

INVOICE



KWYE-FM
 1071 W. Shaw Ave.
 Fresno, CA 93711
 Main: (559) 490-5803
 Billing: (559) 490-5956

Property	KWYE-FM		
Invoice #	BB2999512	Order #	748068
Invoice Date	08/29/21	Alt Order #	35203509
Invoice Month	August 2021	Deal #	
Invoice Period	07/26/21 - 08/29/21	Flight Dates	07/26/21 - 09/19/21
Advertiser	Stop GOP Newsom Recall		
Product	Recall 2021		
Estimate #	2518		
Account Executive	Katz Los Angeles		
Sales Office	Katz-7.5%		
Sales Region	National Katz 7.5%		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

Sadler Strategic Media
 Attention: Accounts Payable
 12103 Viewcrest Road
 Studio City, CA 91604

Send Payment To:

KWYE-FM
 Cumulus Media- Fresno
 3603 Momentum Place
 Chicago, IL 60689-5336

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/26/21	09/10/21	M-F	6:00 AM-10:00 AM	MTWTF--	1:00	8	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/21 08/01/21 MTWTF-- 8 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KWYE	Tu	07/27/21	6:55 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
7	KWYE	Tu	07/27/21	9:19 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
3	KWYE	W	07/28/21	6:28 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
8	KWYE	W	07/28/21	8:27 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
4	KWYE	Th	07/29/21	6:14 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
6	KWYE	Th	07/29/21	7:27 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
5	KWYE	F	07/30/21	7:40 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
1	KWYE	F	07/30/21	8:40 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/02/21 08/08/21 MTWTF-- 8 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
14	KWYE	M	08/02/21	6:39 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
9	KWYE	M	08/02/21	7:27 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
10	KWYE	Tu	08/03/21	6:55 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
11	KWYE	W	08/04/21	9:19 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
15	KWYE	Th	08/05/21	6:24 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
12	KWYE	Th	08/05/21	9:18 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
16	KWYE	F	08/06/21	6:12 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
13	KWYE	F	08/06/21	7:55 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/21 08/15/21 MTWTF-- 10 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
22	KWYE	M	08/09/21	6:55 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
23	KWYE	Tu	08/10/21	6:43 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
18	KWYE	Tu	08/10/21	7:42 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
19	KWYE	W	08/11/21	7:23 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
24	KWYE	W	08/11/21	8:14 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
20	KWYE	Th	08/12/21	6:11 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM
57	KWYE	Th	08/12/21	6:37 AM	M-F	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$55.00 NM

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

INVOICE

Send Payment To:



KWYE-FM
Cumulus Media- Fresno
3603 Momentum Place
Chicago, IL 60689-5336

Invoice #	BB2999512	Invoice Month	August 2021
Invoice Date	08/29/21	Invoice Period	07/26/21 - 08/29/21
Advertiser	Stop GOP Newsom Recall		
Product	Recall 2021		
Estimate #	2518		

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<td>1:00</td> <td>STR 60R 6210H</td> <td>\$55.00</td> <td>NM</td> </tr> <tr> <td>59</td> <td>KWYE</td> <td>W</td> <td>08/18/21</td> <td>6:54 AM</td> <td>M-F</td> <td>6:00 AM-10:00 AM</td> <td>1:00</td> <td>STR 60R 6227H</td> <td>\$55.00</td> <td>NM</td> </tr> <tr> <td>27</td> <td>KWYE</td> <td>W</td> <td>08/18/21</td> <td>7:43 AM</td> <td>M-F</td> <td>6:00 AM-10:00 AM</td> <td>1:00</td> <td>STR 60R 6227H</td> <td>\$55.00</td> <td>NM</td> </tr> <tr> <td>28</td> <td>KWYE</td> <td>Th</td> <td>08/19/21</td> <td>6:16 AM</td> <td>M-F</td> <td>6:00 AM-10:00 AM</td> <td>1:00</td> <td>STR 60R 6227H</td> <td>\$55.00</td> <td>NM</td> </tr> <tr> <td>60</td> <td>KWYE</td> <td>Th</td> <td>08/19/21</td> <td>8:54 AM</td> <td>M-F</td> <td>6:00 AM-10:00 AM</td> <td>1:00</td> <td>STR 60R 6227H</td> <td>\$55.00</td> <td>NM</td> </tr> <tr> <td>32</td> <td>KWYE</td> <td>F</td> <td>08/20/21</td> <td>6:39 AM</td> <td>M-F</td> <td>6:00 AM-10:00 AM</td> <td>1:00</td> <td>STR 60R 6227H</td> <td>\$55.00</td> <td>NM</td> </tr> <tr> <td>29</td> <td>KWYE</td> <td>F</td> <td>08/20/21</td> <td>9:20 AM</td> <td>M-F</td> <td>6:00 AM-10:00 AM</td> <td>1:00</td> <td>STR 60R 6227H</td> <td>\$55.00</td> <td>NM</td> </tr> <tr> <td colspan="11"> <table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>08/23/21</td> <td>08/29/21</td> <td>MTWTF--</td> <td>10</td> <td>\$55.00</td> </tr> </tbody> </table> </td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>38</td> <td>KWYE</td> <td>M</td> <td>08/23/21</td> <td>7:55 AM</td> <td>M-F</td> <td>6:00 AM-10:00 AM</td> <td>1:00</td> <td>STR 60R 6227H</td> <td>\$55.00</td> <td>NM</td> </tr> <tr> <td>33</td> <td>KWYE</td> <td>M</td> <td>08/23/21</td> <td>8:27 AM</td> <td>M-F</td> 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Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

