INVOICE



WILX 500 American Rd. Lansing, MI 48911 Sales T & C: www.

Sales T & C: www.gray.tv/advertising

Main: (517) 393-0110

Billing:

Billing Address:

1060 Advisors Attention: Accounts Payable 660 Riviera Dr Maples, FL 34103

Send Payment To:

Spots: #

<u>Ch</u>

Day Air Date

WILX P.O. Box 14200 Tallahassee, FL 32317-4200

VOICE						
Property	WILX					
Invoice #	3303088-1	Order #	3303088			
Invoice Date	12/31/23	Alt Order #	WOC14352850			
Invoice Month	December 2023	Deal #				
Invoice Period	11/27/23 - 12/17/23	Flight Dates	11/27/23 - 12/17/23			
Advertiser	Financial Services Forum					
Product	Basel Campaign					
Estimate #	6					
	Account Executive	Lisa Dyck				
	Sales Office	Lansing National				
	Sales Region	National				
	Agency Code	TV23654				
	Advertiser Code	7				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	199228				
	Advertiser Ref	626127				
	Product 1	7				

Product 2

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 12/04/23	12/15/23	News 10 Today @ 5a	5:00 AM-5:30 AM	MTWTF	:30	1	\$205.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Weeks.	12/04/23	12/10/23 MTWTF	<u>30015/774eek</u> 1	\$205.00					
Spots: # Ch	<u>Day</u> Air	<u> Date</u> <u>Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time	Leng	th Ad-ID			<u>Rate</u> <u>Type</u>
1 WII	LX Tu 12	/05/23 5:10 AM News 1	10 Today @ 5a	5:00 AM-5:30 AM	M :3	30 1FSF0002	2000н		\$205.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0	12/11/23	12/17/23 MTWTF	1	\$205.00		41- A-L ID			Data Toma
Spots: # Ch				Start/End Time		th <u>Ad-ID</u>	200011		Rate Type
2 WII	LX F 12	/15/23 5:22 AM News 1	10 Today @ 5a	5:00 AM-5:30 AM	VI :	30 1FSF0002	:000н		\$205.00 NM
2 12/04/23	12/15/23	News 10 Today @ 530a	a 5:30 AM-6:00 AM	MTWTF	:30	1	\$250.00	NM	
Weeks:	Start Date 12/04/23	End Date MTWTFSS 12/10/23 MTWTF	Spots/Week	<u>Rate</u> \$250.00					
Spots: # Ch			ntion	Start/End Time	l eng	th Ad-ID			Rate Type
1 WII			10 Today @ 530a	5:30 AM-6:00 AM		30 1FSF0002	2000н		\$250.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate	vi .c	,0 1. 5. 5551			Ψ200.00 14101
	12/11/23	12/17/23 MTWTF	1	\$250.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	<u> Date</u> <u>Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
2 WII	LX Tu 12	/12/23 5:56 AM News 1	0 Today @ 530a	5:30 AM-6:00 AM	M :3	30 1FSF0002	2000н		\$250.00 NM
3 11/27/23	12/15/23	News 10 Today @ 6a	6:00 AM-7:00 AM	MTWTF	:30	1	\$450.00	NM	
0 11/21/20	12/10/20	none to roday & oa	0.0074417.007441		.00	•	ψ100.00		
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0	11/27/23	12/03/23 MTWTF	1	\$450.00		u- A-L ID			Data Toma
Spots: # Ch				Start/End Time		th Ad-ID	100011		Rate Type
1 WII Weeks:	LX Tu 11. Start Date		Spots/Week	6:00 AM-7:00 AM Rate	VI :	30 1FSF0002	сооон		\$450.00 NM
VVCCNS.	12/04/23	12/10/23 MTWTF	<u> </u>	\$450.00					
Spots: # Ch			otion_	Start/End Time	Leng	th Ad-ID			Rate Type
2 WII	LX M 12	/04/23 6:30 AM News 1	0 Today @ 6a	6:00 AM-7:00 AM	M :3	30 1FSF0002	2000н		\$450.00 NM
Weeks:		End Date MTWTFSS	Spots/Week	Rate					İ
	12/11/23	12/17/23 MTWTF	1	\$450.00					

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

Start/End Time

Length Ad-ID

Air Time Description

Rate Type

INVOICE



Send Payment To:
WILX
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3303088-1	Invoice Month	December 2023			
Invoice Date	12/31/23	Invoice Period	11/27/23 - 12/17/23			
Advertiser	Financial Services Forum					
Product	Basel Campaign					
Estimate #	6					

