## INVOICE

KWYE-FM 1071 W. Shaw Ave. Fresno, CA 93711 Main: (559) 490-5803 Billing: (559) 490-5956

Billing Address:

River Right LLC Attention: Accounts Payable 205 Trout Lake Sanger, CA 93657

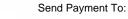
Send Payment To:

KWYE-FM Cumulus Media- Fresno 3603 Momentum Place Chicago, IL 60689-5336

Property	KWYE-FM								
Invoice #	BB3048322	Order #	768861						
Invoice Date	09/30/21	Alt Order #							
Invoice Month	September 2021	Deal #							
Invoice Period	09/01/21 - 09/30/21	Flight Dates	08/30/21 - 09/12/21						
Advertiser	Common Sense Info	rmation							
Product	For18 Months								
Estimate #									
	Account Executive	Glynna Morga	an						
	Sales Office	Local-Fresno CA							
	Sales Region	Local							
	Agency Code								
	Advertiser Code								
	Billing Calendar	Calendar							
	Billing Type	Cash							
	Special Handling								
	Agency Ref								
	Advertiser Ref								
	Product 1								
	Product 2								

Line Chart I		ad Data	Deser		Chart/End Times			Spots/	Data	Turne		
Line Start I	Date E	nd Date	Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1 08/30/	/21 09	9/12/21	M-F		6a-10a	MTWTF	1:00	5	\$40.00	NM		
Weeks		art Date /30/21	End Dat 09/05/21		Spots/Week 5	<u>Rate</u> \$40.00						
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate T	туре
2	KWYE	W 09/	01/21	6:14 AM M-F		6a-10a	1:00	For 18 1	Months w/Beep		\$40.00	NM
1	KWYE	Th 09/	02/21	6:28 AM M-F		6a-10a	1:00	For 18 1	Months		\$40.00	NM
4	KWYE	F 09/	03/21	7:29 AM M-F		6a-10a	1:00	For 18 1	Months w/Beep		\$40.00	NM
Weeks		art Date /06/21	End Dat 09/12/21		Spots/Week 5	<u>Rate</u> \$40.00						
Spots: #	<u>Ch</u>	<u>Day</u> Air	Date	Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate T	<u>туре</u>
9	KWYE	M 09/	06/21	7:17 AM M-F		6a-10a	1:00	For 18 1	Months		\$40.00	NM
6	KWYE	Tu 09/	07/21	8:41 AM M-F		6a-10a	1:00	For 18 1	Months w/Beep		\$40.00	NM
8	KWYE	W 09/	08/21	6:26 AM M-F		6a-10a	1:00	For 18 1	Months w/Beep		\$40.00	NM
10	KWYE	Th 09/	09/21	9:41 AM M-F		6a-10a	1:00	For 18 1	Months		\$40.00	NM
7	KWYE	F 09/	10/21	7:35 AM M-F		6a-10a	1:00	For 18 1	Months		\$40.00	NM
2 08/30	/21 09	9/12/21	M-F		10a-3p	MTWTF	1:00	5	\$40.00	NM		
Weeks		art Date /30/21	End Dat 09/05/21		Spots/Week 5	<u>Rate</u> \$40.00						
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate T	уре
1	KWYE	W 09/	01/21	2:19 PM M-F		10a-3p	1:00	For 18 1	Months w/Beep		\$40.00	NM
5	KWYE	Th 09/	02/21	1:42 PM M-F		10a-3p	1:00	For 18 1	Months		\$40.00	NM
4	KWYE	F 09/	03/21 1	12:19 PM M-F		10a-3p	1:00	For 18 1	Months		\$40.00	NM
Weeks		art Date /06/21	End Dat 09/12/21		Spots/Week 5	<u>Rate</u> \$40.00						
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate T	уре
6	KWYE	M 09/	06/21	1:18 PM M-F		10a-3p	1:00	For 18 1	Months		\$40.00	NM
7	KWYE	Tu 09/	07/21	2:20 PM M-F		10a-3p	1:00	For 18 1	Months		\$40.00	NM
8	KWYE	W 09/	08/21 1	12:19 PM M-F		10a-3p	1:00	For 18 1	Months w/Beep		\$40.00	NM
9	KWYE	Th 09/	09/21 1	10:45 AM M-F		10a-3p	1:00	For 18	Months w/Beep		\$40.00	NM
10	KWYE	F 09/	10/21 1	1:22 AM M-F		10a-3p	1:00	For 18 1	Months w/Beep		\$40.00	NM
3 08/30	/21 09	9/12/21	M-F		3р-7р	MTWIF	1:00	5	\$40.00	NM		

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.



