

# INVOICE



**13News Now**  
**613 Woodis Ave.**  
**Norfolk, VA 23510**  
**Main: (757)625-1313**  
**Billing:**

Property	WVEC		
Invoice #	2104005-1	Order #	2104005
Invoice Date	11/08/20	Alt Order #	WOC12751650
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/03/20	Flight Dates	10/27/20 - 11/03/20
Advertiser	ISS/ North Carolina Leadership Committee		
Product	Issue		
Estimate #	9760		
Account Executive	Aleesha Maewall		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9914019		
Advertiser Code	1222		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	23344AG		
Advertiser Ref	191774		
Product 1	1267		
Product 2			

Billing Address:

**Sage Media Planning and Placement/ POL**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**13News Now**  
**WVEC**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/27/20	11/03/20	GOOD MORNING AMER ICA	7:00 AM-9:00 AM	11111--	:30	5	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/20 11/02/20 11111-- 5 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WVEC	Tu	10/27/20	7:59 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	MM20DLCC04H	\$1,050.00 NM
2	WVEC	W	10/28/20	8:11 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	MM20DLCC04H	\$1,050.00 NM
3	WVEC	Th	10/29/20	8:53 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	MM20DLCC04H	\$1,050.00 NM
4	WVEC	F	10/30/20	8:29 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	MM20DLCC04H	\$1,050.00 NM
5	WVEC	M	11/02/20	7:24 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	MM20DLCC04H	\$1,050.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/20 11/09/20 -1----- 1 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6	WVEC	Tu	11/03/20	8:46 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	MM20DLCC04H	\$1,050.00 NM
2	10/27/20	11/02/20	13 NEWS NOW @ 530P	5:30 PM-6:00 PM	11-1---	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/20 11/02/20 11-1--- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WVEC	Tu	10/27/20	5:55 PM	13 NEWS NOW @ 530P	5:30 PM-6:00 PM	:30	MM20DLCC04H	\$950.00 NM
2	WVEC	Th	10/29/20	5:43 PM	13 NEWS NOW @ 530P	5:30 PM-6:00 PM	:30	MM20DLCC04H	\$950.00 NM
3	WVEC	M	11/02/20	5:41 PM	13 NEWS NOW @ 530P	5:30 PM-6:00 PM	:30	MM20DLCC04H	\$950.00 NM
3	10/27/20	11/02/20	13 NEWS NOW @ 6P	6:00 PM-6:30 PM	1-1-1--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/20 11/02/20 1-1-1-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**13News Now**  
**WVEC**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2104005-1	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/03/20
Advertiser	ISS/ North Carolina Leadership Committee		
Product	Issue		
Estimate #	9760		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
3	10/27/20	11/02/20	13 NEWS NOW @ 6P	6:00 PM-6:30 PM	1- 1- 1--	:30	3	\$1,200.00	NM																																												
<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WVEC</td> <td>W</td> <td>10/28/20</td> <td>6:11 PM</td> <td>13 NEWS NOW @ 6P</td> <td>6:00 PM-6:30 PM</td> <td>:30</td> <td>MM20DLCC04H</td> <td>\$1,200.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WVEC</td> <td>F</td> <td>10/30/20</td> <td>5:56 PM</td> <td>13 NEWS NOW @ 6P</td> <td>6:00 PM-6:30 PM</td> <td>:30</td> <td>MM20DLCC04H</td> <td>\$1,200.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WVEC</td> <td>M</td> <td>11/02/20</td> <td>6:27 PM</td> <td>13 NEWS NOW @ 6P</td> <td>6:00 PM-6:30 PM</td> <td>:30</td> <td>MM20DLCC04H</td> <td>\$1,200.00</td> <td>NM</td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVEC	W	10/28/20	6:11 PM	13 NEWS NOW @ 6P	6:00 PM-6:30 PM	:30	MM20DLCC04H	\$1,200.00	NM	2	WVEC	F	10/30/20	5:56 PM	13 NEWS NOW @ 6P	6:00 PM-6:30 PM	:30	MM20DLCC04H	\$1,200.00	NM	3	WVEC	M	11/02/20	6:27 PM	13 NEWS NOW @ 6P	6:00 PM-6:30 PM	:30	MM20DLCC04H	\$1,200.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WVEC	W	10/28/20	6:11 PM	13 NEWS NOW @ 6P	6:00 PM-6:30 PM	:30	MM20DLCC04H	\$1,200.00	NM																																											
2	WVEC	F	10/30/20	5:56 PM	13 NEWS NOW @ 6P	6:00 PM-6:30 PM	:30	MM20DLCC04H	\$1,200.00	NM																																											
3	WVEC	M	11/02/20	6:27 PM	13 NEWS NOW @ 6P	6:00 PM-6:30 PM	:30	MM20DLCC04H	\$1,200.00	NM																																											
4	10/27/20	10/30/20	13 NEWS NOW @ 11P	11:00 PM-11:35 PM	-- 1- 1--	:30	2	\$800.00	NM																																												
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>10/26/20</td> <td>11/01/20</td> <td>-- 1- 1--</td> <td>2</td> <td>\$800.00</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/26/20	11/01/20	-- 1- 1--	2	\$800.00																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/26/20	11/01/20	-- 1- 1--	2	\$800.00																																																
<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WVEC</td> <td>W</td> <td>10/28/20</td> <td>11:33 PM</td> <td>13 NEWS NOW @ 11P</td> <td>11:00 PM-11:35 PM</td> <td>:30</td> <td>MM20DLCC04H</td> <td>\$800.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WVEC</td> <td>F</td> <td>10/30/20</td> <td>11:22 PM</td> <td>13 NEWS NOW @ 11P</td> <td>11:00 PM-11:35 PM</td> <td>:30</td> <td>MM20DLCC04H</td> <td>\$800.00</td> <td>NM</td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVEC	W	10/28/20	11:33 PM	13 NEWS NOW @ 11P	11:00 PM-11:35 PM	:30	MM20DLCC04H	\$800.00	NM	2	WVEC	F	10/30/20	11:22 PM	13 NEWS NOW @ 11P	11:00 PM-11:35 PM	:30	MM20DLCC04H	\$800.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WVEC	W	10/28/20	11:33 PM	13 NEWS NOW @ 11P	11:00 PM-11:35 PM	:30	MM20DLCC04H	\$800.00	NM																																											
2	WVEC	F	10/30/20	11:22 PM	13 NEWS NOW @ 11P	11:00 PM-11:35 PM	:30	MM20DLCC04H	\$800.00	NM																																											
<u>Total Spots</u>							<b>14</b>																																														

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$14,350.00</b>
<u>Agency Commission</u>	<b>\$2,152.50</b>
<u>Net Amount Due</u>	<b>\$12,197.50</b>

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.