



REGULAR PSAs  
September 9-15, 2013

3RD QUARTER JULY 1-SEPTEMBER 30, 2013

Station	Air Date	Aired Time	Advertiser/Product	Aired Length	Aired Ad-ID
WCIU	09/09/13	4:53:14 XM	AD COUNCIL/ AUTISM AWARENESS	:15	TRUCK
WCIU	09/09/13	3:56:43 XM	SALUTE AMERICA'S HEROES	:20	ASHLEY BELL
WCIU	09/11/13	2:57:38 XM	PARTNERSHIP FOR A DRUG FREE AMERICA	:15	DETP0563IL
WCIU	09/12/13	3:23:21 XM	MUSCULAR DYSTROPY ASSOCIATION	:10	MDA202H
WCIU	09/13/13	4:24:03 XM	NAB CONGRESSIONAL PSAs 2013	:30	HULTGREN-SUPPORTING
WCIU	09/13/13	3:23:38 XM	NAB MENTAL HEALTH	:15	NABE1315AH
WCIU	09/14/13	8:29:18 AM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	MOM-ENTS
WCIU	09/14/13	5:28:50 AM	AD COUNCIL/CHILD PASSENGER SAFETY	1:00	FLASHBACK REVISED
WCIU	09/14/13	6:28:50 AM	AD COUNCIL/GED ACHIEVEMENT	1:00	PEP TALK STILLER
WCIU	09/14/13	8:28:48 AM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	CAP DROP
WCIU	09/14/13	5:58:50 AM	AD COUNCIL/RECYCLING	1:00	JOURNEY
WCIU	09/14/13	1:24:28 XM	AD COUNCIL/RECYCLING	1:00	JOURNEY
WCIU	09/14/13	6:38:52 AM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CAN	1:00	BORN
WCIU	09/14/13	8:58:48 AM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CAN	1:00	GOLF
WCIU	09/14/13	3:58:19 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	1:00	FIRST RESPONDERS
WCIU	09/14/13	6:56:04 AM	FOCUS ON THE FAMILY	1:00	ONE MINUTE
WCIU	09/14/13	3:08:56 XM	FOCUS ON THE FAMILY	1:00	ONE MINUTE
WCIU	09/14/13	4:28:11 XM	LEGACY FOR HEALTH	:30	RETHINK BUTTS
WCIU	09/14/13	3:08:26 XM	NAB CONGRESSIONAL PSAs 2013	:30	SCHNEIDER-VOLUNTEERISM
WCIU	09/14/13	3:27:52 XM	NAB CONGRESSIONAL PSAs 2013	:30	HULTGREN-MENTAL HEALTH
WCIU	09/14/13	4:55:45 XM	NAB CONGRESSIONAL PSAs 2013	:30	DAVIS-DISTRACTED DRIVING
WCIU	09/14/13	3:41:20 XM	NAB MENTAL HEALTH	1:00	WHAT WOULD YOU DO
WCIU	09/14/13	10:28:48 AM	NATIONAL PEST MANAGEMENT ASSOCIATION	1:00	TRUST YOUR INSTINCTS
WCIU	09/14/13	2:27:22 XM	RECREATIONAL BOATING & FISHING FOUNDATION	:30	TEST PSA
WCIU	09/14/13	3:28:22 XM	SALUTE AMERICA'S HEROES	1:00	ASHLEY BELL
WCIU	09/15/13	3:51:06 XM	AD COUNCIL/BUZZED DRIVING PREVENTION	:30	BAD DATERS
WCIU	09/15/13	5:28:50 AM	AMERICAN LIVER FOUNDATION	1:00	REG4ALL
WCIU	09/15/13	6:58:50 AM	DEPARTMENT OF HEALTH AND HUMAN SERVICES/C	:30	HEADS UP HEATHER OREILLY
WCIU	09/15/13	5:59:20 AM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE



COMMUNITY CALENDAR 3RD QUARTER JULY 1 - SEPTEMBER 30, 2013

September 9-15, 2013

Community Calendars are 30 second public service announcements for upcoming events in Chicago and surrounding suburbs.

