

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee: **John L. Nau**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:



Name: Media Buyer

Date of Request to Purchase Ad Time: 8/25/2022

Station Representative

Signature:

Violet Jenkins

Name:

Violet Jenkins

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Crossroads Media LLC

Date:

TO BE COMPLETED BY STATION ONLY
 Ad submitted to Station? Yes No X Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

 Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted

 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* X

 Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

 970821/970828/970836/970843/970851/970857
 970825/970835/970840/970847/970854/970865

Station Call Letters:

KGLK-FM/KKBQ-FM

Date Received/Requested:

09/14/22

Est. #:

6671/6672/6673/6674/6675/6676

Station Location:

Lake Jackson, TX/Pasadena, TX

Run Start and End Dates:

09/27/22 - 11/08/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sep 14, 22
 CONT# 36136490 Mod# Ver# 1 (Last =)
 REP **CHRISTAL RADIO**
 TO **KGLK-FM (Houston-Galveston TX)**
 FM **LATONYA CHENAULT**
 OFF **PHILADELPHIA**
 AGY **CROSSROADS MEDIA**
 ADDR **66 CANAL CENTER PLAZA, SUITE 555**
ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: / / 6673

SALESPERSON FAX#

PH # 703-299-1760

BYR **EMILY MILHOAN**
 ADV **GREG ABBOTT FOR GOVERNOR**
 PDT **Texans For Greg Abbott**
 FLT **Oct 11, 22 - Oct 17, 22**

*** REP ORDER COMMENT ***

**** 9/14/2022 11:32:00 AM: CROSSROADS MEDIA: PLEASE UTILIZE ELECTRONIC INVOICING: RADIOINVOICES ID CODE: RI13800 OR 9913800; MARKETRON ID CODE: 182859**
**** 9/14/2022 11:32:00 AM: POPULATIONBUYTYPE: CPP.**
**** 9/14/2022 11:32:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	.T.....	6A - 10A	60	10/11/2022 - 10/11/2022	1D	3	\$350.00	3
		;M-F 6A-10A							
	1.2	.T.....	10A - 3P	60	10/11/2022 - 10/11/2022	1D	3	\$130.00	3
		;M-F 6A-10A							
	1.3	.T.....	3P - 7P	60	10/11/2022 - 10/11/2022	1D	3	\$350.00	3
		;M-F 6A-10A							
					** FLIGHT TOTALS **		9	\$2,490.00	
		<u>FLIGHT 2</u>							
	2.1	..W....	6A - 10A	60	10/12/2022 - 10/12/2022	1D	3	\$350.00	3
		;M-F 6A-10A							
	2.2	..W....	10A - 3P	60	10/12/2022 - 10/12/2022	1D	3	\$130.00	3
		;M-F 6A-10A							
	2.3	..W....	3P - 7P	60	10/12/2022 - 10/12/2022	1D	3	\$350.00	3
		;M-F 6A-10A							
					** FLIGHT TOTALS **		9	\$2,490.00	
		<u>FLIGHT 3</u>							

Sep 14, 22

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 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 6673

3.1	...T...	6A - 10A	60	10/13/2022 - 10/13/2022	1D	3	\$350.00	3	
;M-F 6A-10A									
3.2	...T...	10A - 3P	60	10/13/2022 - 10/13/2022	1D	3	\$130.00	3	
;M-F 6A-10A									
3.3	...T...	3P - 7P	60	10/13/2022 - 10/13/2022	1D	3	\$350.00	3	
;M-F 6A-10A									
							** FLIGHT TOTALS **	9	\$2,490.00
FLIGHT 4									
4.1F..	6A - 10A	60	10/14/2022 - 10/14/2022	1D	3	\$350.00	3	
;M-F 6A-10A									
4.2F..	10A - 3P	60	10/14/2022 - 10/14/2022	1D	3	\$130.00	3	
;M-F 6A-10A									
4.3F..	3P - 7P	60	10/14/2022 - 10/14/2022	1D	3	\$350.00	3	
;M-F 6A-10A									
							** FLIGHT TOTALS **	9	\$2,490.00
FLIGHT 5									
5.1	M.....	6A - 10A	60	10/17/2022 - 10/17/2022	1D	3	\$350.00	3	
;M-F 6A-10A									
5.2	M.....	10A - 3P	60	10/17/2022 - 10/17/2022	1D	3	\$130.00	3	
;M-F 6A-10A									
5.3	M.....	3P - 7P	60	10/17/2022 - 10/17/2022	1D	3	\$350.00	3	
;M-F 6A-10A									
							** FLIGHT TOTALS **	9	\$2,490.00

	Oct 22
SPOTS	45
CASH	12450.00
TRADE	0.00
NSL	0.00
TOTAL	12450.00

Sep 14, 22

CONT# 36136490 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: / / 6673

	TOTAL
SPOTS	45
CASH	12,450.00
TRADE	0.00
NSL	0.00
TOTAL	12,450.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT



KGLK-FM
Cox Radio LLC
PO Box 83193
Chicago, IL 60691-0193
(855) 333-2676

<u>Contract / Revision</u> 970836 /		<u>Alt Order #</u> 36136490
<u>Advertiser</u> POL/Greg Abbott/R/GOV/TX-A		<u>Original Date / Revision</u> 09/14/22 / 09/14/22
<u>Contract Dates</u> 10/11/22 - 10/17/22	<u>Estimate #</u> 6673	
<u>Product</u> Texans For Greg Abbott		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGLK-FM	<u>Account Executive</u> Philadelphia Christal	<u>Sales Office</u> Christal Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> R113800	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00019855	<u>Advertiser Ref</u> P00065908-A	

And:

Crossroads Media LLC
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KGLK	10/11/22	10/17/22	M-F AMD	6a-10a		1:00			P-02	NM	15	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/11/22	10/17/22	33333--	15	\$350.00							
N 2	KGLK	10/11/22	10/17/22	Midday M-F	10a-3p		1:00			P-02	NM	15	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/11/22	10/17/22	33333--	15	\$130.00							
N 3	KGLK	10/11/22	10/17/22	Afternoon Drive M-F	3p-7p		1:00			P-02	NM	15	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/11/22	10/17/22	33333--	15	\$350.00							
Totals												45	\$12,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/17/22	45	\$12,450.00	(\$1,867.50)	\$10,582.50
Totals	45	\$12,450.00	(\$1,867.50)	\$10,582.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!