INVOICE



KWYE-FM Cumulus Media- Fresno 3603 Momentum Place Chicago, IL 60689-5336

Invoice #	BB3048322	Invoice Month	September 2021					
Invoice Date	09/30/21	Invoice Period	09/01/21 - 09/30/21					
Advertiser	Common Sense Informa	Common Sense Information						
Product	For18 Months	For18 Months						
Estimate #								

Line Start Date End Date Description	Start/End Time	MTWTFSS Le	Spots/ ength Week Rate	Туре
Weeks: <u>Start Date</u> End Date <u>MIWIFSS</u> 08/30/21 09/05/21 <u>MIWIF-</u>	5	Rate \$40.00		
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Length Ad-ID	Rate Type
1 KWYE W 09/01/21 4:48 PM M-F 2 KWYE Th 09/02/21 5:18 PM M-F		3p-7p	1:00 For 18 Months 1:00 For 18 Months w/Be	eep \$40.00 NM
5 KWYE F 09/03/21 6:20 PM M-F		3p-7p 3p-7p	1:00 For 18 Months w/B	
Weeks: Start Date End Date MTWTFSS   09/06/21 09/12/21 MTWTF-	S Spots/Week	<u>Rate</u> \$40.00	1.001011011011010101010	φ <del>τ</del> ο.ου Νινι
Spots: <u># Ch Day Air Date Air Time Des</u>	cription	Start/End Time	Length Ad-ID	Rate Type
8 KWYE M 09/06/21 4:21 PM M-F		3р-7р	1:00 For 18 Months w/B	eep \$40.00 NM
10 KWYE M 09/06/21 6:51 PM M-F	,	3р-7р	1:00 For 18 Months w/B	eep \$40.00 NM
6 KWYE Tu 09/07/21 6:22 PM M-F		3р-7р	1:00 For 18 Months	\$40.00 NM
7 KWYE W 09/08/21 3:40 PM M-F		3р-7р	1:00 For 18 Months	\$40.00 NM
9 KWYE F 09/10/21 3:17 PM M-F		3р-7р	1:00 For 18 Months	\$40.00 NM
4 08/30/21 09/12/21 M-F	5:00 AM-10:00 PM	MTWTF	1:00 10 \$5.0	0 NM
Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> 08/30/21 09/05/21 MTWTF-	10	<u>Rate</u> \$5.00		
Spots: <u># Ch Day Air Date Air Time Des</u>		Start/End Time	Length Ad-ID	Rate Type
3 KWYE W 09/01/21 9:21 PM M-F		5:00 AM-10:00 PM	1:00 For 18 Months w/B	
4 KWYE Th 09/02/21 9:42 AM M-F		5:00 AM-10:00 PM	1:00 For 18 Months w/B 1:00 For 18 Months	
10 KWYE Th 09/02/21 8:25 PM M-F 9 KWYE F 09/03/21 8:28 PM M-F		5:00 AM-10:00 PM 5:00 AM-10:00 PM	1:00 For 18 Months	\$5.00 NM \$5.00 NM
5 KWYE F 09/03/21 8:54 PM M-F		5:00 AM-10:00 PM	1:00 For 18 Months w/B	
Weeks: Start Date End Date MTWTFSS   09/06/21 09/12/21 MTWTFSS	Spots/Week	<u>Rate</u> \$5.00	1.0010110 monents w/ 20	φ <b>3.00</b> ΝΝΙ
Spots: <u># Ch Day Air Date Air Time Des</u>	cription	Start/End Time	Length Ad-ID	Rate Type
17 KWYE M 09/06/21 9:18 AM M-F		5:00 AM-10:00 PM	1:00 For 18 Months w/B	eep \$5.00 NM
20 KWYE M 09/06/21 12:46 PM M-F		5:00 AM-10:00 PM	1:00 For 18 Months w/B	eep \$5.00 NM
13 KWYE M 09/06/21 9:23 PM M-F		5:00 AM-10:00 PM	1:00 For 18 Months	\$5.00 NM
12 KWYE Tu 09/07/21 5:16 AM M-F		5:00 AM-10:00 PM	1:00 For 18 Months w/B	
16 KWYE Tu 09/07/21 5:46 AM M-F		5:00 AM-10:00 PM	1:00 For 18 Months	\$5.00 NM
18 KWYE W 09/08/21 7:45 AM M-F		5:00 AM-10:00 PM	1:00 For 18 Months	\$5.00 NM
14 KWYE Th 09/09/21 7:13 AM M-F		5:00 AM-10:00 PM	1:00 For 18 Months w/B	
15 KWYE Th 09/09/21 8:25 PM M-F 11 KWYE Th 09/09/21 9:53 PM M-F		5:00 AM-10:00 PM	1:00 For 18 Months 1:00 For 18 Months w/Be	\$5.00 NM
		5:00 AM-10:00 PM 5:00 AM-10:00 PM		eep \$5.00 NM \$5.00 NM
19 KWYE F 09/10/21 9:19 PM M-F 5 08/30/21 09/12/21 M-Su	12a-12a	MTWTFSS	1:00 20 \$2.0	
Weeks: Start Date End Date MIWIFSS		Rate		
08/30/21 09/05/21 MIWTF Spots: # Ch Day Air Date Air Time Des		\$2.00 Start/End Time	Length Ad-ID	Data Tura
Spots: # Ch Day Air Date Air Time Des   7 KWYE W 09/01/21 12:21 AM M-S		12a-12a	1:00 For 18 Months w/Be	eep \$2.00 NM
9 KWYE W 09/01/21 12:46 AM M-S		12a-12a	1:00 For 18 Months	\$2.00 NM
17 KWYE W 09/01/21 2:19 AM M-S		12a-12a	1:00 For 18 Months w/B	
8 KWYE W 09/01/21 4:15 AM M-S		12a-12a	1:00 For 18 Months	\$2.00 NM
12 KWYE Th 09/02/21 2:26 AM M-S		12a-12a	1:00 For 18 Months	\$2.00 NM
18 KWYE Th 09/02/21 2:43 AM M-S		12a-12a	1:00 For 18 Months w/B	•
10 KWYE Th 09/02/21 3:39 AM M-S		12a-12a	1:00 For 18 Months	\$2.00 NM

