

PUBLIC AFFAIRS

**Townsquare Media of Dubuque**

Dubuque, IA

Third Quarter

September 30, 2016

Scott Meyer

Public Affairs Director

Townsquare Media of Dubuque

Townsquare Media of Dubuque Includes:

WDBQ-AM	[news/talk]	1490 am	Dubuque, IA
KXGE-FM	[classic rock]	102.3 fm	Dubuque, IA
WJOD-FM	[country]	103.3 fm	Asbury, IA
KLYV-FM	[top 40]	105.3 fm	Dubuque, IA
WDBQ-FM	[classic hits]	107.5 fm	Galena, IL

This report is for the public file of WJOD-FM

This quarterly report highlights several of our regular services.

Also listed are various programs that were aired on some or all of the Cumulus of Dubuque stations to deal with certain issues that are important in our community.

Forms are attached to each page of this report which will show which Cumulus of Dubuque stations broadcast programs regarding each issue, unless the times and dates of each program are included in the report itself.

**ISSUES:**

- I Youth Development [Music]
- II Animal Welfare
- III Youth Development [Business Education]
- IV Homeless Services
- V Children's Welfare
- VI Feeding The Hungry

## **I Youth Development [Music]**

Jeff MacFarlane joined us to talk about the Colts Drum & Bugle Corps and their annual music competition [Music On The March] being held on July 7<sup>th</sup>. The money raised from the event goes to help the organization further their mission of teaching kids about success in life through music and excellence in performance. The Colts Youth Organization works with hundreds of kids each year, from all over the world, to promote music education and personal growth.

## **II Animal Welfare**

Every Tuesday Morning, Townsquare Media of Dubuque presents interviews with Melissa Palfrey of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard weekly on all five of our stations.

## **III Youth Development [Business Education]**

Stephanie Ludovissy from Junior Achievement of the Heartland told us about their annual Golf Outing coming up on September 16<sup>th</sup>. The proceeds from this event help to fund the organization's business education programs for students in grade school, middle school and high school. These services are provided free of charge to the schools by the Junior Achievement program and it's volunteers.

## **IV Homeless Services**

Gwen Kirchof, the Executive Director of Almost Home, spoke to us about the services they offer to local residents who need clothing. Run in conjunction with St. John's Lutheran Church, the Open Closet is a free, retail shopping experience for people in need. Items are distributed on a first come, first served basis. The store is open the first and third Saturdays each month from 9:00am to 11:00am [or by appointment]. Donations of gently used clothing are always accepted [and appreciated].

7/1/2016

**Townsquare Media of Dubuque  
Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 7/1 time 8:25a duration 1:30  
Date of program 7/4 time 8:50p duration 1:30  
Date of program 7/6 time 12:35p duration 1:30  
Date of program 7/7 time 5:35a duration 1:30  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

**Issue: Youth Development [Music]**

**Person(s) interviewed: Jeff MacFarlane**

**Their title: Executive Director**

**Name of organization: Colts Youth Organization**

**File name if recorded: "Music On The March"**

**A brief synopsis:**

Jeff MacFarlane joined us to talk about the Colts Drum & Bugle Corps and their annual music competition [Music On The March] being held on July 7<sup>th</sup>. The money raised from the event goes to help the organization further their mission of teaching kids about success in life through music and excellence in performance. The Colts Youth Organization works with hundreds of kids each year, from all over the world, to promote music education and personal growth.

7/1/2016

**Townsquare Media of Dubuque  
Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 7/5 time 8:10a duration 2:00  
Date of program 7/12 time 8:10a duration 2:00  
Date of program 7/19 time 8:10a duration 2:00  
Date of program 7/26 time 8:10a duration 2:00  
Date of program 8/2 time 8:10a duration 2:00  
Date of program 8/9 time 8:10a duration 2:00

Issue: Animal Welfare

Person(s) interviewed: Melissa Palfrey  
Their title: Director of Marketing & Development

Name of organization: Dubuque Regional Humane Society

File name if recorded: "Critter Time"

A brief synopsis:

Every Tuesday Morning, Townsquare Media of Dubuque presents interviews with Melissa Palfrey of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard weekly on all five of our stations.

7/1/2016

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Public Affairs Form**

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Circle your station:

**WDBQ-AM**

**WJOD-FM**

**KXGE-FM**

**KLYV-FM**

**WDBQ-FM**

Date of program 8/18 time 8:30a duration 1:30  
Date of program 8/22 time 12:25p duration 1:30  
Date of program 8/30 time 5:50a duration 1:30  
Date of program 9/7 time 9:35a duration 1:30  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

**Issue: Youth Development [Business Education]**

**Person(s) interviewed: Stephanie Ludovissy**  
**Their title: Development Director**

**Name of organization: Junior Achievement of the Heartland**

**File name if recorded: "JA Golf Outing"**

**A brief synopsis:**

Stephanie Ludovissy from Junior Achievement of the Heartland told us about their annual Golf Outing coming up on September 16<sup>th</sup>. The proceeds from this event help to fund the organization's business education programs for students in grade school, middle school and high school. These services are provided free of charge to the schools by the Junior Achievement program and its volunteers.

