

Quarterly Issues Report

Date: April 5, 2016

Submitted To: WPME Public File

Re: WPME Quarterly Issues Report Covering the
period of December 28, 2015 through March 27, 2016

WPME Quarterly Issues

Issues: Religion/Child Safety/Economy/Family Values/Health and Welfare

Program: Public Service Announcements

Airdates: First Quarter 2016 December 28, 2015 through March 27, 2016

Air Time: ROS

Duration: Various

Description:

The Following is a list of The Public Service Announcements that ran on WPME throughout First Quarter 2016

Family Values:

Project Aware-Bullying

Adoption

Volunteering – Prudential

Child Safety:

Texting and Driving

Health:

Oral Hygiene

Red Cross- The Crowder Family

Red Cross- The Ehmer Family

American Heart Association

Organ Donation Awareness Program

Flu + you on stage with Judith Light

Smile Train-You can Change a Life

Diabetes Challenge With Tim McGraw

Count The Kicks

Autism Awareness

Other:

Wildfire Preparedness

Discover the Forest

Common Sense/Energy Saving

Habitat For Humanity

Project Roadblock

Shelter Project – Adopt A Pet

AMI Kids w/ Felicia Rashad

WPME

First Quarter 2016 Quarterly Issues Report

Covering December 28, 2015 Through March 27, 2016

Through informal ascertainment by written and oral communication with community members, it was determined that among the concerns of the Portland/Auburn Community At large were the following issues:

National/Local/Political News

Government/Economics

Health/Family Values

Education

The following pages reflect descriptions of programming broadcast on WPME during First Quarter 2016 that respond to the needs and concerns of the Portland/Auburn Community.

WPME Quarterly issues

Issues: Education

Program: Mest-UP

Type of Program: Local Half Hour Weekly Game Show

Airdate: Sunday's First Quarter 2016 December 28,2015-February 14, 2016

Air time: 6:00AM-6:30AM

Duration: 30Min

Description: WPXT/WPME TV presents: MEST-UP. An Entertaining and Fast-paced 30min weekly game show. The Show focuses exclusively on STEM subjects. The Goal is to show STEM(Science,technology,Engineering,and Math) subjects as fun and interesting and hopefully encourage students to pursue STEM based majors and careers.

Issues: National/Local/Political News

Program: Today River Valley

Type of Program: Local Half Hour Show

Airdate: Saturdays / Sunday's First Quarter 2016
February 15, 2016-March 27, 2016

Air time: 11:30PM-12:00AM / 7:00AM-7:30AM

Duration: 30Min

Description: The video news feature program for the communities of the Androscoggin River Valley in Maine

Issues: National/Local/Political News

Program: Talking Points

Type of Program: Local Half Hour Show

Airdate: Saturdays / Sunday's First Quarter 2016
February 15, 2016-March 27, 2016

Air time: 11:30PM-12:00AM / 7:00AM-7:30AM

Duration: 30Min

Description: A panel discussion show looking further into different aspects of the issues raised by the stories in Today River Valley, examining the how and why of matters affecting the communities of the Androscoggin Valley in Maine.