

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

And:

AL Media LLC
222 W. ONTARIO ST. STE #600
CHICAGO, IL 60654

<u>Contract / Revision</u> 145742 / 1		<u>Alt Order #</u> WOC10452618
<u>Product</u> DEBORAH ROSS FOR SENATE (CF)		
<u>Contract Dates</u> 08/29/16 - 09/04/16		<u>Estimate #</u> 5127
<u>Advertiser</u> Deborah Ross For Senate		<u>Original Date / Revision</u> 08/22/16 / 08/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

356612

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	08/29/16	09/02/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				3	\$400.00				
2	WTVD	08/29/16	09/02/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				3	\$500.00				
3	WTVD	08/29/16	09/02/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$800.00				
4	WTVD	08/29/16	09/02/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$1,000.00				
5	WTVD	08/29/16	09/02/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				2	\$550.00				
6	WTVD	08/29/16	09/02/16	The View	11:00 AM-12:00 PM		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				3	\$600.00				
7	WTVD	08/29/16	09/02/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$650.00				
8	WTVD	08/29/16	09/02/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				5	\$600.00				
9	WTVD	08/29/16	09/02/16	General Hospital	3:00 PM-4:00 PM		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				3	\$600.00				
10	WTVD	08/29/16	09/02/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$600.00				
11	WTVD	08/29/16	09/02/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 145742 / 1		<u>Alt Order #</u> WOC10452618
<u>Contract Dates</u> 08/29/16 - 09/04/16	<u>Product</u> DEBORAH ROSS FOR	<u>Estimate #</u> 5127
<u>Advertiser</u> Deborah Ross For Senate		<u>Original Date / Revision</u> 08/22/16 / 08/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				3	\$800.00				
12	WTVD	08/29/16	09/02/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$900.00				
13	WTVD	08/29/16	09/02/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$1,300.00				
14	WTVD	08/29/16	09/02/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				3	\$1,500.00				
15	WTVD	08/29/16	09/02/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				3	\$1,300.00				
16	WTVD	08/29/16	09/04/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTFSS				3	\$1,100.00				
17	WTVD	08/29/16	09/02/16	Jimmy Kimmel	11:35 PM-12:37 AM		:30				NM	4	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$380.00				
18	WTVD	08/29/16	09/02/16	Nightline	12:37 AM-1:06 AM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				3	\$200.00				
19	WTVD	08/29/16	09/03/16	Eyewitness News Sat @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S-				1	\$350.00				
20	WTVD	08/29/16	09/03/16	Eyewitness News Sat @ 7a	7:00 AM-8:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S-				1	\$500.00				
21	WTVD	08/29/16	09/03/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S-				1	\$800.00				
22	WTVD	08/29/16	09/03/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S-				1	\$650.00				
23	WTVD	09/03/16	09/03/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S-				1	\$650.00				
24	WTVD	08/29/16	09/04/16	Eyewitness News Sun 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S				1	\$450.00				
25	WTVD	08/29/16	09/04/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S				1	\$750.00				
26	WTVD	08/29/16	09/04/16	GMA Sunday 8a-9a	8:00 AM-9:00 AM		:30				NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S				2	\$825.00				
27	WTVD	08/29/16	09/04/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S				2	\$550.00				
28	WTVD	08/29/16	09/04/16	Eyewitness News Sun 10a	10:00 AM-10:30 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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145742 / 1	WOC10452618

Contract Dates	Product	Estimate #
08/29/16 - 09/04/16	DEBORAH ROSS FOR	5127

Advertiser	Original Date / Revision
Deborah Ross For Senate	08/22/16 / 08/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S				1	\$400.00				
Totals								0.00				74	\$54,920.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/04/16	74	\$54,920.00	(\$8,238.00)	\$46,682.00
Totals	74	\$54,920.00	(\$8,238.00)	\$46,682.00

Signature: _____ **Date:** _____

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