

INVOICE



KSNB
6475 Osborne Drive West
Hastings, NE 68902
Sales T & C: www.gray.tv/advertising
Main: (402) 463-1321
Billing:

Property	KSNB		
Invoice #	3538277-1	Order #	3538277
Invoice Date	05/14/24	Alt Order #	WOC14639113
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/09/24	Flight Dates	05/03/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		
Account Executive	Amy Osterhoudt		
Sales Office	Gray National - Chicago		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	662		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	140343		
Advertiser Ref	630897		
Product 1	832		
Product 2			

Billing Address:

AxMedia
Attention: Accounts Payable
800 W 47TH Street Suite 200
Kansas City, MO 64112

Send Payment To:

KSNB
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/03/24	05/09/24	Local4 Today @ 6a	6:00 AM-7:00 AM	1-11---	:30	3	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 1-11--- 3 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSNB M 05/06/24 6:51 AM Local4 Today @ 6a 6:00 AM-7:00 AM :30 PRNES2403H \$20.00 NM 2 KSNB W 05/08/24 6:12 AM Local4 Today @ 6a 6:00 AM-7:00 AM :30 PRNES2403H \$20.00 NM 3 KSNB Th 05/09/24 6:28 AM Local4 Today @ 6a 6:00 AM-7:00 AM :30 PRNES2403H \$20.00 NM									
2	05/03/24	05/09/24	Today Show	7:00 AM-9:00 AM	11111--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 11111-- 5 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSNB F 05/03/24 8:56 AM Today Show 7:00 AM-9:00 AM :30 PRNES2402H \$30.00 NM 2 KSNB M 05/06/24 8:00 AM Today Show 7:00 AM-9:00 AM :30 PRNES2403H \$30.00 NM 3 KSNB Tu 05/07/24 8:42 AM Today Show 7:00 AM-9:00 AM :30 PRNES2403H \$30.00 NM 4 KSNB W 05/08/24 7:21 AM Today Show 7:00 AM-9:00 AM :30 PRNES2403H \$30.00 NM 5 KSNB Th 05/09/24 8:52 AM Today Show 7:00 AM-9:00 AM :30 PRNES2403H \$30.00 NM									
3	05/03/24	05/09/24	Today Show II	9:00 AM-10:00 AM	-1-11--	:30	3	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 -1-11-- 3 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSNB F 05/03/24 9:59 AM Today Show II 9:00 AM-10:00 AM :30 PRNES2402H \$15.00 NM 2 KSNB Tu 05/07/24 9:58 AM Today Show II 9:00 AM-10:00 AM :30 PRNES2403H \$15.00 NM 3 KSNB Th 05/09/24 9:32 AM Today Show II 9:00 AM-10:00 AM :30 PRNES2403H \$15.00 NM									
4	05/03/24	05/08/24	Local4 News @1130a	11:30 AM-12:00 PM	1-1-1--	:30	3	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 1-1-1-- 3 \$10.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



KSNB
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3538277-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
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1	KSNB	Th	05/09/24	7:17 PM	Thursday Prime Hr 1	7:00 PM-8:00 PM	:30	PRNES2403H	\$150.00	NM																																																																	
11	05/03/24	05/04/24	Sa Today	7:00 AM-9:00 AM	-----1-	:30	1	\$10.00	NM																																																																		
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>04/29/24</td> <td>05/05/24</td> <td>-----1-</td> <td>1</td> <td>\$10.00</td> <td colspan="5"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							04/29/24	05/05/24	-----1-	1	\$10.00																																																	
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	04/29/24	05/05/24	-----1-	1	\$10.00																																																																						

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



KSNB
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3538277-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
11	05/03/24	05/04/24	Sa Today	7:00 AM-9:00 AM	-----1-	:30	1	\$10.00	NM																																																							
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KSNB</td> <td>Sa</td> <td>05/04/24</td> <td>7:27 AM</td> <td>Sa Today</td> <td>7:00 AM-9:00 AM</td> <td>:30</td> <td>PRNES2403H</td> <td>\$10.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSNB	Sa	05/04/24	7:27 AM	Sa Today	7:00 AM-9:00 AM	:30	PRNES2403H	\$10.00	NM																																	
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12	05/03/24	05/04/24	Kentucky Derby	1:30 PM-6:30 PM	-----2-	:30	2	\$500.00	NM																																																							
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16	05/03/24	05/05/24	Local4 News @ 5p Sun	5:00 PM-5:30 PM	-----1	:30	1	\$20.00	NM																																																							
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Total Spots 31

Payment Terms 30 Days

<u>Gross Total</u>	\$2,710.00
<u>Agency Commission</u>	\$406.50
<u>Net Amount Due</u>	\$2,303.50
<u>Invoice Balance as of 05/16/24 2:15:46 PM CT</u>	\$0.00

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