Spots/

						Spots/			
Line Start Date	End Date De	scription	Start/End Time	MTWTFSS L	ength	Week	Rate	Туре	
3 11/27/23	12/15/23 Ne	ws 10 Today @ 6a	6:00 AM-7:00 AM	MTWTF	:30	1	\$450.00	NM	
Spots: # Ch	Day Air Date	Air Time Descrip	tion_	Start/End Time	Length	n Ad-ID			Rate Type
3 WILX	F 12/15/23	6:39 AM News 1	0 Today @ 6a	6:00 AM-7:00 AM	:30) 1FSF0002	:000н		\$450.00 NM
4 12/04/23	12/15/23 Ne	ws 10 @ 5p M-F	5:00 PM-5:30 PM	MTWTF	:30	1	\$550.00	NM	
_		Date MTWTFSS 0/23 MTWTF	Spots/Week 1	<u>Rate</u> \$550.00					
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length	n Ad-ID			Rate Type
1 WILX			<u> </u>	5:00 PM-5:30 PM	:30) 1FSF0002	:000н		\$550.00 NM
	<u>Start Date</u> <u>End</u> 2/11/23 12/1		Spots/Week 1	<u>Rate</u> \$550.00					
Spots: # Ch	Day Air Date	Air Time Descrip		Start/End Time		<u> Ad-ID</u>			Rate Type
2 WILX	W 12/13/23	5:25 PM News 1	0 @ 5p M-F	5:00 PM-5:30 PM	:30) 1FSF0002	:000Н		\$550.00 NM
5 12/04/23	12/15/23 Ne	ws 10 @ 11p M-F	11:00 PM-11:35 PM	MTWTF	:30	1	\$650.00	NM	
	Start Date End 2/04/23 12/1	Date <u>MTWTFSS</u> 0/23 MTWTF	Spots/Week 1	<u>Rate</u> \$650.00					
Spots: # Ch	Day Air Date	Air Time Descrip		Start/End Time	Length	n Ad-ID			Rate Type
1 WILX	,,			11:00 PM-11:35 PI	N :30) 1FSF0002	:000н		\$650.00 NM
	<u>Start Date</u> <u>End</u> 2/11/23 12/1		Spots/Week 1	<u>Rate</u> \$650.00					
Spots: # Ch	Day Air Date	Air Time Descrip	•	Start/End Time	Lenath	n Ad-ID			Rate Type
2 WILX				11:00 PM-11:35 PI) 1FSF0002	:000н		\$650.00 NM
6 12/04/23	12/17/23 Me	et The Press	9:00 AM-10:00 AM	S	:30	1	\$1,500.00	NM	
	<u>Start Date</u> <u>End</u> 2/04/23 12/1	<u>Date</u> <u>MTWTFSS</u> 0/23S	Spots/Week 1	Rate \$1,500.00					
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length	n Ad-ID			Rate Type
1 WILX	Su 12/10/23	9:48 AM Meet Th	ne Press	9:00 AM-10:00 AM	1 :30) 1FSF0002	:000н		\$1,500.00 NM
	<u>Start Date</u> <u>End</u> 2/11/23 12/1		Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Descrip		Start/End Time		n <u>Ad-ID</u>			Rate Type
2 WILX	Su 12/17/23	9:50 AM Meet Th	ne Press	9:00 AM-10:00 AM	1 :30) 1FSF0002	:000н		\$1,500.00 NM
7 12/04/23	12/17/23 Ne n	ws 10 @ 11p Late Ru	ı 11:30 PM-12:15 XM	S	:30	1	\$600.00	NM	
	<u>Start Date</u> <u>End</u> 2/04/23 12/1	<u>Date</u> <u>MTWTFSS</u> 0/23S	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	<u>Length</u>	n Ad-ID			Rate Type
1 WILX			0 @ 11p Late Run	11:30 PM-12:15 XI	N :30) 1FSF0002	:000н		\$600.00 NM
1	<u>Start Date</u> <u>End</u> 2/11/23 12/1	7/23S	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch	Day Air Date	Air Time Descrip		Start/End Time		n Ad-ID			Rate Type
2 WILX	Su 12/17/23	12:00 AM News 1	0 @ 11p Late Run	11:30 PM-12:15 XI	V :30) 1FSF0002	:000н		\$600.00 NM
				Total Spots	1	5			

Payment Terms 30 Days

<u>Gross Total</u> \$8,860.00

INVOICE



Invoice #	3303088-1	Invoice Month	December 2023			
Invoice Date	12/31/23	Invoice Period	11/27/23 - 12/17/23			
Advertiser	Financial Services Forum					
Product	Basel Campaign					
Estimate #	6					

Agency Commission \$1,329.00

Net Amount Due \$7,531.00

<u>Invoice Balance as of 03/13/24 8:23:57 AM ET</u> **\$0.00**