

CONTRACT



WBAY
 115 S Jefferson St
 Green Bay, WI 54301
 Sales T & C: www.gray.tv/advertising
 (920) 432-3331

<u>Contract / Revision</u> 3547674 /		<u>Alt Order #</u> WOC14648950
<u>Advertiser</u> American Bridge 21st Century PAC		<u>Original Date / Revision</u> 05/13/24 / 05/13/24
<u>Contract Dates</u> 05/13/24 - 05/26/24	<u>Estimate #</u> 6767	
<u>Product</u> AB PAC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBAY	<u>Account Executive</u> Green Bay House	<u>Sales Office</u> Green Bay Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u> 8	<u>Product 1/2</u> 75
<u>Agency Ref</u> 140554	<u>Advertiser Ref</u> 574180	

And:

Amplify Media
 222 W. Ontario St
 Ste 600
 Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WBAY	05/13/24	05/19/24	Action 2 News Su @ 88a-9a			:30			P-02	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S				1	\$850.00				
N 2	WBAY	05/20/24	05/20/24	Press Your Luck	9p-10p		:30			P-02	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$1,200.00				
N 3	WBAY	05/13/24	05/14/24	The Chase	8p-9p		:30			P-02	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$1,200.00				
N 4	WBAY	05/13/24	05/15/24	Jeopardy Masters	658p-8p		:30			P-02	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--W----				1	\$1,200.00				
N 5	WBAY	05/13/24	05/15/24	Abbott Elem.	8p-9p		:30			P-02	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--W----				1	\$1,200.00				
N 6	WBAY	05/20/24	05/20/24	Action 2 News @ 6a	6a-7a		:30			P-02	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$1,200.00				
N 7	WBAY	05/13/24	05/17/24	Action 2 News @ 6a	6a-7a		:30			P-02	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--				3	\$1,200.00				
N 8	WBAY	05/20/24	05/20/24	GMA 8a	8a-9a		:30			P-02	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$1,750.00				
N 9	WBAY	05/13/24	05/17/24	GMA 8a	8a-9a		:30			P-02	NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--				3	\$1,750.00				
N 10	WBAY	05/20/24	05/20/24	25 Words or Less	3p-330p		:30			P-02	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$475.00				
N 11	WBAY	05/13/24	05/17/24	25 Words	3p-330p		:30			P-02	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--				3	\$475.00				
N 12	WBAY	05/20/24	05/20/24	Jimmy Kimmel Show	1035p-1137p		:30			P-03	NM	1	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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<u>Contract Dates</u> 05/13/24 - 05/26/24	<u>Product</u> AB PAC	<u>Estimate #</u> 6767

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$500.00				
N 13	WBAY	05/13/24	05/17/24	Jimmy Kimmel Show	1035p-1137p		:30			P-03	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--				3	\$500.00				
N 14	WBAY	05/20/24	05/20/24	The View	10a-11a		:30			P-01	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$500.00				
N 15	WBAY	05/13/24	05/17/24	The View	10a-11a		:30			P-01	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--				3	\$500.00				
N 16	WBAY	05/20/24	05/20/24	ET	630p-7p		:30			P-02	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$3,000.00				
N 17	WBAY	05/13/24	05/17/24	ET	630p-7p		:30			P-02	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--				3	\$3,000.00				
N 18	WBAY	05/20/24	05/20/24	Action 2 News M-F @ 10p-1035p			:30			P-02	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$2,000.00				
N 19	WBAY	05/13/24	05/17/24	Action 2 News M-F @ 10p-1035p			:30			P-02	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--				2	\$2,000.00				
Totals												32	\$41,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/20/24	32	\$41,350.00	(\$6,202.50)	\$35,147.50
Totals	32	\$41,350.00	(\$6,202.50)	\$35,147.50

Signature: _____ **Date:** _____

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