make this program possible. If you would like additional information, please call our office at 795-5320.

Sincerely,

DeLaine Preston  
Career Education Resource Specialist

Cc: Educator(s)

PS Thank you for hosting our field trip! The bus will park in the back, and the students will use the back entrance as you instructed. Enjoy your time with the class!

459 Pluto Road, Elmira, New York 14903 Phone: 607/795 5320 Fax: 607/795 5301