

Order #768861: River Righ../Common Sen../For18 Months/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected Gr
08/30/21 4:20:4	Processed		<async process>	Marcus Romero (marcus.romero@cumulu1,380.00	1,380.00	120	0.00
08/30/21 4:18:4	Approved			Tim Lyons (timothy.lyons@cumulu1,380.00	1,380.00	120	0.00
08/30/21 4:18:4	Approval Work		[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumulu1,380.00	1,380.00	120	0.00
08/30/21 4:11:2	Approval Work		[Sales Manager - Ready Default]	Tim Rapp (timothy.rapp@cumulu1,380.00	1,380.00	120	0.00
08/30/21 4:03:4	Ready for appi		Ready	Glynna Morgan (gmorgan@cumulu1,380.00	1,380.00	120	0.00
08/30/21 4:02:5	Put in Edit Mo			Glynna Morgan (gmorgan@cumulu1,380.00	1,380.00	120	0.00
08/27/21 1:23:1	CIA Spot statu		<updated to Cleared> 6-11, 4-1, 3-3, 6-1, 1-3, 2-2, 6-2, 6-7, 4-8, 5-3, 5-16, 4-6, 5-1, 5-2	Jana Shilow (jana.shilow@cumulu1,380.00	1,380.00	120	0.00
08/26/21 4:27:2	Processed		<async process>	Marcus Romero (marcus.romero@cumulu1,380.00	1,380.00	120	0.00
08/26/21 4:22:1	Approved			Tim Lyons (timothy.lyons@cumulu1,380.00	1,380.00	120	0.00
08/26/21 4:22:0	Approval Work		[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumulu1,380.00	1,380.00	120	0.00
08/26/21 4:17:3	Approval Work		[Sales Manager - Ready Default]	Tim Rapp (timothy.rapp@cumulu1,380.00	1,380.00	120	0.00
08/26/21 3:23:2	Ready for appi		Ready	Glynna Morgan (gmorgan@cumulu1,380.00	1,380.00	120	0.00
08/26/21 3:21:1	New order cre:		Copied from Order #768850	Glynna Morgan (gmorgan@cumulu1,980.00	1,980.00	120	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 768861
Alt Order #:
Product Desc: For18 Months
Estimate:
Flight Dates: 08/30/21 - 09/12/21
Original Date / Rev: 08/26/21 / 08/30/21
Order Type: GENERAL
Primary AE: Glynn Morgan
Sales Office: L-FRE
Sales Region: Local
KWYE-FM

Agency
Name: River Right LLC
Buying Contact:
Billing Contact:
 205 Trout Lake
 Sanger, CA 93657
Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: Common Sense Information
Demographic: A25-54
Product Codes: Other Various
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/01/21	08/31/21	27	\$281.00	\$238.85	August 2021	27	\$281.00	\$238.85	0.00
09/01/21	09/30/21	93	\$1,099.00	\$934.15	September 2021	93	\$1,099.00	\$934.15	0.00
					Totals	120	\$1,380.00	\$1,173.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Glynn Morgan	L-FRE	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYE	08/30/21	09/12/21	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	5	\$40.00	P-50	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/30/21	09/05/21	MTWTF--		5		\$40.00		0.00					
		Week: 09/06/21	09/12/21	MTWTF--		5		\$40.00		0.00					
N 2	KWYE	08/30/21	09/12/21	M-F Midday M-F	CM	10a-3p	MTWTF--	1:00	5	\$40.00	P-50	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/30/21	09/05/21	MTWTF--		5		\$40.00		0.00					
		Week: 09/06/21	09/12/21	MTWTF--		5		\$40.00		0.00					
N 3	KWYE	08/30/21	09/12/21	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	5	\$40.00	P-50	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/30/21	09/05/21	MTWTF--		5		\$40.00		0.00					
		Week: 09/06/21	09/12/21	MTWTF--		5		\$40.00		0.00					
N 4	KWYE	08/30/21	09/12/21	M-F 5a-12a M-F	CM	5:00 AM-10:00 PM (5:00 AM-10:00 PM)	MTWTF--	1:00	10	\$5.00	P-50	0.00	NM	20	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/30/21	09/05/21	MTWTF--		10		\$5.00		0.00					
		Week: 09/06/21	09/12/21	MTWTF--		10		\$5.00		0.00					
N 5	KWYE	08/30/21	09/12/21		CM	12a-12a	MTWTFSS	1:00	20	\$2.00	P-70	0.00	NM	40	\$80.00

Order / Rev: 768861
 Alt Order #:
 Flight Dates: 08/30/21 - 09/12/21

Advertiser: Common Sense Information
 Product Desc: For18 Months
 Estimate:
 KWYE-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sign-On/Sign-Off											
				M-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/30/21	09/05/21	MTWTF--		20		\$2.00		0.00					
		Week: 09/06/21	09/12/21	MTWTF--		20		\$2.00		0.00					
N 6	KWYE	08/30/21	09/12/21	M-F 5a-12a	CM	6:00 AM-12:00 XM	MTWTF--	1:00	15	\$0.00	P-70	0.00	NM	30	\$0.00
				M-F	(6:00 AM-12:00 XM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/30/21	09/05/21	MTWTF--		15		\$0.00		0.00					
		Week: 09/06/21	09/12/21	MTWTF--		15		\$0.00		0.00					
													Totals	120	\$1,380.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tal Cloud, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

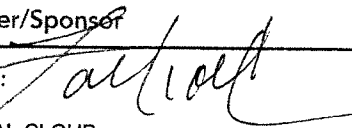
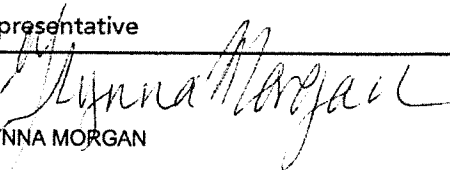
Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: TAL CLOUD/ COMMON SENSE INFORMATION		
Agency name: RIVER RIGHT Address: 205 TROUT LAKE , SANGER, CA. 93657 Contact: TAL CLOUD Phone number: 559-233-5151 Email: tal@river-right.com		
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad): Name: not federal group Address: Contact: Phone number: Email:		
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.): Tal Cloud, President Christopher Frith, Secretay		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: Office(s) sought by such candidate(s) (no acronyms or abbreviations): Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: TAL CLOUD	Name: GLYNNA MORGAN
Date of Request to Purchase Ad Time: 8/26/2021	Date of Station Agreement to Sell Time: 8/26/2021

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 8/26/2021

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 768842,768861,768850,768855	Station Call Letters: KMJ AM/FM, KWYE, KSKS, KMGV	Date Received/Requested: 8/26/2021
Est. #:	Station Location:	Run Start and End Dates: 8/30/2021-9/14/2021

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.