

## INVOICE



**WILX**  
**500 American Rd.**  
**Lansing, MI 48911**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (517) 393-0110**  
**Billing:**

Billing Address:

**1060 Advisors**  
**Attention: Accounts Payable**  
**660 Riviera Dr**  
**Maples, FL 34103**

Send Payment To:

**WILX**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Property	WILX		
Invoice #	3303088-1	Order #	3303088
Invoice Date	12/31/23	Alt Order #	WOC14352850
Invoice Month	December 2023	Deal #	
Invoice Period	11/27/23 - 12/17/23	Flight Dates	11/27/23 - 12/17/23
Advertiser	Financial Services Forum		
Product	Basel Campaign		
Estimate #	6		
Account Executive	Lisa Dyck		
Sales Office	Lansing National		
Sales Region	National		
Agency Code	TV23654		
Advertiser Code	7		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	199228		
Advertiser Ref	626127		
Product 1	7		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	12/04/23	12/15/23	News 10 Today @ 5a	5:00 AM-5:30 AM	MTWTF--	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/04/23 12/10/23 MTWTF-- 1 \$205.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WILX Tu 12/05/23 5:10 AM News 10 Today @ 5a 5:00 AM-5:30 AM :30 1FSF0002000H \$205.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/11/23 12/17/23 MTWTF-- 1 \$205.00									
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2	12/04/23	12/15/23	News 10 Today @ 530a	5:30 AM-6:00 AM	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/04/23 12/10/23 MTWTF-- 1 \$250.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/11/23 12/17/23 MTWTF-- 1 \$250.00									
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3	11/27/23	12/15/23	News 10 Today @ 6a	6:00 AM-7:00 AM	MTWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/23 12/03/23 MTWTF-- 1 \$450.00									
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# INVOICE



Send Payment To:

**WILX**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3303088-1	Invoice Month	December 2023
Invoice Date	12/31/23	Invoice Period	11/27/23 - 12/17/23
Advertiser	Financial Services Forum		
Product	Basel Campaign		
Estimate #	6		

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6	12/04/23	12/17/23	Meet The Press	9:00 AM-10:00 AM	-----S	:30	1	\$1,500.00	NM																																																																				
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Total Spots							15																																																																						

**Payment Terms 30 Days**
**Gross Total**
**\$8,860.00**

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**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3303088-1	Invoice Month	December 2023
Invoice Date	12/31/23	Invoice Period	11/27/23 - 12/17/23
Advertiser	Financial Services Forum		
Product	Basel Campaign		
Estimate #	6		

Agency Commission **\$1,329.00**

Net Amount Due **\$7,531.00**

Invoice Balance as of 03/13/24 8:23:57 AM ET **\$0.00**

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