

INVOICE



KSNB
6475 Osborne Drive West
Hastings, NE 68902
Sales T & C: www.gray.tv/advertising
Main: (402) 463-1321
Billing:

Property	KSNB		
Invoice #	3520899-2	Order #	3520899
Invoice Date	05/14/24	Alt Order #	WOC14624269
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/02/24	Flight Dates	04/26/24 - 05/02/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6819		
Account Executive	Amy Osterhoudt		
Sales Office	Gray National - Chicago		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	662		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	140343		
Advertiser Ref	630897		
Product 1	832		
Product 2			

Billing Address:

AxMedia
Attention: Accounts Payable
800 W 47TH Street Suite 200
Kansas City, MO 64112

Send Payment To:

KSNB
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/26/24	05/02/24	Local4 Today @ 6a	6:00 AM-7:00 AM	11-1---	:30	3	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 11-1--- 3 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSNB M 04/29/24 6:46 AM Local4 Today @ 6a 6:00 AM-7:00 AM :30 PRNES2402H \$20.00 NM 2 KSNB Tu 04/30/24 5:59 AM Local4 Today @ 6a 6:00 AM-7:00 AM :30 PRNES2402H \$20.00 NM 3 KSNB Th 05/02/24 6:40 AM Local4 Today @ 6a 6:00 AM-7:00 AM :30 PRNES2402H \$20.00 NM									
2	04/26/24	05/02/24	Today Show	7:00 AM-9:00 AM	11111--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 11111-- 5 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSNB M 04/29/24 8:57 AM Today Show 7:00 AM-9:00 AM :30 PRNES2402H \$30.00 NM 3 KSNB Tu 04/30/24 7:59 AM Today Show 7:00 AM-9:00 AM :30 PRNES2402H \$30.00 NM 4 KSNB W 05/01/24 7:56 AM Today Show 7:00 AM-9:00 AM :30 PRNES2402H \$30.00 NM 5 KSNB Th 05/02/24 8:34 AM Today Show 7:00 AM-9:00 AM :30 PRNES2402H \$30.00 NM									
3	04/26/24	05/02/24	Today Show II	9:00 AM-10:00 AM	-1-11--	:30	3	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 -1-11-- 3 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSNB Tu 04/30/24 9:59 AM Today Show II 9:00 AM-10:00 AM :30 PRNES2402H \$15.00 NM 3 KSNB Th 05/02/24 9:30 AM Today Show II 9:00 AM-10:00 AM :30 PRNES2402H \$15.00 NM									
4	04/26/24	05/02/24	Local4 News @1130a	11:30 AM-12:00 PM	11-1---	:30	3	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 11-1--- 3 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSNB M 04/29/24 11:46 AM Local4 News @1130a 11:30 AM-12:00 PM :30 PRNES2402H \$10.00 NM 2 KSNB Tu 04/30/24 11:49 AM Local4 News @1130a 11:30 AM-12:00 PM :30 PRNES2402H \$10.00 NM 3 KSNB Th 05/02/24 11:54 AM Local4 News @1130a 11:30 AM-12:00 PM :30 PRNES2402H \$10.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



KSNB
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3520899-2	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/02/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6819		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	04/26/24	05/02/24	Local4 News @ 1130a	11:30 AM-12:00 PM	11-1---	:30	3	\$10.00	NM
5	04/26/24	05/01/24	Local4 News @ 6p M-F	6:00 PM-6:30 PM	-11-1--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 -11-1-- 3 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KSNB Tu 04/30/24 6:26 PM Local4 News @ 6p M-F 6:00 PM-6:30 PM :30 PRNES2402H \$50.00 NM 3 KSNB W 05/01/24 6:15 PM Local4 News @ 6p M-F 6:00 PM-6:30 PM :30 PRNES2402H \$50.00 NM									
6	04/26/24	05/02/24	Late News Rotator M-Su	10:00 PM-10:35 PM	-1-11--	:30	3	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 -1-11-- 3 \$85.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KSNB Tu 04/30/24 10:20 PM Late News Rotator M-Su 10:00 PM-10:35 PM :30 PRNES2402H \$85.00 NM 3 KSNB Th 05/02/24 10:22 PM Late News Rotator M-Su 10:00 PM-10:35 PM :30 PRNES2402H \$85.00 NM									
7	04/26/24	04/29/24	Monday Prime 2 Hour	7:00 PM-9:00 PM	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 1----- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KSNB M 04/29/24 8:20 PM Monday Prime 2 Hour 7:00 PM-9:00 PM :30 PRNES2402H \$250.00 NM									
8	04/26/24	05/01/24	Wednesday Prime Hr 1	7:00 PM-8:00 PM	--1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 --1---- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KSNB W 05/01/24 6:59 PM Wednesday Prime Hr 1 7:00 PM-8:00 PM :30 PRNES2402H \$300.00 NM									
9	04/26/24	05/01/24	Wednesday Prime Hr 3	9:00 PM-10:00 PM	--1----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 --1---- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KSNB W 05/01/24 9:28 PM Wednesday Prime Hr 3 9:00 PM-10:00 PM :30 PRNES2402H \$250.00 NM									
<u>Total Spots</u>							19		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,310.00
<u>Agency Commission</u>	\$196.50
<u>Net Amount Due</u>	\$1,113.50
<u>Invoice Balance as of 05/16/24 2:15:16 PM CT</u>	\$0.00

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