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Invoice #	BB3048322	Invoice Month	September 2021					
Invoice Date	09/30/21	Invoice Period	09/01/21 - 09/30/21					
Advertiser	Common Sense Informa	Common Sense Information						
Product	For18 Months	For18 Months						
Estimate #								

Line Start	Date End Date	Descr	iption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
5 08/30	/21 09/12/21	M-Su		12a-12a	MTWTFSS	1:00	20	\$2.00	NM		
Spots: #	Ch Day A	ir Date	Air Time Descrip	tion	Start/End Time	Length	n Ad-ID			Rate	Туре
11	KWYE Th 0	9/02/21	4:24 AM M-Su		12a-12a	1:00	) For 18	Months w/Beep	1	\$2.00	NM
14	KWYE F 0	9/03/21	12:21 AM M-Su		12a-12a	1:00	) For 18	Months w/Beep	1	\$2.00	NM
15	KWYE F 0	9/03/21	1:26 AM M-Su		12a-12a	1:00	) For 18	Months		\$2.00	NM
19	KWYE F 0	9/03/21	3:39 AM M-Su		12a-12a	1:00	) For 18	Months w/Beep	1	\$2.00	NM
13	KWYE F 0	9/03/21	4:40 AM M-Su		12a-12a	1:00	) For 18	Months		\$2.00	NM
Weeks	s: <u>Start Date</u> 09/06/21	End Da 09/12/2		Spots/Week 20	<u>Rate</u> \$2.00						
Spots: #	<u>Ch</u> Day A	ir Date	Air Time Descrip	tion	Start/End Time	Length	<u>n Ad-ID</u>			Rate	Туре
23	KWYE M 0	9/06/21	12:18 AM M-Su		12a-12a	1:00	) For 18	Months		\$2.00	NM
37	KWYE M 0	9/06/21	1:25 AM M-Su		12a-12a	1:00	) For 18	Months w/Beep	1	\$2.00	NM
21	KWYE M 0	9/06/21	2:20 AM M-Su		12a-12a	1:00	) For 18	Months		\$2.00	NM
22	KWYE M 0	9/06/21	4:34 AM M-Su		12a-12a	1:00	) For 18	Months w/Beep	1	\$2.00	NM
36	KWYE Tu 0	9/07/21	1:41 AM M-Su		12a-12a	1:00	) For 18	Months w/Beep	1	\$2.00	NM
25	KWYE Tu 0	9/07/21	2:38 AM M-Su		12a-12a	1:00	) For 18	Months		\$2.00	NM
24	KWYE Tu 0	9/07/21	3:19 AM M-Su		12a-12a	1:00	) For 18	Months w/Beep	1	\$2.00	NM
26	KWYE Tu 0	9/07/21	4:24 AM M-Su		12a-12a	1:00	) For 18	Months		\$2.00	NM
27	KWYE W 0	9/08/21	12:41 AM M-Su		12a-12a	1:00	) For 18	Months w/Beep	1	\$2.00	NM
39	KWYE W 0	9/08/21	1:43 AM M-Su		12a-12a	1:00	) For 18	Months		\$2.00	NM
28	KWYE W 0	9/08/21	2:39 AM M-Su		12a-12a	1:00	) For 18	Months w/Beep	1	\$2.00	NM
29	KWYE W 0	9/08/21	4:19 AM M-Su		12a-12a	1:00	) For 18	Months		\$2.00	NM