INVOICE

Send Payment To:



KWYE-FM
Cumulus Media- Fresno
3603 Momentum Place
Chicago, IL 60689-5336

Invoice #	BB2999512	Invoice Month	August 2021
Invoice Date	08/29/21	Invoice Period	07/26/21 - 08/29/21
Advertiser	Stop GOP Newsom Recall		
Product	Recall 2021		
Estimate #	2518		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
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PM	1:00	STR 60R 6227H	\$55.00	NM	66	KWYE	F	08/27/21	1:15 PM	M-F	10:00 AM-3:00 PM	1:00	STR 60R 6237H	\$55.00	NM	41	KWYE	F	08/27/21	2:18 PM	M-F	10:00 AM-3:00 PM	1:00	STR 60R 6237H	\$55.00	NM	3	07/26/21	09/10/21	M-F	3:00 PM-7:00 PM	MTWTF--	1:00	8	\$55.00	NM
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6210H	\$55.00	NM	23	KWYE	F	08/13/21	1:17 PM	M-F	10:00 AM-3:00 PM	1:00	STR 60R 6210H	\$55.00	NM	27	KWYE	F	08/13/21	2:39 PM	M-F	10:00 AM-3:00 PM	1:00	STR 60R 6210H	\$55.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							08/16/21	08/22/21	MTWTF--	10	\$55.00						<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>33</td> <td>KWYE</td> <td>M</td> <td>08/16/21</td> <td>10:20 AM</td> <td>M-F</td> <td>10:00 AM-3:00 PM</td> <td>1:00</td> <td>STR 60R 6210H</td> <td>\$55.00</td> <td>NM</td> </tr> <tr> <td>28</td> <td>KWYE</td> <td>M</td> <td>08/16/21</td> <td>11:22 AM</td> <td>M-F</td> <td>10:00 AM-3:00 PM</td> <td>1:00</td> <td>STR 60R 6210H</td> <td>\$55.00</td> <td>NM</td> </tr> <tr> <td>35</td> <td>KWYE</td> <td>Tu</td> <td>08/17/21</td> <td>10:18 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Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

INVOICE

Send Payment To:



