

# INVOICE



**KSNB**  
**6475 Osborne Drive West**  
**Hastings, NE 68902**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (402) 463-1321**  
**Billing:**

Property	KSNB		
Invoice #	3538302-1	Order #	3538302
Invoice Date	05/14/24	Alt Order #	WOC14639115
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/14/24	Flight Dates	05/10/24 - 05/16/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6888		

Billing Address:

**AxMedia**  
**Attention: Accounts Payable**  
**800 W 47TH Street Suite 200**  
**Kansas City, MO 64112**

Send Payment To:

**KSNB**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Account Executive	Amy Osterhoudt
Sales Office	Gray National - Chicago
Sales Region	National
Agency Code	9916670
Advertiser Code	662
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
Agency Ref	140343
Advertiser Ref	630897
Product 1	832
Product 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/10/24	05/14/24	Local4 Today @ 6a	6:00 AM-7:00 AM	11--1--	:30	3	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24 05/16/24 11--1-- 3 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSNB F 05/10/24 6:39 AM Local4 Today @ 6a 6:00 AM-7:00 AM :30 PRNES2403H \$20.00 NM 2 KSNB M 05/13/24 6:28 AM Local4 Today @ 6a 6:00 AM-7:00 AM :30 PRNES2403H \$20.00 NM 3 KSNB Tu 05/14/24 6:12 AM Local4 Today @ 6a 6:00 AM-7:00 AM :30 PRNES2403H \$20.00 NM									
2	05/10/24	05/13/24	Today Show	7:00 AM-9:00 AM	1---1--	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24 05/16/24 1---1-- 2 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSNB F 05/10/24 8:56 AM Today Show 7:00 AM-9:00 AM :30 PRNES2403H \$30.00 NM 2 KSNB M 05/13/24 8:51 AM Today Show 7:00 AM-9:00 AM :30 PRNES2403H \$30.00 NM									
3	05/10/24	05/14/24	Today Show II	9:00 AM-10:00 AM	-1--1--	:30	2	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24 05/16/24 -1--1-- 2 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSNB F 05/10/24 9:30 AM Today Show II 9:00 AM-10:00 AM :30 PRNES2403H \$15.00 NM 2 KSNB Tu 05/14/24 9:59 AM Today Show II 9:00 AM-10:00 AM :30 PRNES2403H \$15.00 NM									
4	05/10/24	05/13/24	Local4 News @1130a	11:30 AM-12:00 PM	1---1--	:30	2	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24 05/16/24 1---1-- 2 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSNB F 05/10/24 11:49 AM Local4 News @1130a 11:30 AM-12:00 PM :30 PRNES2403H \$10.00 NM 2 KSNB M 05/13/24 11:55 AM Local4 News @1130a 11:30 AM-12:00 PM :30 PRNES2403H \$10.00 NM									
5	05/10/24	05/13/24	Local4 News @ 6p M-F	6:00 PM-6:30 PM	1---1--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24 05/16/24 1---1-- 2 \$50.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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**KSNB**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3538302-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6888		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	05/10/24	05/13/24	Local4 News @ 6p M-F	6:00 PM-6:30 PM	1---1--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24   05/16/24    1---1--                            2                    \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1   KSNB   F   05/10/24    6:30 PM   Local4 News @ 6p M-F        6:00 PM-6:30 PM    :30   PRNES2403H                            \$50.00   NM 2   KSNB   M   05/13/24    6:26 PM   Local4 News @ 6p M-F        6:00 PM-6:30 PM    :30   PRNES2403H                            \$50.00   NM									
6	05/10/24	05/13/24	Local4 News @ 10p M-F	10:00 PM-10:35 PM	1---1--	:30	2	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24   05/16/24    1---1--                            2                    \$85.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1   KSNB   F   05/10/24    10:28 PM   Local4 News @ 10p M-F        10:00 PM-10:35 PM    :30   PRNES2403H                            \$85.00   NM 2   KSNB   M   05/13/24    10:22 PM   Local4 News @ 10p M-F        10:00 PM-10:35 PM    :30   PRNES2403H                            \$85.00   NM									
7	05/10/24	05/13/24	Monday Prime 2 Hour	6:58 PM-9:00 PM	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24   05/16/24    1-----                            1                    \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1   KSNB   M   05/13/24    6:59 PM   Monday Prime 2 Hour        6:58 PM-9:00 PM    :30   PRNES2403H                            \$250.00   NM									
8	05/10/24	05/11/24	Sa Today	7:00 AM-9:00 AM	-----1-	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24   05/12/24    -----1-                            1                    \$10.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1   KSNB   Sa   05/11/24    7:25 AM   Sa Today                            7:00 AM-9:00 AM    :30   PRNES2403H                            \$10.00   NM									
9	05/10/24	05/11/24	Local4 News @ 6p Sat	6:00 PM-6:30 PM	-----1-	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24   05/12/24    -----1-                            1                    \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1   KSNB   Sa   05/11/24    6:08 PM   Local4 News @ 6p Sat        6:00 PM-6:30 PM    :30   PRNES2403H                            \$20.00   NM									
10	05/10/24	05/12/24	Su Today	7:00 AM-8:00 AM	-----1	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24   05/12/24    -----1                            1                    \$10.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1   KSNB   Su   05/12/24    8:00 AM   Su Today                            7:00 AM-8:00 AM    :30   PRNES2403H                            \$10.00   NM									
11	05/10/24	05/12/24	Meet The Press	8:00 AM-9:00 AM	-----1	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24   05/12/24    -----1                            1                    \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1   KSNB   Su   05/12/24    8:48 AM   Meet The Press                    8:00 AM-9:00 AM    :30   PRNES2403H                            \$30.00   NM									
12	05/10/24	05/12/24	Local4 News @ 10p Sun	10:00 PM-10:35 PM	-----1	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24   05/12/24    -----1                            1                    \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
12	05/10/24	05/12/24	Local4 News @ 10p Sun	10:00 PM-10:35 PM	-----1	:30	1	\$60.00	NM																						
<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KSNB</td> <td>Su</td> <td>05/12/24</td> <td>10:20 PM</td> <td>Local4 News @ 10p Sun</td> <td>10:00 PM-10:35 PM</td> <td>:30</td> <td>PRNES2403H</td> <td>\$60.00</td> <td>NM</td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSNB	Su	05/12/24	10:20 PM	Local4 News @ 10p Sun	10:00 PM-10:35 PM	:30	PRNES2403H	\$60.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KSNB	Su	05/12/24	10:20 PM	Local4 News @ 10p Sun	10:00 PM-10:35 PM	:30	PRNES2403H	\$60.00	NM																					
<u>Total Spots</u>							<b>19</b>																								

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$820.00</b>
<u>Agency Commission</u>	<b>\$123.00</b>
<u>Net Amount Due</u>	<b>\$697.00</b>
<u>Invoice Balance as of 05/16/24 2:15:31 PM CT</u>	<b>\$0.00</b>

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