32	KWYE Th 09	9/09/21	12:27 AM M-Su		12a-12a	1:00	) For 18	Months w/Beep	1	\$2.00	NM
31	KWYE Th 09	9/09/21	1:19 AM M-Su		12a-12a	1:00	) For 18	Months		\$2.00	NM
40	KWYE Th 09	9/09/21	3:16 AM M-Su		12a-12a	1:00	) For 18	Months w/Beep	1	\$2.00	NM
30	KWYE Th 09	9/09/21	4:26 AM M-Su		12a-12a	1:00	) For 18	Months		\$2.00	NM
38	KWYE F 0	9/10/21	12:39 AM M-Su		12a-12a	1:00	) For 18	Months		\$2.00	NM
35	KWYE F 0	9/10/21	1:40 AM M-Su		12a-12a	1:00	) For 18	Months w/Beep	1	\$2.00	NM
33	KWYE F 0	9/10/21	2:38 AM M-Su		12a-12a	1:00	) For 18	Months		\$2.00	NM
34	KWYE F 0	9/10/21	3:39 AM M-Su		12a-12a	1:00	) For 18	Months w/Beep	1	\$2.00	NM
6 08/30	/21 09/12/21	M-F		6:00 AM-12:00 XM	MTWTF	1:00	15	\$0.00	NM		
Week	s: <u>Start Date</u> 08/30/21	End Da 09/05/2		Spots/Week 15	<u>Rate</u> \$0.00						
Spots: #	<u>Ch</u> Day A	ir Date	Air Time Descrip	tion	Start/End Time	Length	n <u>Ad-ID</u>			Rate	Туре
5	KWYE W 0		10:21 AM M-F		6:00 AM-12:00 XM		) For 18			\$0.00	
12	KWYE W 0	9/01/21	8:27 PM M-F		6:00 AM-12:00 XM	VI 1:00	) For 18	Months w/Beep	1	\$0.00	NM
6	KWYE W 0	9/01/21	8:50 PM M-F		6:00 AM-12:00 XM	VI 1:00	) For 18	Months		\$0.00	NM
8	KWYE Th 09	9/02/21	11:19 PM M-F		6:00 AM-12:00 XM	VI 1:00	) For 18	Months w/Beep	1	\$0.00	NM
15	KWYE Th 09	9/02/21	11:39 PM M-F		6:00 AM-12:00 XM	VI 1:00	) For 18	Months		\$0.00	NM
9	KWYE F 0	9/03/21	10:44 PM M-F		6:00 AM-12:00 XM	M 1:00	) For 18	Months		\$0.00	NM
10	KWYE F 0	9/03/21	11:24 PM M-F		6:00 AM-12:00 XM	M 1:00	) For 18	Months w/Beep	1	\$0.00	NM
Week	s: <u>Start Date</u> 09/06/21	End Da 09/12/2		Spots/Week 15	<u>Rate</u> \$0.00						
Spots: #	<u>Ch</u> Day A		Air Time Descrip	tion	Start/End Time		n Ad-ID			Rate	Туре
26	KWYE M 0	9/06/21	12:24 PM M-F		6:00 AM-12:00 XM	M 1:00	) For 18	Months		\$0.00	NM
20	KWYE M 0	9/06/21	1:44 PM M-F		6:00 AM-12:00 XM			Months w/Beep		\$0.00	NM
16	KWYE M 0	9/06/21	2:20 PM M-F		6:00 AM-12:00 XM	M 1:00	) For 18	Months		\$0.00	NM
17	KWYE M 09	9/06/21	4:41 PM M-F		6:00 AM-12:00 XM	M 1:00	) For 18	Months		\$0.00	NM
24	KWYE M 0	9/06/21	10:28 PM M-F		6:00 AM-12:00 XM	M 1:00	) For 18	Months w/Beep		\$0.00	NM

