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KCTV, KSMO EEO PUBLIC FILE REPORT

October 1, 2022 - September 30, 2023

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Anchor / MMJ Hybrid	4, 8, 11-12	12
Multi Media Journalist	1-4, 7-11, 13-18, 21-31	8
Multi Media Journalist	1-4, 7-11, 13-18, 21-31	8
Multi Media Journalist	1-4, 7-11, 13-18, 21-31	8
METEOROLOGIST	1-4, 7-11, 13-18, 21-31	4
Videographer/Editor	4, 8, 11, 20	11
Videographer/Editor	4, 8, 11, 20	4
Videographer/Editor	4, 8, 11, 20	8
Videographer/Editor	4, 8, 11, 20	8
Technical Media Producer	4, 8, 11	8
METEOROLOGIST (W/END) - KCTV	1-4, 7-8, 10-11, 14-18, 20-31	8
NEWS DIRECTOR - KCTV	1-4, 7-8, 10-11, 14-18, 20-31	8
PROMOTIONS MANAGER - KCTV	1-8, 10-11, 14-18, 20-31	20
DIGITAL PRODUCER/ASSIGNMENT EDITOR (HYBRID) - KCTV	1-4, 7-8, 10-11, 14-18, 21-31	8
Videographer/Editor	1-4, 6-8, 10-12, 14-18, 20-30	6
Videographer/Editor	1-4, 6-8, 10-12, 14-18, 20-30	20
Videographer/Editor	1-4, 6-8, 10-12, 14-18, 20-30	6
DIGITAL SALES EXECUTIVE - KCTV	1-4, 6-8, 10-11, 14-18, 20-31	20
DIGITAL SALES EXECUTIVE - KCTV	1-4, 6-8, 10-11, 14-18, 20-31	6
NEWS PRODUCER - KCTV	1-4, 7-8, 10-11, 14-17, 21-27, 29-31	8
TRAFFIC REPORTER/ MMJ - KCTV	1-4, 6-8, 10-11, 14, 16-17, 20-27, 29-31	8
NEWS EDITOR - KCTV	1-4, 7-8, 10-11, 14-17, 20-27, 29-31	20
DIGITAL PRODUCER/ASSIGNMENT EDITOR (Hybrid) - KCTV	1-4, 6-8, 10-11, 14-17, 21-27, 29-31	8
DIGITAL PRODUCER/ASSIGNMENT EDITOR (Hybrid) - KCTV	1-4, 6-8, 10-11, 14-17, 21-27, 29-31	6
DIRECTOR OF AUDIENCE ENGAGEMENT - KCTV	1-8, 10-11, 14-17, 21-27, 29-31	6
ASSIGNMENT MANAGER - KCTV	1-4, 6-8, 10-11, 14, 16-17, 21-27, 29-31	8
LIFESTYLE SHOW PRODUCER - KCTV	1-4, 7-8, 10-11, 14-17, 20-27, 29-31	8
LIFESTYLE HOST - KCTV	1-4, 7-8, 10-11, 14-17, 20-27, 29-31	8
SALES SUPPORT COORDINATOR - KCTV	1-8, 10-11, 14-17, 20-27, 29-31	20

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I. VACANCY LIST

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Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
MULTIMEDIA JOURNALIST - KCTV	1-4, 7-8, 10-11, 14, 16-17, 20-23, 25- 27, 29-31	8
MULTIMEDIA JOURNALIST - KCTV	1-4, 7-8, 10-11, 14, 16-17, 20-23, 25- 27, 29-31	8
MULTIMEDIA JOURNALIST - KCTV	1-4, 7-8, 10-11, 14, 16-17, 20-23, 25- 27, 29-31	8
ASSISTANT NEWS DIRECTOR - KCTV	1-4, 7-8, 10-11, 14, 16-17, 21-27, 29-31	8
LIFESTYLE SHOW PRODUCER - KCTV	4, 8, 11, 19, 31	19

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	America's Job Exchange 200 Minuteman Road Suite 203 Andover, Massachusetts 01810 Phone: 866-926-6284 Customer Care Manual Posting	N	0
2	American Indian Council 310 Armour Road Kansas City, Missouri 64116 Phone: 816-471-4898 Url: http://www.kcindiancenter.org Fax: 1-816-471-8543 Angelina Cully	N	0
3	Avila University 11901 Wornall Road Kansas City, Missouri 64145 Phone: 816-501-3767 Url: http://www.avila.edu Email: careers@avila.edu Elizabeth McKinley	N	0
4	CareerBuilder.com (posted from Gray.TV/Careers) 200 N. LaSalle St. Chicago, Illinois 60601 Job Listings Manual Posting	N	8
5	Current Employee	N	5
6	Employee Referral	N	11
7	Full Employment Council 1740 Paseo Kansas City, Missouri 64108 Phone: 816-471-2330 Url: http://www.feckc.org Email: arobins@feckc.org Andrea Robins	N	0
8	Gray TV Careers 4370 Peachtree Road, NE Atlanta, Georgia Url: http://gray.tv/careers Human Resources Manual Posting	N	72