Station	Air Date	Aired Time	Aired Length	Aired Ad-ID	Issue Category	Issue Category
WCIU	09/09/13	4:09:55 XM	:30	Community CalendarWCIU 1A		
WCIU	09/14/13	6:48:57 AM	:30	Community CalendarWCIU 1A		
WCIU	09/15/13	6:28:50 AM	:30	Community CalendarWCIU 1A		
WCIU	09/09/13	6:39:28 AM	:30	Community CalendarWCIU 1A		
WCIU	09/09/13	10:26:54 PM	:30	Community CalendarWCIU 1A		
WCIU	09/10/13	8:31:00 AM	:30	Community CalendarWCIU 1A		
WCIU	09/11/13	6:49:36 AM	:30	Community CalendarWCIU 1A		
WCIU	09/11/13	9:18:01 PM	:30	Community CalendarWCIU 1A		
WCIU	09/12/13	10:08:37 AM	:30	Community CalendarWCIU 1A		
WCIU	09/13/13	6:43:09 AM	:30	Community CalendarWCIU 1A		
WCIU	09/13/13	9:18:04 PM	:30	Community CalendarWCIU 1A		
WCIU	09/14/13	12:36:59 PM	:30	Community CalendarWCIU 1A		
WCIU	09/15/13	10:58:50 AM	:30	Community CalendarWCIU 1A		
WCIU	09/15/13	4:41:06 PM	:30	Community CalendarWCIU 1A		

Get moving for a cause during the 2013 Ron Santo Walk to Cure Diabetes on October 6th. All proceeds from the 5K walk at Chicago's lakefront will benefit the Juvenile Diabetes Research Foundation.

Pick up designer clothing at reduced prices during the "Chicago Lighthouse FLAIR event" at the 900 Michigan Avenue Shops. 100% of proceeds benefit Lighthouse programs assisting the blind or visually impaired.

Station	Air Date	Aired Time	Aired Length	Aired Ad-ID	Issue Category	Issue Category
WCIU	09/14/13	9:59:18 AM	:30	Community CalendarWCIU 1B		
WCIU	09/15/13	8:58:55 AM	:30	Community CalendarWCIU 1B		
WCIU	09/09/13	9:42:54 AM	:30	Community CalendarWCIU 1B		
WCIU	09/10/13	6:19:31 AM	:30	Community CalendarWCIU 1B		
WCIU	09/10/13	11:33:07 PM	:30	Community CalendarWCIU 1B		
WCIU	09/11/13	11:09:17 AM	:30	Community CalendarWCIU 1B		
WCIU	09/12/13	6:25:42 AM	:30	Community CalendarWCIU 1B		
WCIU	09/12/13	10:56:51 PM	:30	Community CalendarWCIU 1B		
WCIU	09/13/13	9:49:07 AM	:30	Community CalendarWCIU 1B		
WCIU	09/14/13	11:43:40 AM	:30	Community CalendarWCIU 1B		
WCIU	09/14/13	4:58:13 PM	:30	Community CalendarWCIU 1B		
WCIU	09/15/13	1:09:31 PM	:30	Community CalendarWCIU 1B		

The Chicago Lighthouse along with the Mayor's Office for People with Disabilities is hosting Jobs Galore-a job fair for people with disabilities on Sept 19. The fair will offer pre-screening for candidates for more than 100 positions.

Grab your bicycle and join the fun of the Pumpkin Pedal, sponsored by Special Olympics Illinois. A ride for both families and serious riders, each participant will choose their distance and speed.