KWYE-FM
Cumulus Media- Fresno
3603 Momentum Place
Chicago, IL 60689-5336

Invoice #	BB2999512	Invoice Month	August 2021
Invoice Date	08/29/21	Invoice Period	07/26/21 - 08/29/21
Advertiser	Stop GOP Newsom Recall		
Product	Recall 2021		
Estimate #	2518		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	07/26/21	09/10/21	M-F	3:00 PM-7:00 PM	MTWTF--	1:00	8	\$55.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/21 08/01/21 MTWTF-- 8 \$55.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KWYE	Tu	07/27/21	3:22 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
7	KWYE	Tu	07/27/21	5:47 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
1	KWYE	W	07/28/21	4:46 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
3	KWYE	W	07/28/21	5:36 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
4	KWYE	Th	07/29/21	3:43 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
6	KWYE	Th	07/29/21	6:21 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
5	KWYE	F	07/30/21	4:32 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
8	KWYE	F	07/30/21	6:44 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/02/21 08/08/21 MTWTF-- 8 \$55.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
14	KWYE	M	08/02/21	3:45 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
9	KWYE	M	08/02/21	4:50 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
10	KWYE	Tu	08/03/21	3:20 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
15	KWYE	Tu	08/03/21	4:54 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
11	KWYE	W	08/04/21	5:53 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
12	KWYE	Th	08/05/21	4:21 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
13	KWYE	F	08/06/21	5:34 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
16	KWYE	F	08/06/21	6:22 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/21 08/15/21 MTWTF-- 10 \$55.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
17	KWYE	M	08/09/21	4:35 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
22	KWYE	M	08/09/21	5:18 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
18	KWYE	Tu	08/10/21	3:36 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
57	KWYE	Tu	08/10/21	4:36 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
23	KWYE	W	08/11/21	4:18 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
19	KWYE	W	08/11/21	5:53 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
24	KWYE	Th	08/12/21	3:17 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
20	KWYE	Th	08/12/21	6:20 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
21	KWYE	F	08/13/21	4:46 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
58	KWYE	F	08/13/21	6:20 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/16/21 08/22/21 MTWTF-- 10 \$55.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
30	KWYE	M	08/16/21	3:18 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
25	KWYE	M	08/16/21	4:38 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
32	KWYE	Tu	08/17/21	5:19 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
26	KWYE	Tu	08/17/21	5:42 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6210H	\$55.00	NM
27	KWYE	W	08/18/21	3:18 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6227H	\$55.00	NM
31	KWYE	W	08/18/21	5:36 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6227H	\$55.00	NM
60	KWYE	Th	08/19/21	3:19 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6227H	\$55.00	NM
28	KWYE	Th	08/19/21	4:33 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6227H	\$55.00	NM
59	KWYE	F	08/20/21	4:46 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6227H	\$55.00	NM
29	KWYE	F	08/20/21	5:19 PM	M-F	3:00 PM-7:00 PM	1:00	STR 60R 6227H	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/21 08/29/21 MTWTF-- 10 \$55.00										

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

INVOICE

Send Payment To:



KWYE-FM
Cumulus Media- Fresno
3603 Momentum Place
Chicago, IL 60689-5336

Invoice #	BB2999512	Invoice Month	August 2021
Invoice Date	08/29/21	Invoice Period	07/26/21 - 08/29/21
Advertiser	Stop GOP Newsom Recall		
Product	Recall 2021		
Estimate #	2518		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																					
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<tr><td>5</td><td>KWYE</td><td>Sa</td><td>08/07/21</td><td>2:44 PM</td><td>Sa-Su</td><td>6:00 AM-7:00 PM</td><td>1:00</td><td>STR 60R 6210H</td><td>\$30.00</td><td>NM</td></tr> <tr><td>6</td><td>KWYE</td><td>Su</td><td>08/08/21</td><td>2:23 PM</td><td>Sa-Su</td><td>6:00 AM-7:00 PM</td><td>1:00</td><td>STR 60R 6210H</td><td>\$30.00</td><td>NM</td></tr> <tr><td>8</td><td>KWYE</td><td>Su</td><td>08/08/21</td><td>6:39 PM</td><td>Sa-Su</td><td>6:00 AM-7:00 PM</td><td>1:00</td><td>STR 60R 6210H</td><td>\$30.00</td><td>NM</td></tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>08/14/21</td> <td>08/20/21</td> <td>-----SS</td> <td>5</td> <td>\$30.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> 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Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

INVOICE

Send Payment To:



KWYE-FM
Cumulus Media- Fresno
3603 Momentum Place
Chicago, IL 60689-5336

Invoice #	BB2999512	Invoice Month	August 2021
Invoice Date	08/29/21	Invoice Period	07/26/21 - 08/29/21
Advertiser	Stop GOP Newsom Recall		
Product	Recall 2021		
Estimate #	2518		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	07/31/21	09/12/21	Sa-Su	6:00 AM-7:00 PM	-----SS	1:00	4	\$30.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
20	KWYE	Su	08/29/21	12:19 PM	Sa-Su	6:00 AM-7:00 PM	1:00	STR 60R 6237H	\$30.00 NM

Total Spots **163**

DUE NET 30: 1.5% Service Fee on Credit Cards

<u>Gross Total</u>	\$8,390.00
<u>Agency Commission</u>	\$1,258.50
<u>Net Amount Due</u>	\$7,131.50
<u>Invoice Balance as of 09/16/21 2:57:15 PM PT</u>	\$0.00

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.