

Order #771702: Katz Media../Stop GOP N../Stop the R../103

Date	Action	Line	Comment	By	Total \$	# Spots	Expected Gr
09/01/21 1:32:2	CIA Spot statu		<updated to Cleared> 2-2, 2-3, 2-1, 2-4, 2-5	Jana Shilow (jana.shilow@cumul	\$988.00	38	0.00
09/01/21 12:48:	Processed		<async process>	Marcus Romero (marcus.romero	\$988.00	38	0.00
09/01/21 12:46:	Approved			Tim Lyons (timothy.lyons@cumu	\$988.00	38	0.00
09/01/21 12:46:	Approval Work		[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumu	\$988.00	38	0.00
09/01/21 12:37:	Approval Work		[Sales Manager - Ready Default]	Tim Rapp (timothy.rapp@cumulu	\$988.00	38	0.00
09/01/21 12:35:	Ready for appi		ready	Amanda Azares (abridgford@cur	\$988.00	38	0.00
09/01/21 12:35:	New order cre:		Imported EC Order	Amanda Azares (abridgford@cur	\$988.00	38	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 771702
Alt Order #: 35307760
Product Desc: Stop the Republican Recall of Governor
Estimate: 103
Flight Dates: 08/30/21 - 09/19/21
Original Date / Rev: 09/01/21 / 09/01/21
Order Type: GENERAL

KWYE-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stop GOP Newsom Recall
Demographic: A18-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: POL-STATE
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/30/21	09/14/21	38	\$988.00	\$839.80

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	38	\$988.00	\$839.80	0.00
Totals	38	\$988.00	\$839.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYE	09/13/21	09/19/21	M-F Prime M-F	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	MT-----	:15	8	\$26.00	P-60	0.00	NM	8	\$208.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/21	09/19/21	MT-----		8				\$26.00		0.00			
N 2	KWYE	08/30/21	09/12/21	M-F Prime M-F	CM	6:00 AM-7:00 PM	MTWTF--	:15	10	\$26.00	P-60	0.00	NM	30	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/30/21	09/05/21	MTWTF--		10				\$26.00		0.00			
		Week: 09/06/21	09/12/21	MTWTF--		20				\$26.00		0.00			
													Totals	38	\$988.00

NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>KWTE - FM FRESNO, CA</i>	Date: <i>9/1/21</i>
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I, Julie Keane - authorized media buyer

do hereby request station time concerning the following issue:

Stop the Republican Recall of Governor Newsom

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Stop the Republican Recall of Governor Newsom

NAB Form PB-18 Issues

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

NAB Form PB-18 Issues

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Stop the Republican Recall of Governor Newsom
1787 Tribute Road Suite K
Sacramento, CA 95815

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Governor Newsom
Shawnda Deane

NAB Form PB-18 Issues

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/1/2021	<small>DocuSigned by:</small> <i>Julie Keane</i>	202-338-8700
Date	<small>SR1FF9B804B2422...</small> Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<i>JPhy...</i>	TIMOTHY LYONS	BUSINESS MGR
Signature	Printed Name	Title

NAB Form PB-18 Issues

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.