

QUARTERLY ISSUES/ PROGRAMS LIST

WRCE-AM Watkins Glen, NY

2014, Q1

Community Involvement-

March 5 – 7: Children’s Miracle Network Telethon

WRCE promoted and encouraged participation in the Children’s Miracle Network Telethon to benefit the Neonatal Intensive Care Unit of the Arnott Ogden Medical Center in Elmira, NY. WRCE solicited donations and promoted the important work of the Hospital on behalf of sick children and their families in the Twin Tiers area. This event raised over \$90,000 in donations.

March 26: Cub Scouts of America

Children and parents from the Corning Boy Scouts of America came to the broadcast facility to learn about broadcast operations and to see the studios and equipment used to operate in the public interest. The Scouts were shown each studio, shown how broadcast and production equipment are used, and were given the opportunity to ask questions of broadcast staff.

Emergency Weather Information

Several times in First Quarter, this station provided live emergency weather information, hazardous road conditions, school closings, and information from local authorities regarding dangerous condition.

Public Service Announcement aired in Q1, 2014

30 Min of PSA announcements are used daily Mon-Sun, every week on WWLZ on a 24 hour basis. Including:

Autism Awareness

CPR "Awareness

Texting and Driving Prevention

Bullying Prevention

Child Hunger Prevention

"How to Spot A Stroke"

Community Engagement for Kids

Emergency Preparedness

Food Safety

Child Safety Seat operation

Underage Teen Driving Tip Line (via Steuben Co. Sherriff's Office)

Child Mentoring (Big Brothers Big Sisters)

Adult Literacy

Drunk Driving Prevention