

ORDER WORKSHEET

Rep Order# 10438011

EC'd Yes

Ver# 3

Status Confirmed

Traffic Order# 6249

Printed: 10/20/14 10:57 AM

1 of 3

Duplicate

Last Received: 10/20/14 10:57 AM

Showing Buylines: All Buylines

Station WLNE-TV PROVIDENCE, RI

Advertiser (NW80) POLITICAL

Product FRIENDS OF GORBEA

Estimate# 3598

Buyer Krista Murray

Agency (BUYT) BUYING TIME,LLC

650 MASSACHUSETTS AVE NW, SUITE 210

WASHINGTON, DC 20001

Agency C/P1/P2/E 540/549/3598

Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING

Sales Office (DC) WASHINGTON

Salesperson (RG1) RYAN GORDON

Sales Assistant

Salesperson Phone# 202-955-5342

Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---  
\*\*FRIENDS ON NELLIE GORBEA  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	7A-9A	GMA	30	-	\$120.00	10/21-10/21	1	1	1	\$120.00
2	Th	7A-9A	GMA	30	-	\$120.00	10/23-10/23	1	1	1	\$120.00
3	F	7A-9A	GMA	30	-	\$120.00	10/24-10/24	1	1	1	\$120.00
4	M	7A-9A	GMA	30	-	\$120.00	10/27-10/27	1	1	1	\$120.00
5	Tu	6A-7A	ABC6 NEWS THIS MORNING	30	-	\$30.00	10/21-10/21	1	1	1	\$30.00
6	W	6A-7A	ABC6 NEWS THIS MORNING	30	-	\$30.00	10/22-10/22	1	1	1	\$30.00
7	Th	6A-7A	ABC6 NEWS THIS MORNING	30	-	\$30.00	10/23-10/23	1	1	1	\$30.00
8	Tu	11A-12P	THE VIEW	30	-	\$125.00	10/21-10/21	1	1	1	\$125.00
9	W	11A-12P	THE VIEW	30	-	\$125.00	10/22-10/22	1	1	1	\$125.00
10	F	11A-12P	THE VIEW	30	-	\$125.00	10/24-10/24	1	1	1	\$125.00
11	Tu	5P-6P	ABC6 NEWS	30	-	\$30.00	10/21-10/21	1	1	1	\$30.00
12	Th	5P-6P	ABC6 NEWS	30	-	\$30.00	10/23-10/23	1	1	1	\$30.00

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Sales Office (DC) WASHINGTON

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Salesperson Phone# 202-955-5342

Salesperson Fax# 202-955-5348

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13	M	5P-6P	ABC6 NEWS	30	-	\$30.00	10/27-10/27	1	1	1	\$30.00
14	W	6P-630P	ABC6 NEWS	30	-	\$80.00	10/22-10/22	1	1	1	\$80.00
15	F	6P-630P	ABC6 NEWS	30	-	\$80.00	10/24-10/24	1	1	1	\$80.00
16	M	6P-630P	ABC6 NEWS	30	-	\$80.00	10/27-10/27	1	1	1	\$80.00
17	Tu	630P-7P	ABC WORLD NEWS	30	-	\$100.00	10/21-10/21	1	1	1	\$100.00
18	Th	630P-7P	ABC WORLD NEWS	30	-	\$100.00	10/23-10/23	1	1	1	\$100.00
19	M	630P-7P	ABC WORLD NEWS	30	-	\$100.00	10/27-10/27	1	1	1	\$100.00
20	Tu	730P-8P	INSIDE EDITION	30	-	\$70.00	10/21-10/21	1	1	1	\$70.00
21	Th	730P-8P	INSIDE EDITION	30	-	\$70.00	10/23-10/23	1	1	1	\$70.00
22	M	730P-8P	INSIDE EDITION	30	-	\$70.00	10/27-10/27	1	1	1	\$70.00
23	Tu	7P-730P	INSIDER	30	-	\$70.00	10/21-10/21	1	1	1	\$70.00
24	W	7P-730P	INSIDER	30	-	\$70.00	10/22-10/22	1	1	1	\$70.00
25	F	7P-730P	INSIDER	30	-	\$70.00	10/24-10/24	1	1	1	\$70.00
26	W	11P-1135P	ABC6 NEWS	30	-	\$80.00	10/22-10/22	1	1	1	\$80.00
27	Su	11P-1135P	ABC6 NEWS	30	-	\$80.00	10/26-10/26	1	1	1	\$80.00
28	Su	9A-10A	THIS WEEK	30	-	\$30.00	10/26-10/26	1	1	1	\$30.00

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Product FRIENDS OF GORBEA    WASHINGTON, DC 20001    Salesperson (RG1) RYAN GORDON

Estimate# 3598    Agency C/P1/P2/E 540/549/3598    Sales Assistant

Buyer Krista Murray    Flight Dates 10/21/14-10/27/14    Salesperson Phone# 202-955-5342    Salesperson Fax# 202-955-5348

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29	W	7A-9A	GMA	30	-	\$120.00	10/22-10/22	1	1	1	\$120.00
30	M	11A-12P	THE VIEW	30	-	\$125.00	10/27-10/27	1	1	1	\$125.00
31	W	730P-8P	INSIDE EDITION	30	-	\$70.00	10/22-10/22	1	1	1	\$70.00
32	M	7P-730P	INSIDER	30	-	\$70.00	10/27-10/27	1	1	1	\$70.00

---REPORT TOTALS---

Report Totals: 32 / \$2,570.00

---SALES MONTHLY TOTALS---

Oct2014: 25/ \$1,975.00    Nov2014: 7/ \$595.00

Order Totals: 32 / \$2,570.00    Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals    \$36,714.29

CABL .00%    EJAR .00%    ENAC .00%    NLNE .00%    RINC .00%

UNKN .00%    WJAR 30.00%    WLNE 7.00%    WLWC .00%    WNAC 5.00%

WPRI 58.00%

Books [NOV14]

Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS