

INVOICE



KWYE-FM
 1071 W. Shaw Ave.
 Fresno, CA 93711
 Main: (559) 490-5803
 Billing: (559) 490-5956

Property	KWYE-FM		
Invoice #	BB3012866	Order #	768861
Invoice Date	08/31/21	Alt Order #	
Invoice Month	August 2021	Deal #	
Invoice Period	08/01/21 - 08/31/21	Flight Dates	08/30/21 - 09/12/21
Advertiser	Common Sense Information		
Product	For18 Months		
Estimate #			
Account Executive	Glynn Morgan		
Sales Office	Local-Fresno CA		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

River Right LLC
 Attention: Accounts Payable
 205 Trout Lake
 Sanger, CA 93657

Send Payment To:

KWYE-FM
 Cumulus Media- Fresno
 3603 Momentum Place
 Chicago, IL 60689-5336

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/30/21	09/12/21	M-F	6a-10a	MTWTF--	1:00	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/30/21 09/05/21 MTWTF-- 5 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KWYE M 08/30/21 6:57 AM M-F 6a-10a 1:00 For 18 Months \$40.00 NM 5 KWYE Tu 08/31/21 6:42 AM M-F 6a-10a 1:00 For 18 Months \$40.00 NM									
2	08/30/21	09/12/21	M-F	10a-3p	MTWTF--	1:00	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/30/21 09/05/21 MTWTF-- 5 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWYE M 08/30/21 1:18 PM M-F 10a-3p 1:00 For 18 Months w/Beep \$40.00 NM 3 KWYE Tu 08/31/21 2:43 PM M-F 10a-3p 1:00 For 18 Months \$40.00 NM									
3	08/30/21	09/12/21	M-F	3p-7p	MTWTF--	1:00	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/30/21 09/05/21 MTWTF-- 5 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KWYE M 08/30/21 5:55 PM M-F 3p-7p 1:00 For 18 Months \$40.00 NM 4 KWYE Tu 08/31/21 5:31 PM M-F 3p-7p 1:00 For 18 Months w/Beep \$40.00 NM									
4	08/30/21	09/12/21	M-F	5:00 AM-10:00 PM	MTWTF--	1:00	10	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/30/21 09/05/21 MTWTF-- 10 \$5.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KWYE M 08/30/21 5:31 AM M-F 5:00 AM-10:00 PM 1:00 For 18 Months \$5.00 NM 1 KWYE M 08/30/21 5:50 AM M-F 5:00 AM-10:00 PM 1:00 For 18 Months w/Beep \$5.00 NM 8 KWYE M 08/30/21 8:49 PM M-F 5:00 AM-10:00 PM 1:00 For 18 Months w/Beep \$5.00 NM 2 KWYE Tu 08/31/21 8:24 PM M-F 5:00 AM-10:00 PM 1:00 For 18 Months \$5.00 NM 7 KWYE Tu 08/31/21 8:49 PM M-F 5:00 AM-10:00 PM 1:00 For 18 Months w/Beep \$5.00 NM									
5	08/30/21	09/12/21	M-Su	12a-12a	MTWTFSS	1:00	20	\$2.00	NM

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