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	Haskell Indian Nations University 155 Indian Ave Lawrence, Kansas 66046 Phone: 785-749-8437 Url: http://www.haskell.edu Fax: 1-785-749-8429 Tina Tourtillott	N	0
10	IBEW Local 53 1100 Admiral Blvd. Room 211 Kansas City, Missouri 64106 Phone: 816421-5464 Url: http://www.ibewlocal53.org Fax: 1-816-842-1447 Jim Lynch	N	1
11	Indeed.com (posted from Gray.TV/Careers) 6433 Champion Grandview Way Austin, Texas 78750 Job Listings Manual Posting	N	5
12	Internal Transfer/Promotion	N	2
13	Johnson County Community College 12345 College Blvd Overland Park, Kansas 66210 Phone: 913-469-3870 Url: http://www.jcc.edu Fax: 1-913-469-3825 Crystal Stokes	N	0
14	Kansas Association of Broadcasters 2709 SW 29th Street Topeka, Kansas 66614 Phone: 785-235-1307 Url: http://www.mbaweb.org Email: kent@kab.net Kent Cornish	N	0
15	Kansas Workforce Partnership 626 Minnesota Ave Kansas City, Kansas 66101 Phone: 913-279-2600 Url: http://www.workforcepartnership.com Fax: 1-913-342-9676 Danica Rhone	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
16	KCTV/KSMO Web Page 4500 Shawnee Mission Parkway Fairway, Kansas 66205 Phone: 913-677-7131 Url: http://www.kct5.com Email: Larry.Eighme@kctv5.com Larry Eighme	N	0
17	KU School of Journalism 1435 Jayhawk Blvd Lawrence, Kansas 66045 Phone: 785-864-7630 Url: http://www.journalism.ku.edu Email: steve_rottinghaus@ku.edu Steve Rottinghaus	N	0
18	Lindenwood University 209 S. Kingshighway Saint Charles , Missouri 63301 Phone : (636) 627 2917 Url : www.lindenwood.edu Natalie Soucy Manual Posting	N	0
19	Linked In - Not Directly Contacted by SEU	N	1
20	LinkedIn (Paid Posting) 1000 West Maude Ave. Sunnyvale, California 94085 Job Listings Manual Posting	N	37
21	Mid America Nazarene University 2030 E. College Way Olathe, Kansas 66062 Phone: 913-791-3382 Url: http://www.mnu.edu Email: mba@missouribroadcasters.org Fax: 1-573-634-8258 Mark Hamilton	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
22	MO Broadcasters Association P.O. Box 104445 Jefferson City, Missouri 65110 Phone: 513-791-3382 Url: http://www.mbaweb.org Email: tharper@mbaweb.org Terry Harper	N	0
23	Penn Valley Community College 3201 SW Trafficway Kansas City, Missouri 64111 Phone: 816-759-4155 Url: http://www.mcckc.edu/ Email: maggie.garcia@mcckc.edu Maggie Garcia	N	0
24	Rockhurst University 1100 Rockhurst Road Kansas City, Missouri 64110 Phone: 816-501-4861 Url: http://www.rockhurst.edu Fax: 1-816-501-4822 Mike Theobald	N	0
25	TV Jobs.com P.O. Box 4116 Oceanside, California 92052 Phone: 760-754-8177 Url: http://www.tvjobs.com Email: admin@tvjobs.com Job Listings	N	0
26	United Minority Media Association 5511 Woodland Ave. Suite 1 Kansas City, Missouri 64110-2921 Phone: 816-822-8866 Email: ummaseventyfour@yahoo.com Fax: 1-816-822-8002 M.C Richardson	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
27	University of Missouri-Kansas City 4825 Troost Suite 205 Kansas City, Missouri 64110 Phone: 816-471-0550 Url: http://www.umkc.edu Email: career@missouri.edu Fax: 1-816-417-3064 Greg Hayes	N	0
28	Via Media 6299 Nall Ave Suite 210. Mission, Kansas 66202 Phone: 913-825-4988 Url: www.viamediatv.com Taylor Rubin Manual Posting	N	0
29	William Jewell College 500 College Hill Liberty, Missouri 64068 Phone: 816-781-7700 Url: http://www.williamjewell.edu Email: careerdevelopment@william.jewell.edu Fax: 1-816-415-5027 Marissa Bland	N	0
30	Women's Employment Network 920 Main Suite 100 Kansas City, Missouri 64105 Phone: 816-822-8083 Url: http://www.kcwen.org Email: tbomar@kcwen.org Tonia Bomar	N	0
31	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	10/20/2022	Participation in Job Fairs	University of Kansas Journalism Job Fair	2	General Manager Business Manager
2	2/16/2023	Provision of training to management	Kansas Association of Broadcasters Management Training on EEO Matters	2	General Manager Business Manager
3	3/2/2023	Participation in Job Fairs	University of Kansas Journalism Career Fair	2	General Manager Business Manager
4	3/13/2023	Participation in other activities designed by the station employment unit	A high school student job shadowed our Meteorologist to learn about the job responsibilities.	1	Meteorologist
5	3/29/2023	Participation in other activities designed by the station employment unit	2 KU Journalism students spent the day in the station learning about broadcast opportunities in the sales side of the station. They will be completing a report for their class at KU. Local Sales Manager speaks with their class at KU informing students of opportunities in broadcast tv.	2	Local Sales Manager General Sales Manager
6	4/20/2023	Provision of training to management	Our market participated in a training on the FCC's EEO Rules and Regulations provided by Joan Stewart of Wiley.	1	Business Manager
7	4/24/2023	Participation in events or programs sponsored by educational institutions	Local Sales Manager talked to University of Kansas Journalism School's sales strategy class.	1	Local Sales Manager
8	6/21/2023	Participation in other activities designed by the station employment unit	KCTV hosted Walz Tetrick Advertising Interns to the station to learn about employment opportunities in television.	2	General Sales Manager Account Executive