

## INVOICE



**WILX**  
**500 American Rd.**  
**Lansing, MI 48911**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (517) 393-0110**  
**Billing:**

Billing Address:

**1060 Advisors**  
**Attention: Accounts Payable**  
**660 Riviera Dr**  
**Maples, FL 34103**

Send Payment To:

**WILX**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Property	WILX		
Invoice #	3432990-1	Order #	3432990
Invoice Date	02/25/24	Alt Order #	WOC14503333
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/25/24	Flight Dates	02/19/24 - 03/10/24
Advertiser	Financial Services Forum		
Product	Basel Capitol Campaign_Q1_Q2'24		
Estimate #	8		
Account Executive	Lisa Dyck		
Sales Office	Lansing National		
Sales Region	National		
Agency Code	TV23654		
Advertiser Code	7		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	199228		
Advertiser Ref	626127		
Product 1	9		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/19/24	03/08/24	Jeopardy M-F	7:30 PM-8:00 PM	MTWTF--	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 MTWTF-- 1 \$2,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WILX	Tu	02/20/24	7:55 PM	Jeopardy M-F	7:30 PM-8:00 PM	:30	1FSF0002000H	\$2,400.00 NM
2	02/19/24	03/08/24	News 10 @ 6p M-F	6:00 PM-6:30 PM	MTWTF--	:30	4	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 MTWTF-- 4 \$2,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WILX	Tu	02/20/24	6:28 PM	News 10 @ 6p M-F	6:00 PM-6:30 PM	:30	1FSF0002000H	\$2,400.00 NM
3	WILX	W	02/21/24	6:29 PM	News 10 @ 6p M-F	6:00 PM-6:30 PM	:30	1FSF0002000H	\$2,400.00 NM
1	WILX	Th	02/22/24	6:27 PM	News 10 @ 6p M-F	6:00 PM-6:30 PM	:30	1FSF0002000H	\$2,400.00 NM
2	WILX	F	02/23/24	6:26 PM	News 10 @ 6p M-F	6:00 PM-6:30 PM	:30	1FSF0002000H	\$2,400.00 NM
3	02/19/24	03/08/24	News 10 @ 530p M-F	5:30 PM-6:00 PM	MTWTF--	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 MTWTF-- 5 \$1,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WILX	M	02/19/24	5:57 PM	News 10 @ 530p M-F	5:30 PM-6:00 PM	:30	1FSF0002000H	\$1,600.00 NM
2	WILX	Tu	02/20/24	5:50 PM	News 10 @ 530p M-F	5:30 PM-6:00 PM	:30	1FSF0002000H	\$1,600.00 NM
4	WILX	W	02/21/24	5:59 PM	News 10 @ 530p M-F	5:30 PM-6:00 PM	:30	1FSF0002000H	\$1,600.00 NM
3	WILX	Th	02/22/24	5:55 PM	News 10 @ 530p M-F	5:30 PM-6:00 PM	:30	1FSF0002000H	\$1,600.00 NM
5	WILX	F	02/23/24	5:42 PM	News 10 @ 530p M-F	5:30 PM-6:00 PM	:30	1FSF0002000H	\$1,600.00 NM
4	02/19/24	03/08/24	Today Show	7:00 AM-9:00 AM	MTWTF--	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 MTWTF-- 1 \$1,350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WILX	Tu	02/20/24	8:44 AM	Today Show	7:00 AM-9:00 AM	:30	1FSF0002000H	\$1,350.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE



Send Payment To:

**WILX**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3432990-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	Financial Services Forum		
Product	Basel Capitol Campaign_Q1_Q2'24		
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Total Spots							15																																																																		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$27,350.00</b>
<u>Agency Commission</u>	<b>\$4,102.50</b>
<u>Net Amount Due</u>	<b>\$23,247.50</b>
<u>Invoice Balance as of 03/13/24 8:24:59 AM ET</u>	<b>\$0.00</b>

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