

WYLS
York, Alabama
Quarterly Issues/Programs List
First Quarter 2013
04/05/2013

WYLS provides it's listeners with programming and public service announcements that we feel addresses the concerns and issues within our community and some surrounding areas. This is a list of the issues we feel were of the most concern during the preceding calendar quarter:

Community outreach

We produce a daily Gospel program live from McInnis mortuary that provides the community with funeral announcements and community announcements of interest.

We produce a weekly gospel program live in studio that takes call in announcements, funeral announcements and other community announcements.

We announce multiple church and community announcements of interest.

Public Service Announcements

Arthritis PSA from the Ad council

Buzzed Driving prevention Ad council

Drunk Driving Ad council

WYLS ISSUES & PROGRAMS

2013 Quarter 1

ISSUE: Community Outreach
TITLE: Gospel Sunrise Show
DESCRIPTION: Church, Funeral, Announcements & Call in's
GUEST: Host & Callers
DATE/TIME: 03/31/13, 7AM
LENGTH: 60 minutes

ISSUE: Community Outreach
TITLE: Judge Hardaway Show
DESCRIPTION: Funeral Announcement
GUEST: Host & Callers
DATE/TIME: 02/10/13, 9AM
LENGTH: 60 minutes

ISSUE: Community Outreach
TITLE: Gospel Singing
DESCRIPTION: Church Announcement
GUEST: Host
DATE/TIME: 03/09/13
LENGTH: 30 seconds

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE: Arthritis Ad council
TITLE: How to improve arthritis
DURATION: 30 second
RUNS: Approx: 180

ISSUE: Buzzed driving Ad council
TITLE: Buzzed driving is drunk driving
DURATION: 30 second
RUNS: Approx: 180

ISSUE: Drunk Driving
TITLE: Friends don't let friends drive drunk
DURATION: 30 second
RUNS: Approx: 180