CHILDREN'S PSA REPORT  
September 9-15, 2013

3RD QUARTER JULY 1 - SEPTEMBER 30, 2013

Station	Air Date	Aired Time	Advertiser/Product	Aired Length	Aired Ad-ID
WCIU	09/12/13	3:57:53 XM	*FAMILY/FOUNDATION FOR A BETTER LIFE	:15	TIMEOUT
WCIU	09/14/13	7:13:29 AM	**KIDS/AD COUNCIL/CHILDREN'S ORAL HEALTH	:30	BRUSHY BRUSH ELMO
WCIU	09/14/13	7:22:37 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WCIU	09/14/13	7:27:55 AM	*FAMILY/AD COUNCIL/CHILDHOOD OBESITY PREVE	1:00	ALL IN TOGETHER
WCIU	09/14/13	7:27:20 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	:15	REDWOODS
WCIU	09/14/13	7:48:12 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	:30	FROG DISCOVERY
WCIU	09/14/13	7:42:16 AM	*FAMILY/AD COUNCIL/WILDFIRE PREPAREDNESS	:30	BEAR HUG
WCIU	09/14/13	7:47:02 AM	*FAMILY/ARBOR DAY FOUNDATION	:10	IT'S YOUR NATURE EXPLOER
WCIU	09/14/13	7:55:05 AM	*FAMILY/ARBOR DAY FOUNDATION	:10	IT'S YOUR NATURE EXPLOER
WCIU	09/14/13	7:47:12 AM	*FAMILY/BOYSTOWN	:30	LET IT OUT
WCIU	09/14/13	7:22:17 AM	*FAMILY/FOUNDATION FOR A BETTER LIFE	:20	TIMEOUT
WCIU	09/14/13	7:27:35 AM	*FAMILY/FOUNDATION FOR A BETTER LIFE	:20	CAFETERIA
WCIU	09/14/13	7:47:42 AM	*FAMILY/FOUNDATION FOR A BETTER LIFE	:30	HOCKEY
WCIU	09/14/13	7:54:05 AM	*FAMILY/FOUNDATION FOR A BETTER LIFE	1:00	ANNIE'S SONG
WCIU	09/14/13	4:46:29 XM	*FAMILY/FOUNDATION FOR A BETTER LIFE	:20	THEGREATEST
WCIU	09/14/13	7:41:46 AM	*FAMILY/GIRL SCOUTS	:30	WE'RE LEARNING
WCIU	09/14/13	7:41:16 AM	*FAMILY/NATIONAL & COMMUNITY SERVICE	:30	MY MENTOR IS A GREAT PERS
WCIU	09/14/13	7:11:59 AM	*FAMILY/VOLUNTEERS OF AMERICA	:30	STATS
WCIU	09/15/13	7:12:39 AM	*FAMILY/AD COUNCIL/CHILDHOOD OBESITY PREVE	:15	DUNK
WCIU	09/15/13	7:12:54 AM	*FAMILY/ARBOR DAY FOUNDATION	:30	IT'S YOUR NATURE EXPLOER
WCIU	09/15/13	5:59:00 AM	*FAMILY/FOUNDATION FOR A BETTER LIFE	:20	REACH
WCIU	09/15/13	7:13:24 AM	*FAMILY/FOUNDATION FOR A BETTER LIFE	1:00	ANNIE'S SONG
WCIU	09/15/13	3:57:23 XM	*FAMILY/FOUNDATION FOR A BETTER LIFE	:20	CAFETERIA
WCIU	09/15/13	7:27:09 AM	*FAMILY/NATIONAL & COMMUNITY SERVICE	:30	MY MENTOR IS A GREAT PERS

COMMUNITY CALENDAR - 30 second public service announcement about upcoming events that relate to educating kids.

WCIU	09/14/13	7:12:59 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD
WCIU	09/14/13	7:48:42 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD
WCIU	09/15/13	7:02:44 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD

Come to the Sulzer Regional Library for a fun series of improv games for pre-teens. Learn new ways to gain confidence, think on your feet, be creative and most importantly, have fun. Space in this workshop is limited so please call ahead to register.

Having some trouble with a tough homework question? Are you working on a science project and need a little help? Maybe you need assistance finding information and websites about all your school subjects. Come to the West Englewood Library and join the Homework Hideout where you get one-on-one help from real teachers and librarians!