

KCZY Crownpoint, New Mexico
Issues and Programs Listing
Quarter 4- 2021

Navajo Technical University Radio Station 107.3 FM KCZY is a community radio station that provides information about community resources for community members we serve. The radio station broadcasts pertinent information based on community needs from the university and the surrounding communities it services. The following are areas identified these specific concerns and addressed them accordingly.

Area Announcements of Concern to KCZY Audiences on the Navajo Nation:

- Health and Safety:
 1. Road and Weather Conditions for roads in Eastern Agency of the Navajo Nation
 2. Community Health Resources and Mandates
 3. COVID-19 information; Testing locations, vaccination campaigns
- Area schools and university COVID protocols that are in place for the institutions.
- Community leaders providing information on LIVE radio, they provide updates about vaccines and mandates that are in place to prevent the spread of the pandemic.

Community Improvement:

- A remote broadcast of local Crownpoint chapter house's community clean up. This event promoted community healthy lifestyles assembling the community to clean up and encouraged community members to be active and healthy.
- Christmas coat and canned food campaign. The community was encouraged to donate food or coats for those who may not have these amenities.
- Promote new structures and a community health center that were held their grand openings.
- Community fun run and walk, a live remote broadcast was held for the local health center for their event. They encouraged everyone to participate and promoted healthy living while providing information of their topic.

Navajo Technical University Announcements:

- Announcements for enrollment and registration for the spring 2022 semester with updates on COVID protocols.
- LIVE Broadcast of the fall 2021 graduation. The graduation was held in three different events to adhere to COVID mandates of the Navajo Nation.
- Provided information about the benefits of the programs at NTU towards community development.