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Advertiser	Common Sense Informa	Common Sense Information						
Product	For18 Months	For18 Months						
Estimate #								

Line	Start D	Date	End Da	ate Desc	cription	Start/End Time	MTWTFSS	Ler	ngth	Spots/ Week		Rate	Туре		
6	08/30/2	21	09/12/2	21 M-F		6:00 AM-12:00 XM	MTWTF	1	00:1	15		\$0.00	NM		
Spo	ots: <u>#</u>	Ch	Day	Air Date	Air Time Descri	ption	Start/End Time		Lengt	n Ad-ID				Rate	Туре
	18	KWYE	М	09/06/21	11:24 PM M-F		6:00 AM-12:00 X	ХМ	1:00	) For 1	8 Months			\$0.00	) NM
	27	KWYE	Tu	09/07/21	5:36 PM M-F		6:00 AM-12:00 X	ХМ	1:00	) For 1	8 Months	w/Bee	р	\$0.00	NM (
	19	KWYE	Tu	09/07/21	8:25 PM M-F		6:00 AM-12:00 X	ХМ	1:00	) For 1	8 Months	w/Bee	р	\$0.00	NM (
	21	KWYE	Tu	09/07/21	10:19 PM M-F		6:00 AM-12:00 X	ХМ	1:00	) For 1	8 Months			\$0.00	NM (
	28	KWYE	W	09/08/21	4:48 PM M-F		6:00 AM-12:00 X	ХМ	1:00	) For 1	8 Months	w/Bee	р	\$0.00	) NM
	22	KWYE	W	09/08/21	11:44 PM M-F		6:00 AM-12:00 X	ХМ	1:00	) For 1	8 Months			\$0.00	) NM
	23	KWYE	Th	09/09/21	10:45 PM M-F		6:00 AM-12:00 X	ХМ	1:00	) For 1	8 Months			\$0.00	) NM
	30	KWYE	Th	09/09/21	11:45 PM M-F		6:00 AM-12:00 X	ХМ	1:00	) For 1	8 Months	w/Bee	р	\$0.00	) NM
	29	KWYE	F	09/10/21	8:23 PM M-F		6:00 AM-12:00 X	ХМ	1:00	) For 1	8 Months	w/Bee	р	\$0.00	) NM
	25	KWYE	F	09/10/21	11:22 PM M-F		6:00 AM-12:00 X	ХМ	1:00	) For 1	8 Months	w/Bee	р	\$0.00	) NM

Total Spots

93

DUE NET 30: 1.5% Service Fee on Credit Cards

\$1,099.00 Gross Total

Agency Commission \$164.85

Net Amount Due \$934.15

Invoice Balance as of 10/05/21 10:39:03 AM PT \$0.00