7/1/2016

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Circle your station:

**WDBQ-AM**

**WJOD-FM**

**KXGE-FM**

**KLYV-FM**

**WDBQ-FM**

Date of program 8/31 time 8:30a duration 1:30  
Date of program 9/5 time 5:50a duration 1:30  
Date of program 9/6 time 12:25p duration 1:30  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

**Issue: Homeless Services**

**Person(s) interviewed: Gwen Kirchhof  
Their title: Executive Director**

**Name of organization: Almost Home**

**File name if recorded: "Open Closet"**

**A brief synopsis:**

Gwen Kirchhof, the Executive Director of Almost Home, spoke to us about the services they offer to local residents who need clothing. Run in conjunction with St. John's Lutheran Church, the Open Closet is a free, retail shopping experience for people in need. Items are distributed on a first come, first served basis. The store is open the first and third Saturdays each month from 9:00am to 11:00am [or by appointment]. Donations of gently used clothing are always accepted [and appreciated].

## **V Child Welfare**

**Amy Wickham from Dupaco Community Credit Union joined us to talk about the 26<sup>th</sup> Annual Coats For Kids campaign which is being held from September 19<sup>th</sup> through October 15<sup>th</sup>. Dupaco, and its promotional partners, collect new and used children's coats, hats and gloves. The collected items are dry-cleaned compliments of Courtesy Cleaners and Coin Laundry and distributed to needy tri-state-area families by Operation New View. Distribution will take place at St. John's Lutheran Church, located at 12th and White St. in Dubuque, on Wednesday, October 26 from 9:00 a.m. to 2:00 p.m. and 5:00 p.m. to 7:00 p.m. Coats will also be distributed on Thursday, October 27 from 9:00 a.m. to 2:00 p.m. Townsquare Media of Dubuque is a participating sponsor of this event.**

## **VI Feeding The Hungry**

**Rev. Maryann LoGuidice was interviewed to promote Crop Walk, 2016, an annual event that raises funds for various organizations that help feed the less fortunate. Twenty five percent of the funds are used in our community and the rest is distributed worldwide to feed the hungry in the rest of the world. This year's Crop Walk is scheduled for Sunday, October 2<sup>nd</sup> on Grandview Avenue in Dubuque. Last year, over \$16,000.00 was raised. Rev. LoGuidice represents DACU, Dubuque Area Congregations United which has over 35 local church organizations participating. Townsquare Media of Dubuque is a participating sponsor of this event.**

7/1/2016

## Townsquare Media of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 9/19 time 9:45a duration 2:00  
Date of program 9/20 time 6:15a duration 2:00  
Date of program 9/20 time 9:20a duration 2:00  
Date of program 9/22 time 8:45a duration 2:00  
Date of program 9/24 time 10:40a duration 2:00  
Date of program 9/24 time 1:45p duration 2:00

Issue: Children's Welfare

Person(s) interviewed: Amy Wickham

Their title: Assistant VP – Marketing & Communications

Name of organization: Dupaco Community Credit Union

File name if recorded: “Coats For Kids”

**A brief synopsis:**

Amy Wickham from Dupaco Community Credit Union joined us to talk about the 26<sup>th</sup> Annual Coats For Kids campaign which is being held from September 19<sup>th</sup> through October 15<sup>th</sup>. Dupaco, and its promotional partners, collect new and used children's coats, hats and gloves. The collected items are dry-cleaned compliments of Courtesy Cleaners and Coin Laundry and distributed to needy tri-state area families by Operation New View. Distribution will take place at St. John's Lutheran Church, located at 12th and White St. in Dubuque, on Wednesday, October 26 from 9:00 a.m. to 2:00 p.m. and 5:00 p.m. to 7:00 p.m. Coats will also be distributed on Thursday, October 27 from 9:00 a.m. to 2:00 p.m. Townsquare Media of Dubuque is a participating sponsor of this event.



7/1/2016

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KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 9/13 time 9:50a duration 1:30  
Date of program 9/14 time 6:15p duration 1:30  
Date of program 9/17 time 10:45p duration 1:30  
Date of program 9/19 time 8:45p duration 1:30  
Date of program 9/21 time 5:15a duration 1:30  
Date of program 9/26 time 7:45a duration 1:30

**Issue: Feeding The Hungry**

**Person(s) interviewed: Reverend Maryann LoGuidice**

**Their title: Chairperson**

**Name of organization: Dubuque Area Congregations United**

**File name if recorded: "Crop Walk 2016"**

**A brief synopsis:**

Rev. Maryann LoGuidice was interviewed to promote Crop Walk, 2016, an annual event that raises funds for various organizations that help feed the less fortunate. Twenty five percent of the funds are used in our community and the rest is distributed worldwide to feed the hungry in the rest of the world. This year's Crop Walk is scheduled for Sunday, October 2<sup>nd</sup> on Grandview Avenue in Dubuque. Last year, over \$16,000.00 was raised. Rev. LoGuidice represents DACU, Dubuque Area Congregations United which has over 35 local church organizations participating. Townsquare Media of Dubuque is a participating sponsor of this event.

#### **OTHER SERVICES**

**NEWS:** All Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday. In addition, WDBQ-AM carries Iowa state news from Radio Iowa.

**WEATHER:** Townsquare features full access to satellite and radar transmissions of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community.

**PUBLIC SERVICE ANNOUNCEMENTS:** Townsquare of Dubuque stations average well over 20 locally oriented public service announcements per day for various non-profit groups in the tri states.

Public Affairs Director - Scott Meyer 9/30/2016

#### **Program Directors**

KLYV - Chris Farber    WJOD / WDBQ-AM / WDBQ-FM - Ken Peiffer    KXGE - Jeff Robb