

# CONTRACT



**WBAY**  
 115 S Jefferson St  
 Green Bay, WI 54301  
 Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 (920) 432-3331

<u>Contract / Revision</u> 3547617 /		<u>Alt Order #</u> WOC14648956
<u>Advertiser</u> American Bridge 21st Century PAC		<u>Original Date / Revision</u> 05/13/24 / 05/13/24
<u>Contract Dates</u> 05/13/24 - 05/26/24	<u>Estimate #</u> 6768	
<u>Product</u> AB PAC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBAY	<u>Account Executive</u> Green Bay House	<u>Sales Office</u> Green Bay Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u> 8	<u>Product 1/2</u> 75
<u>Agency Ref</u> 140554	<u>Advertiser Ref</u> 574180	

And:

**Amplify Media**  
 222 W. Ontario St  
 Ste 600  
 Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WBAY	05/13/24	05/19/24	Good Morning America	7a-8a		1:00			P-02	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S				1	\$2,000.00				
N 2	WBAY	05/13/24	05/14/24	DWTS	658p-10p		1:00			P-02	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				2	\$3,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WBAY	05/13/24-05/19/24	DWTS	658p-10p	-Tu-----	1:00		<del>\$3,000.00</del>		NM		
			See MG 2.3,2.4,2.5										
	2	WBAY	05/13/24-05/19/24	DWTS	658p-10p	-Tu-----	1:00		<del>\$3,000.00</del>		NM		
			See MG 2.3,2.4,2.5										
	3	WBAY	05/16/24-05/19/24	Station 19	9p-10p	----Th----	1:00		\$3,000.00		NM		
	Ⓜ	MG for 3.1,2.2,2.1											
	4	WBAY	05/13/24-05/19/24	\$100K Pyramid	9p-10p	---W-----	1:00		\$3,000.00		NM		
	Ⓜ	MG for 3.1,2.2,2.1											
	5	WBAY	05/20/24-05/20/24	Jeopardy Masters	658p-8p	M-----	1:00		\$3,000.00		NM		
	Ⓜ	MG for 3.1,2.2,2.1											
N 3	WBAY	05/20/24	05/20/24	Bachelorette	7-9p		1:00			P-02	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$3,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WBAY	05/20/24-05/26/24	Bachelorette	7-9p	M-----	1:00		<del>\$3,000.00</del>		NM		
			See MG 2.3,2.4,2.5										
N 4	WBAY	05/13/24	05/14/24	Who Do You Believe	9p-10p		1:00			P-02	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$2,400.00				
N 5	WBAY	05/13/24	05/16/24	Grey's Anatomy	8p-9p		1:00			P-02	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---T---				1	\$2,400.00				
N 6	WBAY	05/20/24	05/20/24	Action 2 News M-F @ 5p-530p			1:00			P-02	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$4,000.00				
N 7	WBAY	05/13/24	05/17/24	Action 2 News M-F @ 5p-530p			1:00			P-02	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--				3	\$4,000.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).



**WBAY**  
 115 S Jefferson St  
 Green Bay, WI 54301  
 Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 (920) 432-3331

<u>Contract / Revision</u> 3547617 /		<u>Alt Order #</u> WOC14648956
<u>Advertiser</u> American Bridge 21st Century PAC		<u>Original Date / Revision</u> 05/13/24 / 05/13/24
<u>Contract Dates</u> 05/13/24 - 05/26/24	<u>Product</u> AB PAC	<u>Estimate #</u> 6768

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 8	WBAY	05/20/24	05/20/24	Action 2 News M-F @ 6p-630p			1:00			P-02	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$4,000.00				
N 9	WBAY	05/13/24	05/17/24	Action 2 News M-F @ 6p-630p			1:00			P-02	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--				3	\$4,000.00				
N 10	WBAY	05/20/24	05/20/24	25 Words or Less	930-10a		1:00			P-02	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$950.00				
N 11	WBAY	05/13/24	05/17/24	25 Words or Less	930-10a		1:00			P-02	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--				3	\$950.00				
N 12	WBAY	05/20/24	05/20/24	General Hospital	1p-2p		1:00			P-02	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$1,100.00				
N 13	WBAY	05/13/24	05/17/24	General Hospital	1p-2p		1:00			P-02	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--				3	\$1,100.00				
N 14	WBAY	05/20/24	05/20/24	Investigate TV	330p-4p		1:00			P-02	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$950.00				
N 15	WBAY	05/13/24	05/17/24	Investigate TV	330p-4p		1:00			P-02	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--				2	\$950.00				
<b>Totals</b>												25	\$58,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/20/24	25	\$58,850.00	(\$8,827.50)	\$50,022.50
<b>Totals</b>	25	\$58,850.00	(\$8,827.50)	\$50,022.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).