

QUARTERLY ISSUES/ PROGRAMS LIST

WRCE-AM Watkins Glen, NY

2013, Q3

Community Involvement-

July 27 - August 23: "Back to School Supply Drive"

WRCE promoted and participated in soliciting our listeners to donate much-needed school supplies for children in our listening area. We partnered with local businesses to provide lists of needed supplies and drop-off locations. WRCE promoted a live event from Elmira Business Institute for a "final push" on August 23rd.

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September 7 & 8: "First Responders Blood Drive"

WRCE promoted and participated in the "First Responders Blood" sponsored by the Red Cross, to help restock Red Cross blood supplies in honor of 9-11 and our local first responders.
